The Research Office in Bundoora has submitted RMIT's research quantum information which includes the 1999 Publication Collection to DETYA and has provided a report on the 1999 data. The Universities research publication output has increased 20% over the 1998 data, which means that RMIT is responsible for just over 2% or all research output in DETYA categories from Australian Universities.

RMIT Business was responsible for 6.43% of RMIT's output. Business had a total of 44 DETYA items: 1 A1 - Book, 7 B - Book Chapter, 27 C1 - Articles in Refereed Journal Articles, and 9 E1- Papers in Refereed Conference Proceedings. Accounting and Law contributed 1 item, Business Information Technology contributed 11 items, Economics and Finance contributed 20 items, Management contributed 7 items, Marketing contributed 3 items and the Transport Research Centre contributed 2 items.

The Research Office at Bundoora conducted audits of all faculties publication data in May. Material from the RMIT Business underwent the audit process on May 8 where 8 of our entries were subjected to the random audit. The audit team was unhappy with only one item, which was removed from the collection.

RMIT Business’ publications, along with staff members scholarly activities are listed in the 1999 Research and Publications Report which is available from the RDU.

Through our Faculty Publication Award system we are able to ascertain preliminary figures for those items that meet DETYA guidelines that were published in 2000. The tally so far for this year is as follows: School of Accounting and Law, 1 item, School of Business Information Technology, 3 items, School of Economics and Finance, 9 items, School of Management, 4 items, School of Marketing, 5 items, and Transport Research Centre has not reported any items so far. This gives the faculty 22 items that meet the DETYA guidelines for the 2000 collection so far.

The RDU would like to thank all School Editors and staff members who helped to make the collection a success.
Faculty Publication Awards

Congratulations to the following people in RMIT Business who received Faculty Publication Awards since the last Business Research News. To all those with Faculty Publication Awards don't forget to cash it in.

C - Articles in Refereed Journals


E1 - Conference Paper in Refereed Proceedings

Abi-Raad, M., (BIT), 'Systems analysis with attitude', ITiCSE 5th Annual Conference on Innovation and Technology in Computer Science', Helsinki, Finland, 2000, pp.57-60.


Adam, S., (Marketing), 'Click-through banner advertising: A technical review', AUSWEB2K: The sixth Australian worldwide web conference', Southern Cross University, Cairns, Queensland, Australia, 2000, pp.148-156.

Adam, S., (Marketing), 'A technical response to online marketing research issues', AUSWEB2K: The sixth Australian worldwide web conference', Southern Cross University, Cairns, Queensland, Australia, 2000, pp.409-420.

Adam, S., (Marketing), 'Online business in Australia and New Zealand: Crossing a chasm', Southern Cross University, Cairns, Queensland, Australia, 2000, pp.19-34.

Adam, S., (Marketing), 'Online property markets in Australia: Industry value transformation', Southern Cross University, Cairns, Queensland, Australia, 2000, pp.95-108.

Call for Working Papers

The Research Development Unit would like to print another run of working papers in September. If you have a potential working paper sitting on your desk please submit it to us by the 31st of August so that we can get your research out there. If you are not sure what working papers actually are the RDU has a brief brochure we can send you.

Did you know?

RMIT has changed the progress review process for Research Degree students. In the past supervisors and students were required to fill out a form which was signed off and submitted to the Research Development Unit. This has been changed to a presentation to a panel. There is a proforma that accompanies this presentation that is filled out and signed by the student, both supervisors and the research co-ordinator, then submitted to the Research Development Unit. This proforma is a much fuller document than the previous form required to be filled in. Issues required to be addressed are summary of progress, ethics and intellectual property issues, a needs analysis, an indication of progress, an agreed action plan for the next 6 months and students comments.
Intellectual Property Workshop

As part of our Supervisor Training Program the RDU is running an Intellectual Property Workshop on Thursday 21 September from 2pm to 3.30pm on level 11 in room 21. Topics covered will include Context setting by Janine Lay from the Research Office at Bundoora, Introduction to IP by Graeme Kernic, RMIT Policy and Practice by Paul Browne from the Research Office at Bundoora and Commercialisation Issues by Eric Kingston. ALL STAFF AND STUDENTS ARE WELCOME TO ATTEND. Please RSVP Libby Hess in the Research Development Unit on 55594 or libby.hess@rmit.edu.au by 18 September.

Media Watch

This section was compiled from information obtained from 'Media Watch' documents purchased by RMIT. It is intended as an informal way of keeping staff informed of the other activity occurring in the rest of the Faculty. Please let Liz Merlot know of any items that are missed in this collection.

If staff are interested in promoting their research to the media the need to speak with Ross Pollard from the Marketing Unit on 9925 1346, or ross.pollard@rmit.edu.au.

Associate Professor Sinclair Davidson (Economics and Finance) discusses the benefits of the free market system in the following article.

Associate Professor Erica Hallebone (Management) comments on the impact of policies that seek to rationalise and centralise services on Hopetoun and Penshurst.

Professor Margaret Jackson (Dean) discusses issues surrounding e-mail use in the following articles.
AAP, 'E-mail workers risk sack', Border Mail (Albury/Wodonga), 18 July, 2000, p.6.
'E-mail sack warning', Geelong Advertiser, 18 July, 2000, p.4.
'Office e-mail off-limits', Ballarat Courier, 18 July, 2000, p.4.
'You've got stress in the e-mail', The Hobart Mercury, 18 July, 2000, p.3.
'E-mail job warning', Herald-Sun, 18 July, 2000, p.9.
'Warning on using e-mail at work', Age, 18 July, 2000, p.4.
Carson, A., 'Hey cyber-bludger, get back to work', Sydney Morning Herald, 18 July, 2000, p.3.

Professor Paula Swatman (BIT) further discusses commercialisation of the world wide web in the following article.
Swatman, P., 'Cybermediaries reinvent the service industry', Business Queensland, 30 June, 2000, p.6.

Dr Pat O'Brien (Accounting and Law) discusses the use of accounting reports for making decisions on environmental matters in the following article.

Associate Professor Sheila Bellamy (Accounting and Law) discusses her study of business academic job satisfaction in the following article.

John Leigh (Marketing) comments on his study into the sales and resales of heritage listed inner-city residential properties compare to unlisted properties in the following article.
Media Watch Issues

A summary of issues collected from the press impacting on research and research degrees has been compiled. Bibliographical details can be found at the RDU.

Difficulties of academic jobs

There are a variety of comments on difficulties that have resulted in academic jobs due to changes in the market. These include comments on the difficulty of the academic promotion processes and the increasing workloads and the ensuing stress that has followed. Also students and academics in economics disagree over the weightings of rewards for teaching vs research.

Possible reduction in postgraduate research places

There was a lot of comment throughout July on the white paper's effect of reducing 'gap' places. This is the process where funding from undergraduate funds is diverted to offer research places on a HECS-liable basis. CAPA estimates that around 5000 research places will be lost mostly affecting new universities, technical institutes and regional universities. There is some speculation on where knowledge workers to fuel the knowledge economy will come from.

Miscellaneous

There has been a comment that the Trade Practices Act applies to Universities and they need to be careful on what the promise in case they have no power to deliver it. There has been a report stating that students are devoting more time to paid work and less to study than 5 years ago due to financial reasons. There is increasing pressure on universities to become commercial operations which in the case of paying for postgraduate courses has already resulted in discouraging people from upgrading their qualification. Commercialisation has resulted in a move away from high cost courses in New Zealand.

Upcoming Conferences and Lectures

Call for Papers: 8th Annual Teaching Economics Conference

The School of Economics and Finance is running their Annual Teaching Economics Conference on the 11th and 12th of December this year. The main theme for the conference will be 'Making Economics Relevant for Today's Business' and we hope to incorporate the following areas into the conference as well: Flexible learning, alternative assessment strategies, industry linked education, large number teaching approaches, innovative case studies, e-commerce economics, content design, promoting studies in economics, evaluating teaching effectiveness, incorporating research into teaching, and linking TAFE and Higher Education economic teaching.

If you would like to participate in the conference, or want more information, please contact Sveta on sveta.risman@rmit.edu.au.

Call for Papers for International Symposium programme 3: Eco Tours

Papers for oral and poster presentation are invited from tourism researchers, experts, industry people, private and public tour operators on a range of ecotourism topics including Ecotourism: Theory and Practice, Ecotourism, Employment and Poverty Reduction, Ecotourism in the Third World: Problems and Prospects for Sustainability and Promoting Local Participation in Nature Tourism Practices. Abstracts not exceeding 500 words are to be submitted to Professor T. Vasantha Kumaran from the University of Madras email drtv@md4.vsnl.net.in, or tv2@vsnl.com or bjarrett@giasnda.vsnl.net.in by 15 November of 2000.
Research Funding, Scholarships and Fellowships

Further information and application forms for all research funding and scholarships listed are available from:

Research Development Unit
Level 11, Building 108
City Campus
Ext: 55594
email: rdu@bf.rmit.edu.au

IMPORTANT NOTE
All closing dates are external due dates. In most cases internal RMIT closing dates will be one week earlier. It is also advisable that you forward potential applications to the RDU so that where possible the RDU can offer feedback and faculty support.

R&D Website links to External Research Funding

The Research and Development (Bundoora) website contains an alphabetical listing of external research fundings with hyperlinks to the funding bodies where available. It can be found at http://www.rmit.edu.au/departments/rd/selgrants/index.html.

**Canadian High Commission - Canadian Studies Awards - Faculty Enrichment**

The sponsor offers awards to academics in tertiary institutions to develop and teach courses about Canada in their own discipline, as part of their regular teaching load. The award consists of international airfare, domestic travel and living expenses for a minimum of three weeks and a maximum of four weeks.

Closing date: 30 September 2000

**Canadian High Commission - Canadian Studies Awards - Faculty Research Awards**

The sponsor offers awards to assist individual academics to undertake short-term research about Canada or the comparative topics pertaining to Canada and Australia and New Zealand and any aspect of Canada's bilateral relationship with Australia or New Zealand. The award consists of living expenses for three to four weeks.

Closing date: 30 September 2000

**Canadian High Commission - Travel Grants to Canada**

The Association for Canadian Studies in Australia and New Zealand (ACSANZ) will offer four grants for postgraduate students wishing to undertake a short research trip to Canada during 2000. Funding is available for travel to and within Canada and for sustenance en route.

Closing date: 30 September 2000

**German Academic Exchange Service (DAAD) - One Year Scholarships**

One-year scholarships are offered for graduate students up to the age of 32 years for study at a German institution. Scholarships begin in the October of the following year. Applicants must have a bachelor degree or equivalent with a working knowledge German.

Closing date: 30 September 2000
Criminology Reserach Council Research Grants
The sponsor provides funds to support grants to individuals or organisations to undertake policy-relevant criminological research.
Closing date: 15 September 2000

National Science Week 2001 Project Grants
The Commonwealth is providing funding to focus public attention on the role in the community of science, engineering and technology through public events and extensive debate of scientific issues. The maximum available per project is $15000 but preference is given to smaller projects. The activity must be held during or in close proximity to National Science Week 2001 which will be held from 4 to 13 May 2001.
Closing date: 11 September 2000

** For further funding ideas please see the Calender of Grants compiled by the Research Development Unit. Hard copies can be obtained from the RDU or electronic copies can be viewed from the RDU website. **

What's New in the Library
Enhancing life insurance regulatory regimes in Asia, Program Report and Recommendations, Regional Symposium, November, 1999.

Working Papers (External to RMIT)

Research Development Unit
Level 11, Building 108
Telephone: 9925 5594
Fascimile: 9925 5595
Email: rdu@bf.rmit.edu.au
Website: http://www.bf.rmit.edu.au/RDU/

Staff at the RDU
Professor Robert Brooks, Head
Libby Hess, Administrative Officer
Liz Merlot, Acting Research Officer
Maree Schweitzer, Research Student AO
Wanda Hung, Administrative Assistant

The aim of this newsletter is to keep staff informed of research activity within RMIT Business and of research opportunities both outside and within the faculty. If you have any contributions (we are always interested in research or researchers for our feature article) that you think would be of interest to the faculty please contact Liz Merlot at the RDU.

The Business Research News is also available for viewing on the RDU's web site shortly after it has been distributed in paper form. The web site also contains information for research staff and students including the RDU's library holdings.