Design and Social Context  
College Board

Minutes

Meeting 3  
Wednesday 16th April 2014  
3.00 – 4.00 pm  
in  
Building 8, Level 8, Room 13  
City Campus

Professor Paul Gough  
Pro Vice Chancellor and Vice President

Ms Sheilagh Bolt  
Secretary

ACKNOWLEDGEMENT OF LAND

In opening this meeting, we acknowledge the Wurundjeri people of the Kulin Nations as the custodians of the land on which RMIT University stands. We pay our respects to their elders, both past and present.
1. ATTENDANCE
1.1 Attendance: Paul Gough (Chair), Associate Professor Chris Ziguras (for Professor David Hayward), Mr Don Gordon, Dr Ed Montano, Dr Gary Pearce, Mrs Guosheng Chen, Professor Jeremy Diggle, Ms Lisa Thompson, Dr Kai Jensen (for Dr Maddy McMaster), Professor Jo Tacchi (for Professor Ralph Horne), Mr Michael Goss (for Professor Richard Blythe), Professor Rob Strathdee, Professor Robyn Healy, Professor Ron Wakefield, Ms Rosy Peake, Mr Stephen Joyce
Apologies: Associate Professor Andrea Chester, Professor David Hayward, Ms Jan Henry-Jones, Mr John Barnes, Ms Judy McGannon, Dr Maddy McMaster, Miss Rachel Halton, Professor Martyn Hook, Professor Peter Fairbrother, Professor Richard Blythe, Mrs Rosetta Di Giangregorio, Dr Stefan Greuter

1.2 The meeting was quorate

2. ORDER OF BUSINESS
2.1 Confirmed
That the order of business for this agenda is approved and that the recommendations contained in any remaining un-starred items be adopted without discussion.

3. MINUTES
3.1 Confirmed
That the minutes of Meeting 2 / 2014 of the Design and Social Context College Board, Wednesday 19th March 2014 be confirmed as an accurate record of the business and decisions of the meeting.

Reference: Paper 050

4. BUSINESS ARISING FROM PREVIOUS MEETINGS
Following discussion at the last College Board, Stefan Greuter has provided useful links relating to crowd sourcing and social media. Paul will look at these with Monika Engelhard, Deputy Director Marketing, when reviewing the College internal communications strategy.

5. ACADEMIC DEVELOPMENT COMMITTEE
5.1 No Report

5.2 School of Global Urban and Social Studies Delivery of postgraduate course: Infrastructure and Property, ARCH1437 in intensive mode on Vietnam campus in July 2014: Cross Campus Course Code: 033242

Approved
That the DSC College Board approve the delivery of ARCH1437 Infrastructure and Property on the HCMC Campus of RMIT Vietnam commencing in Semester 2, 2014.

Reference: Paper 051

The course will be delivered in Ho Chi Minh City (HCMC) in intensive form from the 9th until the 18th of July, 2014. The course will include field trips to relevant locations in HCMC as well as lectures and workshops.

Having an additional campus code added to the course requires the approval of the DSC College Board.

Paul advised there has been some discussion about 2 year Masters degrees and changes in the postgraduate market in Australia. We need to look at competitor offerings to ensure we don’t lose market place to more intensive offerings. Different models of teaching need to be examined and best practice shared.

Kai advised that as long as the credit point value of the program is that of a 2 year program, it is possible that programs be delivered in a shorter time frame/intensive mode.
5.3 School of Media and Communications Postgraduate offering of an existing Undergraduate course, VART1711 Location Imaging Practice 204

Noted
That College Board note the postgraduate offering of the existing Undergraduate course VART1711 Location Imaging Practice 204.

Professor Martyn Hook, Dean of the School of Media and Communication, requested the Postgraduate offering of the Undergraduate course, to enable a one-off Cross School Elective offering to both Undergraduate and Postgraduate students from the Schools of Architecture & Design, Art and Media & Communication. The coordinator was Visiting Fellow, Erieta Attali, who is an internationally acclaimed photographer. The elective was to be taught in intensive mode two days per week from Wednesday 25 March - Thursday 17 April, dates dictated by Erieta's availability in Melbourne.

Reference: Paper 052

5.4 School of Property, Construction and Project Management Minor amendment to BP208 Bachelor of Applied Science (Project Management) effective semester 2, 2014.

Endorsed
That College Board endorse the Executive approval of the minor amendment to BP208 Bachelor of Applied Science (Project Management) effective semester 2, 2014.

Summary of program amendment:
In Semester 2 2014,
- MKTG1318 Introduction to Property Development will be replaced by
- BUSM4331 Research Methods for Project Management.

Executive approval (in lieu of College Board) was required to introduce a change for 3rd year students in 2014, to assist with the transition and introduction of proposed new research courses in 2015 associated with the programs restructuring as an ‘embedded honours’ program. This proposal will allow 3rd year students in 2014 to complete the research requirement for graduating in 2015 with an embedded honours qualification under the AQF.

Reference: Paper 053

5.5 School of Fashion and Textiles title changes

Endorsed
That College Board endorse the Executive approval of the following title changes:

- BP211 Bachelor of Applied Science (Fashion Technology) to BP211P15 Bachelor of Fashion (Design Technology)
- BP212 and BP212VRI Bachelor of Applied Science (Fashion and Textiles Merchandising) to BP212P15 Bachelor of Fashion (Merchandise Management) and BP212VRI15 (for VNMRI) Bachelor of Fashion (Merchandise Management)
- BH103 Bachelor of Design (Fashion) (Honours) to BH103 Bachelor of Fashion (Design) (Honours)
- MC213 Master of Fashion and Textiles to MC213P15 Master of Fashion (Entrepreneurship)

Executive endorsement (in lieu of College Board), was sought, in order to submit to April Policy and Programs committee.
5.6 School of Architecture and Design, title changes

Endorsed

That College Board endorse the Executive approval of the following title changes

- BH104 Bachelor of Design (Industrial Design) (Honours) to BH104 Bachelor of Industrial Design (Honours)
  
  Reference: Paper 055, 061

- BP196 Bachelor of Design (Interior Design) to BH115 Bachelor of Interior Design (Honours)
  
  Reference: Paper 056, 061

- BP256 Bachelor of Design to BP256 Bachelor of Landscape Architectural Design
  
  Reference: Paper 057, 061

Executive endorsement (in lieu of College Board), was sought, in order to submit to April Policy and Programs committee

5.7 School of Property Construction and Project Management, title changes and associated discontinuations

Endorsed

That College Board endorse the Executive approval of the following title changes and discontinuations

- BP208 Bachelor of Applied Science (Project Management) to BH112 Bachelor of Applied Science (Project Management) (Honours)
  
  discontinuation of BP208 Bachelor of Applied Science (Project Management)
  
  Reference: Paper 058, 061

- BP209 Bachelor of Applied Science (Property and Valuation) to BH113 Bachelor of Applied Science (Property and Valuation) (Honours)
  
  discontinuation of BP209 Bachelor of Applied Science (Property and Valuation)
  
  Reference: Paper 059, 061

- BP105PO5, BP105SOS and BP105HVT Bachelor of Applied Science (Construction Management) to BH114/BH114HVT/BH114SIM Bachelor of Applied Science (Construction Management) (Honours)
  
  discontinuation of BP105PO5, BP105SOS and BP105HVT Bachelor of Applied Science (Construction Management)
  
  Reference: Paper 060, 061

Executive endorsement (in lieu of College Board), was sought, in order to submit to April Policy and Programs committee
6. **DESIGN AND SOCIAL CONTEXT RESEARCH COMMITTEE**

6.1 Report by the Acting Deputy Pro Vice-Chancellor, Research and Innovation Professor Jo Tacchi

Jo is Director of Research in the College Office. She will be working very closely with RMIT Europe, working half of the year from the Barcelona office and the other half of the year in Melbourne, and expects to send updates to this committee through Ralph.

There are currently 22 EU applications in development. There is a good mixture of applications from research funding to Postgraduate activity applications, with at least 14 from DSC. Jo would be very pleased to come and talk with schools about any ambitions they have for working with RMIT Europe.

In the College we now have an ERA leader, Heather Horst who is making progress in our ERA preparations; she has met most FoR Code Leaders/Advisors, introduced the timeline and identified their aspirations and concerns regarding the ERA 2015 process.

The next round of VC fellows has been announced with a formal advertisement expected next week. 12 areas of research have been identified, and the 8 positions will be appointed to those areas of research. 5 or 6 of these could be in DSC areas of research.

Ralph Horne has organised a college research benchmark exercise to be undertaken by Professor Sue Rowley, previously Deputy Vice Chancellor at UTS. This report will contribute to the process of developing our research strategy across the College.

7. **DESIGN AND SOCIAL CONTEXT VOCATIONAL EDUCATION**

7.1 Report by Ms Lisa Thompson, Deputy Director, Vocational Education

The April forecast is currently underway. Some adjustments across all fund sources will be required as we review our performance and adjust as necessary to ensure the end of year result is positive. After the April forecast we will be setting targets and prices for 2015. This activity is market driven.

The Norton Kemp review of Higher Education has flagged some suggestions such as uncapping of places. There is mixed response to this as our Associate Degree strategy has been our point of difference. If places are uncapped other institutions will follow suit and Associate Degrees may become mainstream. There is the potential of opening up CSP to TAFEs and private providers, which may provide an opportunity for us.

As of 12th May, all staff operating under the TAFE awards will be asked to engage in an online capability survey. An engagement strategy has been developed to ensure as many staff as possible take part in the survey which will develop an individual profile of skill set as well as a workforce skill set. These individual and workforce skill sets will help drive workforce development planning, with the understanding of what skills will be required in the future, such as commercial capability, business management etc. Please encourage relevant staff to be involved. The survey opens on 12th May for 3 weeks.

Lisa would like some feedback from members of the College Board around any items relating to VE that you would like to hear about. Please email Lisa.

7.2 VE Program Approvals

**Noted**

That College Board note the VE Program Approvals for December 2013, February 2014, March 2014

Reference: Paper 062
8. PRO VICE-CHANCELLOR AND VICE PRESIDENT

8.1 Report by Professor Paul Gough, Pro Vice-Chancellor and Vice President, College of Design and Social Context

Paul's presentation at the last College Board was repeated at a college wide forum at Storey Hall on 8th April as well as to the Vice Chancellor’s Executive. Work streams from the presentation will help shape the College Plan which will be published fairly soon. There are 9 parts to the plan which fit within the 7 work streams. By the middle of the year Paul expects the following 6 outcomes from some of the work streams:

- International plan
- Research plan
- A discussion around the ideal student profile for the College
- 5-10 year city campus plan for the College
- Global learning by design and our innovation in online plan
- Partnerships plan

By the middle of the year as well as having mid-year reviews of the schools, we expect to be able to report back on work stream progress and how we plan to move forward as a College.

Paul reported on activities in Vietnam including the fashion conference and drawing symposium planned for next year, as well as discussions around the idea of PhD by cohort.

In Indonesia we are involved in a project mapping our professional communications programs.

In Europe we are also partnering on a project around resilient cities.

We're involved in a project examining who our global comparators might be across the College. A list of universities, colleges and schools has been prepared. Paul is working with Chancellery in the development of the list, trying to find if there are universities using similar metrics in other parts of the world. University of the Arts London and Edinburgh University are interested, but we would also need organisations in the United States, Europe, Japan, Hong Kong and China.

9. BUSINESS

9.1 Program Advisory Committee, Global Urban and Social Studies, Justice Studies program

Approved

That College Board approve the Notice of Change to membership of the membership of the Justice Studies Program Advisory Committee

Reference: Paper 063

New members: Rosemary Jakovceski, Amanda Lamont, Chin Tan,
Retiring/was not reappointed: Kathy Elliot, Hass Dellal

9.2 Program Advisory Committee, Media and Communications

Approved

That College Board approve the Notice of Change to membership of the membership of the Professional Communication (Singapore and Melbourne) and Public Relations Program Advisory Committee

Reference: Paper 064

New member: Simon Pangrazio

9.3 Leave of Absence

Noted

That College Board note the Executive approval

Reference: Paper 065, 066, 067 (Confidential: copy available from Secretary)
Executive approval was required for leave of absence in excess of two years, to meet the census date.

10. **Reports and Minutes - for information/noting only**

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| 10.1 | • BEd Year 1 - 21 March 14  
|      | • BEd Year 4 - 12 March 14  
|      | • Grad Dip Primary - 25 Mar 2014  
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|     | Paper 068 |

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11. **OTHER BUSINESS**

12. **CLOSURE**

The next meeting of the Design and Social Context College Board will be held on Wednesday 21st May 2014, Building 8, Level 8, Room 13, City Campus.

*Papers for the next meeting should be submitted no later than 5.00 pm, Wednesday 7th May 2014.*  
*Contact the Secretary, Sheilagh Bolt, for further information.*
## Design and Social Context College Board
### Summary of papers distributed
#### Meeting 3: 16 April 2014

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<p>| 5.5  | Executive endorsement of program developments submitted to April College Board. | 061 |
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| 10.5 | Confirmed minutes of the Policy and Programs Committee  
- 10 Dec 2013  
- 11 Feb 2014 |
| 10.6 | Confirmed minutes Vocational Education and Training Committee  
- 28 Nov 2013 |

**INTRODUCING NEW MOTIONS OR AMENDING EXISTING MOTIONS**

Most items on the agenda relate to a specific paper. At the front of each paper is a coversheet which contains the recommendation (or motion) requested of the College Board.

Sometimes members may seek to amend the motion or to introduce a new motion in relation to an item being considered.

If so, the member should check that the item is starred for discussion. A request should be put to the Chair during consideration of the Order of Business.

When the item is being discussed, the Chair should be informed of a request to amend or introduce a motion. The amended or new motion needs to be given to the Chair in writing.

Source:

*See ‘Guide to Meetings’ by N E Renton for further information on meeting processes.*