Asian Management Issues
Intensive course

» Ho Chi Minh

This intensive course, Asian Management Issues, is offered in conjunction with RMIT (Melbourne). It is a 12-credit point course and will run from Tuesday 2 July to Tuesday 9 July 2013.

Objectives
This course seeks to develop an understanding of international business, the challenges of establishing businesses in developing countries and cross-cultural management. Opportunities to develop specific interpersonal skills related to cross-cultural communication will be provided through interaction with colleagues and business leaders during the residential, delivered in Ho Chi Minh. Broad program capabilities such as effective use of oral presentations and analytical skills are also developed through class activities, learning and assessment tasks.

Academic content
At the end of this course students will have developed:

» an understanding and appreciation of the cultural norms of the peoples of Vietnam, the Asian region and Australia
» the ability to use cross cultural models as a means of analysing and understanding cultural differences
» an insight into the Vietnamese economy and the broader Asian arena
» an understanding of management and leadership practices in Vietnam contrasted with Australian practice
» an examination of the challenges facing organisations who wish to invest in developing countries
» a focus on matters of governance, commercial and leadership issues between parties from developing and developed nations
» an understanding of the Human Resource Management issues in working in foreign countries as an “expat”.

INFORMATION SESSIONS
Information Sessions take place in Emily McPherson Building and Swanston Academic Building.

» Tuesday 9 April
5.30 pm – 7.00 pm, Emily McPherson Building Level 2, Room 12

» Thursday 18 April
5.30 pm – 7.00 pm, Emily McPherson Building Level 3, Room 9

» Tuesday 23 April
5.30 pm – 7.00 pm, Swanston Academic Building Level 4 Room 20

Further information:
Email: bus.programservices@rmit.edu.au
www.rmit.edu.au/bus/studytours
Classes
Classes will commence with two pre-departure classes held at the Graduate School of Business and Law, 379-405 Russell Street, Melbourne in room 13.03.05 at the following times:

» Saturday 1 June 2013
   10.00 am - 2.30 pm

In Ho Chi Minh classes commence on Wednesday 3 July and conclude on Tuesday 9 July 2013.

Students must be in Ho Chi Minh at the nominated accommodation by Tuesday 2 July to attend a welcome dinner.

Itinerary
Information about the six-day program will be provided at pre-departure briefings. Further details concerning the course BUSM4119 Asian Management Issues can be found on the RMIT website.

The postgraduate group will be led by RMIT University staff members, however, they should not be seen as tour guides, rather they are course leaders to ensure you maximise your study experience.

Cost
Students will pay the standard tuition fee associated with studying the equivalent of one postgraduate elective course, currently $3,300.

Additional costs include airfares, taxes, accommodation, meals and incidentals. Students are required to attend a welcome dinner on Tuesday 2 July at a cost of $40.

Students are also required to stay at one of two nominated hotels to facilitate transfers to the University and site visits.

Further information and suggestions concerning minimising these expenses will be provided prior to departure.

Eligibility
This course is available to postgraduate students only. Students should recognise that this is a single 12-credit point course. Partners are welcome to accompany their spouse/partner.

How to apply
The Graduate School of Business and Law (GSBL) Application and Release Form can be obtained from www.rmit.edu.au/bus/studytours.

» On campus students enrol online into BUSM 4119 Asian Management Issues.

» OUA students should enrol online into OMBA500 Contemporary Issues in International Management.

If your study mode has filled its quota and the class has closed, please email your expression of interest to be added to the waiting list. Email: bus.programservices@rmit.edu.au

Closing date
Application and release forms must be submitted to College of Business Study Tours no later than Friday 24 May 2013.