

# Managing Business Sustainably

Gain the skills required to investigate complex problems and address the important challenges of sustainable international business.

The Master of International Business is designed for students seeking global careers in private, public or not-for-profit organisations.

It will provide you with the skills to critically engage with the concepts, theories and methods, as well as the contemporary practices of international business including research, operational leadership, cross-cultural competency, analytical and technical competency, problem-solving and effective communication.

## Learning and Teaching

Most courses are presented in regular three-hour classes, together with some periods of intensive teaching at the Melbourne City campus.

Classes may be held during the evenings, or as full day or weekend sessions at the Melbourne City campus. The exact format varies from course to course. Students might be required to undertake solo or group work, and independent study and project work outside of teaching periods.

Your classes will be held at the Swanston Academic Building where innovative learning spaces are interspersed with retail and social spaces resulting in a stimulating environment for business students.

You will have access to the Learning Hub and other online and digital resources such as lecture notes, assessment tools, discussion boards and podcasts through the myRMIT student portal.

This program is also offered through Open Universities Australia.

[www.rmit.edu.au/oua](http://www.rmit.edu.au/oua)

## Assessment

Assessment is ongoing throughout the semester and may include formal examinations, assignments and projects, essays and presentations.

Methods of assessment will vary between courses, as appropriate to learning objectives or outcomes. Assignments and projects may be based on case study scenarios, specific problems, real-world applications of theory in practice, business simulations and research. They may be undertaken in teams or individually. They will provide you with experience in writing reports and essays, research and reasoning, and oral presentations.

## Program Structure

You must complete 192 credit points, which equals 16 courses (12 credit points each).

The program is structured in stages to enable you to:

- gain a solid background in business
- undertake coursework specific to global business and sustainable futures
- combine core discipline knowledge with electives to consolidate the knowledge you have gained through your studies
- select electives to suit your chosen career or specific areas of interest.

*Contemporary Issues in International Management* is a compulsory work-integrated learning course studied in the first year of the program. In this course you will investigate and study in-depth an important management issue of current interest.

Core courses, case studies and learning activities will provide you with the capacity to address the international regulation of business, apply critical common sense to corporate and societal issues, act responsibly, and understand the consequences of actions beyond your immediate work environment.

### Program details

RMIT Program Code

MC192

CRICOS code

078875D

Award

Master of International Business

Campus

City or online

Duration

1.5 years full-time (with advanced standing)

2 years full-time (without advanced standing)

### Further information

For further information on applying to study this program, please email [isu@rmit.edu.au](mailto:isu@rmit.edu.au)

[www.rmit.edu.au/programs/mc192](http://www.rmit.edu.au/programs/mc192)

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### Program Structure *continued*

The wide range of elective courses available at RMIT gives you the flexibility to undertake complementary studies in line with your career aspirations including proficiency in another language or a minor thesis in research.

#### Common Business Courses<sup>^</sup>

ACCT2127	Accounting for Management Decisions
BUSM3886	Business and Government in the Global Context
ISYS1028	Global Business and Social Technology: A Case Study Approach
BUSM1162	Management 1—Managing People

<sup>^</sup>Refer to information about Advanced Standing

#### Graduate Certificate

ACCT2229	Accounting for Sustainable Management
BUSM3229	Contemporary Issues in International Management
BUSM3127	Managing Across Cultures
BUSM4388	Sustainable International Business Futures

#### Graduate Diploma

BUSM3243	Business and Economic Analysis
OMGT2088	International Logistics
BUSM4357	International Strategy
BUSM1534	Marketing for Managers

#### Master

Any four approved postgraduate elective courses.

All courses are 12 credit points each unless otherwise indicated. To read individual course descriptions, please enter the course code at [www.rmit.edu.au](http://www.rmit.edu.au).

### Career Outlook

Through exposure to a variety of theories and practices, it is expected that graduates will emerge with enhanced skills and a broader approach to contemporary international business. These attributes make graduates a valuable asset to relevant government departments and agencies, multinational corporations, joint ventures, financial institutions, law firms, consulting firms and manufacturers of both goods and services for whom catering to a global clientele is core business.

Professionals in this field typically combine this specialty with skills and experience they hold in a particular aspect of business. For example:

- an international business graduate with a background in engineering may seek out opportunities in manufacturing multinationals
- an international business graduate with expertise in investing in the stock market may prove a good fit as a company's representative to overseas shareholders.

Recent growth in the global marketplace has created demand for employees in business, trade, government and development with technical skills, foreign language competency, cultural sensitivity, experience, and/or formal education in international business.

While the opportunities are broad, the following are some of the most common positions available in the international business field:

- International Business Development Manager/Consultant
- CSR (Corporate Social Responsibility) Manager
- Sustainable Business Manager/Consultant
- International Mergers and Acquisitions Specialist
- International Investment Manager
- Import/Export Manager/Agent

### Global Opportunities

International study tours are a unique feature of the program allowing you to combine an overseas travel and cultural experience with coursework completed in intensive mode.

Study tours depart during the Australian summer or winter vacations and can be credited towards your degree. Destinations include Asia, Europe and North America and are equivalent to either 12 or 24 credit points.

If you are planning to include a study tour as part of your program, you are advised to check that you have the required number of student electives or credit points available.

[www.rmit.edu.au/bus/studytours](http://www.rmit.edu.au/bus/studytours)

### Entry Requirements

To be considered for admission, you must meet University entry requirements. In addition, you must also meet program entry requirements.

#### Program Entry Requirements

An Australian bachelor degree or equivalent in any discipline from a recognised tertiary institution with a minimum grade point average (GPA) of 1.0 (out of 4.0)/50%/Pass.

#### English language requirements

To study this program you will need to complete one of the following English proficiency tests:

- Academic IELTS (minimum scores) overall band of 6.5 with no individual band below 6.0
- TOEFL (Paper-based): minimum score of 580 (with a Test of Written English (TWE) score of 4.5)
- TOEFL (Internet-based): minimum score of 92 with a minimum of 20 in each section
- Cambridge English (Advanced CAE): CAE Grade B
- Pearson: Minimum score of 58 (no band less than 50)

For detailed information on English language requirements and other proficiency tests recognised by RMIT, visit [www.rmit.edu.au/international/entryrequirements](http://www.rmit.edu.au/international/entryrequirements).

### How to Apply

#### STEP 1

Read through the detailed program information and entry requirements on the RMIT website before you submit an application.

[www.rmit.edu.au/programs/business](http://www.rmit.edu.au/programs/business)

#### STEP 2

Submit your application online.

[www.rmit.edu.au/international/how-to-apply](http://www.rmit.edu.au/international/how-to-apply)

To ensure timely processing of your application, please ensure that you submit all supporting documentation including evidence of English proficiency and certified copies of academic transcripts with your application.

Your application will be assessed in line with RMIT's policies and procedures. If you are successful, you will receive an offer letter.

#### Application Deadlines

There are no application deadlines, but it is recommended that you apply several months in advance. You must allow ample time for to apply for a student visa.

### Pathways

#### Advanced Standing

Applicants who are selected for commencement in 2014 with advanced standing will receive exemptions for the first four common business courses.

For further information about this transitional arrangement and program duration please see the two-year masters enhanced study options page.

[www.rmit.edu.au/bus/academicprograms](http://www.rmit.edu.au/bus/academicprograms)

#### Credit and Exemptions

Applicants who have successfully completed postgraduate business or management studies at another institution may be eligible to have these assessed as credits or exemptions granted toward this program. Credits and exemptions will be assessed consistent with the principles of the RMIT University's Recognition of Prior Learning and Credit Transfer Policy.

[www.rmit.edu.au/students/enrolment/credit](http://www.rmit.edu.au/students/enrolment/credit)

### Further Information

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