STUDY TOUR - CANADA
Undergraduate / Postgraduate
June/July 2007
Undertaking Business Globalisation - A Study Abroad in Canada gives
students the opportunity to:

• Gain practical knowledge and an understanding of the total
management process associated with the globalisation of business and
international trade.
• Be introduced to a range of issues related to the topic of business
globalisation within a Canadian context. Advances in transportation,
technology and communication have dramatically increased the level of
global interaction in Canada.
• Focus on Canada in issues pertaining to technology, culture, politics,
economics, ethics, human resource management and the environment.
• Receive credit for two elective courses towards an RMIT University
degree.

Objectives
The Canadian Study Tour offered by the School of Business Information
Technology provides a unique opportunity to critically appreciate and evaluate
relationships between global and Canadian business. Students will learn
how to use reflective practice techniques as part of ethical management
strategy for globally networked organisations. They will also learn how to
work effectively as part of a multi-disciplinary, collaborative team and make
culturally sensitive business decisions within a diverse global environment.

Academic content
This internationally focused study tour (ISYS 2380/ISYS 2381) gives
participants the opportunity to experience the practical challenges of working
in global companies.

Before departure there are a number of intensive learning workshops
exploring cross-cultural, social and political issues associated with engaging
in business across the globe. Upon return, there are further opportunities to
share knowledge and reflect on experiences gained during the study tour
component.

There are different assessment tasks for undergraduate and postgraduate
students, and may include a group presentation, reflective learning journal
and individual assignment and analytical paper.

Itinerary
The intensive 14 day study tour includes visits to:

• General Motors Manufacturing Plant
• Niagara Wine Region and Vineyards
• Niagara Falls
• Toronto City Tour
• Ryerson Business School
• Nesbitt/Burns Co.
• Roots Clothing Co.
• Toronto Stock Exchange
• Magna Corporation

There will also be an opportunity to undertake additional sightseeing. Why not
visit Montréal, Québec or the Blue Mountains and take in some skiing?

Cost
The cost of the study tour is approximately AUD $4,400 and includes airfares,
taxes, insurance, accommodation and visa fees. Expenses including meals
are the responsibility of the student. Further information about costs will be
available at information sessions.

Students will pay the standard tuition fees associated with studying the
equivalent of two RMIT general elective courses. In addition, there is an
authorised special fee associated with the tour.

Eligibility
The Tour is open to undergraduate and postgraduate students studying an
RMIT University program.

How to apply
An application form is available from the Study Tour web site and must be
completed and returned by Friday 19 May 2007.

Classes
Classes in Canada start 23 June and conclude on 6 July.

Further information
E-mail: paul.cerotti@rmit.edu.au
Web:  www.rmit.edu.au/bus/studytours

Information Sessions (Wednesdays):

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<th>Date</th>
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<tbody>
<tr>
<td>21 March</td>
<td>12.30 - 1.30pm</td>
<td>RMIT Building 108 (239 Bourke Street, Melbourne), Level 8, Room 22</td>
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<tr>
<td>4 April</td>
<td>12.30 - 1.30pm</td>
<td>RMIT Building 108 (239 Bourke Street, Melbourne), Level 8, Room 19</td>
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<td>5.30 - 6.30pm</td>
<td>RMIT Building 108 (239 Bourke Street, Melbourne), Level 8, Room 19</td>
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Disclaimer: The information in this brochure was correct at the time of printing. The School reserves
the right to alter this information without notice. You are advised to check with the tour leader for
any changes prior to making an application. March 2007
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Photos: Cover: Old Toronto City Hall (A Dabydeen), Toronto City Hall (Shreyans), Niagara aerial
(Andy), Niagara Falls (G Passarelli). Back: Toronto sculpture (S Vera), Niagara at sunrise (C Robinson)