

IFFTI2008 PRESENTER BIOGRAPHIES - Sorted alphabetically by author last name:

<b>Author/s</b>	<b>ABRAHAM, Nandita</b>
<b>Paper Title</b>	<b>Managing Employability Skills at the Early Career Stage - The Indian Apparel Industry: A case study</b>
<b>Affiliations</b>	<b>Pearl Academy of Fashion, New Delhi, India</b>
<b>Biography</b>	Nandita Abraham is a Professor at the Pearl Academy of Fashion in India. She heads the Department of Business & Technology which runs a BA Hons programme and two PG Diploma Programmes in the areas of Fashion Merchandising and Garment Manufacture. Nandita has an MS from the Philadelphia College of Textiles & Science, a PG Diploma from NIFT India and PGCHE from NTU UK. She has had experience in the Fashion Industry in India, Hong Kong and the US and is interested in the process of developing graduates for the dynamism of the Fashion Industry. She has been an academician for the last 6 years and is currently studying the dichotomies between graduate aspirations and industry expectations.
<b>Author/s</b>	<b>ANYA-PETRIVNA, Elizabeth</b>
<b>Paper Title</b>	<b>Landscapes on the Body: Flowers and Nineteenth-Century Fashion</b>
<b>Affiliations</b>	<b>School of Architecture + Design, RMIT University, &amp; National Trust of Australia, Melbourne, Australia</b>
<b>Biography</b>	Elizabeth Anya-Petrivna is a Melbourne based curator with the National Trust of Australia (Vic). Her research interests include nineteenth-century dress, natural history and, domestic advice manuals. Elizabeth is currently completing post-graduate research at RMIT School of Architecture and Design in Fashion. The title of her Master of Arts thesis is <i>The Artificial Flower - Sentimental Botany and Fashion</i> . She has two articles forthcoming in the <i>Garden History Journal</i> and <i>The Australian Garden History Journal</i> on the floral decorative arts – interiors and costume.
<b>Author/s</b>	<b>APEAGYEI, Phoebe R</b> <b>Co author: OTIENO, Rose</b>
<b>Paper Title</b>	<b>Body Image and the Male Clothing Consumer</b>
<b>Affiliations</b>	<b>Manchester Metropolitan University, United Kingdom</b>
<b>Biography</b>	Phoebe gained a Bachelor of Arts degree with Honours from The University of Greenwich in London and a Master of Science degree (with distinction) in Clothing Product Development from The Manchester Metropolitan University. She is currently a lecturer and doctoral researcher in the department of Clothing Design & Technology at the Manchester Metropolitan University, UK. Her current research interests include body cathexis, anthropometrics and sizing, virtual fit, new body scanning technology and mass customisation.
<b>Author/s</b>	<b>ATKINSON, Paul</b>
<b>Paper Title</b>	<b>Upwardly Mobile: the role of fashion and image in the development of mobile computing</b>
<b>Affiliations</b>	<b>University of Huddersfield, United Kingdom</b>
<b>Biography</b>	Paul Atkinson is a design historian and the subject leader of 3D Design at the University of Huddersfield, UK. He has published widely on the design history of the computer, including articles in <i>History and Technology</i> , <i>The Journal of Design History</i> , and <i>Design Issues</i> (see paulatkinsondesign.com). Other areas of interest include the history of the DIY movement (see Atkinson, P (2006) <i>Do It Yourself: Design and Democracy</i> , Special Issue of the Journal of Design History Vol. 19 Iss. 1. Practice-based research interests are in mass-individualisation, and the impact of emerging technologies in generative software and rapid prototyping.

<b>Author/s</b>	<b>AU, Raymond</b> <b>Co authors:</b> <b>BAI, Yuli</b> <b>CHOI, Jason</b> <b>TAN, Jeanne</b>
<b>Paper Title</b>	<b>The impact of an artist's authentic identity on fashion brands in fashion design and art collaborations</b>
<b>Affiliations</b>	<b>Hong Kong Polytechnic University, Institute of Textiles &amp; Clothing</b>
<b>Biography</b>	Dr. Raymond Au gained his MA in Fashion from St. Martin's School of Art (now the Central Saint Martins College of Art & Design). His great passion in fashion illustration which he has developed from his earlier fashion training in UK, and with works exhibited in renowned fairs like Pitti Filati, Italy, has further induced him to gain his Doctorate in fashion illustration. With over 25 years of teaching experience and accumulated academic stature, he has built close links not only with fashion institutions in most parts of the world, but also the industry, and professional bodies, both locally and internationally. In external academic achievements, Dr Au holds honorary appointments of Consulting and Visiting Professors of some 17 fashion institutions in China.

<b>Author/s</b>	<b>BAI, Yuli</b> <b>Co authors:</b> <b>TAN, Jeanne</b> <b>CHOI, Jason</b> <b>AU, Raymond</b>
<b>Paper Title</b>	<b>The impact of an artist's authentic identity on fashion brands in fashion design and art collaborations</b>
<b>Affiliations</b>	<b>Hong Kong Polytechnic University, Institute of Textiles &amp; Clothing</b>
<b>Biography</b>	Yuli Bai is currently a PhD student at the Hong Kong Polytechnic University. She gained her MA in Art and Design at Beijing University of Clothing and Technology. She worked as a fashion editor for China Garment magazine during August 2005-October 2006. She has published a variety of articles around fashion industry, such as, The Era of Post Fashion Design published in China Garment magazine; Fashion Art's Divine Allure published in Fashion China magazine; The Analysis of Western Fashion System and Its International Status published in Decoration of Beijing University of Clothing and Technology, etc.

<b>Author/s</b>	<b>BARRASS, Stephen</b>
<b>Paper Title</b>	<b>Fauxy the Fake Fur with Feelings</b>
<b>Affiliations</b>	<b>School of Creative Communication, University of Canberra, Australia</b>
<b>Biography</b>	Stephen Barrass is an Associate Professor in the Faculty of Design and Creative Practice at the University of Canberra. He holds a Bachelor of Electrical Engineering from the University of NSW in 1986, and a PhD on Auditory Information Design from the Australian National University in 1997. He took up a Post-Doctoral Fellowship at the Fraunhofer Institute for Media Kommunikation in Germany through 1998-1999. He has published more than 40 peer-reviewed articles, and has exhibited curated artworks at Experimenta 2002, 2003, 2005, 2006 Siggraph Graphite 2002, Media City Seoul 2006, Siggraph 2006, and ISEA 2008. His research interests include interaction design, sonification, multimodal perception, generative art, and new interfaces for musical expression.

<b>Author/s</b>	<b>BARTON, Margo</b>
<b>Paper Title</b>	<b>Tinker tailor: the disembodied practice of a milliner using CAD technologies to think through designing and making</b>
<b>Affiliations</b>	<b>Otago Polytechnic, Dunedin, New Zealand</b>
<b>Biography</b>	Margo Barton is Academic Leader and Principal Lecturer in Fashion at the Department of Design, Otago Polytechnic in Dunedin New Zealand. Margo teaches in the fields of fashion design, fashion communication and millinery. She is currently undertaking her PhD through Fashion at RMIT University, Melbourne with the working title - Conceiving and communicating fashion accessories: ideas, prototypes, images. There is a specific focus on the use of new media and CAD technologies, their potential and realising potentials within a millinery design context. She creates millinery for NZ designers and exhibits in New Zealand and Australia.

<b>Author/s</b>	<b>BAWDEN, Gene</b>
<b>Paper Title</b>	<b>Fashion in the face of adversity</b>
<b>Affiliations</b>	<b>Faculty of Art &amp; Design, Monash University, Melbourne Australia</b>
<b>Biography</b>	Gene Bawden completed a Bachelor of Arts (Graphic Communication) at Chisholm Institute of Technology in Melbourne. In 1988 he began working at the Melbourne newspaper The Age then later moved to The Herald Sun as an editorial designer and illustrator. Since 1997 he has lectured full-time in graphic design, typography and illustration at Monash University, Faculty of Art & Design. He is currently undertaking a PhD that intends to investigate the political, historical, cultural and personal impacts of interiors constructed for display rather than use: the good room.

<b>Author/s</b>	<b>BILL, Amanda</b>
<b>Paper Title</b>	<b>Creative Persons, Creative Subjects</b>
<b>Affiliations</b>	<b>Fashion and Textile Design, College of Creative Arts, Massey University, Wellington, New Zealand</b>
<b>Biography</b>	I teach Fashion and Textile Design history, theory and research at Massey University in Wellington, New Zealand. I have an MA in Recreation and Leisure Studies and trained and practised as a textile designer before taking up a PhD scholarship in Sociology and Women's Studies at the University of Auckland. My research interests include fashion in the creative economy, cultural studies and post-structuralist theory.

<b>Author/s</b>	<b>BOND, Terry</b> <b>Co authors:</b> <b>HAYES, Steven George</b> <b>OTIENO, Rose</b> <b>GILL, Simeon</b>
<b>Paper Title</b>	<b>Developing a framework for determining garment pattern functional ease</b>
<b>Affiliations</b>	<b>Manchester Metropolitan University, Department of Clothing Design &amp; Technology, Hollings Faculty, UK</b>
<b>Biography</b>	Coming soon

**Author/s** **BUGG, Jessica**

**Paper Title** **Concept, Context and Communication**  
**Affiliations** **London College of Fashion, University of The Arts, United Kingdom**  
**Biography** Dr Jessica Bugg is a fashion designer producing clothing at the interface of fashion, fine art and performance disciplines and has a PhD from the University of The Arts, London (UAL). Her research explores interdisciplinary practice, concepts informed by the body and attention to contextual communication methods. She has run courses in fashion design, illustration, promotion and design for performance and taught in a variety of institutions worldwide and is currently Director of Programmes (Performance) at London College of Fashion (UAL). Her work has been communicated in exhibitions, magazines, contemporary dance performance and in the context of the music industry.

**Author/s** **CHOI, Jason**  
**Co authors:**  
**AU, Raymond**  
**BAI, Yuli**  
**TAN, Jeanne**

**Paper Title** **The impact of an artist's authentic identity on fashion brands in fashion design and art collaborations**  
**Affiliations** **Hong Kong Polytechnic University, Institute of Textiles & Clothing**  
**Biography** Dr Tsan-Ming Choi is currently an assistant professor at the Hong Kong Polytechnic University. Over the past few years, he has actively participated in a variety of research and consultancy projects in fashion supply chain management. He has consulted companies such as Bossini, First-Glory, Otto, and Sun-Hing. He has published in journals such as Computers and Operations Research, European Journal of Operational Research, IEEE Transactions (various), International Journal of Production Economics, Journal of Fashion Marketing and Management, Journal of Industrial and Management Optimization, Journal of the Operational Research Society, Omega, etc. He is a member of IEEE and INFORMS.

**Author/s** **COLE, Daniel James**

**Paper Title** **Body Manipulation in Contemporary Western Culture**  
**Affiliations** **Fashion Institute of Technology (State University of New York), United States**  
**Biography** Daniel joined the faculty of Fashion Institute of Technology in 2000, where he teaches History of Clothing, and Costume Design. He wrote the course 20th Century Style and the Modern Designer for the B.F.A. Fashion Design program. He has also taught at Queens College CUNY, and Pratt Institute. His research has primarily been associated with spiritually motivated dress including vestments and protective amulets. He has designed costumes for Seattle Opera, Wolf Trap Opera, Manhattan School of Music, New York Chamber Opera, off-Broadway, and independent films. Daniel received his MFA from New York University, and his BA from the University of Washington.

**Author/s** **CRANNY-FRANCIS, Anne**

**Paper Title** **Fabric(ated) Ontologies: the biopolitics of smart design in clothing and jewellery**  
**Affiliations** **Critical and Cultural Studies, Macquarie University, Sydney, Australia**  
**Biography** Anne Cranny-Francis is Professor in Critical and Cultural Studies at Macquarie University, Sydney, Australia. Her most recent books are MultiMedia: Texts and Contexts (Sage, 2005) on the semiotics of multimedia, and Gender Studies: Terms and Debates (Palgrave, 2003). Her current research focuses on the relationship between embodied being and technologies (material, social, cultural) and includes studies of Touch and of Sound.

<b>Author/s</b>	<b>ECKERSLEY, Andrea</b>
<b>Paper Title</b>	<b>A Non-Representational Approach to Fashion</b>
<b>Affiliations</b>	<b>Emily Carr Institute of Art and Design, Vancouver, Canada</b>
<b>Biography</b>	Andrea Eckersley is currently studying Fine Arts at Emily Carr Institute of Art and Design in Vancouver. She has a Bachelor of Design (Fashion) with Honors from Royal Melbourne Institute of Technology. Her research interests include space, the body and practice within fashion and contemporary art. Her most recent works explore the problem of space and how space is theorized and articulated in painting.

<b>Author/s</b>	<b>FROSSINAKIS, Stella</b>
<b>Paper Title</b>	<b>Mannequin-Clothing: The Prosthetic Aesthetic</b>
<b>Affiliations</b>	<b>Department of Gender and Cultural Studies, University of Sydney, Australia</b>
<b>Biography</b>	Stella Frossinakis is in the second year of her PhD in the Gender and Cultural Studies Department of Sydney University. Her mannequin paper is a chapter-to-be of her larger project, the subject matter of which is the literal matter, the materiality, of clothing, and why it matters. She reads clothing and the body as intercomplicating one another's materiality: clothing as complexly material as the corporeal matter it clothes, and the body as indispensably fashioned as its removable outer layers..

<b>Author/s</b>	<b>GAIMSTER, Julia (Presenter: Elizabeth Rouse)</b>
<b>Paper Title</b>	<b>Me and My Avatar: Fashion, the body and the Virtual Self</b>
<b>Affiliations</b>	<b>London College of Fashion, United Kingdom</b>
<b>Biography</b>	Dr Julia Gaimster is the Head of eLearning at the London College of Fashion. She has 20 years experience in fashion education and has developed expertise in the use and development of virtual learning environments (VLEs) and eLearning resources She is currently developing an online resource designed to facilitate cross-disciplinary visual research in art and design. Her research interests cover the pedagogy of eLearning in art and design, work based learning and the use of Web2 technologies and virtual worlds to support learning and teaching in art and design

<b>Author/s</b>	<b>GILL, Simeon Co Authors: OTIENO, Rose BOND, Terry HAYES, Steven George</b>
<b>Paper Title</b>	<b>Developing a framework for determining garment pattern functional ease</b>
<b>Affiliations</b>	<b>Manchester Metropolitan University, Department of Clothing Design &amp; Technology, Hollings Faculty, United Kingdom</b>
<b>Biography</b>	After working in clothing manufacturing, Simeon undertook a degree at the Heriot Watt University School of Textiles and Design, studying clothing and management. Upon graduation he was employed as a production manager for Burro, a small menswear designer located close to London. Following from this he began a PhD studentship with the Manchester Metropolitan University developing research into functional ease, including anthropometric measurement and the pattern/person relationships. Currently he is completing his research and teaching garment technology at the Hollings faculty of Manchester Metropolitan University.

**Author/s**      **GREGORY, John**

**Paper Title**      **Fashioning Howard Arkley**  
**Affiliations**      **Faculty of Art & Design, Monash University, Melbourne, Australia**  
**Biography**      Dr John Gregory has taught for many years at Monash University, Melbourne, where he is presently a Senior Lecturer in Theory of Art & Design. His teaching, research and publications range from aspects of European Renaissance and Baroque art history to contemporary visual culture, including fashion theory. His book *Carnival in Suburbia: the Art of Howard Arkley*, was published by Cambridge University Press in 2006. His current projects include a general account of the visual arts through the theory of the carnivalesque.

**Author/s**      **GULLY, Rebecca**

**Paper Title**      **Adventures in a Sub-Culture: Collecting mid 20th century Clothing within the Rockabilly Scene**  
**Affiliations**      **Fashion Program, School of Architecture + Design, RMIT University, Melbourne, Australia**  
**Biography**      Rebecca Gully graduated from RMIT Fashion and subsequently worked as a designer and patternmaker until establishing the label “Get Funked” in the early 90s. She is currently a design practitioner (Paper Doll Lingerie) and sessional lecturer in RMIT Fashion – teaching design, patternmaking and garment construction. Also undertaking an MA in Fashion, her research explores nostalgia, social memory, authenticity and the designer’s sense of place, belonging and connection. Current research areas are mid 20th century popular culture and the evolution of the bogan (part of which was presented at King Power Designing Masculinities Symposium August 2007 as Tough C\*\*t; the style of the Larrikin and Sharpie). Obsessed with mid 20th century popular culture, especially music, textiles and clothing, Rebecca loves Thai and Indian vegetarian food, Lindt chocolate, and anything with Lucite and diamantes...

**Author/s**      **HA, Winnie**

**Paper Title**      **Dress, Movement, and Sensation: An Impression of Nineteenth Century Peasant Dress in Thomas Hardy’s Tess of the d’Urbervilles**  
**Affiliations**      **School of Architecture + Design, RMIT University, Melbourne, Australia**  
**Biography**      Winnie Ha is a postgraduate student in the Fashion program at RMIT University. Her current research project *Noisy Dress* is an inquiry into the interaction between the body and dress through the medium of sound. She is interested in the potential of sound and gesture in facilitating a bodily engagement with dress. Through her research she aims to extend her practice as a designer working collaboratively across fashion, performance, and sound art.

**Author/s** HAYES, Steven George  
Co authors:  
OTIENO, Rose  
GILL, Simeon  
BOND, Terry

**Paper Title** Developing a framework for determining garment pattern functional ease

**Affiliations** Manchester Metropolitan University, Department of Clothing Design & Technology, Hollings Faculty, United Kingdom

**Biography** Having initially worked as a production engineer in the garment manufacturing industry, in the UK and Morocco, I have since been both student and lecturer at Umist and Manchester Metropolitan University. I am a Principal Lecturer with a responsibility for technology within the department of Clothing Design and Technology at Manchester Metropolitan University and editor of the Journal of Fashion Marketing and Management. I still engage in my original research strand which is concerned with the dynamics of formation; the on-line monitoring of stitch formation and the effect of machine adjustments on sewn seam performance consumption. My interests have diversified and now include the study of ergonomic clothing comfort (functional clothing) from a subjective and objective perspective, non-sewn seam construction and performance, technology absorption in Newly Industrialised Countries, Design for Manufacture and the economic determinants of the fashion business.

**Author/s** HAYLOCK, Brad

**Paper Title** Seize the Day: A critique of artisanship in the system of fashion

**Affiliations** Monash University, Melbourne, Australia

**Biography** Brad Haylock is a Lecturer in Visual Communication at Monash University. His research focus lies principally with questions surrounding the possibility and the form of political critique in late-capitalist societies.

**Author/s** HORTON, Joanne  
Co author: KANE, Faith

**Paper Title** Planning for an Ethical Future in Fashion Fabrics and Accessories

**Affiliations** De Montfort University, Leicester, United Kingdom

**Biography** Education: BIAD, University of Central England in Birmingham MA in Fashion and Textiles (1993). I went on from my Masters degree to exhibit my collection of stitched textiles and bespoke products for interiors in galleries and museums in the UK and abroad. I currently teach Mixed Media Textiles at De Montfort University. I am Pathway Leader of Mixed Media Textiles within the BA (Hons) in Textile Design and am the Programme Leader of the BA (Hons) in Fashion Fabrics and Accessories. My research interests include: the value of the handmade, fair-trade within fashion and textiles and the interaction between traditional techniques and new technologies.

**Author/s** IWANOW, Heather

**Paper Title** The Impact of Eclectic Consumption by the Contemporary Consumer in the United Kingdom and its Impact on Fashion Marketing Strategy

**Affiliations** Department of Clothing Design and Technology, Manchester Metropolitan University, United Kingdom

**Biography** Heather Iwanow is a Senior Lecturer in the Department of Clothing Design and Technology, at Manchester Metropolitan University (United Kingdom). Her position involves consultancy, research and teaching (undergraduate and postgraduate). Heather Iwanow's main areas of research include marketing and public relations, fashion theory, supply chain ethics and CSR, cultural influences and consumer behaviour.

<b>Author/s</b>	<b>JONES, Michelle</b>
<b>Paper Title</b>	<b>A Performance of Culture and Commerce: British Fashion Promotion and the Royal Ballet's American and Canadian Tours</b>
<b>Affiliations</b>	<b>University College for the Creative Arts, Rochester, United Kingdom</b>
<b>Biography</b>	Michelle Jones is Theory Course Coordinator / Senior Lecturer in Design and Visual Culture for the Fashion Department and Course Leader Designate for the new BA (Hons) Creative Arts for Theatre and Film Course, at the University College for the Creative Arts, Rochester. She initially trained in theatre design, and developed a specialism as a textile artist for theatre and film. Before establishing herself as a freelance artist she was Assistant Head of the Royal Opera House, Covent Garden's Textile Department for six years. Since undertaking her MA in Design History and Material Culture at the Royal College of Art, she has spent the last eight years in an academic position. She is currently undertaking her PhD also at the RCA, this work focuses on the establishment of London as a Fashion Capital in the post-war era. This is a comparative study of the business entrepreneurship of the Incorporated Society of London Fashion Designers the nucleus of the London Couture and the Fashion Group of London which represented the high-end of British ready-to-wear.

<b>Authors</b>	<b>JOSEPH, Frances</b> <b>Co authors:</b> <b>NEIMCYZK, Lize</b> <b>REILLY, Lyle</b>
<b>Paper Title</b>	<b>Where We Fit: Body Sizing and Standards from Industrial into Digital Contexts</b>
<b>Affiliations</b>	<b>Textile &amp; Design Laboratory, Auckland University of Technology, New Zealand</b>
<b>Biography</b>	Frances is Associate Professor of Design at AUT University and is the instigator and current director of AUT's Textile and Design Laboratory. Her career in creative practice, education and research has included work in areas of installation, object and costume design for performance and production for public events and research initiatives. She taught at the Tasmanian School of Art (1979), The Sydney College of the Arts (1980 - 86, 1990 - 96) and joined AUT in 1997 as the inaugural head of Postgraduate Studies in Art and Design. Her research interests include design innovation through new technologies; design research and methodology; knowledge representation; research development and mentoring.

<b>Author/s</b>	<b>JUN, Li</b> <b>Co authors:</b> <b>XIAOJIE, Cao</b> <b>XIAOGANG, Liu</b>
<b>Paper Title</b>	<b>A Model of Interactive Human-body Based 3D Fashion Design Illustration in Mass Fashion Industry</b>
<b>Affiliations</b>	<b>Donghua University Fashion Institute, Shanghai, People's Republic of China</b>
<b>Biography</b>	Mr. Li Jun is PhD Candidate of fashion design, and lecturer of New Media Design Department, Fashion Institute of Donghua University. He was invited lecturer of Central Ostrobothnia University of Applied Science, Jyväskylä University of Applied Science, Helsinki Stadia University of Applied Science in Finland. His main research area is digital fashion design. He has participated in several research programs in this area supported by the government.

**Author/s** **KANE, Faith**  
**Co author: HORTON, Joanne**

**Paper Title** **Planning for an Ethical Future in Fashion Fabrics and Accessories**  
**Affiliations** **De Montfort University, Leicester, United Kingdom**  
**Biography** Educated at Loughborough University in Woven Textile Design (BA (Hons) 2001), I have gone on to research the relationship between craft and industry within the area of nonwoven textiles for which my PhD is awaiting examination. My research interests include; current interactions between craft and industrial textile production, the value and role of craft within textiles, fair-trade within fashion and textiles, sustainability and local textile production. I currently teach woven textiles at De Montfort University and am looking to establish a collaborative woven textiles studio which will aim to explore fair-trade and sustainability within a small scale design business.

**Authors** **KEEN, Sue**  
**Co author: WOODWARD, Sophie**

**Paper Title** **Everyday performance: sameness and difference**  
**Affiliations** **Nottingham Trent University, United Kingdom**  
**Biography** Sue Keen is the School Quality Manager and Principal Lecturer in Fashion at Nottingham Trent School of Art and Design, where she is the creator and Director of the Fashionmap project, a mass fashion observation into 'street' fashion in Nottingham. She is a designer who has worked extensively in the fashion and forecasting industry and has integrated this knowledge into teaching, learning and research activities within the School. She is currently working with the Research Fellow to create opportunities for global Fashionmap project collaborations in Hong Kong , India and Korea.

**Author/s** **KEITH, Sara**

**Paper Title** **The Adultery of Materials: Electroforming Fashion**  
**Affiliations** **Duncan of Jordanstone College of Art and Design, University of Dundee, Scotland**  
**Biography** Sara was born in Scotland, graduating from Glasgow School of Art in Embroidered and Woven Textile Design. After graduation she worked in a freelance capacity as a Costume Designer for the BBC, STV, The Royal Opera and The Royal Ballet, London. In 2003 Sara began lecturing Performance Costume at Edinburgh College of Art and Textile Design at Duncan of Jordanstone College of Art and Design, University of Dundee. Presently she is doing a practice led PhD focusing on the electrodeposition of metal onto textiles at the University of Dundee. Throughout her career, Sara has run her own studio, selling and exhibiting internationally.

**Author/s** **KENNEDY, Kate**

**Paper Title** **Critical mass: how size inflation is displacing small**  
**Affiliations** **School of Fashion & Textiles, RMIT University, Melbourne, Australia**  
**Biography** Kate's experience in the TCF industry spans design, innovation and training. She has worked as a product and project manager for the uniform, work wear and protective wear markets at Australia's largest corporate apparel supplier. In this capacity she was responsible for apparel ranges supplied to Australia's major corporations (Australia Post, Defence, Telstra, banking industry, fast food industry, health sector, Australian Paralympic team). Her breadth of experience encompasses product innovation and corporate identity design. Kate was a member of the Victorian TCF Industry Training Board (1991–6; chairperson 1995–6). Currently she is completing her Masters of Textiles (Technology) by research at RMIT University, and consults in apparel design and preproduction applications.

<b>Author/s</b>	<b>KLEIN, Diana</b>
<b>Paper Title</b>	<b>Does the clothing we wear affect the way we feel? Is there a relationship between our physical and mental health and our clothes?</b>
<b>Affiliations</b>	<b>School of Architecture + Design, RMIT University, Melbourne, Australia</b>
<b>Biography</b>	Diana Klein coordinates Textile Technology, in the Fashion department within the School of Architecture and Design at RMIT University, Melbourne. She is a current Master of Arts candidate researching the relationship between textiles, human physiology and psychology. An advocate of longstanding for Australian organic cotton and wool production, her interests include wellbeing, traditional Chinese medicine, and reflective empathic design practice. Prior to RMIT Diana taught clothing studies in metropolitan Melbourne, this culminated in establishing and heading co-education within a boy's technical school. She was a designer for a large scale clothing manufacturer, designer Prue Acton, then a boutique jeans manufacturer, before starting into her own inclusive design and alteration practice.
<b>Authors</b>	<b>KOSHIBA, Tomoko</b> <b>Co authors:</b> <b>NAGAI, Nobuo</b> <b>TAMURA, Teruko</b>
<b>Paper Title</b>	<b>The Possibility of the objective evaluation how fashion affects the human body</b>
<b>Affiliations</b>	<b>Bunka Women's University, Tokyo, Japan</b>
<b>Biography</b>	Dr Koshiba was awarded her PhD in Environmental Clothing Studies from Bunka Women's University Graduate School. Her research interests include physiological and psychological responses of the human body to the environment and clothing and clothing ergonomics.
<b>Author/s</b>	<b>McQUILTEN, Grace</b>
<b>Paper Title</b>	<b>The mask of design: Andrea Zittel</b>
<b>Affiliations</b>	<b>University of Melbourne, Australia</b>
<b>Biography</b>	Grace McQuilten is a writer, artist and art historian based in Melbourne. She is currently finishing her PhD at the University of Melbourne. Her research looks at the interaction of art and design in the context of late capitalism.
<b>Author/s</b>	<b>MEE, Janice</b> <b>Co author: MORRIS, David</b>
<b>Paper Title</b>	<b>Changes in Female Body Shape and its effect on the Intimate Apparel Industry</b>
<b>Affiliations</b>	<b>De Montfort University, Leicester, United Kingdom</b>
<b>Biography</b>	After 41 years of service to De Montfort University, Janice Mee, Principal lecturer and Contour Fashion leader has retired. Graduating in 1960, she began her career as a fashion designer before moving into education. Later she gained further academic and professional qualifications; Cert Ed; Dip Ed; M.A. (Design Education); F.C.F.I; Text. FTI; and Hon. Professor. She has contributed to various books, papers and articles. Her first book 'Modelling on the Dress Stand' 1984, is due to be followed by a second edition later this year. Janice has continued her design work; teaching assignments; writing; judging and consultancy.

**Author/s** MIN, Li  
**Co authors:**  
YU, Liu  
XIMIN ,Chen

**Paper Title** Development and Status Quo of China's Fashion Designer Brand  
**Affiliations** Fashion Institute of Donghua University, Shanghai, People's Republic of China  
**Biography**

- Associate Professor in Fashion Institute of Donghua University, Shanghai, China
- MSc in Fashion Design and Engineering at Donghua University
- MA in Fashion and Textile Design at the Hong Kong Polytechnic University
- Has developed a career in Teaching and Research in China since 1992
- A designer for Smile Apparel Corporation 1993-1995
- 1st Prize of teaching Competition in Donghua University in 1998
- A senior Consultant for Zhongyan International Training and Consulting Co. LTD since 2001
- Excellent young Teacher of Shanghai in 2003

**Author/s** MORRIS, David  
**Co author:** MEE, Janice

**Paper Title** Changes in Female Body Shape and its effect on the Intimate Apparel Industry  
**Affiliations** De Montfort University, Leicester, United Kingdom  
**Biography** David Morris is the Principal Lecturer in the Contour area at De Montfort University in Leicester, and lectures on the undergraduate and post graduate technical courses at DMU. He also delivers commercial training courses overseas. He was a student in the Contour department in the late 1960s, and after a career in Intimate Apparel as a Technical designer, he returned to teach in 1994. His specialist interest is in Bra design.

**Authors** NAGAI, Nobuo  
**Co authors:**  
KOSHIBA, Tomoko  
TAMURA, Teruko

**Paper Title** The Possibility of the objective evaluation how fashion affects the human body  
**Affiliations** Bunka Women's University, Tokyo, Japan  
**Biography** Dr Nagai received his PhD in Molecular Biology from the Graduate School of Technology at Shinshu University in Nagano, Japan. His current work at Bunka Women's University involves research on the physiological and immunological effects of clothing on the body.

**Authors** NEIMCYZK, Lize  
**Co authors:**  
JOSEPH, Frances  
REILLY, Lyle

**Paper Title** Where We Fit: Body Sizing and Standards from Industrial into Digital Contexts  
**Affiliations** Textile & Design Laboratory, Auckland University of Technology, New Zealand  
**Biography** Lize's passion for fashion started early in her childhood and her professional experience started in the 1980s when she completed her qualification in fashion design in Johannesburg. Her journey through the fashion industry included running her own fashion boutique, being in charge of children's fashion for a mega fashion retailer, consulting to fashion companies and designing a prototype new bra. Lize completed a Masters Degree (with Honours) in 2005 and is a lecturer at the Auckland University of Technology. Her involvement with children's fashion and bra design sparked an interest in contour design and led to her involvement with anthropometry and sizing systems.

**Author/s** OTIENO, Rose  
Co authors:  
GILL, Simeon  
BOND, Terry  
HAYES, Steven George

**Paper Title** Developing a framework for determining garment pattern functional ease  
**Affiliations** Manchester Metropolitan University, Department of Clothing Design & Technology, Hollings Faculty, United Kingdom

**Biography** Dr Rose Otieno is a senior lecturer of anthropometrics at the Manchester Metropolitan University and also undertakes the role of departmental research coordinator. Her areas of research and teaching include anthropometrics and research methods. Currently she is involved in research into body scanning technology, including international surveys; body cathexis and analysis of body measurement data.

**Author/s** OTIENO, Rose  
Co author: APEAGYEI, Phoebe R

**Paper Title** Body Image and the Male Clothing Consumer  
**Affiliations** Manchester Metropolitan University, Department of Clothing Design & Technology, Hollings Faculty, United Kingdom

**Biography** Dr Rose Otieno is a senior lecturer of anthropometrics at the Manchester Metropolitan University and also undertakes the role of departmental research coordinator. Her areas of research and teaching include anthropometrics and research methods. Currently she is involved in research into body scanning technology, including international surveys; body catharsis and analysis of body measurement data.

**Author/s** PANWAR, Tarun

**Paper Title** Online Simulation Game for Experiential Learning of Competitive Fashion Business

**Affiliations** Pearl Academy of Fashion, New Delhi, India

**Biography** Dr. Tarun Panwar is a Professor, Head of Fashion Marketing & ASQC (Academic Standards and Quality Controller) at Pearl Academy of Fashion, India. He holds PhD and MBA in marketing area. Tarun also studied at Fashion Institute of Technology NewYork and is PGCHE from NTU, UK. He has 18 years of experience in academics and Industry with leading brands in India and US. He has keen research interest in Fashion Marketing practice and Pedagogy specifically simulation games. He has presented several papers in International conferences including six papers in IFFTI conferences. His recent papers in international conferences are (1)'Global Act: Simulation for experiential learning of Fashion Value Chain', IFFTI 2007, Ryerson University Toronto, (2)'Selling Luxury Fashion Online', IFFTI Conference, North Carolina State University, Raleigh, USA, June 06. (3) 'Globalization of Fashion Retailing IFFTI Conference, Tokyo, Japan 2005.

**Author/s** PEERS, Juliette

**Paper Title** Tattooed Fairies and Seductive Ankles  
**Affiliations** School of Architecture + Design, RMIT University, Melbourne Australia

**Biography** Juliette Peers lectures across several RMIT programs: Fashion (HE), Spatial Information Architecture Laboratory, and Textile Design, associated with the latter program since 1994. She is widely published as an art and cultural historian in Australia and internationally via public galleries, conferences, academic journals, anthologies and monographs, as well as supervising and marking postgraduate theses for RMIT and other institutions. Subjects of particular interest include Australian fashion especially 1870s-1980s, dolls, dollshouses, miniature buildings, Victorian sculpture and women's art. Recent work includes several entries for The Encyclopaedia of Girl Culture (2007)

on dolls and the Encyclopaedia of Fashion (Berg forthcoming) on Australian Fashion 1870-1945.

<b>Author/s</b>	<b>PEOPLES, Sharon</b>
<b>Paper Title</b>	<b>Uniform Appearance: The Neoclassic Male Body</b>
<b>Affiliations</b>	<b>Australian National University, Canberra, Australia</b>
<b>Biography</b>	Sharon Peoples originally graduated from RMIT in Interior Design but has worked in as a textile artist since gaining an MA in Visual Arts at the Australian National University in 1994. Solo exhibitions include '100 Red Shoes' at Object Galleries, Sydney, 1999, 'Gungahlin Express at the Cube, Canberra Contemporary Artspace, ACT, 1998; Underwire at Craft Victoria, 1996; and 'Homework' at Trappings Gallery, Melbourne, 1995. Her art work was included in 'A Matter of time', the 2005/2006 Tamworth Textile Biennale. Sharon is currently a PhD art history candidate at the Australian National University working on gender in eighteenth century military.
<b>Author/s</b>	<b>POLLARD, Esther</b>
<b>Paper Title</b>	<b>Bodily Disciplines through Cloth: The Corset and its Legacy</b>
<b>Affiliations</b>	<b>University of Melbourne, Australia</b>
<b>Biography</b>	Esther is a PhD Candidate at the University of Melbourne in Gender Studies. She gained her Master of Arts with distinction from the University of Reading in the UK with a dissertation on the cross-cultural "Cinderella Complex"; comparing the use of onstrictive clothing to both create a feminine ideal and physically control women in different cultures in the 19 <sup>th</sup> century. She is currently investigating contemporary perceptions and practices around fragmentation and the female body.
<b>Author/s</b>	<b>POLVINEN, Elaine</b>
<b>Paper Title</b>	<b>What Comes First - the Virtual or the Real?</b>
<b>Affiliations</b>	<b>SUNY Buffalo State College, New York, United States</b>
<b>Biography</b>	Coordinator of Fashion Program, <a href="http://www.epcad.info">http://www.epcad.info</a> . Since I began teaching in 1990, I have been on a steadfast journey first to transfer all my traditional techniques to digital interpretation and then to continually retool and develop new coursework to reflect the transformational changes relating to global technology integration that is taking place in all aspects of the fashion/textile industries. Current primary research interest is virtual fashion course development, OpenCourseWork and the transition and expansion from 2D traditional to 2D Digital to 3D virtual for apparel textile product design, development and retailing.
<b>Author/s</b>	<b>POMAZAN, Liliana</b>
<b>Paper Title</b>	<b>Fashion Artifice: The Body Reconfigured</b>
<b>Affiliations</b>	<b>Fashion Program, School of Architecture + Design, RMIT University, Melbourne, Australia</b>
<b>Biography</b>	Liliana Pomazan holds a Master of Arts: (Fashion) degree from the RMIT University and a Bachelor of Education (Visual Arts) degree from The University of Melbourne. She has lectured in Fashion History and Design at RMIT University since 1997. Liliana is currently researching the so-called "tyranny of distance" and the impact of this upon the development of <i>couture</i> culture in post World War II Sydney. Her expertise lies in the areas of Parisian <i>haute couture</i> and fashion design of the twentieth century from Modernism to Postmodernism, including the history and culture of regional styles and recent forms of contemporary Australian Fashion practice.
<b>Author/s</b>	<b>PUNNA, Tara</b>
<b>Paper Title</b>	<b>Impact Of Smart Technology On Fashion</b>
<b>Affiliations</b>	<b>Pearl Academy, New Delhi, India</b>

**Biography** Mrs Tara Punna is working as faculty for the Department Of Fashion Technology, Pearl Academy of Fashion, India. She completed her graduation in Fashion Designing in the year 2000 and completed Post Graduation in Textiles and Clothing in the year 2002 both from Avinashilingam University with Distinction. Currently she is carrying out PhD in the area of Comfort Properties. She has been an academician for the past 6 years and her areas of specialization are Fashion Designing, Fashion Business and Quality Assurance. She has presented papers/ posters in various National/Regional conferences. Interest in the topic of presentation: Her interest in exploring new possibilities in fashionable wear has urged her to review the opportunities available to blend technology, chemistry and other applied science in the area of Fashion.

**Authors** **REILLY, Lyle**  
**Co authors:**  
**NEIMCYZK, Lize**  
**JOSEPH, Frances**

**Paper Title** **Where We Fit: Body Sizing and Standards from Industrial into Digital Contexts**  
**Affiliations** **Textile & Design Laboratory, Auckland University of Technology, New Zealand**  
**Biography** Lyle is a Programme Leader and Fashion CAD Lecturer in the Fashion and Textiles Department at Auckland University of Technology (AUT). Prior to joining AUT in 2000, Lyle spent 20 years within the European and New Zealand design and manufacturing industries and retains close links with current practices. The move to education has seen Lyle move into research and post graduate particular in the field of sports related smart technology and involvement in AUT's Textile and Design Laboratory.

**Author/s** **ROSS, Frances**

**Paper Title** **Modesty body dressing: A case-study of young Jewish Orthodox women's religious compliance and individual fashion style**  
**Affiliations** **London College of Fashion, University of the Arts, United Kingdom**  
**Biography** Frances is a Principal Lecturer and PG Director of Programs, Fashion Management at London College of Fashion, University of the Arts London. She specialises in cultural marketing and design management, utilising a visual culture framework for many fashion subjects. Her research interests include:

English Bespoke Tailoring  
 Intimate Apparel design  
 Online Branding strategies  
 New Man – consumer behaviour  
 Jewish culture and fashion design

***Current research and publications***

- 'Refashioning London's Bespoke and Demi-Bespoke tailors; new textiles, technology and design in contemporary menswear'
- The Journal of the Textiles Institute. 'Unpicking the cultural threads of change in England: The African and West Indian migrant design influence on tailoring'
- Special Fashion Edition of the Journal for the Study of British Cultures Fashion Marketing Handbook proposal for Berg Publication

<b>Author/s</b>	<b>ROSS, Frances</b>
<b>Paper Title</b>	<b>'The suited man': Homogenous global body dress or heterogeneous style statements?</b>
<b>Affiliations</b>	<b>London College of Fashion, University of the Arts, United Kingdom</b>
<b>Biography</b>	Frances is a Principal Lecturer and PG Director of Programs, Fashion Management at London College of Fashion, University of the Arts London. She specialises in cultural marketing and design management, utilising a visual culture framework for many fashion subjects. Her research interests include: <p>English Bespoke Tailoring Intimate Apparel design Online Branding strategies New Man – consumer behaviour Jewish culture and fashion design</p> <p><b>Current research and publications</b></p> <ul style="list-style-type: none"> <li>• 'Refashioning London's Bespoke and Demi-Bespoke tailors; new textiles, technology and design in contemporary menswear'</li> <li>• The Journal of the Textiles Institute. 'Unpicking the cultural threads of change in England: The African and West Indian migrant design influence on tailoring'</li> <li>• Special Fashion Edition of the Journal for the Study of British Cultures Fashion Marketing Handbook proposal for Berg Publication</li> </ul>

<b>Author/s</b>	<b>SANDHU, Arti</b>
<b>Paper Title</b>	<b>Modern Looks: The 'Fashionable' Indian Female Body</b>
<b>Affiliations</b>	<b>College of Art &amp; Design, Columbia College, Chicago, United States</b>
<b>Biography</b>	Born and brought up in India, Arti has the background of a Fashion Degree from N.I.F.T. (New Delhi) and a Masters Degree in Fashion and Textile Design from Nottingham Trent University (U.K.). She is currently full-time faculty at Columbia College Chicago, teaching fashion in the Art+Design department. Prior to this she lectured in fashion design and theory at Massey University, New Zealand. Her research interests lie in clothing and material culture studies. She is particularly interested in the impact of globalisation, cross cultural exchanges and local pop-culture on Indian fashion and design.

<b>Author/s</b>	<b>SCHMIDT, Christine</b>
<b>Paper Title</b>	<b>Bodily Spectacle: Fashioning the Modern Bathing Suit</b>
<b>Affiliations</b>	<b>Creative Industries, Queensland University of Technology, Brisbane, Australia</b>
<b>Biography</b>	Christine Schmidt is a fashion designer and nearing completion of a doctoral thesis at Creative Industries, QUT. The aim of the thesis is to explore the evolution and global dissemination of fashion values, both aesthetic and commercial, in the interfaces between fashion, media, celebrity, sport and the cultivation of the modern body. In particular, it traces the career of the modern swimsuit, showing how an inventive individual, Annette Kellerman and a peripheral nation, Australia, influenced the design direction of the swimsuit in the 20th century and beyond, to create a distinctly Australian niche in global fashion.

<b>Author/s</b>	<b>SHAILAJ, Rekha Rana</b>
<b>Paper Title</b>	<b>Subjectivities Determining Dressed Bodies</b>
<b>Affiliations</b>	<b>School of Fashion, Department of Design, Otago Polytechnic, Dunedin, New Zealand</b>
<b>Biography</b>	Rekha Rana Shailaj graduated with Diploma in Design – Fashion in 1997 from Otago Polytechnic. In 2004 she translated the Diploma into a Degree with a research paper on embroideries from the western region of India. Her two areas of interest – teaching and designing fashion, landed her in an educator’s job in Otago Polytechnic. For the past six years she has worked as a lecturer in the area of digital patternmaking, textiles and fashion design. She is currently researching, for a Master of fine Arts, the fluid boundaries of fashion, exploring issues like subjectivities, identities and appropriation.
<b>Author/s</b>	<b>SPRINGFORD, Anthony</b>
<b>Paper Title</b>	<b>Style, Death and Fetishism in Martin Margiela's 'Deconstructionist' Fashion</b>
<b>Affiliations</b>	<b>AUT University, Auckland, New Zealand</b>
<b>Biography</b>	Anthony Springford is an artist, theorist and historian. His research interests include J.B.S. Chardin, the M2 Motorway, philosophical aesthetics, contemporary painting and fashion design. Anthony’s interest in lived spaces and consumer objects is also evident in his paintings of apartment blocks and everyday objects. In 1996 Anthony was awarded a Bachelor of Fine Arts from the University of New South Wales, followed by an Honours degree in Art History and Theory and a PhD in 2004. Anthony taught art and design theory at the University of New South Wales before relocating to Auckland in 2007, where he currently teaches in the School of Art and Design at AUT University.
<b>Authors</b>	<b>TAMURA, Teruko</b> <b>Co authors:</b> <b>KOSHIBA, Tomoko</b> <b>NAGAI, Nobuo</b>
<b>Paper Title</b>	<b>The Possibility of the objective evaluation how fashion affects the human body</b>
<b>Affiliations</b>	<b>Bunka Women's University, Tokyo, Japan</b>
<b>Biography</b>	Dr Tamura earned an MA at Ochanomizu Women’s University in Tokyo and a PhD from the Tokyo Medical and Dental University. In her role as the Director of the Research Lab, she oversees studies focused on the effects of clothing on the body.
<b>Author/s</b>	<b>TAN, Jeanne</b> <b>Co authors:</b> <b>BAI, Yuli</b> <b>CHOI, Jason</b> <b>AU, Raymond</b>
<b>Paper Title</b>	<b>The impact of an artist's authentic identity on fashion brands in fashion design and art collaborations</b>
<b>Affiliations</b>	<b>Hong Kong Polytechnic University, Institute of Textiles &amp; Clothing</b>
<b>Biography</b>	Dr. Jeanne Tan is currently an assistant professor at the Hong Kong Polytechnic University. She received her PhD from the Glasgow School of Art (University of Glasgow). Dr. Tan had consulted on a variety of fashion design projects, for example sportswear design for Australian Wool Innovation, executive dress code for the HKSAR’s Action Blue Sky Campaign and rescue uniforms for the Taipei Fire Department. As an active fashion practitioner, her recent works had been exhibited internationally at the World Fashion Asia 2007 Exhibition in Hong Kong, The Lighthouse (Scotland’s Centre for Architecture, Design and the City) and the Newberry Gallery in Glasgow.
<b>Author/s</b>	<b>TAYLOR, Andrew</b> <b>Co author: VARLEY, Rosemary</b>

<b>Paper Title</b>	<b>Embodiment in 3D virtual retail environments: exploring perceptions of the virtual shopping experience</b>
<b>Affiliations</b>	<b>University of Huddersfield, United Kingdom</b>
<b>Biography</b>	Andrew Taylor is a senior lecturer and academic researcher, in the School of Art, Design & Architecture at the University of Huddersfield. Andrew's research is focused on developing and integrating innovative approaches to learning and teaching in fashion, textiles and fashion business education using 2D, 3D CAD, CG and virtual technologies.
<b>Author/s</b>	<b>TILLOTSON, Jenny</b>
<b>Paper Title</b>	<b>JENTIL® : responsive clothing that promotes an 'holistic' approach to fashion as a new vehicle to treat psychological conditions</b>
<b>Affiliations</b>	<b>Central Saint Martins. The Innovation Centre, London, United Kingdom</b>
<b>Biography</b>	Dr Jenny Tillotson is a Senior Research Fellow at Central Saint Martins (CSM) and Fellow of the Institute of Nanotechnology. She received her PhD in Textiles from the Royal College of Art and BA in Fashion from CSM, and has won numerous awards. Prior to her academic work she was a fashion stylist and Sensory Designer for Charmed Technology Inc. In 2006 was nominated for a 'FiFi' Award for breakthrough progress in the fragrance industry. She is Creative Director of Sensory Design & Technology, which specialises in the research and development of wearable wireless sensor networks and microfluidic devices for fragrance delivery and therapeutic applications in 'emotional clothing'
<b>Author/s</b>	<b>TOWNSEND, Katherine</b>
<b>Paper Title</b>	<b>On the Dress She Wears a (Printed) Body</b>
<b>Affiliations</b>	<b>School of Art and Design, Nottingham Trent University, United Kingdom</b>
<b>Biography</b>	Dr Katherine Townsend was awarded a PhD in 2003 for her research into the impact of CAD and digital printing technology on the integration of printed textile and garment design. This work built on previous research in School of Art and Design, at the Nottingham Trent University, a recognised centre for research into CAD for textiles since 1992. Since achieving her first degree in Printed Textiles, Katherine has worked extensively in the fashion industry as a designer/maker and as a lecturer in Higher Education. She has presented her research and textiles at international conferences and exhibitions. For a full list of outputs please go to: <a href="http://www.ntu.ac.uk/research/school_research/art_and_design/staff/50411gp.html">http://www.ntu.ac.uk/research/school_research/art_and_design/staff/50411gp.html</a>
<b>Authors</b>	<b>TROYNIKOV, Olga</b>
<b>Paper Title</b>	<b>Smart Body - Ergonomic Seamless Sportswear Design</b>
<b>Affiliations</b>	<b>School of Fashion and Textiles, RMIT University, Melbourne, Australia</b>
<b>Biography</b>	Dr Olga Troynikov is a Senior Lecturer and Post Graduate Programs Coordinator at School of Fashion and Textiles, RMIT University. Olga's academic and research expertise covers the areas of CAD/CAM for Fashion and Textiles, sport and protective apparel and textiles design and engineering; comfort and performance of apparel and textiles for specialized functional applications. Olga is also a research supervisor for Masters and PhD students in the areas of Textile Technology and Product Engineering. Olga has been actively engaged in industry for more than 20 years with extensive experience in textile and apparel product design, development and engineering, both for Australian and international markets; and has worked closely with many leading industry brands and retailers such as Marks and Spenser, Debenhams, Bhs, H&M, Lindex and others throughout the world.

<b>Author/s</b>	<b>UNDERWOOD, Jenny</b> <b>Co author: ZILKA, Leanne</b>
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<b>Paper Title</b>	<b>Fibre_Space</b>
<b>Affiliations</b>	<b>Architecture, RMIT University, Melbourne, Australia (Underwood)</b> <b>Textile Design, RMIT University, Melbourne, Australia (Zilka)</b>
<b>Biography</b>	Jenny Underwood is a lecturer within the Textile Design program at RMIT University. Her areas of interest include constructed textiles, textile materials and technologies, and sustainability. She holds bachelor degrees in urban planning (Hons) from the University of Melbourne and textile design from RMIT University. Jenny is currently undertaking a PhD by research in the design of three dimensional shaped knitted preforms for composite structures. She has worked in the textile industry as a knitwear designer, specialising in WholeGarment knitting technology.

<b>Authors</b>	<b>UNDERWOOD, Jenny</b>
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<b>Paper Title</b>	<b>Fashioning New Structures</b>
<b>Affiliations</b>	<b>Textile Design, RMIT University, Melbourne, Australia</b>
<b>Biography</b>	Jenny Underwood is a lecturer within the Textile Design program at RMIT University. Her areas of interest include constructed textiles, textile materials and technologies, and sustainability. She holds bachelor degrees in urban planning (Hons) from the University of Melbourne and textile design from RMIT University. Jenny is currently undertaking a PhD by research in the design of three dimensional shaped knitted preforms for composite structures. She has worked in the textile industry as a knitwear designer, specialising in WholeGarment knitting technology.

<b>Author/s</b>	<b>VARLEY, Rosemary</b> <b>Co author: TAYLOR, Andrew</b>
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<b>Paper Title</b>	<b>Embodiment in 3D virtual retail environments: exploring perceptions of the virtual shopping experience</b>
<b>Affiliations</b>	<b>University of Huddersfield, United Kingdom</b>
<b>Biography</b>	Rosemary Varley is a member of the Design Business subject area, where courses aim to provide students with a blend of design sensibility and business acumen. With her commercial and academic background in fashion retail marketing, Rosemary makes a major contribution to the teaching on fashion contextualised courses. She also leads the Design Business Research Forum, which encourages academics to engage with research and scholarly personal development activity. Her own research interests are multi-channel fashion retail strategies, fashion branding and fashion retail design. She has published two books and presented a number of conference papers.

<b>Author/s</b>	<b>WHITE, Anthony</b>
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<b>Paper Title</b>	<b>Sequins and Glitter: Fashion, Spectacular Bodies and Twentieth-Century Art</b>
<b>Affiliations</b>	<b>School of Culture and Communication, The University of Melbourne, Australia</b>
<b>Biography</b>	Anthony White is a Lecturer in the School of Culture and Communication at The University of Melbourne. From 2000 to 2002 he was Curator of International Painting and Sculpture at the National Gallery of Australia, where he curated several exhibitions including Jackson Pollock's Blue Poles (2002). He has published articles on Italian modernism in the journals Grey Room, The Australian and New Zealand Journal of Art, and the Art Bulletin of Victoria. In 2006 he was Ailsa Mellon Bruce Visiting Senior Fellow at the Centre for Advanced Studies in the Visual Arts at the National Gallery of Art, Washington D.C.

<b>Authors</b>	<b>WOODWARD, Sophie</b> <b>Co author: KEEN, Sue</b>
<b>Paper Title</b>	<b>Everyday performance: sameness and difference</b>
<b>Affiliations</b>	<b>Nottingham Trent University, United Kingdom</b>
<b>Biography</b>	Sophie Woodward is a Lecturer and Research Fellow at Nottingham Trent School of Art and Design, where she is involved in the Fashionmap project, a mass observation into 'street' fashion in Nottingham. She is an anthropologist who has published on the issues of fashion as an everyday practice and gender, clothing and constructions of selfhood and is the author of <i>Why Women Wear What they Wear</i> (2007). She is currently carrying out research into denim jeans, as part of the global denim project ( <a href="http://www.ucl.ac.uk/global-denim-project">www.ucl.ac.uk/global-denim-project</a> ), and is writing a book on contemporary feminism.

<b>Author/s</b>	<b>WYLIE, Shannon</b>
<b>Paper Title</b>	<b>Mapping "Good" Fashion Journalism in Australia</b>
<b>Affiliations</b>	<b>Queensland University of Technology, Brisbane, Australia</b>
<b>Biography</b>	Shannon is currently undertaking her PhD in fashion journalism at QUT. She has previously completed a Bachelor of Arts with Honours and a Bachelor of Journalism at Griffith University. Aside from her studies Shannon is also the creator and director of <a href="http://www.wyshop.com.au">www.wyshop.com.au</a> , an online shopping website for the Gold Coast. Wyshop was the commercial outcome from her honours publication. She has also developed her own media corporation, wymedia. Currently Shannon works as a professional magazine photographer and journalist having freelanced as a television reporter for Fashion TV, a radio news presenter and a print journalist for magazines, newspapers and online publications. She has also taught fashion journalism at QUT.

<b>Author/s</b>	<b>XIAOGANG, Liu</b> <b>Co authors:</b> <b>JUN, Li</b> <b>XIAOJIE, Cao</b>
<b>Paper Title</b>	<b>A Model of Interactive Human-body Based 3D Fashion Design Illustration in Mass Fashion Industry</b>
<b>Affiliations</b>	<b>Donghua University Fashion Institute, Shanghai, People's Republic of China</b>
<b>Biography</b>	Professor Liu Xiaogang is Cao Xiaojie and Li Jun's PhD supervisor. He is Deputy Dean of Fashion Institute of Donghua University, Vice-director of China's Ministry of Education Fashion Design and Fashion Engineering Education Guidance Committee, Committeeman of China Master of Arts Art Division Degree Education Guidance Committee, etc. He was awarded China's New Generation Expert With Outstanding Contributions to the Country, and China National Top 10 Fashion Designers. His main research area is fashion brands and fashion industry in China. He is author of the books "Branded Fashion Design", "Branded Fashion Exertion" and many other publications in this area.

<b>Author/s</b>	<b>XIAOJIE, Cao</b> <b>Co authors:</b> <b>JUN, Li</b> <b>XIAOGANG, Liu</b>
<b>Paper Title</b>	<b>A Model of Interactive Human-body Based 3D Fashion Design Illustration in Mass Fashion Industry</b>
<b>Affiliations</b>	<b>Donghua University Fashion Institute, Shanghai, People's Republic of China</b>
<b>Biography</b>	Ms. Cao Xiaojie is PhD Candidate of fashion design, and lecturer of Fashion Design Department, Fashion Institute of Donghua University. She was invited lecturer of Central Ostrobothnia University of Applied Science, Jyväskylä University of Applied Science, Helsinki Stadia University of Applied Science in Finland. Her main research area is

fashion brands and fashion industry in China. She is co-author with Professor Liu Xiaogang for several publications, such as "Branded Fashion Design", "Branded Fashion Exertion", etc.

<b>Author/s</b>	<b>XIMIN ,Chen</b> <b>Co authors:</b> <b>MIN, Li</b> <b>YU, Liu</b>
<b>Paper Title</b>	<b>Development and Status Quo of China's Fashion Designer Brand</b>
<b>Affiliations</b>	<b>Fashion Institute of Donghua University, Shanghai, People's Republic of China</b>
<b>Biography</b>	Ms Chen Ximin studied in Donghua University in 2002~2006, majoring in fashion design and engineering and got BSc degree. She has working experience in ZARA Shanghai in 2006~2007. She is studying in Italy for her Master degree.

<b>Author/s</b>	<b>YU, Liu</b> <b>Co authors:</b> <b>XIMIN ,Chen</b> <b>MIN, Li</b>
<b>Paper Title</b>	<b>Development and Status Quo of China's Fashion Designer Brand</b>
<b>Affiliations</b>	<b>Fashion Institute of Donghua University, Shanghai, People's Republic of China</b>
<b>Biography</b>	<ul style="list-style-type: none"> <li>• Vice Professor Liu Yu, PhD.</li> <li>• Vice Dean of Art Design Theory Department, Fashion &amp; Art Design Institute, Donghua University</li> </ul> <p>Education background:</p> <ul style="list-style-type: none"> <li>• 1996, gained Master's Degree (Clothing Engineer) in China Textile University.</li> <li>• 2002, gained Master's Degree (Fashion &amp; Textile Design) in Hong Kong Polytechnic University</li> <li>• 2005, gained Doctor's Degree in Donghua University</li> </ul> <p>Teaching &amp; Research:</p> <ul style="list-style-type: none"> <li>• Main research areas are fashion culture and Western &amp; Chinese costume history</li> <li>• Projects accomplished recently were Digital Fashion Design Exhibition System, Quanlong Brand Products (08) Strategy, Present Age Female Dressing Image and Culture in China.</li> </ul>

<b>Author/s</b>	<b>ZILKA, Leanne</b> <b>Co author: UNDERWOOD, Jenny</b>
<b>Paper Title</b>	<b>Fibre_Space</b>
<b>Affiliations</b>	<b>Architecture, RMIT University (Underwood), Melbourne, Australia</b> <b>Textile Design, RMIT University (Zilka), Melbourne, Australia</b>
<b>Biography</b>	<p>Leanne Zilka is a practising architect who completed her undergraduate degree in architecture at the University of New South Wales graduating with first class honours in 2001 and then did a Master in Architecture at Harvard University graduating in 2004. She has been on staff at RMIT since her return to Australia in 2004 and currently holds the position of lecturer at RMIT. Her main interest involves investigating new materials and technologies and their impact on architecture. Leanne has been pursuing a multidisciplinary approach to her research, bringing together diverse groups that include fashion and textile designers, industry, aerospace, business and government research bodies. The collaborative work enables each discipline to understand and learn other approaches in order to innovate within their own field.</p>