

RMIT Link Arts and Culture presents

ARTLAND

11 November - 11 December 2016

Now in its seventh year, ARTLAND at RMIT is an exhibition showcasing the work of RMIT students at Brunswick campus. In 2016 ARTLAND will feature as part of the MoreArt Public Art Show program, with works addressing the theme, **Passage**. Selected Artists will have the opportunity to win prizes, which will be announced at the exhibition opening.

ENTRY

ARTLAND is open to all RMIT students from all courses and campuses. Participants are invited to submit works across the spectrum of visual, ephemeral and installation art, including but not limited to photography, textiles, sculpture, etc. Exhibitors are encouraged to develop site-specific works that consider this year's theme, **Passage**.

LOCATIONS & INSTALLATION

RMIT Brunswick Campus is located at 25 Dawson Street, Brunswick. Artworks will be displayed along the walls of Building 512 and 511, visible from the Upfield Path (see sites list attachment) as well as the campus fence line. We strongly advise you make a site visit prior to applying.

Exhibitors are asked to select one site and an alternative/secondary site for their work as outlined on the attached site plan. All works and sites are subject to a process of approval by Property Services.

BILLBOARD

The Billboard site will be awarded to one student for a proposed 2D work to be installed on the prominent billboard located at the Dawson Street railway crossing (East side of the Billboard), at the entrance to RMIT. Artwork for this site will be selected in consultation with the Moreland Public Art Officer. The artist selected for the Billboard site will not receive seed funding however the cost of renting, printing and installing a work on this billboard will be awarded. This Artwork will remain in place from October 31 – December 25.

The Billboard image specs are as follows:

Panel Visual Width: 5.88m

Panel Visual Height: 3.00m

Panel Finish Width: 5.96m

Panel Finish Height: 3.06m

- Artwork needs to be a High Res, print ready PDF with a maximum size of 500MB.
- Artwork should be 300dpi and at a size of 1/10 scale of the Billboard with 12mm bleed.
- We can offer help with file setup and graphic design but be aware of these specs when putting in your proposed work, particularly if it's a photographic image.

SELECTION & SEED FUNDING

A curatorial panel will select six final works, plus one Billboard work, to be exhibited as part of ARTLAND. Selected artists in the ARTLAND category will be provided \$250 seed funding, one-on-one sessions with an industry mentor and support to exhibit their work. Prizes for outstanding work will be announced at the opening night event.

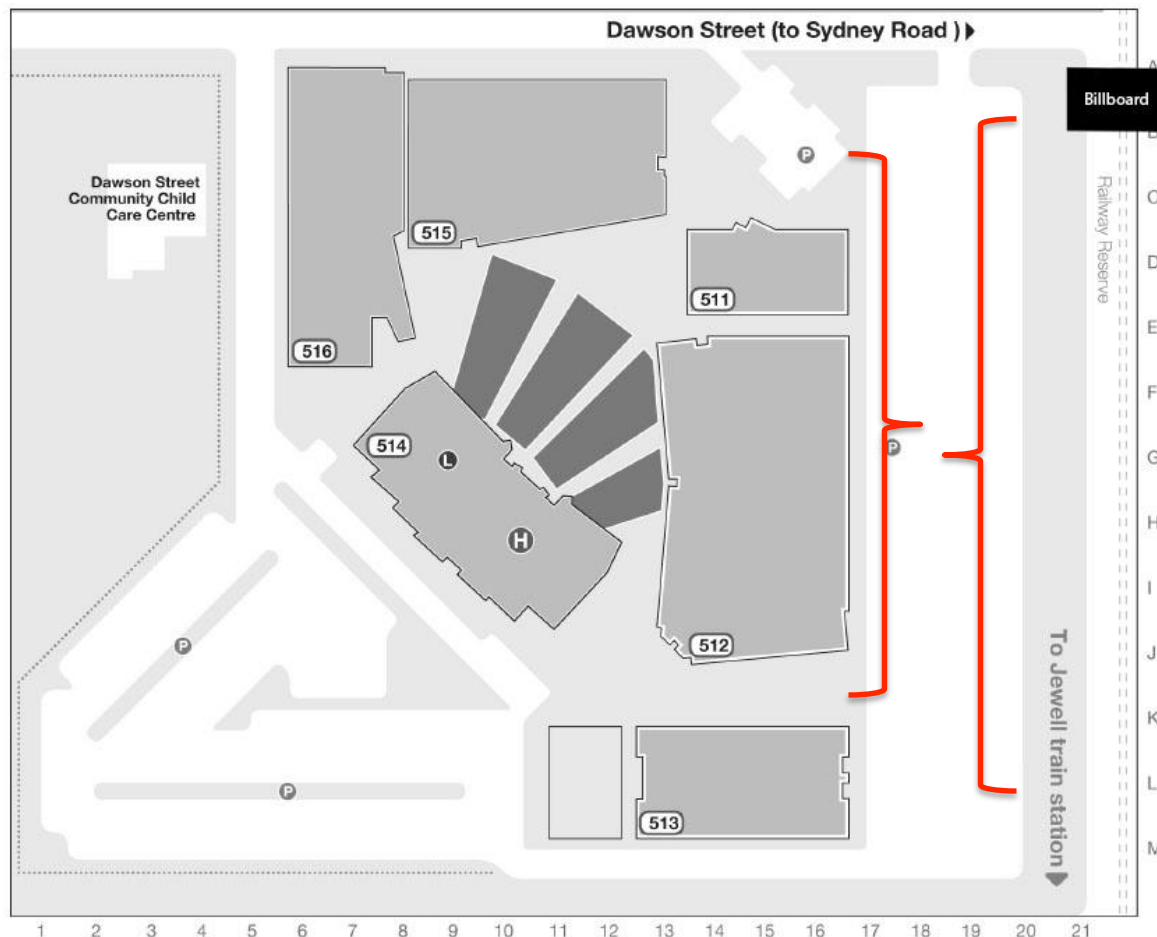
REQUIREMENTS

Works must be installed so as to leave the space pristine and in its original condition. Individual works requiring restoration of the area after the exhibition (e.g. repainting) will be subject to approval from RMIT Property Services.

DURABILITY AND SECURITY

As security is limited we cannot accept responsibility for loss, theft or damage of work. It is suggested either that artworks are of a temporary nature and not intended to last past the close of the exhibition or are securely installed so as to minimize the chance of loss or theft. If artworks are valuable we suggest they are insured. Artworks intended to last the duration of the exhibition should be durable enough to do so.

CAMPUS MAP



SELECTION CRITERIA

1. Artistic Merit

- Responsiveness to site: the attributes of the space and its cultural context
- Consideration of your audience
- Strength of concept

2. Project Viability

- Effective use of seed funding and materials (incl: sustainability)
- Feasibility in terms of durability, feasibility and installation

KEY DATES

<i>Billboard Submissions close**</i>	Midnight, Sunday 2 October
ARTLAND Submissions Close	Midnight, Sunday 16 October
<i>Billboard artist work due**</i>	9am Thursday 6 October
ARTLAND Installation	9, 10, 11 November
Exhibition Opening & artist tour*	Friday 11 November: 5.30pm – 7.30pm
Exhibition Closes	Sunday 11 December
Deinstall	12, 13 December

*NOTE: Artists will be required to present their ideas at the launch during the artist tours as part of the exhibition opening on Friday November 11.

**This date only applies to the artist selected to display work on the Billboard.

HOW TO COMPLETE THE APPLICATION FORM

You may submit in more than one category

BILLBOARD:

Visit the RMIT Link website, create an account, and fill in the online application form found here:

rmitlink.rmit.edu.au/Forms/billboard

by **Midnight Sunday 2 October**

ARTLAND:

Visit the RMIT Link website, create an account, and fill in the online application form found here:

rmitlink.rmit.edu.au/Forms/artland2016




by **Midnight Thursday 27 October**

QUESTIONS?

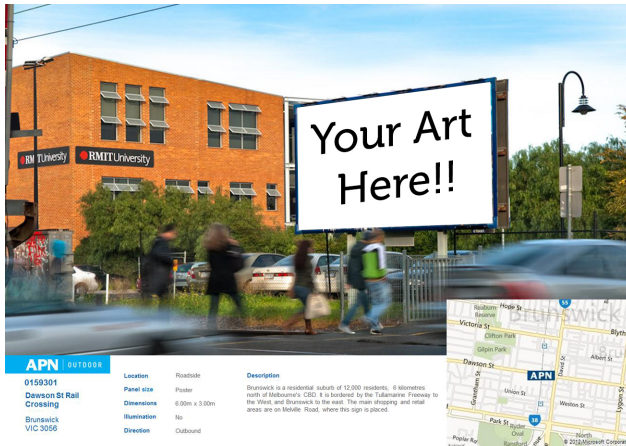
For more information or to discuss your proposal please contact

Ariel Cameron: ariel.cameron@rmit.edu.au

SITE LIST

1		<p>Campus building facade</p> <p>Building 511 – please specify which area of building facade you wish to use and how.</p>
2		<p>Campus building facade</p> <p>Building 512 – please specify which area of building facade you wish to use and how.</p>
3		<p>Campus fence line</p> <p>Any part of the campus fence line can be used for an installation.</p> <p>Over 178 metres of fence line, which runs along the RMIT Car park and Upfield rail line, is available for use.</p>

4



Billboard

One side of the Billboard has been allocated as an ARTLAND Supported site. Please note, work selected for the Billboard site will need to be completed by **9am 6 October**