Globalisation and business study tour

» Ho Chi Minh City

Objectives
You will be introduced to a range of issues related to the topic of business globalisation within a Vietnamese context.

You will have the opportunity to work in multi- and cross-disciplinary teams, and benefit from exposure to the ideas, knowledge and skills of peers from other disciplines, programs and year levels.

Capabilities developed in this course include the ability to:
» critically appreciate and evaluate relationships between global and Vietnamese business
» use reflective practice techniques as part of ethical management strategy for globally networked organisations
» work effectively as part of a multi-discipline, collaborative team
» make culturally sensitive business decisions within a diverse environment

Academic content
The Vietnam study tour program gives you the opportunity to undertake a 24 credit point course (two general electives) as part of your degree, with the focus of the course being on Business Globalisation and the future of business in Vietnam. Students enrol in either ISYS2384/ISYS2385 Business Globalisation — A Study Abroad (Vietnam).

Before departure there are a number of intensive weekend workshops exploring cross-cultural issues associated with engaging in business across the globe.

Assessment tasks will vary for undergraduate and postgraduate students and may include an individual assignment, group presentation, a case study/business plan and a reflective journal. No assessment is due while in Vietnam.
Itinerary

Information about joining the study tour group in Vietnam will be provided at pre-departure briefings.

During the two week intensive study period in Ho Chi Minh City, you will be involved in:

» historical and cultural tours of Ho Chi Minh City and the surrounding area
» lectures by RMIT International University Vietnam lecturers and respected business leaders operating in Vietnam
» site visits that involve a range of Vietnamese, Australian and multinational companies.

There will be an opportunity to explore the local area including China Town, Cu Chi Tunnels, Mekong Delta and local markets. In addition, you will have the chance to visit Hanoi or Siem Reap in Cambodia during the middle weekend.

Please note that while there will be some time in the evenings for leisure pursuits, this should not compromise your ability to contribute effectively to scheduled study tour activities. This is a study tour, not a holiday, and you are required to attend lectures and site visits, and complete assessment tasks.

Prior to and upon completion of the study tour, you will be free to travel around the world.

Classes

Classes in Vietnam start 20 November and conclude on 4 December 2010.

Cost

The cost of the study tour is approximately AUD $3,500 and includes airfares, taxes, insurance, accommodation and visa fees. Expenses including meals are the responsibility of the student. Further information about costs will be available at information sessions.

Students will pay the standard tuition fees associated with studying the equivalent of two RMIT general elective courses. In addition, there is an authorised materials fee associated with the tour.

Upon formal acceptance into the tour, withdrawal after 24 September 2010 will result in $350 not being refundable.

Eligibility

The tour is open to undergraduate and postgraduate students studying an RMIT University program. Generally a credit average is required to attend the study tour; however students in first year should submit a resume in place of an academic transcript.

How to apply

An application form is available from the RMIT Business study tour website www.rmit.edu.au/bus/studytours

Closing date

Your application form must be completed and returned by Monday 31 May 2010 (first round) or Tuesday 31 August 2010 (second round). Early application is advised.