Welcome to Session 11.12

Partner or perish: the value of global partnerships
Welcome to session

PARTNER OR PERISH: THE VALUE OF GLOBAL PARTNERSHIPS
Welcome

Session overview

Introduction

I. Networked approaches to global collaboration
Discussion (tables)

II. From theory to practice – case studies
Discussion (tables)

Close

• Saskia L Hansen (RMIT University), Chair

Speakers:
• AnneSophie Hokkanen, (University of Helsinki)
• Inger Munk, (Danish School of Media and Journalism)
• Juliette Sargeant (University of the Arts London)
Why Partner?

• Preparing our students for a global world of work
• Develop and diversify approaches to mobility
• Curriculum development
• Enhance research outputs
• Engage with industry
• Win funding bids

– We cannot do any of this on our own
– What matters is selecting the best partners for the most appropriate activities
## Strength in diversity

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<tr>
<td><strong>DMJX</strong></td>
<td>2000 students and staff of 200 including research staff. Coordinates the Erasmus Mundus Masters in Journalism with Aarhus University and international partners. Has a further education center. More than 60 international partners with about 10 being strategic project partners.</td>
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<tr>
<td><strong>HU</strong></td>
<td>Finland’s top multidisciplinary research university founded 1640. 11 faculties, 35 000 students and 8000 staff. More that 550 partners around the world. Teaching in Finnish, Swedish and English. Over 40 International Masters Degree programs offered in English.</td>
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<tr>
<td><strong>RMIT</strong></td>
<td>Global university (campuses in Australia, Vietnam and partnerships across Asia and Europe, ‘RMIT Europe’ in Spain), approx 82,000 students and 11,000 staff, close to 20,000 students outside of Australia. Established in 1887. Around 600 agreements/relationships and 212 exchange partners.</td>
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<td><strong>UAL</strong></td>
<td>The world’s leading (and largest) specialist creative university. Formed of six of London’s original art and design schools, with international reputations in arts and design education. 19000 students, 49% from outside UK. Around 200 agreements/partnerships incl. 115 exchange.</td>
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Strategies for selecting partners and managing partnerships

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<th>UAL</th>
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<tr>
<td><strong>Formal partnership selection methodology</strong></td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td><strong>Established formal partnership management approach</strong></td>
<td>D</td>
<td>Y</td>
<td>D</td>
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<tr>
<td><strong>Use tiering of partners?</strong></td>
<td>Y</td>
<td>Y</td>
<td>D</td>
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<td><strong>Use existing partners and their partners when establishing consortia?</strong></td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td><strong>Membership of university consortia or alliances</strong></td>
<td>Y (ELIA)</td>
<td>Y</td>
<td>Y</td>
<td>Y (ATN)</td>
</tr>
</tbody>
</table>

D – in development
Y – yes
N - no
Ice breaker: Introductions

Coloured flags correspond to institutions: RMIT - Red; HU – Blue, DMJX – Yellow, UAL – Green

Take one representing existing or potential partner and use to introduce yourself to your table “I am from x institution and we currently/would like to partner with xyz”
Theme 1

NETWORKED APPROACHES TO GLOBAL COLLABORATION
Networked approaches: Global reach

- Global spread between the four institutions
- Shared partners - some but not many
- Different approaches by continent – what can we learn from each other?
- My partners partner is your partner

Where next?
Europe
Asia and Pacific
Middle East and Africa
North America

- Helsinki University Exchange Partners
- University of the Arts London Exchange Partners
- Danish School of Media and Journalism Exchange Partners
- Royal Melbourne Institute of Technology Exchange Partners
Central and South America
Quick roundtable discussion 1

What approaches does your institution use when selecting partners and managing partnerships?

ACTIVITY:
CONSIDER AND SORT THE PROPOSED CRITERIA WITHIN GROUPS

Do you actively map out if your partners partner with other of your partners – and does this feature in funding and project applications?

How can networks real or virtual assist our aims?
Questions

- Geographical location
- Curriculum match/complementary pedagogical
- Compatibility between researchers
- Joint funding potential/income generating
- Links to industries
- World rankings/existing international profile
- Institutional policies and procedure
- Other
Theme 2

FROM THEORY TO PRACTICE

OPPORTUNITIES AND CHALLENGES
Formalise the use of studio based activities, new generation design tools and work on real life projects within the design industry in cross cultural settings. The result will be the provision of future practitioners who are networked, innovative and adaptable and able to provide creative solutions in interaction design in both local and international contexts.

UAL, DMJX, RMIT, QUT, industry partners
OPPORTUNITIES - CHALLENGES

- International cooperation: different timezones
- Student exchange: recruiting
- Teacher exchange: contributions to partner’s curricula
- Staff: the engine of the project
- Curriculum development: Semesters/terms, development to dual/joint degrees
- Research projects: London Design Week
- Industry cooperation: Integration of industry
- Funding improves quality
EU-ICI-ECP mobility project
www.inclusivejournalisminitiative.com

Increase cross-cultural understanding of curricula and teaching methods with a view to enabling journalists to better respond to the challenges of an increasingly globalised world and being inclusive in their reporting.

AUT, Canterbury, DMJX, Helsinki, industry & non-governmental organisations partners.
OPPORTUNITIES - CHALLENGES

• International cooperation: different timezones
• Student exchange: language
• Teacher exchange: contributions to partner’s curricula, thematics
• Curriculum development: Development to dual/joint degrees, online courses
• Research projects: World Journalism Conference. Article on inclusiveness and internationalization.
• Industry cooperation: Integration of industry
It’s all about inclusiveness

Broader definition of internationalisation with an inclusive approach

• Internationalisation at home + international mobility. Staff, teachers, students are two equal sides of the internationalisation coin
Close of session

- From our perspective, we could not achieve our institutional aspirations and strategic goals without partners.
- The challenge is picking the right partners to start with and then managing the partnerships to achieve outcomes for all and to deliver impact.
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