

Research Rankings Show that RMIT Business is on Track in Strengthening Research Profile

Recent research rankings that were reported in the Pacific Basin Finance Journal show that RMIT Business is in the top 20 active research institutions in the area of finance in the Asia Pacific region. Also the study found that RMIT's Prof. Robert Faff was ranked 8th in the region in terms of research output as measured by journal articles published in internationally recognised finance journals.

These research ranking were conducted by analysing publications in the top17 journals in finance and ranked a total of 97 universities in the Asia – Pacific region. An interesting finding in the study was that both school history and tradition were largely irrelevant to research output. The results of the survey suggest that the motivation to conduct research and degree of research emphasis play a critical role in research productivity more than the tradition and history of an institution. This finding is positive for RMIT Business and as we continue to promote research in the Faculty we can expect our international ranking to further improve.

The survey found that RMIT was ranked 19th in the Asia – Pacific region for the period 1995 – 1999 with only four other Australian Universities ahead of us. Prof. Robert Faff was ranked 8th in the region with only one Australian above him. These results are very encouraging and indicate RMITs' growing importance as a world class research institution in the area of finance.

Well done researchers in RMIT Business and particularly Prof. Robert Faff !

For further details regarding the article which ranks Asia - Pacific universities it can be sourced as follows:

Chan, K., Chen, C.R. & Steiner, T.L. 2001, 'Research productivity of the finance profession in the Asia-Pacific region, Pacific-Basin Finance Journal, 9 (2001), pp.265-280.

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Research Supervision Development and Training

A new Research Supervision Development and Training Program for 2001 has recently been developed by Dr. Pam Green (Office of the PVC: Research and Development) and involved consultation with faculties through the Research & Graduate Studies Office, a working party on supervision and faculty research committees. As a result the program reflects the expressed needs of university supervisors. Please note these activities in your diaries. More complete details of the program will be provided closer to each session. It is anticipated that the sessions will also provide an opportunity for staff to network with other supervisors.

If you wish to attend any of the workshops please contact Helen Lennox via email helen.lennox@rmit.edu.au.

DETAILS OF THE PROGRAM

Student Progress, Reviewing and Reporting At Risk

2.00 pm - 4.00 pm, Tuesday 7 August (City Campus)

Multi-Function Room - Bldg. 28, Level 4 (Enter Bldg. 8 from Swanston St. take lift 1 or 3 to level 4 and turn right)

Intellectual Property

2.00 pm - 4.00 pm, Monday 27 August (City Campus)

Multi-Function Room - Bldg. 28, Level 4 (Enter Bldg. 8 from Swanston St. take lift 1 or 3 to level 4 and turn right)

Ethical Issues: Research Ethics, Situated Ethics

2.00 pm - 4.00 pm, Thursday 13 September (City Campus)

Multi-Function Room - Bldg. 28, Level 4 (Enter Bldg. 8 from Swanston St. take lift 1 or 3 to level 4 and turn right)

Communication Issues

2.00 pm - 4.00 pm, Thursday 25 October (City Campus)

Multi-Function Room - Bldg. 28, Level 4 (Enter Bldg. 8 from Swanston St. take lift 1 or 3 to level 4 and turn right)

Postgraduate Survey

2.00 pm - 4.00 pm, Thursday 25 October (City Campus)

Multi-Function Room - Bldg. 28, Level 4 (Enter Bldg. 8 from Swanston St. take lift 1 or 3 to level 4 and turn right)

Selection of Examiners

2.00 pm - 4.00 pm- Thursday 8 November (City Campus)

Multi-Function Room - Bldg. 28, Level 4 (Enter Bldg. 8 from Swanston St. take lift 1 or 3 to level 4 and turn right)

Research Degrees: Changing Frameworks Research Supervision Models

2.00 pm - 4.00 pm, Monday 19 November (Bundoora Campus)

Venue to be confirmed.

Supervision and Performativity

2.00 pm - 4.00 pm, Monday 10 December (City Campus)

Venue to be confirmed.

Did you know.....

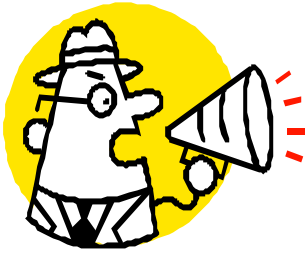
What Research Directors Do?



Each school and the Transport Research Centre has a research director which liaises with the RDU. The research co-ordinator provides a channel to pass information through to the schools, but also allows the RDU to consult with the schools so that reports, strategies and replies reflect the opinion and practices of the faculty as widely as possible. The RDU meets monthly with research co-ordinators at the Higher Degrees Sub-Committee meeting.

The research co-ordinators in our Faculty are:

School of Accounting & Law:	Prof. Clive Morley
School of Business Information Technology:	Prof. Bill Martin
School of Economics & Finance:	Assoc. Prof. Sinclair Davidson
School of Management:	Assoc. Prof. Rosalie Holian
School of Marketing:	Assoc. Prof. Rhett Walker
Transport Research Centre:	Assoc. Prof. Booi Kam



CALL FOR PAPERS

GRIFFITH UNIVESITY

in association with the Queensland Audit Office

jointly present

The Third One-Day Symposium on

Accountability and Performance:

Emerging Challenges

Friday 15 February 2002 – Brisbane

The call for papers for the Third One-Day Symposium on Accountability and Performance is now open. Authors from the public sector are strongly encouraged to submit papers that deal with issues in the public sector itself. These papers can be case studies, experiences with implementing changes in the public sector system and other practical issues. Examples of papers focussing on issues in the public sector may include but are not limited to:

- .. The use of balance score card
- .. Implementation and managing financial outcomes
- .. Accrual based budgeting in the public sector
- .. Probity audit in the public and private sectors
- .. Project appraisal and accountability

Papers should not exceed 25 A4 pages and should conform with the style and format of Accounting, Accountability & Performance. Submission guidelines can be accessed at the following web site: www.gu.edu.au/school/abf/journal/home.html.

Authors should register their intent to submit papers by 31st August 2001. Authors are encouraged to submit an abstract to ascertain suitability of their papers.

The deadline for submission of completed papers is 15th October 2001.



Congratulations to Recently Completed Students...

Michael Ryan who is a DBA student with the School of Management has recently completed his Doctorate. The title of Michael's thesis is:

'Designing service networks that deliver value: A comparison of a pharmacy banner group and a veterinary management network.'

Also Peter Hughes has recently completed his DBA with the School of Management. The title of Peter's thesis is:

'The role of culture within strategic alliance management: Views from inside to influence behaviours for the future'.

James Baxter from the School of Marketing has also completed his PhD. The title of James' thesis is:

'Rural land use and value in Northern Victoria 1880-1960'.

Well done and congratulations to Michael, Peter and James !!!

Alumni Office

All of our completed students are encouraged to maintain their links with RMIT. To facilitate this the University has an Alumni Office which services the 100,000-plus graduates of RMIT University and its associated institutions. The role of the Alumni Office is to:

- establish and maintain connections with past graduates;
- help past graduate network with other RMIT graduates in Australia and abroad;
- support past graduates with the information and contacts needed for life-long learning; and
- provide opportunities for post graduates to 'give back' to the University.

For further information about the Alumni Office please contact then on 9925 5200 or email : alumni@rmit.edu.au or visit their website <http://www.alumni.rmit.edu.au/>

Research Funding, Scholarships and Fellowships

The following funding opportunities may be of interest to researchers in RMIT Business.

The Commonwealth Fund : Harkness Fellowships in Health Care Policy

Research grants are available to conduct a policy-oriented research project in the US for 4-12 months including the attendance of the annual meeting of the Association for Health Services Research and an International Symposium on Health Care Policy in the US. Applications are sought for health policy experts and researchers in the US and Australia and be part of an international network for health policy and research. Each fellowship will provide up to US\$75,000 in support. Further information please visit: <http://www.cmwf.org>

Deadline: 2 October 2001

National Office for the Information Economy : Information Technology Online Program

The National Office for the Information Economy is now seeking applications under the sixth round of the Information Technology Online Program. The objectives of the ITOL program are to provide assistance to a broad range of activities throughout Australia that:

- encourage collaborative industry based projects which aim to accelerate the adoption of business to business e-commerce solutions across a wide range of industry sectors, especially by clusters of SMEs; and
- foster the awareness and strategic take up of innovative e-commerce solutions within and across industry sectors which deliver sustainable economy wide returns and contribute to increased competitiveness.

ITOL provides grants on a competitive basis to support the development of collaborative B2B e-commerce projects. The ITOL grant is often a catalyst for industry groups to come together to solve common business problems on an industry wide basis, rather than working individually and developing multiple solutions and, in some cases, duplicating outcomes.

Applications must be consortium based, with at least three organisations involved, which may include companies, tertiary institutions, industry/business associations, government agencies, educational institutions and other not-for-profit organisations. Further information please visit:

<http://www.noie.gov.au/projects/ecommerce/ITOL/index.htm>

Deadline: 20 August 2001

Department of Foreign Affairs and Trade: Australia-India Council Grants

The AIC supports activities designed to promote a greater awareness of Australia in India and of India in Australia, including visits and exchanges between the two countries, and development of institutional links. Any party whose project meets the sponsor's objectives may apply. Program categories include: Australian studies; commerce; education; Indian studies; institutional and network links; international relations; performing & visual arts; print & electronic media & film; public awareness; science & technology; and sport.

Deadline: OPEN

Reg Waite Award: Reg Waite Award for Young Australian Achievers

The Reg Waite Award is designed to recognise those young Australians who will make a contribution to our nation, by helping them further their training and education in their nominated field. The annual award consists of a cash amount of \$7500 together with a medal and a certificate. Candidates must be Australian citizens and not be older than twenty-five years on the 30th June in the year of nomination. Further details can be found on ASRF website:

<http://australia.infoed.org/wConnect/wc.dll?spinwww~program~49937~BD>.

Deadline: 5 November 2001

Faculty Publication Awards

Congratulations to the following people in RMIT Business who received Faculty Publication Awards since the last BRN.

In the 'B Book Chapter' Category

Bellamy, C., Burrows, P., Coburn, M., Loi, D. & Wilkins, L., 'Creating a Viable e-text Market', Chapter 12, C-2-C: Creator to Consumer in a Digital Age, Common Ground Publishing, 2001.

Adam, S., Muyle, R. & Deans, K., 'The Evolution of Relationships in e-marketing', Chapter 14, Customer Relationship Management : Emerging Concepts, Tools and Applications, Tata McGraw Hill Publishing Company Limited, New Delhi, 2001.

In the 'CI Article in Refereed Journal' Category

Kabaila, P. & Byrne, J., 'Exact Short Poisson Confidence Intervals', The Canadian Journal of Statistics, Vol. 29, No. 1, 2001, pp. 99 – 106.

Hallebone, E. & Marsh, G., 'The Escalating Context of Gambling and Inadequacies in Risk Management in Problem Gambling in Victoria', Just Policy, No. 22, June 2001, pp. 14 – 20.

Townsend, M., Mahonet, M. & Hallebone, E., 'Countering Rural Policy Impacts : Development Initiatives for Local Control', Just Policy, Vol. 21, March 2001, pp. 16– 27.

Kluvers, R., 'An Analysis of Introducing Program Budgeting in Local Government', Public Budgeting & Finance, Vol. 21, No. 2, Summer 2001, pp. 29 45.

Kluvers, R., 'Program Budgeting and Accountability in Local Government', Australian journal of Public Administration, Vol. 60, No. 2, June 2001, pp. 35 43.

Sharrock, G., 'Why Students are not (Just) Customers (and other reflections on Life After George)', Journal of Higher Education Policy and Management, Vol. 22, No. 2, 2000, pp. 149-164.

Zhao, F., 'Postgraduate Research Supervision: A Process of Knowledge Management', UltiBase Journal, May 2001.

In the 'E1 Conference Paper in Refereed Proceedings' Category

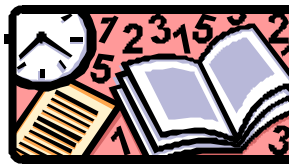
Adam, S. & Deans, K., 'Inter - Study Comparisons of Small Business Internet Use in Australia and New Zealand', Proceedings of AusWeb01 : The Seventh Australian World Wide Web Conference, Coffs Harbour, Australia, 2001.

Moussi, C. & Davey, B., 'What in the name of Electronic Commerce are we Talking About?', SSECP 2001 : Skill Sets for the E-Commerce Professional Conference Proceedings, Melbourne, 2001.

Zhao, F. & Bryar, P. , 'Integrating Knowledge and Total Quality: A Complementary Process', Integrated Management: Proceedings of the 6th International Conference on ISO9000 and TQM, Scotland, UK, 2001.

Zhao, F., 'Managing Innovation and Quality of Collaborative R&D', Proceedings : 5th International and 8th National Research Conference on quality and Innovation Management, 2001.

What's New in the RDU Library.



Working Papers (Internal)

The Research Development Unit is pleased to announce that the latest RMIT Business Working Paper Series is now available on our website. Hard copies of the papers are available in the RDU Library and also the Business Library. The following new titles are currently available to be downloaded from:

http://www.bf.rmit.edu.au/RDU/html/wkg_paper.html

Diggle, J., 'The Australian cash management industry – Adding value and reducing risk, but at what cost to returns?', RMIT Business Working Paper Series, WP 2001/08, June, 2001.

Cornelius, V., 'Factors that contribute to the satisfaction of mentors and protégés taking part in a formal mentoring program', RMIT Business Working Paper Series, WP 2001/09, June, 2001.

Morris, J., Sindt, C. & Holmes, J., 'The redesign of the Victorian Activity and Travel Survey (VATS) for the year 2000', RMIT Business Working Paper Series, WP 2001/10, June, 2001.

Unnithan, C.R. & Swatman, P.M.C. 'eBanking on the internet – A preliminary research comparison of Australian and Indian experiences in the banking sector', RMIT Business Working Paper Series, WP 2001/11, June, 2001.

Kimber, D. & Raghunath, S., 'Discovering the needle of trust in the haystack of distrust : International and corporate citizenship alliances - Indian / Australian experiences', RMIT Business Working Paper Series, WP 2001/12, June, 2001.

Baron ,M., 'Content analysis of communications in historical development : From rock paintings to the WWW', RMIT Business Working Paper Series, WP 2001/13, June, 2001.

Barr, P., 'Competition has a New Interface: An Exploratory Study of the Competitive Impact of the World Wide Web in the Australian Mortgage Industry', School of Business Information Technology Working Paper Series, 1/2001.

Working Papers (External to RMIT)

Kubilius, K. & Platen, E., 'Rate of Weak Convergence of the Euler Approximation for Diffusion Processes with Jumps', Quantitative Finance Research Group, University of Technology, Sydney, Research Paper 54, June 2001.

Chiarella, C. & He, X.H., 'Dynamics of Beliefs and Learning Under aL- Processes – The Heterogeneous Case', Quantitative Finance Research Group, University of Technology, Sydney, Research Paper 55, June 2001.

Chiarella, C. & He, X.H., 'Asset Price and Wealth Dynamics Under Heterogeneous Expectations', Quantitative Finance Research Group, University of Technology, Sydney, Research Paper 56, June 2001.

Chang, H., 'Technological Change and Wage Differentials Results and Policy Implications from a Dynamic Intertemporal General Equilibrium Model', Department of Economics, University of Melbourne, Research Paper 790, June 2001.

Basov, S., 'A Noisy Model of Individual Behaviour', Department of Economics, University of Melbourne, Research Paper 791, June 2001.

Basov, S., 'An Axiomatic Model of Social Adaptive Behaviour', Department of Economics, University of Melbourne, Research Paper 792, June 2001.

Griffiths, W.E., 'Bayesian Inference in the Seemingly Unrelated Regression Model', Department of Economics, University of Melbourne, Research Paper 793, June 2001.

Griffiths, W.E., Skeels, C.L., Chotikapanich, D., 'Sample Size requirements for Estimation in SUR Models', Department of Economics, University of Melbourne, Research Paper 794, June 2001.

Griffiths, W.E. & Valenzuela, R., 'Estimating Costs of Children from Micro-Unit Records: A New Procedure Applied to Australian Data', Department of Economics, University of Melbourne, Research Paper 795, June 2001.

Lansdell, N. & Gangadharan, L., 'Comparing Travel Cost Models and the Precision of Their Consumer Surplus Estimates : Albert Park and Maroondah Reservoir', Department of Economics, University of Melbourne, Research Paper 796, June 2001.

Sweeney, A. & Perry, C., 'High Tech – High Touch: Can the Internet Facilitate Customer Relationships?', Faculty of Commerce Working Papers Series, Charles Sturt University, Working Paper No. 03/01, May 2001.

Morrison, M. & Boyle, K., 'Comparative Reliability of Rank and Choice data in Stated Preference Models', Faculty of Commerce Working Papers Series, Charles Sturt University, Working Paper No. 04/01, June 2001.

Sohail, M.S. & Sohal, A.S., 'The Use of Third Party Logistics Services: A Malaysian Perspective', Faculty of Business and Economics, Monash University, Working Paper 37/01, July 2001.

Anderson, M., 'Cross-Cultural Communication in the Global Classroom : Issues and Implications', Faculty of Business and Economics, Monash University, Working Paper 38/01, July 2001.

Tharenou, P., 'The Relationship of Training Motivation to Participation in Training and Development', Faculty of Business and Economics, Monash University, Working Paper 39/01, July 2001.

Petrovic-Lazarevic, S., Coghill, K. & Abraham, A., 'Neuro-Fuzzy Support of Knowledge Management in Social Regulation', Faculty of Business and Economics, Monash University, Working Paper 40/01, July 2001.

Lowry, D.S. & Simon, A., 'Creating Internal Customer Delight : Towards Improved Employment Practices for Casual Workers in the Registered Clubs Industry of New South Wales, Australia', Faculty of Business and Economics, Monash University, Working Paper 41/01, July 2001.

Schapper, J., 'A Psychodynamic Perspective of Electronic Selection and Recruitment or Does Monster.com Byte?', Faculty of Business and Economics, Monash University, Working Paper 42/01, July 2001.

Other Publications (External to RMIT)

'2000 Research Report', School of Business & Centre for Business and Management Research (CBMR), Swinburne University of Technology.

'Guide to Current Research in Victorian Universities – Tourism', State Government of Victoria, June 2001.

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Maree Schweitzer, Research Student AO
Allison Dutka, Administrative Assistant

The aim of this newsletter is to keep staff informed of research activity within RMIT Business and of research opportunities both outside and within the faculty. If you have any contributions (we are always interested in research or researchers for our feature article) that you think would be of interest to the faculty please contact Bronwyn Coate at the RDU.

The *Business Research News* is also available for viewing on the RDU's web site shortly after it has been distributed in paper form. The web site also contains information for research staff and students including the RDU's library holdings.

