Increasingly, industries require creative, entry-level and general employees who are able to multi-task in areas such as photography, audiovisual technology, screen production, screenwriting, music industry, writing and editing and multimedia.

Along with creative and technical skills, many employers, especially in smaller businesses, seek staff with the generic business, management and communication skills that will be offered in the program.

Career outlook
Graduates will be equipped with the range of skills and work practices to support either employment or freelance and contract work in a variety of media, design and art, and in industries as diverse as retail, trades, entertainment, hospitality, community services, business and manufacturing.

The Diploma of Creative Industries is a new vocational qualification that is unique to RMIT. It is designed to train skilled, multi-disciplinary workers ready to meet new and emerging employment demands in the fields of media, design and art, and in industries as diverse as retail, trades, entertainment, hospitality, community services, business and manufacturing.
Program structure
Students must complete all core units and select all electives from at least three of the seven specialised disciplines.
The following is a list of the core courses. All core courses run over one semester. Some elective courses run over two semesters.

Year one
Core units
Occupational Health and Safety in the Workplace
Writing for the Workplace
Computing Skills
Desktop Publishing
Marketing
Interpersonal Skills
Customer Service

Year Two
Core units
Business Planning
Workplace Skills
Event Management

Electives
Students will complete all electives from at least three of the following streams:
AV Technology
Multimedia
Music Industry (Technical Production)
Applied Photography
Professional Writing and Editing
Screen (Film and Television Production)
Professional Screenwriting

Entrance requirements

Academic
Applicants should have relevant employment or evidence of experience and/or ability to meet the demands of the program. Folio presentation and an interview is required for this program.

English
One of the following:
• IELTS (Academic)—5.5+ (no band less than 5.0)
• TOEFL Paper based—530+ (TWE 3.5+)
• TOEFL Computer based—197+ (TWE 3.5+)
• TOEFL Internet based (iBT)—overall score 71, minimum 17 in all sections
• RMIT English Worldwide (REW)—English for Academic Purposes Upper Intermediate

Pathways
Graduates of the program may apply for entry or articulation into specialist TAFE programs in the seven creative discipline areas offered as electives, or may use the qualification as a bridge into degree programs.

Note: In TAFE, RMIT University recognises and accepts any Australian Qualifications Framework (AQF) qualifications and Statements of Attainment that are issued by other Registered Training Organisations (RTOs). Credit will therefore be given for modules or units of competency for which an original official certificate or Statement of Attainment is produced.

Teaching methods
Teaching consists of a mix of workshops, online support and interactive project teams using a variety of tools.

Assessment
Assessment is ongoing throughout the semester and may include examinations, essays/reports, oral class presentations, group projects, research projects, laboratory projects and practical assignments.

Application procedures

Apply via
International Student Application Form
www.rmit.edu.au/international/apply

Closing dates
There are no application deadlines. However, due to program popularity, prospective students are encouraged to submit their application as early as possible.

Fees
For the latest fee information, please refer to our website:
www.rmit.edu.au/international/programfees

Additional costs
Other expenses apply for most of these courses, and can vary from course to course. Students will be required to purchase materials for use in production of their practical work. Prospective students are advised to consult with the relevant program contacts for further information.

Further information
Contact: RMIT International Services
Address: GPO Box 2476V
Melbourne VIC
Australia 3001
Tel: +(61 3) 9925 5156
Fax: +(61 3) 9663 6925
Email: isu@rmit.edu.au
www.rmit.edu.au/international

Disclaimer: Applicants are advised to confirm details with the relevant RMIT School before making an application. Prepared by: RMIT Marketing and Publishing in October 2007. Image Credit: RMIT Images CRICOS provider number: 00122A.