



Research
& Publications report



The RMIT Business 2000 Research and Publications Report has been compiled by the Research Development Unit with input and assistance from the Schools and Centres in the Faculty.

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STATEMENT FROM the dean

RMIT University is committed to strengthening its research capabilities. One of the key strategic objectives of the University is to undertake world-class outcome-related research and development to support innovation that underpins future economic and social development. In light of this objective RMIT Business has sought to develop a critical mass of internationally recognised expertise in designated areas of research strength and concentration. The key areas of research strength and concentration in RMIT Business are:

- i. Electronic Commerce / Knowledge Management;
- ii. Transport Planning;
- iii. Health Services Management;
- iv. Financial Markets;
- v. Entrepreneurship and Innovation; and
- vi. Practice Led-Research (which is linked to professional practice).



This report reflects the range of research and scholarly activities carried out within the schools and key centres in the Faculty. While the scope and range of activities is diverse they all reflect a commitment to understand the current and emerging needs of industry and government organisations and enhance the scholarship output and reputation of the Faculty.

Worth noting is the large increase in the number of research publications produced in 2000 that satisfy the DETYA criteria of a publication for which we are eligible to receive funding under the RTS and IGS schemes. The number of DETYA research publications produced by the Faculty increased by 50% from 44 in 1999 to 66 in 2000. In particular the number of refereed conference papers has markedly increased over the year, thanks in a large part to the School of Business Information Technology.

The year also saw RMIT Business increase its overall external research income from \$914,000 in 1999 to \$998,000 in 2000. This external research income was primarily earned by the Transport Research Centre and the Health Service Management Group. Also in 2000 the number of higher degree by research student completions was up from eight in 1999 to 20 in 2000.

The Faculty was successful in winning two ARC Linkage Grants – one with the School of Management and the other with the Transport Research Centre. The grant won by the School of Management will be led by Dr. Carlene Boucher with Helen Hughes and will explore the early career choices made by nurses. The ARC is providing \$44,500 in funding for this project over two years. There is an additional \$15,000 that has been provided from health service industry partners. The other ARC linkage grant was secured by the Transport Research Centre and will be

investigating the neighbourhood characteristics that are most influential in reducing car travel, especially at the local level. This research project is being led by Assoc. Prof. Booi Kam and entails external funding of \$40,000 from the ARC plus an additional \$35,000 from industry partners. These two research projects will commence in 2001. Work has also continued on the existing ARC linkage project led by Prof. Robert Brooks and Assoc. Prof. Sinclair Davidson which is investigating the development of benchmark indices on the stock exchange, in association with industry partner J.B. Were Stockbroking Ltd.

As part of the University's commitment to improving the quality of research students experience, the on-going postgraduate research student satisfaction was conducted for the first time in 2000. This survey found that research students in RMIT Business were generally highly satisfied with their overall research experience and in particular their supervision. The Faculty takes pride in this result as a credit to its supervisors and is keen to ensure that the research experience for our higher degrees students is one that is rewarding and that this contributes to strengthening our international research profile and research links.

RMIT Business is committed to fostering the provision of an environment in which high quality research can be carried out to the highest standards of integrity, responsibility and accountability. The Faculty has established procedures and guidelines for good research practice which run parallel to the University's requirements, and the Research Development Unit continues to oversee and co-ordinate the Faculty's research administration and reporting activities. In August Prof. Robert Brooks was appointed to the position of Associate Dean (Research). This position was created in 2000 to reflect the increasing focus that the Faculty places on its research activities. Prof. Brooks has been and remains an active publisher and supervisor of higher degree students. He enjoys working in research teams and in particular acting as a mentor to more novice researchers. His research expertise falls within the area of econometrics. Prof. Brooks heads the Research Development Unit and continues to lead the Faculty's charge in implementing policies and structures that will enable significant real growth in the amount of external research funding.

The number of staff across the faculty who have contributed to the scholarly and research activities in this report has increased, signalling that the base of staff in the faculty who contribute to our research activities is growing. This is a trend which the faculty encourages as we continue to place a growing emphasis on our research activities. I congratulate and thank all the staff who have been involved in research over the year in the Faculty and am happy to announce that, on the basis of the improving research performance, RMIT Business remains on track to achieve its strategic objectives focused around increasing our research profile and income for the years ahead.



Professor Margaret Jackson
Dean, RMIT Business

C1. ARTICLES IN REFERRED JOURNALS (DETYA Approved)

Lines, R., 'Teaching with technology: The space between strategy and outcomes', *Ultibase*, www.ultibase.rmit.edu.au Melbourne, June 2000.

ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

Brooks, R., Book Review of R. Shiller, 'Irrational Exuberance', *Economic Record*, Vol. 76, 2000, pp.311-312.

E1. REFEREED CONFERENCE PAPERS (DETYA Approved)

Brooks, R.D. & Dimovski, B., 'Stakeholder directors: Fact of fiction?', Finance Educators Conference, Deakin University, Burwood, November 2000.

Lines, R., Pollock, S. & Rizzetti, J., 'The course team in the RMIT educational quality assurance system: Definitions, designated activities and issues in practice', 12th International Conference on Assessing Quality in Higher Education, Melbourne, June 2000.

OTHER CONFERENCE PAPERS AND PRESENTATIONS

Benito, M, Barrett, M, 'Study tours: Past & future perspective's towards an integrated approach', Australia – New Zealand International Business Academy (ANZIBA), The 2000 Annual Conference, Auckland, October 2000.

Benito, M. & Barrett, M., 'Rationale, structure and outcomes of Thailand study tours conducted for RMIT Business (Marketing) students', Teaching and Learning Conference, RMIT University, Melbourne, September 2000.

Bigelow, H., 'Using the Chinese Values Survey to assist successful cross-cultural team formation', XXVII International Congress of Psychology, Stockholm, July 2000.

Bigelow, H., 'Development of an innovative model, or models, of delivery of English language and learning skills to international students of RMIT Business', Internationalisation of Teaching and Learning at RMIT Symposium, RMIT University, Melbourne, November 2000.

Brooks, R., 'Censoring and its impact on beta risk estimation', Poster Presentation, Accounting Association of Australia and New Zealand Conference, Hamilton Island, 2-4 July 2000.

Brooks, R. 'Censoring and its impact on beta risk estimation', 7th Asia Pacific Finance Association Conference, Shanghai, 24-26 July 2000.

Brooks, R., 'Experiences of PhD Candidates', Monash University Faculty of Business and Economics Sixth Annual Doctoral Research Conference, Ballarat, December 2000.

Lines, R., 'Implementing changes to tertiary teaching and learning: Staff development approaches and issues', International Distance Education and Open Learning Conference, University of South Australia, Adelaide, September 2000.

Lines, R. & Pollock, S, 'Working across boundaries: Issues in a collaborative course design venture.' HERDSA Victoria Conference, Hepburn Springs, November 2000.



INVITED LECTURES, SEMINARS AND WORKSHOPS

Bigelow, H. & Chong, C., 'Cross cultural training seminar', Trinity College, University of Melbourne, Melbourne, February 2000.

Bigelow, H., 'Studying in Australia, the Chinese connection', VISION (Victorian Schools International Organisational Network) Australia 22nd Seminar for Registrars, International Student Coordinators and Pastoral Carers, Trinity Grammar School, Melbourne, March 2000.

Bigelow, H., 'Cross cultural highlights of the XXVII International Congress of Psychology, Sweden', Psychology and Cultures Interest Group of the Australian Psychological Society, St. Vincent's Hospital, Melbourne, September 2000.

Brooks, R., 'Censoring and its impact on beta risk estimation', Department of Economics and Finance, La Trobe University, Melbourne, March 2000.

Lines, R., 'Applied science in design: The use of acoustic knowledge during architectural design practice', Australian Forum for Acoustic Ecologies, Melbourne, September 2000.

Lines, R., 'Flexible Learning - the possibilities' Community / RMIT seminar - From Strength to Strength, Hamilton, December 2000.

CONFERENCE DISCUSSANTS

Brooks, R.D., discussant of 'The factors that influence equity returns', (P. Clarkson, V. Ragnathan & J. Nowland), Accounting Association of Australia and New Zealand Conference, Hamilton Island, July 2000.

EDITORSHIP (BOOKS AND JOURNALS)

Brooks, R.D., Editorial Panel, Accounting Research Journal, 2000.

MONOGRAPHS AND REPORTS

Lines, R., 'Implementing teaching change: An exploration and dissemination of the ways the Australian Technology Network (ATN) Universities are implementing their visions for change and improvement in teaching and learning', Committee for University Teaching and Staff Development (CUTSD), Department of Education Training and Youth Affairs, Canberra, 2000.

PRINT MEDIA

Carson, A., 'Hey cyber-bludger, get back to work', Sydney Morning Herald, 18 July 2000, p.3 (comment from Professor Margaret Jackson in article).

Fiorini, C., 'The master of business may not be the MBA', The Age, Computer Science Section, 31 October 2000, p.14 (comment from Professor Margaret Jackson in article).

Mealey, R., 'Privacy in the digital age', ABC Radio, 30 March 2000 (comment from Professor Margaret Jackson in article).

Robbins, T., 'Enriching your student life', The Age, VCE Extra, 4 October 2000, p.12 (comment from Professor Margaret Jackson in article).

Sherborne, C., 'Bad bounce for footy players', The Eye, 23 March to 5 April 2000, p.27 (comment from Professor Margaret Jackson in article).

Verrall, J., 'Cyber trade', The Age, 29 March 2000, p.C22 (comment from Steve Pereira in article).

AAP, 'E-mail workers risk sack', Border Mail, 18 July 2000, p.6 (comment from Professor Margaret Jackson in article).

'Don't go to jail for your mail', The City Weekly, 12 October 2000, p.3 (comment from Professor Margaret Jackson in article).

'E-mail sack warning', Geelong Advertiser, 18 July 2000, p.4 (comment from Professor Margaret Jackson in article).

'Office e-mail off-limits', Ballarat Courier , 18 July 2000, p.4 (comment from Professor Margaret Jackson in article).

'You've got stress in the e-mail', Hobart Mercury, 18 July 2000, p.3 (comment from Professor Margaret Jackson in article).

'E-mail job warning', Herald-Sun, 18 July 2000, p.9 (comment from Professor Margaret Jackson in article).

'Warning on using e-mail at work', The Age, 18 July 2000, p.4 (comment from Professor Margaret Jackson in article).

The School of Accounting and Law has identified five main areas in which it concentrates much of its research. These areas are:

- Accounting education
- Public sector accounting
- Environmental accounting
- Ethics and corporate governance, and
- Small business.

In 2000 the School commenced conducting a Seminar Series, with half days devoted to presentation and discussion of papers in our research areas. Two such seminars were organised during the year, with three papers on the theme of Accounting for the Environment, and another three papers on New Forms of Reporting. The latter included a paper on "Reporting with Meaning" by the new Victorian Auditor General, Mr Wayne Cameron.

The School's Director of Research and Development, Professor Margaret Jackson, was appointed Dean of RMIT Business in February 2000. Associate Professor (subsequently promoted to full Professor) Clive Morley was recruited as the new Director of Research and Development.

Two candidates completed their PhDs in the School in 2000:

Samuel Chan with a thesis on the Development of ethical sensibility and ethical judgement in accounting students, and Stella Sofocleous on Accounting, taxation and fiscal instruments: the influence of forest product industry users and the sustainability of Australian native forests.



BOOKS

- Lipton, P. & Herzberg, A., *Understanding Company Law*, 9th edn., LBC Information Services, Sydney, 2000.
- Lipton P., Herzberg A. & Von Nessen P., *Essential Corporations Legislation 2000*, 4th edn., LBC Information Services, Sydney, 2000.
- Tang, T.W., Chow, L. & Cooper, B.J., *Accounting and Finance in China*, 4th edn., Sweet & Maxwell Asia, Hong Kong, 2000.

BOOK CHAPTERS

- Aiken, M. & Jones, S., 'British companies legislation and social and political evaluation during the nineteenth century', in *The History of Accounting – Critical Perspectives on Business and Management*, Edwards, J.R. (ed.), Cardiff Business School, Routledge, UK, 2000.
- Morley, C.L., 'A micro-economic theory of international tourism demand'. in Tisdell, C.A. (ed.), *The Economics of Tourism*, International Library of Critical Writings in Economics, Edward Elgar Publishing, Cheltenham UK, 2000.

C1. ARTICLES IN REFEREED JOURNALS (DETYA Approved)

- Morley, C., 'Demand modeling methodologies: integration and other issues', *Tourism Economics*, Vol. 6, No. 1, 2000, pp. 5-19.

ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

- Aiken, M. & McCrae, M., 'Accounting for infrastructure service delivery by governments: Generational issues', *Financial Accountability and Management*, August 2000, pp.265-287.
- Bellamy, S., 'Counting the costs in Australian universities', *Public Sector Bulletin*, Vol. 3, September 2000, pp.3-4.
- Bellamy, S., 'Sustainability reporting: Way to go', *Business Higher Education Round Table (BHERT) News*, No.9, November 2000, pp.18-19.
- Haberfield, L., 'Multiple choice assessment in Commercial Law'. *Current Commercial Law*, Vol. 7, No. 1, pp.34-41.

OTHER CONFERENCE PAPERS AND PRESENTATIONS

- Aitkin, M. & Ardern, D., 'The evolution of capital maintenance concepts in accounting over 150 years and normative and biological relationships', *Research Conference – Academy of Accounting Historians*, Columbus, Ohio, US, November 2000.
- Bellamy, S., 'Understanding the responses of academic accountants to government policy changes affecting higher education', *Annual Conference of the British Accounting Association*, Exeter, April 2000.
- Bellamy, S., 'Cultural explanations for the responses of academic accountants to enforced change in Australian and British universities', *Asian – Pacific Conference on International Accounting Issues*, Beijing, China, October 2000.
- Bellamy, S., Rowles, T. & Hutton, B., 'Accounting for infrastructure assets: The case of land under roads', 11th *International Conference of Accounting Academics*, Hong Kong, June 2000.
- Dellaportas, S., Peters, T. & Leung, P., 'Staff perceptions of teaching innovations in accounting education – An exploratory study', *Teaching and Learning Symposium, AANZ Conference*, Hamilton Island, July 2000.
- Lipton, P., 'Corporate law reform in Australia: An attempt to improve corporate governance', *The Asian Forum on Business Education Conference*, Chiang Rai, Thailand, November 2000.
- Rowles, T., 'Progress and the rise of new ideas: Accounting for capital and issue in the nineteenth century', *British Accounting Association*, Exeter, April 2000.
- Rowles, T., 'Capital and issue in the nineteenth century', *European Accounting Association*, Munich, March 2000.
- Rowles, T., 'Observations on capital and income in early company accounting', 7th *World Congress of Accounting Historians*, Madrid, July 2000.

Watty, K., 'Valuing teaching and learning: Effecting change', Workshop, The AANZ Conference - Special Interest Group, Teaching and Learning Symposium, Hamilton Island, July 2000.

Watty, K., 'Stakeholder views on quality in accounting education in Australia', The Twelfth International Conference on Assessing Quality in Higher Education, Melbourne, June 2000.

Weisz, M., Smith, S., Eakins, P., Gowland, D. & Rizzetti, J., 'Approaches to study of B.Bus students of RMIT University', RMIT Business Teaching and Learning Conference, RMIT University, Melbourne, September 2000.

INVITED LECTURES, SEMINARS AND WORKSHOPS

Bellamy, S., 'Understanding the responses of academic accountants to government policy enforced changes affecting higher education', RMIT University, School of Social Science and Planning, Melbourne, July 2000.

Leung, P., 'Reporting and professional practice', CPA Australia Hong Kong Branch, Century Hotel, Hong Kong, September 2000.

Leung, P., 'Reporting and professional practice', CPA Australia Hong Kong Branch, Century Hotel, Hong Kong, October 2000.

Morley, C., Bellamy, S., Jackson, M. & O'Neill, M., 'Is there equal pay for equal work in accounting?', RMIT School of Accounting and Law Seminar, RMIT University, Melbourne, August 2000.

Morley, C., Bellamy, S., Jackson, M. & O'Neill, M., 'A statistical analysis of the equal pay debate in accounting', RMIT School of Economics and Finance Seminar, RMIT University, Melbourne, August 2000.

Young, A., Byrne, J. & Flaherty, J., 'Designing and building spreadsheet models', CPA Congress, Melbourne, October 2000.

Young, A., Byrne, J. & Flaherty, J., 'Introduction to financial models', CPA Congress, Melbourne, October 2000.

CONFERENCE DISCUSSANTS

Bellamy, S., discussant of, 'Corporate social and environmental reporting: A comparison between Hong Kong and the UK', (Z. Xiao, Y.C.Q. Cheung, S. Heravi, & S.S. Gao), Asian – Pacific Conference on International Accounting Issues, Beijing, China, October 2000.

Bellamy, S., discussant of, 'A working paper investigating the relationship between type of environmental disclosure and environmental performance for Australian mining companies', (W.T. Blair & J.E. Cowen), Asian – Pacific Conference on International Accounting Issues, Beijing, China, October 2000.

Bellamy, S., discussant of, 'National culture, evaluative styles, participation, task characteristics and managerial performance', (C. Buckland & C.M. Lau), Asian – Pacific Conference on International Accounting Issues, Beijing, China, October 2000.

EDITORSHIPS (BOOKS AND JOURNALS)

Bellamy, S., Member, Editorial Board of Accounting Forum, 2000.

Bellamy, S., Member, Editorial Committee of Public Sector Bulletin, 2000.

Leung, P., Member, Editorial Board, International Journal of Accounting Literature, Spellbound Publications Pty Ltd., India, 2000.

Lipton P., Editor Current Commercial Law, LBC Information Services, Sydney, 2000.

EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

Bellamy, S., Member, Public Sector Committee, CPA Australia – Victoria, 2000.

Bellamy, S., Chair, Victorian Universities Committee, CPA Australia, 2000.

Leung, P., Audit Committee Member, Association of Chartered Certified Accountants (ACCA), UK, 2000.

Leung, P., Research Committee Member, ACCA, 2000.

Leung, P., Council Affairs Committee Member, ACCA, 2000.

Leung, P., Chair, Global Positioning Taskforce, ACCA Council, 2000.

Lipton P., Member, Corporate Law Teachers Association Executive Committee, 2000.

WORKING PAPERS AND OCCASIONAL PAPERS

Cahill, D. & Myers, P. 'Recognising intellectual capital: Lessons to be learnt from human resources accounting'. School of Accounting and Law Seminar Series Working Papers, New Forms of Accounting, 2000.

Morley, C., Bellamy, S., Jackson, M., & O'Neil, M., Men and women being accountants: A survey of Australian accountants, RMIT Business Working Paper Series, WP 2000/10, 2000.

Morley, C., Bellamy, S., Jackson, M., & O'Neil, M., Accounting careers and job satisfaction: Results from a survey of Australian accountants, RMIT Business Working Paper Series, WP 2000/11, 2000.

Morley, C., Bellamy, S., Jackson, M., & O'Neil, M., Equal pay for equal work in accounting? An analysis of gender differences in accountants' remuneration, RMIT Business Working Paper Series, WP 2000/13, 2000.

Morley, C., Bellamy, S., Jackson, M., & O'Neil, M., Attitudinal barriers to women's career progression in accounting in Australia, RMIT Business Working Paper Series, WP 2000/15, 2000.

O'Brien, P. 'Equity vs. propriety approaches to natural resource management: Income or wealth?' School of Accounting and Law Seminar Series Working Papers: Accounting for the Environment, 2000.

Watty, K., Conceptions of quality in higher education: Different strokes for different folks, RMIT Business Working Paper Series, WP 2000/12, 2000.

MONOGRAPHS AND REPORTS

Leung, P. & Dellaportas, S., 'Ethics education in Australian universities', Institute of Chartered Accountants, April 2000.

DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED) – RMIT BUSINESS ONLY

Adams, K., 'Social reporting and auditing: An analysis of stakeholders needs and information wants', PhD (in progress).

Chan, Y.S., 'Development of ethical sensibility and ethical judgement in accounting students', PhD (completed).

Dellaportas, S., 'The effect of accounting education on students' moral reasoning and development', PhD (in progress).

Grose, R. 'Social welfare compliance: A comparative analysis of the effectiveness of penalty systems in Australia, New Zealand and Canada', PhD (in progress).

Hutton, C., 'Approaches to learning of accounting by students primarily engaged in other disciplines', Master (in progress).

James, B., 'Management accounting and e-business', Master (in progress).

Kilgore, A., 'Significance of audit committees and their impact on the perception of audit quality', PhD (in progress).

Molland, A., 'Financial decisions and reporting by Victorian Local Authorities: An investigation into the methods of depreciating the cost of infrastructure assets and the implications', PhD, (in progress).

Moore, D., 'Environmental management accounting and Victorian water Authorities: An investigation into coastal effluent disposal', Master (in progress).

Obradovic, U., 'Harmonisation of intellectual property laws I the APEC region', PhD (in progress).

Ponton, W., 'A study of the relevance, reliability and usefulness of brand related financial information in brand management decisions', PhD (in progress).

Rowles, T. 'Development of concepts of income and capital in early financial reporting: An historical study', PhD (in progress).

Sofocleous, S., 'Accounting, taxation and fiscal instruments: the influence of forest product industry users and the sustainability of Australian native forests', PhD (completed).

Sop, M., 'The traditional management accounting model and its relevance to the contemporary manufacturing environment in Australia', PhD (in progress).

Terzioglu, B., 'Internal transfer pricing in services: A value chain framework', PhD (in progress).

Watty, K., 'The post-war quest for quality in Australian accounting education: The changing academic role', PhD (in progress).

Yee, H., 'The professionalisation of the accounting profession in China: An exploratory study', Master (in progress).

RADIO AND TELEVISION PRESENTATIONS

Parker, C., SA Country Hour, 5CK, 12 May 2000, (comment from Pat O'Brien).

Cuming, M., Vic Country Hour, ABC Gippsland (Sale), 12 May 2000, (comment from Pat O'Brien).

Holland, M., News, ABC South Coast WA (Albany), 10 May 2000, (comment from Pat O'Brien).

PRINT MEDIA

Cook, M., 'Satisfaction drops, stress levels climb', Education Age, 12th July 2000, p.16. (comment from Professor Sheila Bellamy in article).

Maslen, G., 'Accounting for choice: It's the nature of the calling', Campus Review, Vol. 10, No. 25, July 2000, p.18 (comment from Professor Sheila Bellamy in article).

Rose, M., 'Lounge wizards', Herald-Sun, 21 March 2000, p.21 (comment from Frances Paderno in article).

'Accounting processes hurt long-term land health: study', Shepparton News, 10 May 2000, p.9 (comment from Pat O'Brien in article).

'Farmers deserve a fairer go says RMIT accounting expert', West Wimmera Advocate, 10 May 2000, p.13 (comment from Pat O'Brien in article).

'Farmers deserve a fairer go', Colac Herald, 15 May 2000, p.11 (comment from Pat O'Brien in article).

'Industry to suffer in long term', Country News, 15 May 2000, p.8 (comment from Pat O'Brien in article).

'Methods "damaging"', Hamilton Spectator, 16 May 2000, p.6 (comment from Pat O'Brien in article).

O'Brien, P., 'Accounting for your natural resources', Business NSW, 30 June 2000, p.13.

Thorp, D., 'What keeps tutors in their workplace', The Australian, Higher Education Section, 5 July 2000, p.37 (comment from Professor Sheila Bellamy in article).

MULTI-MEDIA AND WORLD WIDE WEB PUBLICATIONS

Lipton, P. & Herzberg, A. (Ext) Understanding Company Law Website, <http://www.lipton-herzberg.com.au>, 2000.

GRANTS AND RESEARCH FUNDING (EXTERNAL)

Leung, P. & Dellaportas, S., 'Ethics education in Australian universities', The Institute of Chartered Accountants in Australia (ICAA), 2000, \$1500.

GRANTS AND RESEARCH FUNDING (INTERNAL)

Rowles, T., Hutton, B. & Bellamy, S., 'Changes in the use of ledgers in public sector non trading entities', School of Accounting and Law Research Grant, February 2000, \$7,000.

OTHER, NOT SPECIFIED PREVIOUSLY

Young, A., Leader, Ethics Workshop, Institute of Chartered Accountants, August 2000.

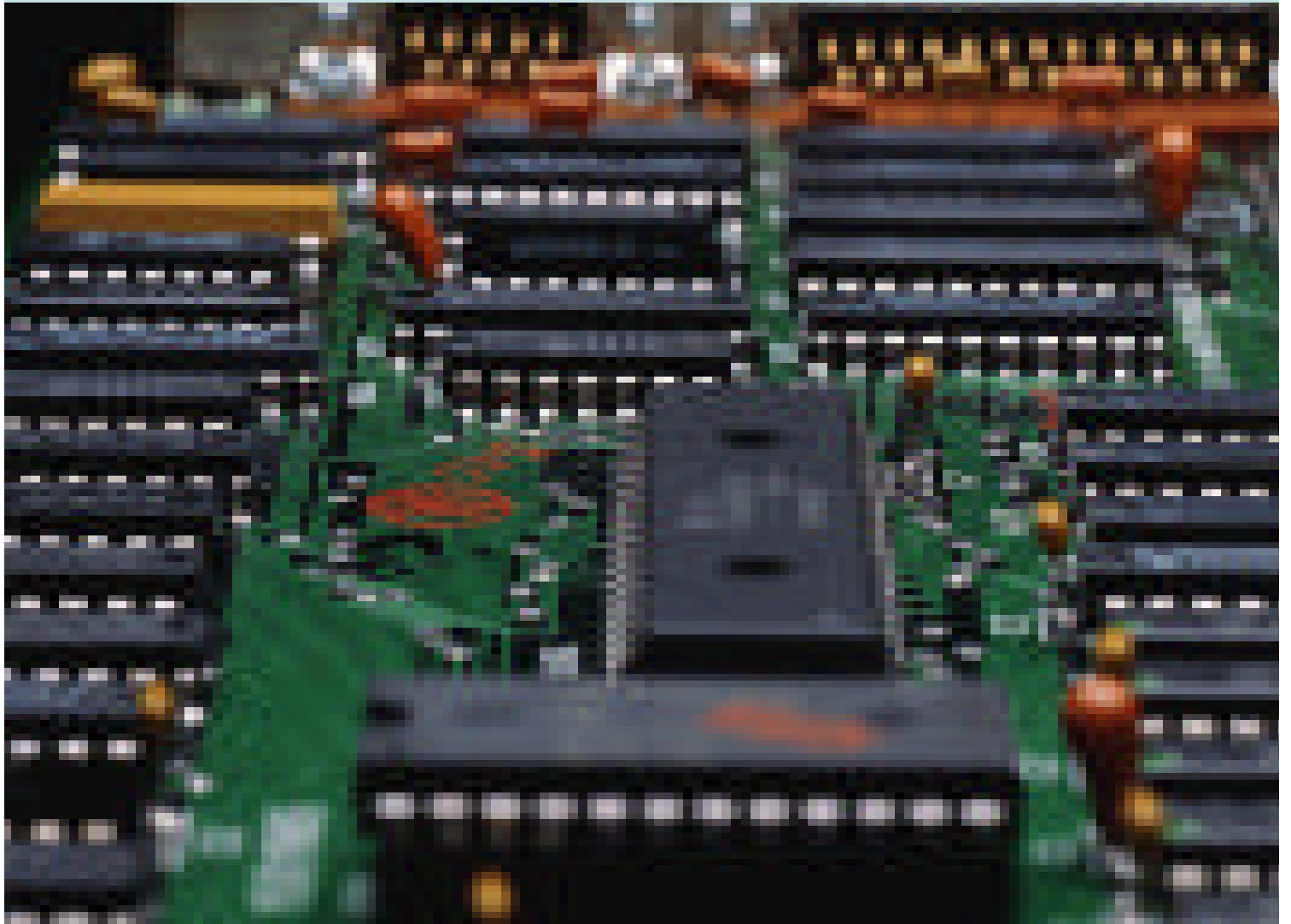
Watty, K., 'It's a question of balance: Response to the comments of Professor Hodson in Accredited Note, Issue 20, March 2000', Hong Kong Council for Academic Accreditations (HKCAA), Accredited Note, No. 21, August 2000, p.22.

Once again the School can report steady progress in its research activities. The research highlight this year was recognition of electronic commerce and knowledge management as research concentrations within the RMIT research plan. There is a synergistic relationship between these two themes and this is beginning to produce rich dividends in terms of research student enrolments, publications and involvement in the wider community. Research students are now presenting papers at major conferences both in Australia and internationally and are emerging as leaders within the business community. For instance, during the year a Melbourne Chapter of the Knowledge Management Leadership Forum was established. This was established by one of our PhD students who is an organiser of this forum while others students from the School are active members.

Another highlight of the year occurred at the Colonial Stadium Graduation Ceremony when both Gina Reyes and Putu Pedit graduated with doctoral degrees. Gina's research addressed issues of information technology strategy within Philippine companies. Putu investigated the role of government in the dissemination of information technology in the Indonesian civil service. It is encouraging to be able to report that having completed their research, both Doctors Reyes and Pedit are now disseminating their findings through major research journals.

Publication activity fact represents another positive trend within the School. Over the year a growing number of PhD and master students have written either Working Papers or papers for publication in the relevant literatures, sometimes on their own and sometimes in collaboration with members of the academic staff. Within the School the number of conference papers presented including those approved by DETYA for funding purposes was well up from previous years.

As regards the academic staff, Dr. Elspeth McKay completed her PhD research at Deakin University and continues to be an active researcher in her field. Dr. Hepu Deng joined the School from Monash University and has already been active both in publication and in research supervision. At the general level the staff profile in research and publication continues to improve.



BOOKS

- Ponting, J., *Business Information on the Internet*, Erin, Melbourne, 2000.
- Tatnall, A., Davey, B., Burgess, S., Davison, A. & Fisher, J., *Management information systems: Concepts, issues, tools and applications*, 2nd edn., Data Publishing, Heidelberg, 2000.
- Davey, B., *Object oriented three tier client server systems*, Data Publishing, Heidelberg, 2000.

C1. ARTICLES IN REFEREED JOURNALS (DETYA Approved)

- Chan, C. & Swatman, P.M.C., 'From EDI to internet commerce: The BHP Steel experience', *Internet Research*, Vol. 10, No.1, 2000, p.72.
- Martin, W.J., 'Approaches to the measurement of the impact of knowledge management programmes', *Journal of Information Science*, Vol. 26, No. 1, 2000, pp.21-27.
- Martin, B., 'Knowledge management within the context of management: An evolving relationship', *Singapore Management Review*, Vol. 22, No. 2, 2000, pp.17-36.
- McKay, E., 'Breaking down the mythology surrounding cognitive style and instructional format', *Computer Education*, Issue 95, June 2000, pp.3-9.
- McKay, E., 'Measurement of cognitive performance in computer programming concept acquisition: Interactive effects of visual metaphors and the cognitive style construct', *Journal of Applied Measurement*, Vol. 1, No. 3, 2000, pp.557-291.

ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

- Deng, H., Yeh, C.H. & Willis, R.J., 'Inter-company comparison using modified TOPSIS with objective weights', *Computers and Operations Research*, Vol. 27, 2000, pp.963-973.
- Geiselhart, K., 'A professional public service loses its mind', *Canberra CJPA*, No. 95, March 2000, pp.38-40.
- Geiselhart, K., 'Professional public service loses its mind', *UC Synergy*, April 2000, pp.11-12.
- Martin, B., 'Knowledge based organisations: Emerging trends in local government in Australia', *Journal of Knowledge Management Practice*, <http://www.tlinc.com/artcl16.htm>, October 2000.
- McKay, E., 'Measurement of the acquisition of computer programming concepts: Interactive effects of visual metaphors and the cognitive style construct', *Applied Objective Measurement*, Fall 2000, pp.293-327.
- Skinner, S., & Martin, B., 'Racist disinformation on the world wide web: implications for the LIS community', *Australian Library Journal*, Vol. 49, No. 3, 2000, pp.259-269.
- Swatman, P.M.C. & Chan, C., 'B2B e-commerce implementation: The case of BHP steel', *Journal of Internet Research*, Vol. 10, No. 1, 2000, pp.72-82.
- Yeh, C.H., Deng, H. & Chang, Y.H., 'Fuzzy multi-criteria analysis for performance evaluation of business companies', *European Journal of Operational Research*, Vol. 126, No. 3, 2000, pp.1-15.

E1. REFEREED CONFERENCE PAPERS (DETYA Approved)

- Abi-Raad, M., 'Systems analysis with attitude', *ITICSE 5th Annual Conference on Innovation and Technology in Computer Science*, Helsinki, Finland, 2000.
- Deng, H., 'Fuzzy TOPSIS for multicriteria analysis under uncertainty', *The International conference on Intelligent Technologies (Intech2000)*, Bangkok, Thailand, December 2000.
- Deng, H., 'Towards effective decision support in multicriteria decision making', *The International Conference on Intelligent Technologies (Intech2000)*, Bangkok, Thailand, December 2000.
- Fitz-Gerald, L. & Leary, A., 'Practical moderation as risk management in offshore education', *Offshore 2000 International Conference: Education and Training in an e-learning world: Boom or Doom?*, Canberra, November 2000.

- Geiselhart, K., 'Another convergence: Electronic commerce, education and governance', 5th Collector Conference on Electronic Commerce, Brisbane, December 2000.
- Grob, G., 'Surviving first year in higher education', 4th Pacific Rim, First Year in Higher Education Conference 2000: Creating Futures for a New Millennium, Brisbane, July 2000.
- McKay, E., 'Towards a meta-knowledge agent: Creating the context for thoughtful instructional systems', ICCE 2000 8th International Conference on Computers in Education/International Conference on Computer-Assisted Instruction 2000, Taipei, Taiwan, November 2000.
- McKay, E., 'Asynchronous learning process dynamics', IWALT 2000, Palmerston North, New Zealand, December 2000.
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- Ponting, J., 'A way can be a guide: Teaching corporate intelligence using the internet to facilitate student centered learning', 4th Global Chinese Conference on Computers in Education GCCCE 2000, Singapore, 2000.
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- Davey, B., & Tatnall, A., 'Rapid curriculum development: A RAD approach to MIS curriculum development', ISECON 2000, 16th IFIP World Computer Congress, Beijing, China, August 2000.
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- Deng, H., Lau, M. & Millar, K., 'Defuzzification in fuzzy multi-criteria analysis', 19th International Meeting of the North American Fuzzy Information Processing Society, Atlanta, Georgia, US, July 2000.

- Geiselhart, K., 'Every body counts: Computers, conversations and change in the Australian Department of Finance and Administration (DoFA)', The Conference of the International Public Management Network, Sydney, March 2000.
- Geiselhart, K., 'Getting the democratic dividend from information technology', The Conference on Women and Information Technology, Canberra, March 2000.
- Geiselhart, K., 'Teaching technology to share', Keynote address, RMIT Business Teaching and Learning Conference, RMIT University, Melbourne, July 2000.
- Geiselhart, K., 'Electronic democracy', Conference for the S11, RMIT Advocacy Unit, Melbourne, September 2000.
- Lee, L.H. & Abi-Raad, M., 'Determinants of IT outsourcing in retail banking', 4th World Multiconference on Systemics, Cybernetics and Informatics (SCI2000) and 6th International Conference on Information Systems Analysis and Synthesis (ISAS2000), Orlando, US, July 2000.
- Marshall, P., 'A review of educational technology competency standards', Australasian Computers in Education Conference (ACEC 2000), Melbourne, July 2000.
- Martin, B., 'Knowledge in the new economy', IIM 2000 - Global Information in the 21st Century', Melbourne, May 2000.
- Martin, B., 'Knowledge management and local government in Australia: Reflections on a national survey', BIT World 2000- Business Information Technology Management Leveraging International Opportunities, Mexico City, June 2000.
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- McKay, E., 'The thoughtful instructional system', ICCE 2000 - 8th International Conference on Computers in Education/International Conference on Computer-Assisted Instruction 2000, Taipei, Taiwan, November 2000.
- Richardson, J., 'Problem solving augmented by new technology in a large first year subject', RMIT Business Teaching and Learning Conference, RMIT University, Melbourne, August 2000.
- Richardson, J. & Guss, S., 'Technological tools for providing choices to maximise learning opportunities', ASCILITE, Coffs Harbour, December 2000.
- Smith, B., 'Putting Australian business archives on the WWW', Section of Business and Labour Archives - International Council on Archives 14th Congress, Sevilla, Spain, 2000.
- Vyas, A. & Abi-Raad, M., 'Privatization of internet service providers – Indian style', 4th World Multi-conference on Systemics, Cybernetics and Informatics (SCI2000) and 6th International Conference on Information Systems Analysis and Synthesis (ISAS2000), Orlando, US, July 2000.

INVITED LECTURES, SEMINARS AND WORKSHOPS

Beiers, H., 'Information architecture – A review', School of Business Information Technology, RMIT University, Melbourne, May 2000.

Beiers, H., 'Information architecture's potential contribution to an asynchronous learning environment', IEEE International Workshop on Advanced Learning Technologies, Palmerston North, New Zealand, December 2000.

Geiselhart, K. & Swatman, P., 'The east is ready: electronic commerce in Asia', Forum on E-Commerce for Transition Economies in the Digital Age, Business Briefing on Global Electronic Commerce, Geneva, June 2000.

Geiselhart, K., 'Electronic democracy', Faculty of the Constructed Environment Seminar, RMIT University, Melbourne, September 2000.

Geiselhart, K., 'Exploring electronic commerce concepts' Staff Seminar Series, RMIT Business, Melbourne, April 2000.

Geiselhart, K., 'IT in governance: An opportunity for universities.' Staff Seminar, Deakin University, Melbourne, September 2000.

Geiselhart, K. & Neubauer, B., 'Applications of electronic commerce in public agencies: Administrative and democratic implications', American Political Science Association, September 2000.

Geiselhart, K., 'Electronic commerce and electronic democracy – Two sides of a coin', The Communication Research Forum, Department of Communications, Information Technology and the Arts, Canberra, October 2000.

Martin, B., 'Knowledge management: Concepts and contexts', CAVAL Reference Interest Group Forum, Swinburne University, Hawthorn, May 2000.

Mercieca, P., 'Is scholarly publishing in peril?' National Scholarly Communication Forum, Sydney, July 2000.

Neubauer, B. & Geiselhart, K., 'Applications of electronic commerce in public agencies: Administrative and democratic implications', American Political Science Association, Washington DC, September 2000.

Richardson, J., 'Teaching with technology', E-Tech 2000 - McGraw-Hill Education and Technology Seminar Series, Computers and Information Technology, Sydney, August 2000.

Swatman, P.M.C. & Lichtenstein, S., 'Issues in e-business security management and policy', 1st Australian Information Security Management Workshop, Melbourne, November 2000.

Viola, P. & Davison, A., 'Impact of the internet and e-business', Turnbull Porter Novelli, Melbourne, 2000.

EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

Geiselhart, K., Member, National Women's Justice Coalition Online Petitions Working Committee, 2000.

Smith, B., Member Steering Committee, Section on Business and Labour Archives, International Council of Archives, 2000.

Smith, B., Convenor Business, Labour and Corporate Archives Special Interest Group, Australian Society of Archivists, 2000.

WORKING PAPERS AND OCCASIONAL PAPERS

Moussi, C. & Davey, B., 'Level of internet use by Victorian manufacturing firms', RMIT School of Business Information Technology Working Paper Series, 1/2000.

Agombar, S., 'Factors underlying the design of an information architecture for transnational information systems' RMIT School of Business Information Technology Working Paper Series, 2/2000.

Gray, T., Pita, Z., Mohan, M., Moussi, R. & Batty, D., 'Application service providers: A new way of software application delivery', RMIT School of Business Information Technology Working Paper Series, 3/2000.

DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED) – RMIT BUSINESS ONLY

- Almeida, R., 'Business to business commerce using the internet and new technology to gain competitive advantage', Master (in progress).
- Bailey, D., 'Adopting complex decisions: making processes for the project management of large and small IT projects', Master (in progress).
- Baria, C., 'The role of e-Supply chain for the success of e-Business', PhD (in progress).
- Barr, P., 'Competition has a new interface: An exploratory study of the competitive impact of the internet in the Australian mortgage industry', Master, (in progress).
- Belkin, M., 'Intelligent organisational modelling and its application to medical pathology laboratories', (in progress).
- Beros, M., 'Film marketing and distribution in the information age', Master (in progress).
- Berry, R., 'The effect of electronic commerce and the internet on the enforcement of income taxation laws', Master (in progress).
- Bhansali, N., 'Key issues in data warehousing and data management', PhD (in progress).
- Chisti, M.A., 'Business processing re-engineering: Towards a contingency approach', PhD (submitted).
- Coath, E., 'Regional community networks in the Australian agri-food industry: An e-Commerce perspective', Master (in progress).
- Davis, M., 'A Delphi study to forecast policy trends related to knowledge management in the civil justice system of Victoria', PhD (in progress).
- Daniele, R., 'An overview of online market structures in the tourism industry using Porter's theory of competitive advantage', PhD (in progress).
- Ellis, J., 'The role of knowledge management in enabling competitive advantage for Australian organizations in the global economy', PhD (in progress).
- Enright, L., 'Global applications of knowledge management', PhD (in progress).
- Kennedy, M., 'Jurisdictions in e-Law', Master (in progress).
- Lam, D., 'SME E-Commerce adoption: A Vietnamese case study', PhD (in progress).
- Liu, Z., 'Censorship and access to information in China', PhD (in progress).
- MacKenzie, C.B., 'Selling messages or empowering young people? Using hybrid web technology to improve the dissemination of reliable drug information within secondary schools', Master (in progress).
- Moses, C., 'Web accessibility, usability and customer experience', Master (in progress).
- Moussi, C., 'An integrated model of internet based electronic commerce adoption by small to medium sized enterprises and its impact on the organisation', PhD (in progress).
- Murch, S.C., 'Restructuring chaos: Beyond the desktop to a new interface', Master (in progress).
- Nikolitsis, F., 'e-Commerce and the effect on the supply chain; capitalising on e-Commerce to create business value; e-Commerce and consumer behaviour', Master (in progress).
- Ong, C., 'Exploring the emerging "Web Services" model for e-Business and the ability of this model to meet the dynamic requirements within the context of Australian Business to Consumer (B2C)/Business to Business(B2B)e-marketplaces', Master (in progress).
- Pendit, P., 'The use of information technology in public information services: An interpretive study of structural change via technology in the Indonesian civil service', PhD (completed).
- Pita, Z., 'Strategic information systems planning – Information systems project management – The information technology industry', PhD (in progress).

Ponting, J., 'Perish or publish: Australian enterprise activity on the WWW' PhD (in progress).

Porter, N., 'e-Commerce in China – growth and development. Entrepreneurs, business and revenue models, implications and opportunities for Australian participation', Master (in progress).

Rawling, R., 'High performance people management practices in e-Business in the Australian context', Master (in progress).

Reyes, G., 'Information technology strategy within Philippine companies', PhD (completed).

Rose, A., 'Building a virtual community around an electronic business as a way to gain a competitive advantage', Master (in progress).

Rowe, J., 'Development of a standard for the evaluation of domain name policy', Master (in progress).

Schnittler, R., 'e-Business application in the Australian automotive industry', Master (in progress).

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Unnithan, C., 'Dot.com rise as an indicator of e-Business growth and economic progress in Australia and India', Master (in progress).

Vine, M., 'Success factors in developing new online services', Master (in progress).

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SCHOOL OF

economics and finance



In 2000 the School of Economics & Finance continued its strong research performance. The year saw the School publish research findings in its broader discipline area and particularly in its key research concentration area of financial markets. The research output for the year included 16 refereed journal articles that meet the DETYA publication requirements.

In addition, research is being conducted in other areas such as social choice. Also Professor Robert Faff was recently named as one of the top twenty researches in the Asia-Pacific region. Demand for our post-graduate degree remains strong and the School is well placed to continue its high level of research output.



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Davidson, S., 'Do stock pyramids add value: South African evidence', Ninth Southern African Finance Association Conference, Cape Town, January 2000.

Faff, R.W., 'The impact of stock index futures trading on daily returns seasonality: A multi-country study', EFMA Conference, Athens, Greece, June 2000.

Faff, R.W., 'Capital market integration and industrial structure: The case of Australia, Canada and the United States, EFMA Conference, Athens Greece, June 2000.

INVITED LECTURES, SEMINARS AND WORKSHOPS

Brooks, R.D. & Gionea, J., 'APEC: Working for trade and investment seminar', AusAID, Beijing, August 2000.

Faff, R.W., 'An examination of the Fama and French Three Factor Model using commercially available factors', Department of Economics and Finance, La Trobe University, March 2000.

Faff, R.W., 'An examination of the Fama and French Three Factor Model using commercially available factors', Department of Accounting and Finance, University of Newcastle, April 2000.

Faff, R.W., 'An examination of the Fama and French Three Factor Model using commercially available factors', Department of Economics, Milan Polytechnic, May 2000.

Faff, R.W., 'An investigation into the role of liquidity in asset pricing: Australian evidence', Department of Accounting and Finance, Clayton Campus, Monash University, May 2000.

Faff, R.W., 'An investigation of the impact of interest rates and interest rate volatility on Australian financial sector stock return distributions', Griffith University, May 2000.

Faff, R.W., 'The impact of stock index futures trading on daily returns seasonality: A multi-country study, USI, Lugano, Switzerland, June 2000.

Faff, R.W., 'Complete markets, short sales and informed trading: An analysis of equity option introductions', Department of Accounting and Finance, University of Strathclyde, July 2000.

Faff, R.W., 'Macro-economics news announcements and the role of expectations: Evidence for US bond, stock and foreign exchange markets', Department of Economics and Business Statistics, Monash University, November 2000.

Aritonong, R., 'The effect of non debt tax shields on a firms' capital structure: Indonesian evidence', PhD (in progress).

Avsar, S., 'Expectations and efficiency of selected commodity and currency futures markets', PhD (in progress).

Benson, K., 'An analysis if performance and performance persistence of Australian domestic and international equity trusts', PhD (in progress).

Bowman, T., 'Hedging strategies for investment in emerging markets in the Asia-Pacific Region and their performance during periods of currency crisis', PhD (in progress).

Boyd, I., 'The evolution of Australia's retirement incomes system – A public choice approach', Master (in progress).

Butera, G., 'Credit risk models to price unlisted and unrated loans', PhD (in progress).

Carter, S., 'Trade liberalisation', Master (in progress).

Choy, K., 'The performance of initial public offerings in Hong Kong', Master 9in progress).

Coath, E., 'Regional community networks in the Australian agri-food industry', Master (in progress).

Cowling, R.B., 'The Averch-Johnson effect: The Australian experience', PhD (in progress).

Dean, W., 'The application of real option theory to the capital investment decisions in the airline industry', Master (in progress).

Di Lorio, A., Foreign exchange sensitivity – Pacific Basin stock returns', PhD (in progress).

Diggle, J., 'When cash is king – Maximising returns from the optimal asset allocation process', PhD (in progress).

Fuller, P., 'Determinants of attendance patterns at AFL games', Master (in progress).

Gionea, J., 'Trends / prospects in the global grain sector: The opportunities for Australia's grain industry', PhD (in progress).

Goldberg, H., 'The economics of IVF and infertility', PhD (in progress).

Hallahan, T., 'Examination of the characteristics and performance of investment and superannuation funds', (PhD) in progress.

Hillier, J., 'Managed fund performance within a time varying risk regime', PhD (in progress).

Holmes, K., 'Financial analysis of managed funds', PhD (in progress).

Lai, C.K.E., 'The role of return skewness in financial modelling: Some international evidence', PhD (completed).

McCallum, A., 'Demand and supply characteristics of accommodation for the older Australian', PhD (in progress).

McKeown, F.W., 'Examination of the investment performance of superannuation fund managers since 1988: Does size matter?', Master (in progress).

Maynes, G., 'Investment in human capital and economic growth: A comparative study – Australia, Singapore and Malaysia', Master (in progress).

Meitisari, P., 'The impact of international diversification on capital structure : Australian evidence', PhD (in progress).

Ng, W.H.B., 'The relationship between spot and futures markets: Evidence from the Kuala Lumpur stock exchange', Master (in progress).

Nguyen, T.H., 'Determinants of derivatives use by Australian corporations', Master (in progress).

Piriyapant, G., 'The role of equity factors in explaining the cross-sectional variation in stock returns in the Thai capital market', PhD (in progress).

Ramiah, B.V., 'Pricing of noise', PhD (in progress).

Risman, S., 'What has been the impact of financial deregulation on competition and efficiency in the Australian banking industry', Master (in progress).

Rushdi, I., 'An investigation into the functional forms of market models', Master (in progress).

Sokulsky, D., 'Development of a new sub-category of benchmarks on the performance of the Australian stock exchange', PhD (in progress).

Tanubrata, A., 'The level of underpricing in IPO based on market segmentation', Master (in progress).

Thomas, S., 'Modelling commodity prices in the Australian national electricity market', PhD (in progress).

Yong, L., 'Beta and the sensitivity to interest rates of Asian Pacific stock markets', PhD (in progress).

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McKeown, W., 'Should planners need a degree?', *Money Management*, 9 November 2000.

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Yan, M., 'Nation prepares for APEC forum', *China Daily*, 3 August 2000, (report on opening of APEC: Working for Trade and Investment Seminar presented by R.D. Brooks and J. Gionea in Beijing, China).

RESEARCH AWARDS

Faff, R.W. & Twite, G., 'To β or not to β : Can you trust the CAPM? That is the question', *JASSA*, No.3, Spring 1999, pp.31-34. JASSA Merit Award 1999 (notification received 2000).

OTHER, NOT SPECIFIED PREVIOUSLY

Davidson, S., Invited guest, *Radio National, Australia Talks Back, Free Trade versus Fair Trade*, 31 July 2000.

Diggle, J., Consultant, *Hewlett Packard Calculators, programming the 17BII for "ex" periods in bond pricing*, 2000.

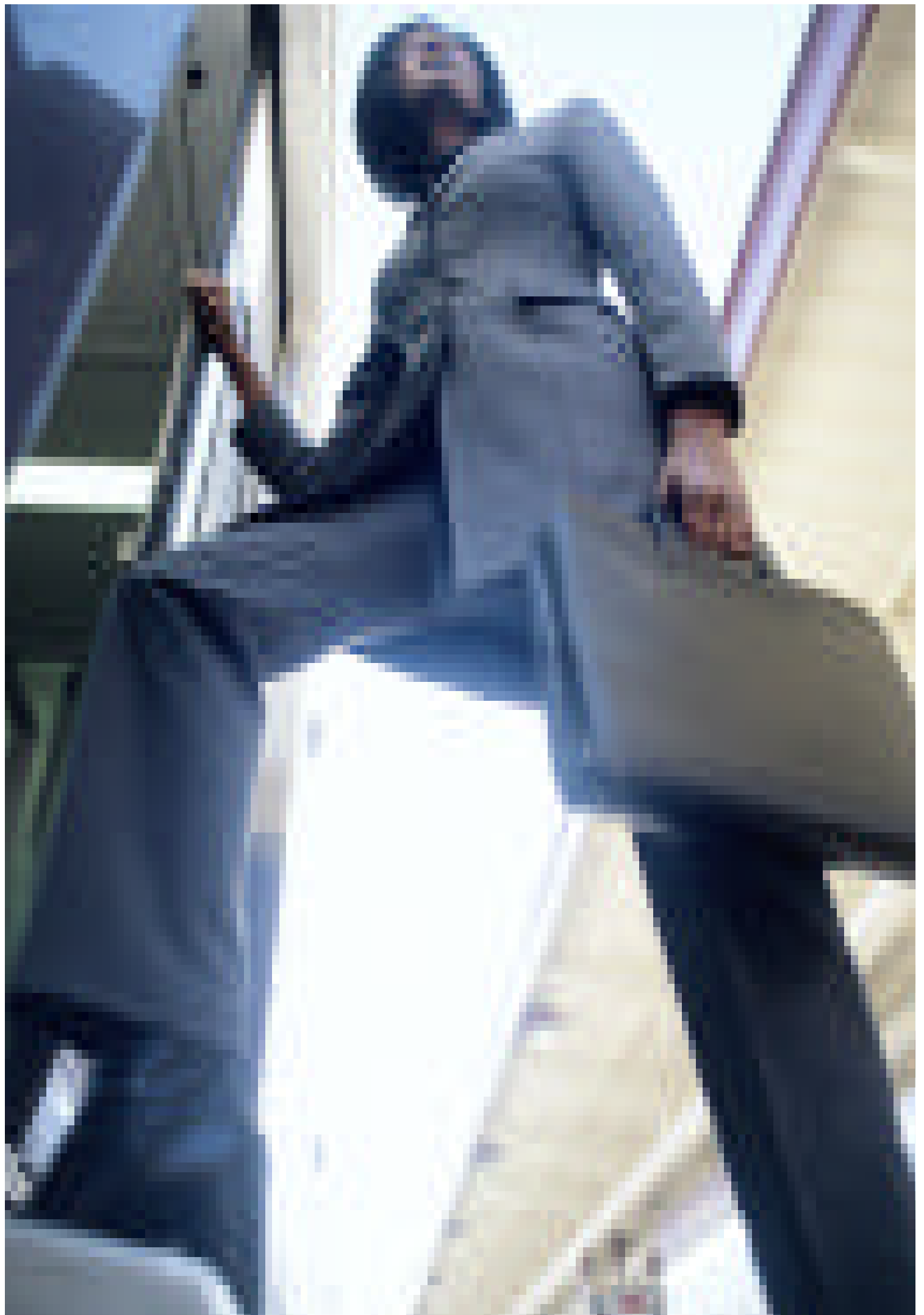
McKeown, W., Workshop leader, *CPA Module 110 Personal Financial Planning and Superannuation*, CPA Australia, Melbourne, 2000.

In 2000 the School of Management articulated a focus for research concentrations in the areas of Health Services Management and Organisational Accountability, and the emerging area of Practice led research. Dr Rosalie Holian was Director Research, Associate Professor Bobby Banerjee was Program Director of the Doctor of Business Administration and Associate Professor Erica Hallebone was Research Coordinator for the Doctor of Philosophy and Master of Business by Research.

Four Doctor of Business Administration candidates graduated in 2000: Dr Chris Shields, Dr Denis Bourke, Dr Andrew Fronsco and Dr Mark Sinclair. Peter Black completed a Master of Business by Research. During 2000 there were over 80 research postgraduate students: 21 PhD, 26 Master of Business by Research and 34 DBA candidates. The DBA was redesigned and accredited as a research degree, with 2/3 of the program now related to a thesis and 1/3 coursework. Approval was obtained for a candidate to undertake PhD research by project, investigations suggest that when completed this may be the first PhD by Project in the discipline of Management in Australia.

Health Services Management continued to be an area of strength, with the continuation of external funding for work related to National Allied Health Casemix research and additional funding for a Service Weights Study. In the area of Organisational Accountability external funding was made available for the School to be involved in a Business Integrity Systems Audit and the School had a key role in the organisation of the Spirituality and Leadership Network (SLAM) conference. The work of the 'Organisational Accountability, Stakeholders and Ecological Sustainability' (OASES) group continued.

Staff and students within the School of Management continued to be involved in a range of research activities and produced publications and papers on key issues in Management. The areas covered included: Corporate Environmentalism and Environmental Management, Corporate Governance, Strategic Planning and Strategic Thinking, Globalisation, Health Services, Human Resource Management, International Management, Reflective Practice, Teaching and Learning and Management Education.



BOOK CHAPTERS (DETYA approved)

Banerjee, S.B., 'Corporate environmentalism and environmental management: A review', in *The Current State of Business Disciplines – Vol 4*, Dahiya S.B. (ed), Spellbound Publications, Rohtak, India, 2000, pp.1789-1808.

Banerjee, S.B., 'Environmental regulation and standards: Implications for trade in Vietnam', in *Prospects in Trade, Investment and Business in Vietnam and East Asia*, Tran Van Hoa (ed), Macmillan Press, UK, 2000, pp.182-199.

BOOK CHAPTERS

Ingley, C., & Selvarajah, C., 'Business clusters development and performance', in *International Business Reader*, Edwards, R., & Nyland, C., (eds), Addison Wesley: Melbourne, 2000, pp.75-105.

Selvarajah, C., 'The globalisation process: Creating a new economic world order', in *Advances in International Marketing and Global Strategy*. Ogunmokun, G., & Gabby, R. (eds), Academic Press International, Perth, 2000, pp.103-119.

Selvarajah, C., 'The mechanics of expatriation: The development of an expatriate acculturation process model', in *The Current State of Business Disciplines, Management*, Dahiya, S.B. (ed), Vol.5, Spellbound Publications, Rohtak, India, 2000, pp.2101-2121.

Selvarajah, C., 'Dimensions of the globalisation process in the world economy', in *The Current State of Business Disciplines, Business Economics*, Dahiya, S.B. (ed), vol.2, Spellbound Publications, Rohtak, India, 2000, pp.711-722.

ARTICLES IN REFEREED JOURNALS (DETYA approved)

Banerjee, S.B., 'Whose land is it anyway? National interest, indigenous stakeholders and colonial discourses: The case of the Jabiluka uranium mine', *Organization and Environment*, Vol. 13, No. 1, 2000, pp.3-38.

Banerjee, S.B., & Osuri, G., 'Silences of the media: Whiting out Aboriginality in making news and making history', *Media Culture and Society*, Vol. 22, No. 3, 2000, pp. 263-284.

Brigden, C., 'Beyond peak body authority: Power relations in the Trades Hall Council', *Labour and Industry*, Vol. 11, No. 2, 2000, pp.59-74.

Hallebone, E., Townsend, M.A. & Mahoney, M.E., 'Globalising policy changes: Social impacts in two Australian rural towns', *Journal of Family Studies*, Vol. 6, No. 2, 2000, pp.214-230.

Kimber, D., & Balasubramanian, N., 'Corporate governance, reputation and competitive credibility', *IIMB Management Review*, Vol. 12, No. 2, 2000, pp.67-75.

Kimber, D., 'Spirituality in a Changing World', *Journal for Human Values*, Vol. 6, No. 2, pp.175-184,

Selvarajah., C., Lau, T.S., & Taomina, R.J., 'An exploratory study of the provision of formal management training and development in Auckland, New Zealand', *Journal of the Australia and New Zealand Academy of Management*, Vol. 6, No. 1, 2000, pp.28-41.

Sharrock, G., 'Why students are not (just) customers', *Journal of Higher Education Policy and Management*, Vol. 22, No. 2, 2000, pp.149-164.

Sheldrake, P., 'The good manager in a world of change', *Journal of Human Values*, Vol. 6, No. 2, 2000, pp.131-144.

ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

Banerjee, S.B., 'Whose land is it anyway?', *Chain Reaction*, Summer, 2000.

Fastenau, M., Rodwell, J.J., & Lam, J., 'Benchmarking HRM and the benchmarking of benchmarking: Best practice from outside the square of the Australian finance industry', *Employee Relations*, Vol. 22, No. 4, 2000, pp. 356-370.

Fastenau, M., 'Firm policy and practice needed to quell electronic harassment', *Focus on Diversity*, March 2000, pp.6-8.

Fastenau, M., 'Employing older workers will be a workforce necessity', *Focus on Diversity*, March 2000, pp.15-17.

- Fastenau, M., 'Work/life programs – making them work', Focus on Diversity, March 2000, pp.18-20.
- Fastenau, M., 'Self defence against sexual harassment', Focus on Diversity, June 2000, pp. 7 - 9.
- Fastenau, M., 'The dangers of a hostile work environment', Focus on Diversity, June 2000, pp.10-12.
- Fastenau, M., 'Cross-cultural selection interviews', Focus on Diversity, June 2000, pp.13-16.
- Fastenau, M., 'Eliminate abuse of apprentices', Focus on Diversity, September 2000, pp.8-11.
- Fastenau, M., 'When love at work turns sad and bad', Focus on Diversity, September 2000, pp.12-14.
- Fastenau, M., 'Make diversity work by linking it to business strategy', Focus on Diversity, September 2000, pp.15-18.
- Fastenau, M., 'Handling a sexual harassment complaint: Interview with the complainant', Focus on Diversity, November 2000, pp.6-9.
- Fastenau, M., 'Handling a sexual harassment complaint: Interview with witnesses', Focus on Diversity, November 2000, pp.10-13.
- Fastenau, M., 'Managing the diverse issues of religion in the workplace', Focus on Diversity, November 2000, pp.14-18.
- Fastenau, M., 'Working with generation X' HR Monthly, February 2000, pp.49-50.
- Fastenau, M., 'Make family friendly policies friendly to everyone', HR Monthly, May 2000, pp.40.
- Gill, C., 'Balancing the meteoric and reality of workplace stress', HR Monthly, March 2000, pp. 34.
- Gill, C., 'Talent wins?', HR Monthly, April 2000, pp.34-37.
- Gill, C., 'Review Blues', HR Monthly, August 2000, pp.34-35.
- Jones, S., 'Politics, power and persuasion – documenting a drama for students – the 1998 waterfront dispute', Australian Screen Education, No. 22, Autumn, 2000, pp.80-88.
- Kimber, D., 'Corporate leadership - are we expecting too much?', City Ethics, No. 38, Summer, 2000, p.9.
- Kimber, D., 'Values based Strategies and Planning for Global Organisations' General Management Review, Economic Times IIMC edition, Vol. 1, No. 2. January 2000, pp.38-45.
- Sheldrake, P., 'Managing productivity – it's really about people', Drake Business Review, Vol. 14, No. 2, 2000, pp.6-8.
- Sheldrake, P., 'Creating a culture of innovation', Drake Business Review, Vol. 14, No. 3, 2000, pp.10-12.
- Stokes, D. L., 'Casemix: It's crying time again', InPsych, Bulletin of the Australian Psychological Society, November 2000, pp 33-34.

REFEREED CONFERENCE PAPERS (DETYA approved)

- Gardener, I., & Boucher C., 'Reflective practice: A meta-competency for Australian allied health managers', 7th International Conference on Advances in Management (ICAM), July 2000, Colorado Springs.

OTHER CONFERENCE PAPERS AND PRESENTATIONS

- Adie, J., and Sonder, L., 'Globalisation, labour standards, trade and unions – the Asia Pacific region', National Key Centre in Industrial Relations, Monash University, Melbourne, July 2000.
- Banerjee, S.B., 'Who sustains whose development? Sustainable development and the reinvention of nature', X World Congress of Rural Sociology, Rio de Janeiro, July 2000.
- Banerjee, S.B., 'Mining indigenous values: Jabiluka and the politics of stakeholder management', X World Congress of Rural Sociology, Rio de Janeiro, July 2000.
- Banerjee, S.B., 'Global cultures and global vultures: The contents and discontents of globalization', Critical Management Studies Workshop, Academy of Management Conference, Toronto, Canada, August 2000.

- Banerjee, S.B., 'Corporate citizenship, stakeholder management and sustainability: toward a kinder, gentler colonialism?' ANZAM 2000 Conference, Sydney, December 2000.
- Bissett, N., 'A new time', Critical Management Studies Workshop, Academy of Management Conference, Toronto, Canada, August 2000.
- Bissett, N., 'Colonised time: Cultural spheres in the 'New Times' millennium workplace', Academy of Management Conference, Toronto, Canada, August 2000.
- Booth, C., & Garner, M., 'Action learning in management science: The reconciliation of hard and soft skill sets', 5th Action Learning, Action Research and Process Management (ALARPM), and 9th Participatory Action Learning (PAR) World Congress, University of Ballarat, Ballarat, September 2000.
- Booth, C., & Kennedy, B., 'Are academics teachers or learners? The new academic as learner not teacher', 5th Action Learning, Action Research and Process Management (ALARPM), and 9th Participatory Action Learning (PAR) World Congress, University of Ballarat, Ballarat, September 2000.
- Boxer, L.J., & John, S., 'Positioning theory and building quality into university services', Quality in Higher Education, RMIT Centre for Management Quality Research, RMIT Business, Melbourne, May 2000.
- Brearley, L., & Holian, R., 'Words beyond words: An exploration of creative forms of representing qualitative data', 4th International Conference on Organisational Discourse, Kings College, London, UK, July 2000.
- Brigden, C., 'Beyond authority: Power relations in the THC', 14th AIRAANZ Conference, Newcastle, NSW, February 2000.
- Dimitriadis, E., 'The impact of ethno-cultural identity on a group of Australian-Greek managers', Diversity Conference 2000, National Conference on Reconciliation, Multiculturalism, Immigration and Human Rights, Difficult Dialogues, Sensible Solutions, Sydney, December 2000.
- Gardner, I., & Boucher, C., 'Helping managers become lifelong learners: What do academic staff working in a non traditional program think it takes?', The Inaugural International Lifelong Learning Conference, Central Queensland University, Yeppoon, July 2000.
- Gloet, M., 'Knowledge management: Implications for TQM', Fifth International Conference on ISO9000 and TQM, School of Business, Hong Kong Baptist University, Singapore, 2000.
- Hallebone, E.L., & Banerjee, B., 'DBA Highlights (and Lowlights): Reflections of the first intake on graduation', Professional Doctorates Conference, Armidale, September 2000.
- Hallebone, E. L., Townsend, M., & Mohoney, M., 'Countering the cumulative social impacts off policy changes in rural communities: Community development strategies in two Australian towns', World Congress of Rural Sociology, Rio de Janiero, August 2000.
- Holian, R., 'Postgraduate research teaching and learning in Management', Quality in Postgraduate Research Conference, Adelaide, April 2000.
- Itsiopoulos, C., 'Why do we need Australian-derived allied health service weights?', 2000 Allied Health Casemix Conference, Cairns, August 2000.
- Itsiopoulos, C., 'The traditional cretan Mediterranean diet', International Olive Oil Council Conference, Majorca, Spain, October 2000.
- Itsiopoulos, C., Stokes D. L., 'Responding to the new paradigm: Psychologists and the national allied health case-mix committee', 35th Australian Psychological Society Annual Conference, Canberra, October 2000.
- Johnson, B., 'Severing the umbilical: Challenging some teaching paradigms', The World Congress on Action Learning, Action Research and Process Management, and Participatory Action Research, University of Ballarat, Ballarat, September 2000.
- Jones, S., 'A women's place is on the picket line', International Industrial Relations Society, World Congress, Tokyo, Japan, June 2000.
- Jones, S., & Creese, E., 'E-education: Creating partnerships for learning', HERSDA 2000 Conference, Brisbane, July 2000.

Jones, S., 'Bridging the gap – Community unionsism', International Employment Relations Association (IERA) Annual Conference, Singapore, July 2000.

Kimber, D., Balasubramanian, S., & Siemensma, F., 'Corporate social responsibility', Rotary International Conference, Bangalore, India, February 2000.

Kimber, D., & Balasubramanian, S., 'Corporate governance, reputation and competitive credibility', International Round Table on Corporate Reputation and Ethics, Management Centre for Human Values, Indian Institute of Management, Calcutta, India, February 2000.

Kimber, D., Wyse, T., Birch, D., & Suggett, D., 'Corporate ethics and community partnerships', John Hopkins International Fellows in Philanthropy Conference, Melbourne, July 2000.

Kimber, D., 'Business in the community – building responsible community', Futures We're In Conference – evoking a deeper wisdom, Augustine Centre and Boderland Co-operative, Melbourne, August 2000.

Kimber, D., 'Reflections of Teaching and Research in India', RMIT Business Teaching and Learning Conference, Melbourne, September 2000.

Lewis, J.E., 'The global copper market: A medium term perspective', ABARE National Outlook Conference, Canberra, March 2000.

O'Shannassy, T., 'Thought, analysis and action: Strategy from the boardroom to the line manager's workstation in the new millennium', ANZAM 2000 Conference, Sydney, December 2000.

Selvarajah, C., 'Expatriate acculturation: A case study approach', Conference Proceedings: Managing in Asia: Challenges and Opportunities in the new Millennium, Asian Academy of Management, Singapore 14-18 December 2000.

Sheldrake, P., 'Pro Bono in the business plan', First Annual Pro Bono Law Conference, Canberra, August 2000.

Sheldrake, P., 'E-business and leadership', HRD Asia 2000 Conference, Singapore, August 2000.

Sheldrake, P., 'Marketing the internet', AMI National Conference: Marketing 2000- New Forms. New Concepts, Melbourne, October 2000.

Sheldrake, P., 'The changing leadership agenda: servant leadership in Australia', Greenleaf Australia Conference: The Changing Leadership Agenda, Lancefield, November 2000.

Sheldrake, P., 'E-business and corporate business', Asian Forum on Business Education Conference: Reform and Accountability, Chiang Rai, Thailand, November-December 2000.

Sheldrake, P., Becker P., & Hurley, J., 'Reflections along the way', Spirituality, Leadership and Management Conference, Ballarat, December 2000.

Stokes D. L., Anderson V. A., & Lubitz, L., 'Now I'm feeling sorry for the pixies: the diagnosis and management of Attention Deficit Disorder', 23rd Annual Brain Impairment Conference, Melbourne, May 2000.

Stokes D. L., Bradshaw J. M., Anderson D. P., & Pentland L. M., 'Development of performance indicators for diagnostically focused clinical professions', Twelfth Case-mix Conference, Cairns, August 2000.

Stokes D. L., 'Getting Into Outcomes: What psychologists should do well', 35th Australian Psychological Society Annual Conference, Canberra, October 2000.

Woodruff, I., & Stokes D. L., 'A Paradigm Shift: the new healthcare Focus', 35th Australian Psychological Society Annual Conference, Canberra, October 2000.

Wright, K., Gloet, M., & Kemelfield, J., 'Early lessons from using threaded discussion technique as an alternative to the traditional human resource management case study', International Employment Relations Association Conference, Singapore, July 2000.

Wright, K., 'The link between national culture and remuneration design: Some initial findings from multinational subsidiaries operating in Australia and Singapore', International Employment Relations Association Conference, Singapore, July 2000.

INVITED LECTURES, SEMINARS AND WORKSHOPS

Adie, J., & Moore, S., 'Kicking glass – is the glass ceiling still in place' School of Management Seminar Series, RMIT Business, Melbourne, 2000.

Banerjee, B., 'Globalisation, multiculturalism and other fictions: Colonialism for the new millennium?', OASES Research Seminar, RMIT Business, Melbourne, October 2000.

Banerjee, S.B., 'The contents and discontents of globalisation', University of Kassel, Germany, June 2000.

Bissett, N., 'Colonised time: Cultural spheres in the 'new times' millennium workplace', School of Management Research Seminar Series, RMIT Business, Melbourne, October 2000.

Booth, C., & Thompson-Gordon, L., 'Work integrated learning (WIL) partnership: The graduate certificate in workplace leadership', Work Integrated Learning – Teaching and Learning Forum, Faculty of Business, RMIT University, Melbourne, September 2000.

Boucher, C., 'Developing flexible organisation strategy in times of policy uncertainty', Management Group, Bundoora Extended Care Centre, Bundoora, January 2000.

Boucher, C., 'Management competencies for allied health managers' Social Workers in Health Group, Royal Talbot Rehabilitation Centre, Austin & Repatriation Medical Centre, Melbourne, February 2000.

Boucher, C., 'Developing a shared and articulated set of management values', Community Health and Service Development Division, Caulfield General Medical Centre, Melbourne, February 2000.

Boucher, C., 'Developing alternative professional structures', Allied Health Managers, Bundoora Extended Care Centre, Bundoora, March 2000.

Boucher, C., 'Decisions health professionals make about becoming and not becoming managers', Current Issues in Health Services Management Workshop, RMIT University, Melbourne, September 2000.

Brearley, L., 'Exploring the creative voice in an academic context: Representations of the experience of transition in organisational change', School of Management, Research Seminar Series, RMIT Business, Melbourne, July 2000.

Brigden, C., 'After the split: power in the THC, 1974-81', School of Management, Research Seminar Series, RMIT Business, Melbourne, November 2000.

Hallebone, E., 'Gambling and the risk society'; and 'Community development addressing cumulative social impacts of globalisation in rural Victoria', School of Management, Research Seminar Series, RMIT Business, Melbourne, June 2000.

Holian, R., 'Postgraduate teaching and learning in the School of Management', RMIT Flexibility Forum, RMIT Business, Melbourne, February 2000.

Holian, R., 'Alternative research degrees: Student's needs', Faculty Research Supervisors Development Program, RMIT Business, Melbourne, May 2000.

Holian, R., 'The choice between qualitative and quantitative research: Fitness for purpose considerations', Faculty Research Supervisors Development Program, RMIT Business, Melbourne, November 2000.

Itsopoulos, C., & Stokes D. L., 'Measurement of allied health activities: clinical and educational implications', Staff Colloquium, School of Health Sciences, LaTrobe University, Melbourne, 2000.

Itsopoulos, C., 'Who said what', Planning for a healthy future post-conference workshop, Case-mix 2000 conference, Cairns, August 2000.

Jones, S., 'A woman's place is on the picket line', School of Management, Research Seminar Series, RMIT Business, Melbourne, May 2000.

Kimber, D., 'Ethics and the information technology industry', Indian Institute of Information Technology, Bangalore, India, February 2000.

Kimber, D., 'Ethics and the information technology industry', Tata Infotech Evening seminar series, Bangalore, India, February 2000.

Kimber, D., 'Ethics and integrity in today's new business environment' Tourism Training Australia, National Conference Forum 2000, Melbourne, June 2000.

Kimber, D., 'Corporate Governance - in the boardroom', Australia and School of Management Joint Conference, Melbourne, July 2000.

Kimber, D., 'Culture and cross-cultural management', Indian Government Officers training program, Australian Institute of Management, Melbourne, April 2000.

Kimber, D., 'The international academic: Imperious, imperialistic, culture destroyer, holiday seeking, fun lover, or a noble global citizen', Work in Progress Seminar Series, School of Management, RMIT University, Melbourne, April 2000.

Kimber, D., 'Trust - its implications for organisational development', Organisation Development Australia, Evening Seminar series, RMIT University, Melbourne, June 2000.

Kimber, D., 'Corporate social responsibility – insights from India, developments in Australia', Business Ethics Research Unit Seminar, Victoria University of Technology, Melbourne, July 2000.

Kimber, D., 'Australian culture and business', Lecture for Beijing Administration Bureau for Industry and Commerce Training Program, RMIT University, Melbourne, July 2000.

Kimber, D., 'Reworking works meaning', Breakfast Seminar, Augustine Centre, Melbourne, August 2000.

Kimber, D., 'Ethics and genetically modified food', lecture, RMIT Public Lecture Series, Melbourne, August 2000.

Kimber, D., 'Business in the community - building responsible community', Futures We're In Conference, Augustine Centre and Borderland Co-operative, Melbourne, August 2000.

Kimber, D., 'Guns, drugs and IT - how can ethics apply?', Australian Institute of Computer Ethics Seminar, Melbourne, September 2000.

Kimber, D., 'Reflections of teaching and research in India', RMIT Business Teaching and Learning Conference, RMIT University, Melbourne, September 2000.

Kimber, D., 'Ethics and the financial service industry', luncheon lecture for the Financial Services Accountants Association, Melbourne, September 2000.

Kimber, D., 'Corporate management in Australia' and 'International corporate governance', Aviation Industry in China (AVIC 2) Training Program, RMIT Business and Training Unit, Melbourne, November 2000.

Kimber, D., & Siemensma, F., 'Ethics and organisational learning' ASTOLG breakfast seminar series, School of Management, Monash University, Melbourne, June 2000.

Kimber, D., Wyse, T., Birch, D., & Suggett, D., 'Ethics and In Grant Making' & 'Corporate Ethics and Community Partnerships' workshops at John Hopkins International Fellows in Philanthropy Conference, Melbourne, July 2000.

Kimber, D., & Lucas, J., 'Mapping the Terrain: An investigation into business integrity in Australia', BISA workshop, RMIT Business, Melbourne, December 2000.

O'Shannassy, T., 'Lessons from the evolution of the strategy paradigm - an important step to understanding strategic thinking', School of Management Research Seminar Series, RMIT Business, Melbourne, April 2000.

Selvarajah, C., 'Repositioning the MBA', Australian Alumni Dinner, New Delhi, India, May 2000.

Sheldrake, P., 'Board management relationships', Ultimate/Board Step programs, Australian Institute of Company Directors and Waite Group, Melbourne, May -August 2000.

Sheldrake, P., 'E-Business and management', University of Science and Technology Beijing, School of Management, Beijing, China, May 2000.

Sheldrake, P., 'Leadership for the 21st century', Melbourne Chapter of Credit Unions, Melbourne, August 2000.

Sheldrake, P., 'Productivity is the issue of the 21st century', Current Issues in Health Services Management Workshop, RMIT, Melbourne, September 2000.

Stokes, D. L., 'Psychology and the IFI project', Royal Children's Hospital Staff Colloquium, Melbourne, August 2000.

Stokes, D. L., 'Learning issues for renal patients', Renal Nursing Education Workshop, Melbourne, November 2000.

Woodruff, I., 'Case-mix development for allied health professions', NSW Allied Health Case-mix Group, Concord Hospital, Sydney NSW, March 2000.

Woodruff, I., 'Managing change', workshop for the Australian Association of Social Workers (Victoria), Melbourne, February 2000.

Woodruff, I., 'Indicators for intervention', Australian Case-mix Clinical Committee, Canberra, June 2000.

Woodruff, I., Muir, P., & Stokes, D. L., 'Swimming with crocodiles', workshop on Strategic Planning for the Northern Territory Health Service, Alice Springs, NT, July 2000.

Woodruff, I., Muir, P., & Stokes, D. L., 'Swimming with crocodiles', workshop on Strategic Planning for the Northern Territory Health Service, Darwin, NT, July 2000.

Woodruff, I., 'Allied health in Y3K – A Health Future', Planning for a Healthy Future post-conference workshop, Case-mix 2000 Conference, Cairns, August 2000.

Woodruff, I., 'Australian health care systems overview', Royal Children's Hospital International, Melbourne, October 2000.

Woodruff, I., 'Australian hospital case-mix', LBK Hospital Group, Hamburg, Germany, October 2000.

Woodruff, I., 'Australian indicators for intervention' National Health Service Case-mix Unit, London, UK, October 2000.

Woodruff, I., 'Performance measures for Australian health care systems', Faculty of Medicine, Sheffield University, United Kingdom, October 2000.

Woodruff, I., 'Australian hospital performance systems', National Professions Institute, Amersfoort, Netherlands, November 2000.

Wright, K., 'HR interactions', Teaching and Learning Workshop, RMIT Business, August 2000.

CONFERENCE DISCUSSANTS

Banerjee, S. B., Refereed paper session, Organisation and Natural Environment Division, Academy of Management Conference, Toronto, August 2000.

Banerjee, S. B., Refereed paper session, 'Organisations and the Natural Environment' ANZAM Conference, Sydney, December 2000.

EDITORSHIP (BOOKS AND JOURNALS)

Banerjee, S.B., Editorial Board, International Journal of Management Literature, 2000.

Raab, N., Member, Review Road, 'OD Practitioner', quarterly (International) Journal of the OD Network (USA), 2000.

Selvarajah, C., Editorial Board, Journal of the Australia and New Zealand Academy of Management, 2000.

Sheldrake, P., Editorial Adviser, Singapore Management Review, from July 2000.

Woodruff, I., National Allied Health Casemix Committee Research Newsletter 'Talking Casemix' published quarterly.

EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

- Adie, J., Inaugural Chair, Industrial Relations and Human Resource Management Unit, 2000.
- Adie, J., Reader, Journal of Interdisciplinary Gender Studies, 2000.
- Brigden, C., Executive Committee, Association of Industrial Relations Academics of Australia and New Zealand, 2000.
- Itsiopoulos, C., appointed Chair, National Allied Health Case-mix Committee, 2000.
- Jones, S., Vice President, Industrial Relations Society (Vic). Inc., 2000.
- Kimber, D., Member, Renaissance Earth Planning Group, 2000.
- Kimber, D., Member, ASCPA Australia Corporate Governance Education Review Committee, 2000.
- Kimber, D., Member, St James Ethics Centre, Melbourne Communications Advisory Council, 2000.
- Kimber, D., Member, 'Shareholders Deliberate' Poll conference planning group, 2000.
- Kimber, D., Board Member, Spirituality Leadership and Management Network Ltd, 2000.
- Kimber, D., Adviser, Ecological Sustainability Charter Taskforce for an Environmental Investment Group, 2000.
- Kimber, D., Working Group Member, Ethics Enterprise Network, Moreland City Council, Melbourne, 2000.
- Kimber, D., Inaugural Board Member for Australian Corporate Citizenship Alliance, 2000.
- Kimber, D., Member, Planning Group for the Triple Bottom Line Coalition, 2000.
- Kimber, D., Panel Member, 'The Purple Sage Project – Redefining the Social Contract', Melbourne, April 2000.
- Kimber, D. Panel Member, Cranlana Program Review, May 2000.
- Selvarajah, C., Panel Member, Malaysian Accreditation Board, 2000.
- Selvarajah, C., External Examiner/Moderator, Faculty of Management, Multimedia University Malaysia, 2000.
- Sheldrake, P., Chairman, Rupert Bunny Foundation, 2000.
- Sheldrake, P., Director, Radio 3MBS, 2000.
- Sheldrake, P., Director, Melbourne International Festival of Organ and Harpsichord, 2000.
- Sheldrake, P., Board Member, RK Greenleaf Centre of Australia and New Zealand, 2000.
- Sheldrake, P., Member, Education Committee, Australian Institute of Company Directors, 2000.
- Stokes, D. L., Committee Member, Human Research and Ethics Committee, Austin and Repatriation Medical Centre, 2000.
- Stokes, D. L., Deputy Chair, Conductive Deafness/Otitis Media Committee, Deafness Foundation of Victoria, 2000.
- Woodruff, I., appointed Executive Officer, National Allied Health Case-mix Committee, July 2000.
- Woodruff, I., Committee Member, National Case-mix Conference Committee, Commonwealth Department of Health and Aged Care, 2000.

WORKING PAPERS AND OCCASSIONAL PAPERS

- Berrell, M., & Gloet, M., 'The third culture: organisational learning in international joint ventures', Working Paper Series, Department of Management, Monash University, No. 66, November, 2000.
- Kimber, D., 'Spirituality in a changing world – issues for education', RMIT Business Working Paper Series, WP 2000/1, July 2000.
- Muir, E., 'The value grid: A tool for measuring internal consultancy effectiveness', RMIT Business Working Paper Series, WP 2000/4, 2000.

Biviano, J.A., 'Survivors'hip – surviving change through leadership', RMIT Business Working Paper Series, WP 2000/5, 2000.

Biviano, J.A., 'Charismatic leadership: An effective instrument for cultural transformation', RMIT Business Working Paper Series, WP 2000/6, 2000.

Gardner, I., & Boucher, C., 'Reflective practice as a meta-competency for Australian allied health managers', RMIT Business Working Paper Series, WP 2000/7, 2000.

Gardner, I., & Boucher, C., 'Teaching management: What does it take to be effective as an academic in a non-traditional course?', RMIT Business Working Paper Series, WP 2000/8, 2000.

O'Shannassy, T., 'Models and methodology to study strategic thinking in Australian Public Companies', RMIT Business Working Paper Series, WP 2000/9, 2000.

O'Shannassy, T., 'The relationship between environmental uncertainty and the level of evolution or sophistication of the strategy process', RMIT Business Working Paper Series, WP 2000/16, 2000.

MONOGRAPHS AND REPORTS

Adie, J., & Sonder, L., 'Globalisation, labour standards, trade and unions - the Asia Pacific Region', Trade Unions 2000: Retrospect and Prospect, National Key Centre in Industrial Relations, Monograph No. 14, Monash University, pp. 1-21.

Woodruff, I., Fitzgerald, K., & Itsiopoulos, C., Report on the Development of Allied Health Indicators for Intervention and Performance Indicators and Revision of Allied Health-sensitive ICD-10-AM Codes, NAHCC 2000.

DEGREES BY RESEARCH AND DOCTOR OF BUSINESS ADMINISTRATION THESIS TOPICS (In Progress, Submitted or Completed)

Abi-Raad, M., 'An Analysis of the strategic factors impacting on the customer relation management in an electronic business environment', DBA (in progress).

Adie, J., 'Passion, principles and pressure - long hours of work, the implications for women workers', PhD (in progress).

Anastasiou, J., 'To be advised', DBA (in progress).

Avard, G., 'To be advised', DBA (in progress).

Balding, C., 'The implementation of quality improvement (QI) programs in public hospitals', PhD (in progress).

Barke, J., 'Virtue or self-interest? A study of the health professions in Australia', Masters (in progress).

Betts, L., 'Hospitals in transition - The impact of an economic rationalist model on the organisational health of public hospitals in Victoria', Masters (in progress).

Bishop, J., 'An analysis of the major causes and effects of stress at work in downsized organisations in Australia', Masters (in progress).

Black, P., 'Performance measurement in local Government', Masters (completed).

Bourke D., 'Integrated employee development programmes and employee perception of the organisational climate', DBA (completed).

Boxer, L., 'Deliberation by Senior Managers of Triple Bottom Line Issues', PhD (in progress).

Boyd, N., 'Risk management - design implications for the education sector', DBA (in progress).

Brearley, L., 'Exploring the creative voice in an academic context: Representations of the experience of transition in organisational change', PhD (in progress).

Buckle, P., 'The concept of community in emergency management', PhD (in progress).

Burrows, P., 'An ethnographic study of the implementation of a Management Information System in a privatised Australian utility', PhD (in progress).

Cafferty, D., 'An analysis of employment services under the privatised job network', DBA (in progress).

Caine, T., 'Development and implementation of clinical risk management systems in rural health services', Masters (in progress).

Callaghan, W., 'Marketing decision support systems for demand forecasting: implementation and development strategies', PhD (in progress).

Camens, L., 'Exploring the connection between voice and emotional intelligence', Masters (in progress).

Chapple, S., 'Local government Chief Executive Officers: Role, functions and expectations', Masters (completed).

Chee, C. R., 'Strategic responses by the major banks to forces transforming the banking industry', DBA (completed).

Chelliah, J., 'Unjust dismissal under Australian federal jurisdiction', PhD (in progress).

Con Foo, H., 'An examination of small to medium businesses re-sellers in Australian and New Zealand PC markets', DBA (in progress).

Corr, S., 'Organisational health for this millennium.', DBA (in progress).

Dimitriadis, E., 'The impact of ethno-cultural identity on management: A case of Greek managers', Masters (in progress).

Dimovski, B., 'The underpricing of initial public offerings in Australia from 1997-1999', DBA (in progress).

Doig, M., 'The nature of organisational sustainability', PhD (in progress).

Doyle, S., 'The impact of the adoption of electronic commerce and related new technology on business skills', DBA (in progress)

Dunn, C., 'The key determinants of entrepreneurial thinking and acting using an executive case study approach', Masters (in progress).

Fallon, P., 'Appointment v's election. The process of selecting organisers in the Victorian Trade Union Movement', Masters (in progress).

Finken R., 'Perceptions of emotional intelligence in the Australian workforce: The role of emotional intelligence in business decision-making, individual and business success', DBA (in progress).

Fraser D., 'Australian company directors & information technology: Current attitudes & approaches to board decision-making & oversight for IT investments', DBA (in progress).

Fronsko A., 'Benchmarking for the Australian CTP insurance industry', DBA (completed).

Gill, C., 'Rhetoric and reality in workforce management', PhD (in progress).

Gooden, P., 'Energised culture: The latest wave of cultural change at General Electric', DBA (in progress).

Graham I.S., 'The development and validation of a framework for the planning, implementation and evaluation of healthcare information systems', DBA (in progress).

Grossman, L., 'The management of reputation', Masters (in progress).

Guest, J., 'What are the key human response factors that result from implementing post-merger change theory and what is their impact on re-shaping organisational culture?', Masters (in progress).

Hassall, K., 'A data envelope approach for comparing the efficiency of financial returns case study: the Australian transport sector', Masters (submitted.).

Hay C., 'Business education and cultural diversity', DBA (in progress).

Heazlewood, C., 'Innovation and change in volunteer management practices in Australia: responding to current and emerging challenges', Masters (in progress).

Hiley, T., 'Exploring the nature of the lived experience of professionals in single-person organisations, with a particular focus on learning', Masters (in progress).

Hughes P., 'Managing cultural impacts within strategic alliances', DBA (in progress).

Hunter P., 'Corporate revitalisation: A strategic business model of innovation & growth', DBA (in progress).

Ingle, C., 'From Conformance to Performance: the strategic role of the Board and its involvement in corporate direction'. PhD (in progress).

Jamsai, S., 'Practices and Practicalities in Strategic Human Resource Planning In Thailand: Lessons from the Asian Economic Crisis', PhD (in progress).

Jeffrey R., 'From pothole to loophole – The effect of Compulsory Competitive Tendering on the civil construction industry', DBA (in progress).

Koo, C., 'Re-engineering the R & D process in subsidiaries of multinational corporations', DBA (in progress).

Lehmann, J., 'Managing organisational change in rural social and community services', PhD (in progress).

Lines, R., 'Teaching Innovation in the managerialised University', PhD (in progress).

Lippi, J., 'Nature of the mentoring relationship', PhD (in progress).

McCann, J. 'An investigation of the barriers to uptake of new technologies by Australian SMEs.', DBA (in progress).

Martin, P., 'Changes in Train: A case study of the diffusion of competency based training', Masters (submitted).

Meiliunas, J., Untitled, DBA (in progress).

Minty, R., Untitled, DBA (in progress).

Muir, E., Untitled, PhD (in progress).

Neelemegam, M., Untitled, Masters (in progress).

Nolan, G., 'The globalisation of business: A risk management guide for Australian companies', DBA (in progress).

Noone, C., 'Effective Compliance: A study of regulatory compliance programs in Australia', DBA (in progress).

Nousala, S., Untitled, Masters (in progress).

Oliver, F., 'A learning organisation perspective of selected Australian public sector research institutions', Masters (in progress).

Oliver, G., 'The professional development and education of Australian credit union directors.' Masters (in progress).

Pickering, M., 'Maintaining and/or improving an organisation's competitive position through the use of 'human capital' measures', DBA (in progress).

Priest J., 'Managing information systems investments: An exploratory management study', DBA (in progress).

Raybould M., 'Professional development profile of project managers', DBA (in progress).

Reyes, T. 'Cross cultural training – The Australian experience', Masters (in progress).

Rieusset-Frazer, A., 'The conceptualisation of 'craft' in the contemporary Australian furniture industry', Master (in progress).

Robinson G., 'Chief executive officer's share option plans effectiveness in delivering wealth to shareholders', DBA (in progress).

Ryan M., 'Building a value driven healthcare network: Comparing the development of an Australian pharmacy and veterinary group', DBA (in progress).

Saldanha, C., 'Diagnostic analysis of public sector organisations in developing countries', PhD (in progress).

Scarlett, B., 'Organisation effectiveness: a cross-cultural study', PhD (in progress).

Seifert B., 'The implications of new legislation on the individual superannuant and on funds management and investment strategy', DBA (in progress).

Setiawan, T. Untitled, Masters (in progress)

Sharrock, G., 'Leadership and change in the Australian university', PhD (in progress).

Shields C., 'The lived experience of managers in relation to the budget process in an organisational context', DBA (completed).

Shrebati, A., 'To be advised', DBA (in progress).

Sinclair M., 'E-Commerce web development: A strategy, design, development and implementation methodology for building effective internet sites', DBA (completed).

Stavretis, L., 'An investigation of the performance management of academics in the changing University sector', Masters (in progress).

Tenni, C., 'Being a senior women manager: Managing in the health-care sector, one woman's experience', Masters (in progress).

Thomas, G., 'Understanding the coping characteristics of individuals faced with organisational change', Masters (in progress).

Thong, M., 'The lived experience of MBA students in Management Development Curricula', DBA (submitted).

Trainor G., 'Creating value for the utility customer of the future', DBA (in progress).

Turner P., 'General surgical workforce planning for rural & remote Victoria: patient or practitioner focussed?', DBA (in progress).

Weisz M., 'The added value of a co-operative education program', DBA (in progress).

Wood K., 'Power sharing between Australian chief executives and their boards and the effect on corporate performance', DBA (in progress).

Woodhouse, P., 'Private sector provision of public hospital services in Victoria', DBA (in progress).

Worth, R., 'The closer economic relationship between Australia and New Zealand – trick or treaty?', PhD (in progress).

Wylie, M., 'Safety behavior in unionised workplaces – The commercial aviation experience.', DBA (in progress).

DEGREES BY RESEARCH – OUTSIDE RMIT BUSINESS

Itsiopoulos, C., 'Diabetes and cardiovascular disease: The Greek migrant paradox', Melbourne University, PhD (in progress).

Jones, S., 'The relationship between workplace reform and workforce participation', Deakin University, PhD (completed).

Moore, S., 'From women's caring to markets and managers', La Trobe University, PhD (completed).

Woodruff, I., 'Allied health management systems for Australia's acute hospitals' La Trobe University, Melbourne, PhD (in progress).

Wright, K., 'External influences on compensation systems in multinational enterprises', University of Tasmania, PhD (completed).

RADIO AND TELEVISION PRESENTATIONS

Banerjee, S.B., 'Globalisation, resistance and the world economic forum', Expert Panel Member, HITZ 89.9 FM, September 2000.

Dickin. K., Jeremy Cordeaux, 5DN, 26 September 2000, (comment from Mark Rose).

Kimber, D., 'Spirituality in the workplace', David Busch Program, ABC National, August 2000.

Kimber, D., 'Spirituality and ethics in business', ABC Country Radio, December 2000.

Sheldrake, P., Breakfast, 3CR, 19 September 2000.

PRINT MEDIA

- Hill, J., 'Postgraduate study: Progress by degrees', Herald Sun, 5 September 2000, p.59 (comment from Ian Mosley in article).
- Kimber, D., 'Ethics and the Future – Ethical reflections for the New Millennium', Ethical Enterprise News, Autumn, 2000, pp.5-7.
- Kimber, D., 'Women redefining business - How will it happen? What will drive it?', Living Now, Issue 30, Nov/Dec. 2000.
- Lawnham, P., 'Spotlight on ethics in management studies', The Australian, 16 February 2000, (comments from Michael Segon in article).
- Mathews, L., 'Evaluating our guiding light', Business NSW, November 2000, (comments from Rosalie Holian, David Kimber and Michael Segon).
- Schwartz, L., 'When towns lose hope', The Age, 20 July 2000, p.13. (comment from Associate Professor Erica Hallebone in article).
- Selvarajah, C., 'Asian Immigration', New Zealand Herald, 1 August 2000 (interviewed and cited in article).
- Sharrock, G., 'Prime time TV's implausible parable', Campus Review, June-July 2000, p.9.
- Sharrock, G., 'Reply to Julie Wells ('Program floated fair questions')', Campus Review, July 12-18 2000, p.11.
- Sharrock, G., 'The sky is full of falling dotcoms', Campus Review, August-September 2000, p.2.
- Thorp, D., 'Entrepreneurs learn the ropes', The Weekend Australian, Focus, 28 October 2000, p.27 (comment from Peter Sheldrake in article).

MULTI-MEDIA AND WORLD WIDE WEB PUBLICATIONS

- Banerjee, S.B., 'Corporate Environmentalism and Its Antecedents: Influence of Industry Characteristics', RMIT Business Management Abstract for the online publication, The Manager, <http://www.themanager.com.au>, June 2000.
- Brearley, L., 'Exploring The Creative Voice In An Academic Context: Representations Of The Experience Of Transition In Organisational Change', RMIT Business Management Abstract for the online publication, The Manager, <http://www.themanager.com.au>, August 2000.
- Boucher, C., & Gardner, I., 'Reflective Practice: A Meta-Competency for Australian Allied Health Managers', RMIT Business Management Abstract for the online publication, The Manager, <http://www.themanager.com.au>, April 2000.
- Fullerton, P., 'The Socialisation Experiences of Culturally Dissonant Lateral Recruits in a Major Australian Bank', RMIT Business Management Abstract for the online publication, The Manager, <http://www.themanager.com.au>, March 2000.
- Gill, C., 'Use of Hard and Soft Models of HRM to Illustrate the Gap Between Rhetoric and Reality in Workforce Management', RMIT Business Management Abstract for the online publication, The Manager, <http://www.themanager.com.au>, February 2000.
- Hallebone, E., 'Countering the Cumulative Social Impacts of Policy Changes in Rural Communities: Community Development Initiatives in Two Australian Towns', RMIT Business Management Abstract for the online publication, The Manager, <http://www.themanager.com.au>, July 2000.
- Holian, R., 'Postgraduate Research Teaching and Learning in Management', RMIT Business Management Abstract for the online publication, The Manager, <http://www.themanager.com.au>, May 2000.
- Kimber, D., & Lucas, J., 'Investigating Integrity in Business', RMIT Business Management Abstract for the online publication, The Manager, <http://www.themanager.com.au>, November 2000.

GRANTS AND RESEARCH FUNDING (External)

Kimber, D., (Research coordinator for 'Business Integrity Systems Assessment') & Lucas, J., Research project auspiced by 'Transparency International', funded by four corporations, undertaken in conjunction with Griffith University's Key Centre for Law Justice and Governance, \$40,000.

Itsiopoulos, C., Woodruff, I., & Stokes, D., 'Allied health service weights scoping project', Commonwealth Department of Health and Aged Care, Stage 1 \$55,000.

O'Dea, K., Itsiopoulos, C., Best, J., Ireland, P., & Giles, G., 'Diabetes: is it a heart risk factor for Greek migrants?', National Health and Medical Research Grant (Project No. 974098), \$330,000, 2000-2002.

Woodruff, I., Itsiopoulos, C., & Stokes, D., National Allied Health Case-mix committee research secretariat, Commonwealth Department of Health and Aged Care, \$445,000, 2000-2002.

Woodruff, I., & Itsiopoulos, C., National Allied Health Case-mix Committee Executive research grant, Commonwealth Department of Health and Aged Care, \$74,250, 2000-2002.

GRANTS AND RESEARCH FUNDING (Internal)

Adie, J., & Moore, S., 'Kicking Glass' - Women, the Glass Ceiling and Transformational Change, RMIT University, School of Management Research Grant, 2000.

Banerjee, S.B., 'Learning to be green: An organisational learning perspective on corporate environmentalism'. RMIT University, School of Management Research Grant.

Banerjee, S.B., 'Environmental and social dimensions of corporate sustainability: a multi-stakeholder perspective', RMIT Business SEED Funding ARC Large Grant, 2000.

Bisset, N., 'Re-valuing the 'social': empowering workplace cultures?' RMIT University, School of Management Research Grant, 2000.

Boucher, C. 'An exploratory study of the recruitment, promotion and retention dynamics of senior health services staff'. RMIT University, School of Management Research Grant, 2000.

Boucher, C., 'An exploration study of the recruitment, promotion and retention dynamic of senior allied health staff', RMIT Business SPIRT Grant Application Seed Funding, 2000.

Boucher, C., & Woodruff, I., 'An exploration study of the recruitment, promotion and retention dynamic of senior allied health staff', Faculty SEED Funding ARC Large Grant, 2000.

Boucher, C., & Holian, R., 'Development of a competency model for health sector managers'. RMIT Business Faculty Grant, 2000.

Boucher, C., & Holian, R., 'Development of a competency model for health sector managers'. RMIT Business SPIRT Grant Application Seed Funding, 2000.

Boucher, C., & Johnstone, M., Smyth, A., 'An exploratory study of early career choices made by nurses'. RMIT University SPIRT Grant Application Seed Funding, 2000.

Boucher, C., Smyth, A., & Johnson, B., 'Examination and description of the use of reflective practice as a learning tool for managers working in the health sector'. RMIT University, School of Management Research Grant, 2000.

Bridgen, C., 'After the "split", power in the THC, 1974-81', RMIT University, School of Management Research Grant, 2000.

Caddick, M., 'Evaluating "Best Value" and comparative policy analysis', RMIT University, School of Management Research Grant, 2000.

Creese, L., Kelly, J., & Kemelfield, J., 'The student experience of collaborative learning in a synchronous networked environment'. RMIT University, School of Management Research Grant, 2000.

Hosking, B., 'Development of an evaluation model for the experience of participants in teams in postgraduate management education programs', RMIT University, School of Management Research Grant, 2000.

Johnson, B., 'Gender culture issues among leading farmers', RMIT University, School of Management Research Grant, 2000.

Jones, S., 'Knowledge management and strategic planning - knowledge workers or employee involvement', RMIT University, School of Management Research Grant, 2000.

Jones, S., 'A woman's place is on the picket line', RMIT Business Research Grant, 2000.

Muir, P., & Banerjee, S.B., 'Corporate social responsibility and stakeholder management: exploring the dynamics of the relationship between Australian mining companies and indigenous communities', RMIT Business, Faculty Research Grant, 2000.

O'Shannassy, T., 'A study of strategic thinking in Australian publicly listed companies', RMIT University, School of Management Research Grant, 2000.

Sheldrake, P., & Hurley, J., 'In the spirit of things: A study of spirituality in organisations and its implications for management'. RMIT University, School of Management Research Grant, 2000.

Woodruff, I., Stokes, D., Itsiopolous, C., & Fitzgerald, K., Faculty Research Quantum Grant, RMIT Business, 2000.

Wright, K., & O'Neill, G., 'A comparison of the performance criteria used to determine short-term incentive payments to managerial staff in the Australian and State public sector and selected private organisations'. RMIT University, School of Management Research Grant, 2000.

OTHER, NOT SPECIFIED PREVIOUSLY

Adie, J. and Brigden C., Submission to the Senate committee inquiry into the Workplace Relations Amendment Bill 2000, May 2000.

Banerjee, S.B., Australian Research Council Large Grants Scheme, Assessor, 2000.

Banerjee, S.B., Chair, Refereed Paper Session, Organizational and Natural Environment Division, Academy of Management Conference, Toronto, August 2000.

Banerjee, S.B., Chair, Refereed Paper Session, ANZAM Conference, Sydney, December 2000.

Kimber, D., Convenor, Spirituality Management and Leadership 3rd Annual Conference, 2000.

Kimber, D., Co-convenor, The St James Ethics Centre & Lions Club (Melbourne) Inc., Evening Seminar Series on Ethics and Society, 2000.

Kimber, D. Conference Convenor, 'Corporate governance in the boardroom', ASCPA, Melbourne, June 2000.

Kimber, D., Conference convenor for the 3rd Annual Spirituality Leadership and Management Conference, Uni of Ballarat, December, 2000.

Stokes, D L., Chair, 'Allied Health Part A' session, Case-mix 2000 Conference, Cairns, August 2000.

Woodruff I., Commonwealth Senate inquiry into hospital funding, expert witness-health services management, March 2000, Canberra.

Woodruff, I., & Itsiopoulos, C., Co-convenors 'National Allied Health Service Weights Project Scoping Study', Workshop, Melbourne, August 2000.

Woodruff, I., Chair 'Allied Health Part B' session, Case-mix 2000 Conference, Cairns, August 2000.

Woodruff, I., Chaired speakers corner 'Structural re-design for improved allied health outcomes', Case-mix 2000 Conference, Cairns, August 2000.

Woodruff, I., Convenor and Chair, 'Planning for a Healthy Future' Post-conference workshop, Case-mix 2000 Conference, Cairns, August 2000.

Woodruff, I., National Health Performance Planning Conference, Commonwealth Department of Health and Aged Care, Canberra, 21 June 2000.

The School of Marketing specialises in research in the following areas: marketing, logistics, property and hospitality and tourism management.

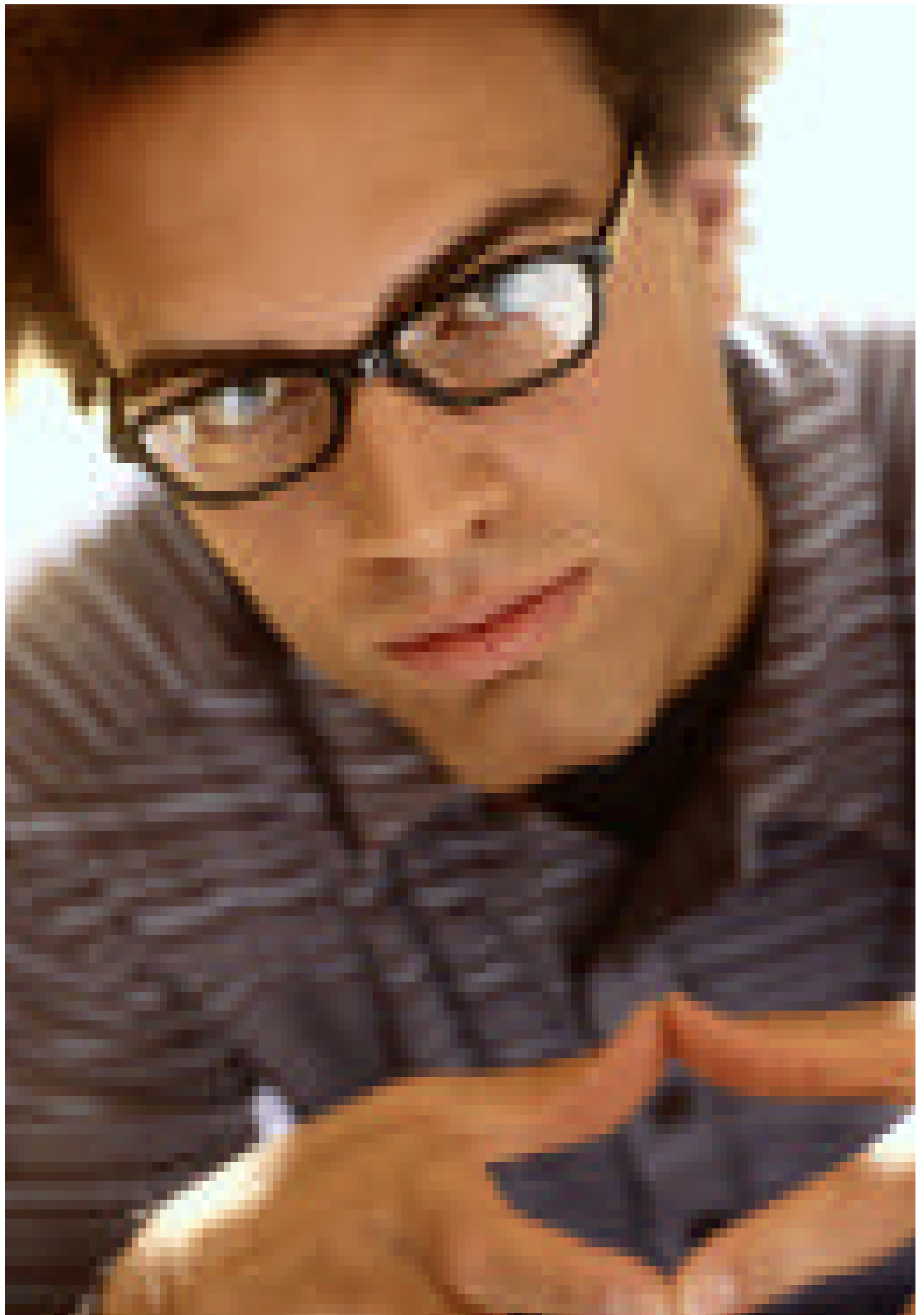
In 2000 the former Department of Hospitality, Tourism and Management which was with the Faculty of Education, Language and Culture merged with the School of Marketing.

The marketing group has diverse research interests covering electronic marketing, brand management, services marketing, sports marketing and ethics.

The logistics group maintains an international focus which is essential given the nature of the discipline area.

The property group conducts a broad range of research programs from rural land values, real estate asset management, evaluation of land management systems to retail location planning and housing price dynamics.

The hospitality, tourism and leisure group is active in research and specialises in a range of areas concerned with the hospitality and tourism industries and particularly has a focus on tourism and hospitality which is compatible with the principles of environmental sustainability and economic development.



BOOKS

- Adam, S. & Baskin, C., *Managing on the internet*, 2nd edn, Prentice Hall, Frenchs Forest, NSW, 2000.
- Cravens, D., Merrilees, W. & Walker, R.H., *Strategic Marketing Management*, McGraw-Hill, Sydney, 2000.
- Cravens, D., Merrilees W. & Walker, R.H., *Strategic Marketing Management*, Instructors Manual, McGraw-Hill, Sydney, 2000.
- Stagoll, N., *Australian Advertising Media Planning Handbook*, 3rd edn., RMIT University Press, Melbourne, 2000.

C1. ARTICLES IN REFEREED JOURNAL (DETYA Approved)

- Schwartz, M., 'Why ethical codes constitute an unconscionable regression' *Journal of Business Ethics*, Vol. 23, 2000, pp.173-184.

ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

- Daniele, R., 'Education and Australian government policy: Delivering information technology outcomes for tourism businesses?', *Information Technology & Tourism – Applications, Methodologies, Techniques*, Vol. 3, No. 1, New York, 2000.
- Kivela, J., Inbakaran, R. & Reece, J., 'Consumer research in the restaurant environment: Part 3: analysis, findings and conclusions', *International Journal of Hospitality Management*, Vol. 12, No.1, 2000, pp.13-30.
- Stavros, C., 'Sending out an SOS - How to find the right lifeline', *My Business*, November 2000, pp. 38-42.

E1. REFEREED CONFERENCE PAPERS (DETYA Approved)

- Adam, S. & Deans, K., 'Online business in Australia and New Zealand: Crossing a chasm', AUSWEB2K: The 6th Australian World Wide Web Conference, Southern Cross University, Cairns, Queensland, Australia, June 2000.
- Deans, K.R. & Adam, S., 'WebResearch caution: The WebQual experience', AM2000 Academy of Marketing 2000 Conference, University of Derby, Derby, UK, July 2000.
- Fitzgerald, D. & Adams, S., 'The case for online B2B trade hubs' AUSWEB2K: The 6th Australian World Wide Web Conference, Southern Cross University, Cairns, Queensland, Australia, June 2000.
- Galloway, J. & Adam, S., 'Online property markets in Australia: Industry value transformation', AUSWEB2K: The 6th Australian World Wide Web Conference, Southern Cross University, Cairns, Queensland, Australia, June 2000.
- Hingston, T. & Adam, S., 'Click-through banner advertising: A technical review', AUSWEB2K: The 6th Australian World Wide Web Conference, Southern Cross University, Cairns, Queensland, Australia, June 2000.
- Palmer, D., Adam, S. & Deans, K.R., 'Victorian.Government@ Online: eMarketing strategy in review', ANZMAC 2000 Conference, Griffith University, Gold Coast, November - December, 2000.
- Walker, R. & Kent, H., 'Place of origin branding: Towards reconciling the requirements and purposes of destination marketing and export marketing', ANZMAC 2000 Conference, Griffith University, Gold Coast, November - December 2000.
- Walker, R.H., Craig-Lees, M., Hecker R. & Kent H., 'An investigation of reasons affecting customer adoption and rejection of technologically-Facilitated means of service delivery: Research methodology and preliminary findings', ANZMAC 2000 Conference, Griffith University, Gold Coast, November - December 2000.
- Zadeh, S.H., Adam, S. & Deans, K.R., 'A technical response to online marketing research issues', AUSWEB2K: The sixth Australian World Wide Web Conference, Southern Cross University, Cairns, Queensland, June 2000.

OTHER CONFERENCE PAPERS AND PRESENTATIONS

- Foster, D.J., 'Addressing quality management issues in a public sector context: Management in national parks', Fourth International and Seventh National Conference on Quality Management, Melbourne, February 2000.
- Foster, D.J., 'Monitoring visitor activity in regional Victoria', Council and Hospitality Educators Annual Research Conference, Mt Buller, Victoria, February 2000.
- Foster, D.J., 'Impact of gaming on tourism in Victoria', 5th National Gaming Conference, Melbourne, April 2000.
- Foster, D.J., 'Ensuring service excellence in the Australian tourism industry', 1st International Research Conference on Organisational Excellence in the Third Millennium, Estes Park, Colorado, USA, August 2000.
- Lombardo, R., Flaherty, J., 'Modeling private new housing starts in Australia', Pacific Rim Real Estate Society Conference, Sydney, January 2000.
- Odgers, J.F., 'We all are- or soon will have to become- entrepreneurs', Globalization and Emerging Economies International Conference, Academy of Business and Administrative Sciences, Prague, Czech Republic, July 2000.
- Schwartz, M., 'Drucker and the ethics of German Industrialists', Australian Association for Professional and Applied Ethics Conference 2000, St. John's College, The University of Queensland, Queensland, July 2000.
- Stavros, C. & Westburg K., 'Using database marketing to build customer relationships: Opportunities for sports marketers', Third International Sport Management Alliance Conference in conjunction with the Fifth Annual Sport Management Association of Australia and New Zealand Conference, Sydney, January 2000.

INVITED LECTURES, SEMINARS AND WORKSHOPS

- Adam, S., 'eBusiness is just business but eMarketing is here to stay', Australasian Law Firm Marketing Association Limited, Melbourne, 2000.
- Adam, S., 'An eMarketing study of business use of the W3', Department of Marketing Research Seminar, University of Otago, New Zealand, 2000.
- Adam, S., 'W3 and marketing', MART 200: Integrated Marketing Communication, University of Otago, New Zealand, 2000.
- Adam, S., 'IMC: Online', MART 101: Principles of Marketing, University of Otago, New Zealand, 2000.
- Adam, S., 'e-Commerce: What's in it for you?', HIA AusBuild2000, Brisbane Convention Centre, Sponsored by the National office for the Information Economy (NOIE), 2000.
- Baghdikian, N. & McCronan, R., 'Adding value to marketing principles (MK100)', Flexible Learning Symposium, RMIT University, Melbourne, February 2000.
- Christopherson, G. & Rigby, G., 'Flexible learning programs for off shore logistics education in Asian and South East Asian Regions', RMIT Flexible Learning Symposium, RMIT University, Melbourne, February 2000.
- Christopherson, G., 'Reflective journals', RMIT Business Work Integrated Learning (WIL) Forum, RMIT University, Melbourne, March 2000.
- Christopherson, G., 'General introduction to logistics and supply chain management', SIFT-RMIT International Business School Logistics Seminars, Shanghai, China, April 2000.
- Christopherson, G., 'Australian education in China', Rotary Club of Chadstone/East Malvern, Melbourne, May 2000.
- Christopherson, G., 'Delivering integrated learning programs off shore', RMIT Business Teaching and Learning Conference, RMIT University, Melbourne, September 2000.
- Daniele, R., 'Success factors in the development of destination management systems', guest speaker at Tourism Victoria Global Markets Online Workshop for International Managers, Melbourne, December 2000.
- Daniele, R., Chapple, A., Hartney, S., 'Victorian tourism online: A future strategy for Victoria's tourism industry project section: Travel and tourism e-commerce, education and training strategy – Industry needs analysis, February 2000.

Harrison, B., 'Post modern cities and life in Melbourne in the year 2000' Australian Population Association (APA) 10th Biennial Conference, Melbourne, November – December 2000.

Hunt, K. J., 'From H.O.G.S. to piggy banks', Australian Institute of Credit Union Directors, Directors Briefing, West Melbourne, September 2000.

Inbakaran, R.J., 'Tourism and the Indian urban regeneration: The importance of urban tourism in India', The 6th Asian Urbanisation Symposium, University of Madras, Chennai, India, January 2000.

Ogders, J.F., 'Too many roads?', Transport Victoria Association Inc, Unitarian Church, East Melbourne, September 2000.

Ogders, J.F., 'Introduction to strategic planning', Guest Lecture for Master of Business Information Technology, RMIT University, August 2000.

EDITORSHIP (BOOKS AND JOURNALS)

Stavros, C., Editorial Board Member, Cyber Journal of Sport Marketing, Griffith University, Brisbane, 2000.

EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

Christopherson, G., National President, Defence and Industry Courses Association, 2000.

Christopherson, G., Member, Council of Logistical Management, Australian Round Table, Current Projects Committee, 2000.

Daniele, R., President, International Federation of Information Technology and Tourism, Australia, 2000.

Foster, D.J., Member, Tourism Accreditation Board of Victoria, January 2000.

Foster, D.J., Educational Representative Member, Tourism, Hospitality and Leisure Committee and VECCI, 2000.

Ogders, J., Community Member, City of Moonee Valley City Development and Economic Development Community Committee, 2000.

Schwartz, M., Vice-President, Australian Association for Professional and Applied Ethics, 2000.

WORKING PAPERS AND OCCASIONAL PAPERS

Ogders, J.F., 'University – quo vadit?', RMIT Business Working Paper Series, WP 2000/2, 2000.

MONOGRAPHS AND REPORTS

McMillen, J.R., Lynch, R. & Foster, D., 'The impact of gaming on tourism, leisure and entertainment', Victorian Casino and Gaming Authority, Melbourne, 2000.

DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED) – RMIT BUSINESS ONLY

Baron, M., 'e-Marketing of training and education services', Master (in progress).

Baxter, J., 'Rural land development use and decision making in Northern Victoria, 1880-1960', PhD (submitted).

Burgess, K., 'A cross cultural comparison of three logistics supply chains (Australia Post, BHP Transport and Queensland Rail)', PhD (in progress).

Dick, G., 'Benchmarking theme park development in cultural/heritage tourism.', Master (in progress).

Green, L., 'Market orientation and internet usage in the real estate industry', Master (in progress).

Helding, M., 'The utilization of decision support systems in the routing and scheduling of transport operations', Master (in progress).

Hubbard, H., 'The use of advertising planning models', Master (completed).

Hunt, K., 'An assessment of whether the use of competitive intelligence adds value to an organisation', Master (in progress).

Inbakaran, C., 'Tourism planning and community consultation', Master (in progress).

Lawson, J., 'Testing valuation theory in real estate markets using Melbourne's South-Eastern suburbs transactions' Master (in progress).

Leavesley, J., 'The capacity of port facilities for sea – containerisable cargoes', Master (in progress).

Mann, K., 'Quality of nature based tourism in the home to the Port Campbell region: A stakeholder perspective', Master (in progress).

Miranda, M., 'The effect of price specials on reference price and reservation price during shoppers' upgrade to premium brands', PhD (completed).

Oliver, C., 'Tracking the purchasing patterns of the unstructured inbound tourist', Master (in progress).

Robson, K., 'Barriers to complaint – The silent majority', Master (in progress).

Toplis, S., 'Evaluating the effectiveness of tourism awards as a method for promoting best practice and ecological sustainability in the Australian tourism industry', PhD (in progress).

Truong, T.H., 'Assessing the potential of Vietnam as a holiday destination for Australian travellers', Master (in progress).

Wilson, B., 'An investigation into three consumer constructs: explaining the nature of relations influencing brand relationship quality' PhD (in progress).

RADIO AND TELEVISION PRESENTATIONS

Inbakaran, R., 'Sydney Olympics impact on tourism', 3AK, 4 September 2000.

Odgers, J., Background Briefing, Radio National, 3 September 2000.

Stavros, C., The Spin, 3RRR, 8 October 2000.

Stavros, C., 'Olympic games: Sponsorship and athlete endorsement opportunities', ABC Radio National Interview, 20 December 2000.

Stavros, C., 'Retail atmospherics', ABC Radio Queensland interview', 20 December 2000.

PRINT MEDIA

Flower, W., 'RMIT students work on the Games', Daily Commercial News, 19 May 2000, p.7 (comment from Margaret Bradley in article).

Hamer, M., 'Gen-x? No it's the e-gen', The Sunday Age, 19 March 2000 (comment from Con Stavros in article).

McDonald, P., 'When silver is worth gold', Adelaide Advertiser, 7 October 2000, p.4 (comment from Con Stavros in article).

O'Connor, A., & Martin, H., 'Heritage controls versus land values', Warrnambool Standard, 15 July 2000, p.7 (comment from John Leigh).

Pinkey, M., 'Getting a run for their money', Herald Sun, 4 October 2000, p.19 (comments from Con Stavros in article).

Ryan, C., 'On the move: How to sell', The Age, 3 April 2000, p.14 (comment from Ron Courtney in article).

Stavros, C., 'Sports industry question', Sports Australia, October-November 2000, p.10.

Stavros, C., 'Turning technology to profit', Sports Australia, Vol. 2, No.1, 2000, pp.106-109.

Tolhurst, C., 'BBQ likely to feature at this year's Christmas Party', The Australian Financial Review, 25 October 2000, (comments from Con Stavros in article).

APPOINTMENTS

Foster, D.J., Director, Hospitality Group Training Victoria, 2000.

Foster, D.J., Ministerial Committee Sesquicentenary Member of Discovery of Gold in Victoria, 2000.

MULTI-MEDIA AND WORLD WIDE WEB PUBLICATIONS

Adam, S., 'SkyCam: An ocean view from the Pacific Sky',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1954&vchapid=1342>, 'Internet Exercises for Marketing'. 5th edn., Chapter 2, Prentice Hall International, New Jersey, 2000.

Adam, S., 'Government online ... Okay, but why?'
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1954&vchapid=1342>, 2000.

Adam, S., 'The McDonaldization of experiences?'
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1953&vchapid=1343>, 2000.

Adam, S., 'G2B: Website Blues',
<http://216.1.65.50/phlip2000/viewie.cfm?vieid=893&vchapid=1329>, 'Internet Exercises for Marketing', Prentice Hall International, New Jersey, 2000.

Adam, S., 'Net users at work: Resolving a measurement issue',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1876&vchapid=1338>, 2000.

Adam, S., 'Looking into the crystal ball: Airbus AXX or Boeing?',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1877&vchapid=1330>, 2000.

Adam, S., 'Wash away wasteful web advertising?',
<http://216.1.65.50/phlip2000/viewie.cfm?vieid=868&vchapid=1338>, 'Internet Exercise for Marketing', Prentice Hall International, New Jersey, 2000.

Adam, S., 'Harnessing the power of pass-it-on marketing',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1847&vchapid=1328>, 2000.

Adam, S., 'Ambush marketing is parasitical!',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1846&vchapid=1328>, 2000.

Adam, S., 'Sydney Olympics online',
<http://216.1.65.50/phlip2000/viewie.cfm?vieid=857&vchapid=1328>,
'Internet Exercises for Marketing', Prentice Hall International, New Jersey, 2000.

Adam, S., 'Some opinions count more than others',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1767&vchapid=1333>, 2000.

Adam, S., 'But can we measure mass media advertising effectiveness by a sales response!',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1768&vchapid=1336>, 2000.

Adam, S., 'ANZ banking group Ltd: 150 years on ..', "<http://216.1.65.50/phlip2000/viewie.cfm?vieid=818&vchapid=1338>"
<http://216.1.65.50/phlip2000/viewie.cfm?vieid=818&vchapid=1338>, 'Internet Exercise for Marketing', Prentice Hall International, New Jersey, 2000.

Adam, S., 'Demographics: Online with the Pokémon Set, Super Marios and Others',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1703&vchapid=1326>, 2000.

Adam, S., 'Customer loyalty pays off: a tourism incident',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1707&vchapid=1342>, 2000.

Adam, S., 'Facing the music: peer-to-peer in review',
<http://216.1.65.50/phlip2000/viewie.cfm?vieid=727&vchapid=1340>, 'Internet Exercises for Marketing', Prentice Hall International, New Jersey, 2000.

Adam, S., 'eMarketing- a bit eConfusing!',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1563&vchapid=1338>, 2000, Prentice Hall International, New Jersey, (Winner of Faculty Expert of the Month of June 2000).

Adam, S., 'Word-of-mouth becomes V-Marketing!',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1564&vchapid=1338>, 2000.

Adam, S., 'V for viral micromarketing',
<http://216.1.65.50/phlip2000/viewie.cfm?vieid=696&vchapid=1338>, 'Internet Exercises for Marketing', Prentice Hall International, New Jersey, 2000.

Adam, S., 'All that glitters isn't gold ... try silver!',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1452&vchapid=1346>, 2000.

Adam, S., 'Oh what a fine fix!', <http://216.1.65.50/phlip2000/viewce.cfm?vceid=1453&vchapid=1346>, 2000.

Adam, S., 'Going global: Tales from the late movers',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1393&vchapid=1345>, 2000.

Adam, S., "e-Plonk pricing playoff", <http://216.1.65.50/phlip2000/viewce.cfm?vceid=1392&vchapid=1334>, 2000.

Adam, S., 'GoFish ... GoFigure!', <http://216.1.65.50/phlip2000/viewie.cfm?vieid=629&vchapid=1337>, 'Internet Exercises for Marketing', Prentice Hall International, New Jersey, 2000.

Adam, S., 'Marketing strategy in the new millennium- Is the online marketing paradigm suited to all?',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1318&vchapid=1324>, 2000.

Adam, S., 'Does marketing science need new IMC measures of success to accompany new online business models?', <http://216.1.65.50/phlip2000/viewce.cfm?vceid=1319&vchapid=1327>, 2000.

Adam, S., 'Single-click ordering ... Something new to own?',
<http://216.1.65.50/phlip2000/viewie.cfm?vieid=597&vchapid=1331>, Internet Exercises for Marketing, Prentice Hall International, New Jersey, 2000.

Adam, S., 'What's in a brand name something different in the frictionless economy something evil?',
http://192.148.139.194/study/TOPIC6/phlip2000_reprint_branding.htm, 2000.

Adam, S., 'New marketing logistics networks in the digital age ... or old wine in a new bottle?',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1265&vchapid=1338>, 2000.

Adam, S., 'Aginfo ... The trade hub', <http://216.1.65.50/phlip2000/viewie.cfm?vieid=579&vchapid=1329>, 'Internet Exercises for Marketing', Prentice Hall International, New Jersey, 2000.

Adam, S., 'Marketing research online- A commentary',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1207&vchapid=1327>, 2000.

Adam, S., 'One2One and privacy- Opt-in and opt-out are better than no options',
<http://216.1.65.50/phlip2000/viewce.cfm?vceid=1205&vchapid=1346>, 2000.

Adam, S., 'That's a trade hub Not a portal!',
<http://216.1.65.50/phlip2000/viewie.cfm?vieid=546&vchapid=1329>, 'Internet Exercises for Marketing', Prentice Hall International, New Jersey, 2000.

OTHER, NOT SPECIFIED PREVIOUSLY

Adam, S. & Clark, E., 'Your internet names guide to Australian business 2000', Big Colour Pages, 2000.

Adam, S., Swatman, P.M.C. with Walker, R. and Callaghan, B., 'Millennium Debate: eBusiness is just business?', Public Debate, RMIT University, Melbourne, 2000.

Daniele, R. 'Information technology for travel and tourism' by Gary Inkpen, book review published in International Journal of Tourism Research, Vol. 2, Issue 6, February 2000.

Deans, K.R. & Adam, S., 'Marketing course collaboration in cyberspace: An Australasian model', American Marketing Association, Marketing in a Global Economy, NetMeeting via the internet, Universidad Torcuato di Tella, Buenos Aires, Argentina, June & July 2000.

Foster, D.J., Reference Panel Member, Tourism Victoria Nature Based Tourism Program, 2000.

Foster, D.J., Victoria Tourism Awards Judging Panel Member, 2000.

Inbakaran, R., Symposium Co-ordinator, 'Community based eco-tourism, regional employment potential and poverty reduction', Chennai, India, 2000.



CENTRE FOR

workplace culture change



The Centre for Workplace Culture Change is a commercial research and consulting centre within RMIT, working in the broad area of organisational change.

The Centre continues to undertake extensive work on skills and skill gaps. In 2000, the Centre undertook skill gap projects in the dairy industry, and in tourism/hospitality.

The Centre also undertakes a range of direct organisational consulting projects for corporate clients, including: strategic facilitation, and linking change to bottom-line indicators.



MONOGRAPHS AND REPORTS

Bodi, A., Maggs, G. & Gray, J. 'Skilling East Gippsland', DEWRSB, Melbourne, 2000.

Bodi, A., Maggs, G. & Gray, J. 'Skilling Far North Queensland', DEWRSB, Melbourne, 2000.

RADIO AND TELEVISION PRESENTATIONS

Includes interviews with ABC and commercial radio.

PRINT MEDIA

Interviews with major metropolitan and national papers and periodicals.

Edgar, D., 'The problem with cartoons and child care', The Age, 5 May 2000, p.A17.

Edgar, D., 'Till death do us part ... perhaps', The Age, 30 September 2000, p.27



transport research centre



The Transport Research Centre (TRC) is a multi-disciplinary research centre specialising in transport, land-use and environmental research. An overriding objective of the Centre is to provide reliable and high quality information to inform transport and urban planning policy and decisions.

The core activity of the Centre is the Victorian Activity and Travel Survey (VATS) which commenced in 1994. VATS underpins much of the research and consulting activities of the Centre. Key research areas of the Centre include travel habits and patterns, travel demand management, land-use/transport interaction studies, the impact of emerging technologies, such as e-commerce and public transport planning.

In May 2000, the status of the Centre as a national expertise in transport planning was affirmed by an audit of disciplinary expertise conducted by RMIT University. Transport planning is also now recognised as a research concentration within RMIT Business.

The year 2000 saw a continued expansion of research activities:

- Successful award of an ARC Linkage Grant
- Successful award of three internal research grants from RMIT Business
- One Master of Business (Transport) by research completion (Jessica Guo)
- The sponsorship of two postgraduate scholarships, one by RMIT Business and the other by the Department of Infrastructure
- The appointment of a Postdoctoral Research Fellow, Dr Reza Zamani
- The launch of the seventh year of data collection from the Victorian Activity and Travel Survey (VATS) which is the first household survey conducted in the English-speaking world to collect information on travel and activity patterns and internet usage

Work has also commenced on commercialising the output of VATS through the production of a summary publication entitled "Melbourne Moves On" and the development of a Summary LGA Data Package as a CD-Rom entitled "Melbourne In Action Series – Travel".

The Centre ended year 2000 on a high note with the announcement of a successful funding for an ARC Linkage grant for 2001 submitted earlier in the year.



OTHER CONFERENCE PAPERS AND PRESENTATIONS

Kam, B. & Lau, C., 'The transport dynamics of postcode 3000', 5th Conference of Hong Kong Society for Transportation Studies: Transportation Science and Technology in the 21st Century, Hong Kong, December 2000.

Kayak, H., 'Pedestrian activity profiles', 22nd Conference of Australian Institutes of Transport Research, Canberra, December 2000.

INVITED LECTURES, SEMINARS AND WORKSHOPS

Kam, B.H., 'Cost effectiveness of following reminders and non-response interviews in postal travel; surveys – The experience of the Victorian Activity and Travel Survey', Centre for Transportation Studies, Nanyang Technological University, January 2000.

Kam, B.H., 'On systems thinking and modelling', Sir Lawrence Wackett Centre of Aerospace Design, RMIT, Melbourne, April 2000.

Kam, B.H., 'Transport dynamics of Postcode 3000', VATS2000 Forum, The Windsor, Melbourne, November 2000.

Kayak, H., 'VATS as an information source for recreation planning by local government', RAPI Outer Space Seminar, Melbourne, October 2000.

Kayak, H., 'Melbourne in action series', VATS2000 Forum, The Windsor, Melbourne, November 2000.

Lau, C., 'The dynamics of land-use transport interaction – A case study of Melbourne', VATS2000 Forum, The Windsor, Melbourne, November 2000.

McGinley, F., 'Methodology for evaluating bus service proposals', VATS2000 Forum, The Windsor, Melbourne, November 2000.

Morris, J., 'Access and mobility', Visions for Melbourne Seminar, Grand Hyatt, Melbourne, November 2000.

Morris, J., Wang, F. & Wijeyeratne, S., 'Melbourne moves on – travel trends', VATS2000 Forum, The Windsor, Melbourne, November 2000.

Wang, F., 'Car share potential in the MCC', VATS2000 Forum, The Windsor, Melbourne, November 2000.

EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

Kam, B.H., Member, Australian Bureau of Statistics Property Statistics Group, 2000.

Kayak, H., Member, City Access Group, City of Melbourne, 2000.

Morris, J., Member, Marine Board of Victoria, 2000.

Morris, J., Member, Geospatial Information Reference Group, Land Victoria, 2000.

Morris, J., Member, Public Transport Consultative Committee, City of Melbourne, 2000.

Morris, J., Member, Australian Bureau of Statistics Transport Statistics Users Group, 2000.

Morris, J. Member, Australian Bureau of Statistics Property Statistics Group, 2000.

MONOGRAPHS AND REPORTS

Kam, B.H., VATS Fundamental Variables: A Five-Year Comparison, Department of Infrastructure, Melbourne, 2000.

Kam, B.H., Car travel in Melbourne, Department of Infrastructure, Melbourne, 2000.

Khoo, M. & Kam, B.H., City Users: A Profile Analysis (VATS98), City of Melbourne, Melbourne, 2000.

McGinley, F.J. & Rosalion, N., (ext.), Development of a research program that deals with road-based public transport, Research Report ARR 328, Australian Road Research Board, Melbourne, 2000.

DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED) – RMIT BUSINESS ONLY

Dojcsak, P., 'Urban rail scheduling and recovery', Master (in progress).

Guo, J., 'A graph partitioning approach to transport analysis zone design in a geographical information system environment', Master (completed).

Kayak, H., 'Developing activity generators and indices for precincts', Master (in progress).

Khoo, J., 'Saleability of residential properties: An empirical study of Melbourne auction markets', Master (in progress).

Khoo, M., 'Residential market cycle: A structural perspective', PhD (in progress).

Hingston, T., 'Data visualization of terabyte datasets', PhD (in progress).

Lau, C., 'The dynamics of land-use transport interaction: A case study of Melbourne', PhD (in progress).

Turnbull, G., 'The management and operation of the Melbourne street public transport system and the influence of Sir Robert Risson on transport policy and the Melbourne transit system', PhD (in progress).

RADIO AND TELEVISION PRESENTATIONS

Morris, J., 'Social and economic impacts of fast train improvements', Peter Clarke's 3LO Evening Show, 6 June 2000.

PRINT MEDIA

Angelopoulos, P., 'Road death warning', Melbourne Times, 27 September, 2000, p.3 (comment from Oz Kayak in article).

Tolhurst, C., 'Australians among top toll-road users', Australian Financial Review, 30 August 2000, p.7 (comment from Associate Professor Jenny Morris in article).

GRANTS AND RESEARCH FUNDING (EXTERNAL)

Transport Research Centre, 'Victorian Activity and Travel Survey (VATS)', Department of Infrastructure Victoria, \$400,000.

Kam, B., Morris, J. & Berry, M., 'Impacts of freeways on families: A case study of the Eastern Freeway Extension and Western Ring Road projects in Melbourne', Australian Research Council Small Grant, \$13,400.

Kam, B. & Lau, C., 'VATS trip generation study', Department of Infrastructure Victoria, \$30,000.

Lau, C., 'Short trips and city centre trips by car', Department of Infrastructure Victoria, \$3,000.

McGinley, F., 'Methodology for evaluating bus service proposals', Department of Infrastructure Victoria, \$77,900.

McGinley, F., 'Land use analysis', Department of Infrastructure Victoria, \$5,000.

Morris, J., Brindle, R. (ext) & O'Brien, A. (ext), 'Development of a Framework for a Victorian Travel Demand Management Strategy', Department of Infrastructure Victoria, \$40,000.

Morris, J. & Sindt, C., 'ACT data scoping study Phase II', ARRB Transport Research, \$35,000.

Wang, F., 'Car share potential in the City of Melbourne', City of Melbourne, \$22,100.

Wang, F., 'Development of SWIM-2 for Sustainable Waste Management Systems', Helen M. Schutt Trust, \$20,000.

Wang, F., 'Microgarden and Nillumbik trial: Sustainable study using the SWIM model', City of Nillumbik and Nylex Industrial Products, \$20,000.

GRANTS AND RESEARCH FUNDING (INTERNAL)

Kam, B., 'Modelling residential real estate market cycle dynamics', RMIT Business Research Grant, \$9,950.

Kam, B., 'Designing liveable suburbs: Approaches for developing transport sustainable residential neighbourhoods', RMIT Business SPIRT 2001 Incentive Grant, \$5,000.

Sindt, C. & Morris, J., 'The effect of e-commerce on household activity and travel patterns in Melbourne', RMIT Business Research Grant, \$10,000.

Wang, F. & Morris, J. 'The questions of choice or necessity: car dependence among school children', RMIT Business Research Grant, \$10,000.