

2004 DEST Research Publications

School of Accounting and Law

A1- Books

B1- Book Chapters

C1- Refereed Journal Articles

Brooks, R., Davidson, S., & **Jackson, M.**, (2004), 'The price of discrimination: an economic analysis of human rights and equal opportunity commission rulings 1985-2000', *Economic Papers*, Vol. 23, No. 3, pp. 244-256.

Jackson, M., (2004), 'A data protection framework for technology development', *Telecommunications Journal of Australia*, Vol. 54, No. 2, pp. 43-51.

Morley, C.L., (2004), 'Valuing professional practice: the role of the University in Professional Doctorates', *International Journal of Organisational Behaviour*, Vol. 7, No. 1, pp. 366-375.

E1- Refereed Conference Publications

Young, A., (2004), 'Acceptance of an implantable data security chip to facilitate a cashless society', *Human Perspectives in the Internet Society: Culture, Psychology and Gender*, Morgan, K., Brebbia, C.A., Sanchez, J., & Voiskounsky, A., (Eds), WIT Press.

School of Business Information Technology

A1-Books

B1- Book Chapters

Singh, M., Tatnall, A., & Burgess, S., (2004), 'Community and regional portals in Australia: a role to play for small business', in *Electronic Commerce in Small to Medium Sized Enterprises: Frameworks, Issues and Implications*, Al-Qirim, N.A.Y., (Ed), Idea Group Publishing, Hershey, P.A.

Singh, M., (2004), 'Security management in an e-business environment', in *E-Business Innovation and Change Management*, Singh, M., & Waddell, D., (Eds), IRM Press, Hershey, P.A.

Singh, M., (2004), 'Innovation and change management', in *E-Business Innovation and Change Management*, Singh, M., & Waddell, D., (Eds), IRM Press, Hershey, P.A.

Singh, M., (2004), 'From cash to e-money: payment systems innovation in Australia', in *E-Business Innovation and Change Management*, Singh, M., & Waddell, D., (Eds), IRM Press, Hershey, P.A.

Singh, M., (2004), 'Net market makers in the Australian B2B e-space' in *Digital Communities in a Networked Society: e-Commerce, e-Business and e-Government*, Mendes, M.J., Suomi, R., & Passos, C., (Eds), Kluwer Academic Publishers, Boston.

Tatnall, A., & **Davey, B.**, (2004), 'Streams in the history of computer education in Australia', in *History of Computing in Education*, Impagliazzo, J., & Lee, J.A.N., (Eds), Kluwer Academic Publishers, USA

C1- Refereed Journal Articles

Lenarcic, J., (2004), 'Behavioural issues in software development: the evolution of a new course dealing with the psychology of computer programming', *Journal of Issues in Informing Science and Information Technology*, Vol. 1, pp. 247-252.

Lenarcic, J., & Mousset, E.C., (2004), 'The open source singularity: a postmodernist view', *Computers and Philosophy*, Vol. 37, pp. 73-77.

Martin, B., (2004), 'Demonstrating knowledge value: a broader perspective on metrics', *Journal of Intellectual Capital*, Vol. 5, No. 1, pp. 77-91.

Martin, B., & Sellitto, C., (2004), 'A knowledge dimension associated with e-business models: a study of internet adoption amongst Australian wineries', *International Journal of Internet and Enterprise Management*, vol. 2, No. 4, pp.405-424.

Singh, M., (2004), 'e-Business developmental issues in the Australian food industry', *Australasian Journal of Information Systems*, Vol. 12, No. 1, pp.28-38.

Tatnall, A., & **Davey, B.**, (2004), 'Improving the chances of getting your IT curriculum innovation successfully adopted by the application of an ecological approach to innovation', *Informing Science: The International Journal of an Emerging Discipline*, Vol. 7, pp. 87-103.

Yeh., C.H., & **Deng, H.**, (2004), 'A practical approach to fuzzy utilities comparison in fuzzy multicriteria analysis', *International Journal of Approximate Reasoning*, Vol. 35, pp. 179-194.

E1- Refereed Conference Publications

Cheong, F., & Lai, R., (2004), 'An ABR FLC for ATM networks', *Proceedings of the IASTED International Conference, Artificial Intelligence and Applications*, Hamza, M.H., (Ed), ACTA Press, USA.

Coad, O., Abi-Raad, M., (2004), 'A decade of evolution for the CIO role: the agents of change', *Proceedings of the 2004 International Business Information management Conference*, Soliman, K.S. (Ed), International Business Information Management Association (IBIMA), Jordan.

Coad, O., Abi-Raad, M., (2004), 'A decade of evolution for the CIO role: what's changed?' *Proceedings of the 2004 International Business Information management Conference*, Soliman, K.S. (Ed), International Business Information Management Association (IBIMA), Jordan.

Davey, B., & Tatnall, A., (2004), 'Misinforming knowledge through ontology', *Informing Science + IT Education Conference Proceedings 2004 Rockhampton Australia*, Informing Science Institute, CA., US.

Deng, H., (2004), 'A review of approaches to ranking fuzzy numbers', *Proceedings of the Third International Conference on Information and Management Sciences*, Liu, L., Zhao, X., Li, L., & Li, Y., (Eds), California Polytechnic State University, USA

Deng, H., (2004), 'Ranking fuzzy numbers using fuzzy ideal solutions', *Proceedings of the 2004 International Conference on Computational Intelligence for Modelling Control and Automation*, Mohammadian, M., (Ed), CIMCA.

Deng, H., & Wibowo, S., (2004), 'A fuzzy approach to selecting information systems projects', *Proceedings of the ACIS 5th ACIS International Conference on Software Engineering, Artificial Intelligence, Networking and Parallel/Distributed Computing (SNPD 2004)*, Hu, G., Huang, T., Ni, X., & Zhou, A., (Eds), International Association for Computer & Information Sciences (ACIS), MI, USA.

Mercieca, P., (2004), 'e-Book acceptance: what will make users read on screen?', *Breaking Boundaries: Integration & Interoperability: 12th Biennial Conference and Exhibition VALA 2004*, Denison, T., (Ed), Victorian Association for Library Automation, Australia.

McKay, E., Thomas, T., & Martin, J., (2004), 'Work search prototype design: human-computer interaction for vocational rehabilitation', *Proceedings of the Seventh IASTED International Conference Computers and Advanced Technology in Education*, Hamza, M.H., ACTA Press, Hawaii, USA

Raccani, C., & Cheong, F., (2004), 'System dynamics modelling of project scheduling in an Australian bank', *Proceedings of the 4th IASTED International Conference Modelling, Simulation and Optimization*, Hamza, M.H., (Ed), ACTA Press, Hawaii, USA

Singh, M., & Byrne, J., (2004), 'Evaluating e-business in Australia: a measure of operational and financial improvements', *11th European Conference on Information Technology Evaluation - Proceedings*, Remenyi, D., (Ed.), Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Singh, M., & Rose, A., (2004), 'Electronic data collection methods: a discussion of online surveys and email interviews', *3rd European Conference on Research Methodology for Business and Management Studies*, brown, A., & Remenyi, D., (Eds), Academic Conferences Ltd., Reading, UK.

Song, H., Deng, H., & Martin, B., (2004), 'Towards a pragmatic approach to knowledge management: a multi-perspectives analysis', *Knowledge Economy Meets Science and Technology – KEST2004*, Cao, C.G., & Sui, Y.F., (Eds), Tsinghua University Press, China.

School of Economics and Finance

A1-Books

B1- Book Chapters

C1- Refereed Journal Articles

Bilson, C., Frino, A., & Heaney, R., (2004), 'Australian retail superannuation fund performance', *Accounting Research Journal*, Vol. 17, No. 1, pp. 43-56.

Bissoondoyal-Bheenick, E., (2004), 'Rating timing differences between the two leading agencies: Standard and Poor's and Moody's', *Emerging Markets Review*, Vol. 5, pp.361-378.

Brooks, R., **Davidson, S.**, & Jackson, M., (2004), 'The price of discrimination: an economic analysis of human rights and equal opportunity commission rulings 1985-2000', *Economic Papers*, Vol. 23, No. 3, pp. 244-256.

Brooks, R., & **Davidson, S.**, (2004), 'How much R&D should Australia undertake?', *Economic Papers*, Vol. 23, No. 1, pp. 165-174.

Brooks, R., Faff, R., **Fry, T.**, & Newton, E., (2004), 'Censoring and its impact on multivariate testing of the capital asset pricing model', *Applied Financial Economics*, Vol. 14, No. 6, pp. 413-420.

Donnar, R., & **Jakee, K.**, (2004), 'Australian beer wars and pub demand: how vertical restraints improved the drinking experience', *Applied Economics*, Vol. 36, No. 14, pp. 1613-1622.

Josev, T., Chan, H., & Faff, R., (2004), 'What's in a name? Evidence on corporate name changes from the Australian capital market', *Pacific Accounting Review*, Vol. 16, No. 1, pp.57-75.

Mitchell, H., & **Stewart, M.F.**, (2004), 'Does drug-testing deter participation in athletic events? EPO and the Sydney Olympics', *Chance*, Vol. 17, No. 2, pp.13-18.

E1- Refereed Conference Publications

Weisz, M., & Nicolettou, A., (2004), 'Making the transition to University: do IELTS scores matter?', *Proceedings of the 12th Annual International Conference on Post-compulsory Education and Training*, Searle, J., Mckavanagh, C., & Roebuck, D., (Eds), Australian Academic Press Ltd., Brisbane.

School of Management

A1-Books

B1- Book Chapters

Zhao, F., (2004), 'e-Partnerships and virtual organizations: issues and options', in *e-Business Innovation and Change Management*, Singh, M., & Waddell, D., (Eds), IRM Press, Hershey.

C1- Refereed Journal Articles

Boucher, C., Smyth, A., & Johnstone, M.J., (2004), 'Creating collaborative spaces: the pleasures and perils of doing multi-disciplinary, multi-partner qualitative research', *Journal of Higher Education Policy and Management*, Vol. 26, No. 3, Nov., pp.419-428.

Gibson, P., (2004), 'Where to from here? A narrative approach to career counseling', *Career Development International*, Vol. 9, No. 2, pp.176-189.

Gloet, M., & Jones, S., (2004), 'Developing knowledge leadership through HRM and industrial relations', *The International Journal of Knowledge, Culture and Change Management*, Vol. 3, pp. 487-497.

Holian, R., (2004), 'The practice of management education in Australian Universities', *Management Decision*, Vol. 42, No. 3 / 4. pp. 396-405.

Jones, S., & Maldonado, D., (2004), 'Managing knowledge: research partnerships', *The International Journal of Knowledge, Culture and Change Management*, Vol. 3, pp. 781-787.

Maldonado, D., & Brooks, R., (2004), 'ARC Linkage projects and research intensive organizations: are research intensive organizations likely to participate?', *Economic Papers*, Vol. 23, No. 2, pp. 175-188.

McNicholas, B., (2004), 'Art, culture and business: a relationship transformation , a nascent field', *International Journal of Arts Management*, Vol. 7, No. 1, Fall, pp.57-69.

Sharrock, G., (2004), 'Rethinking the Australian University: a critique of *off course*', *Journal of Higher Education Policy and Management*, Vol. 26, No. 2, July, pp. 265-278.

Zhao, F., (2004), 'Academic entrepreneurship: case study of Australian universities', *The International Journal of Entrepreneurship and Innovation*, Vol. 5, No. 2, pp. 91-97.

Zhao, F., (2004), 'Commercialization of research: a case study of Australian universities', *Higher Education Research & Development*, Vol. 23, No. 2, pp. 223-236.

Zhao, F., (2004), 'Siemens' business excellence model and sustainable development', *Measuring Business Excellence*, Vol. 8, No. 2, pp. 55-64.

Zhao, F., (2004), 'Management of information technology and business process re-engineering: a case study', *Industrial Management and Data Systems*, Vol. 104, No. 8, pp. 674-680.

E1- Refereed Conference Publications

Harris, E., (2004), 'What price the Murray? Management options for a sustainable future', *Enviro 04: Proceedings*, (Ed), Enviro 04, Sydney.

Zhao, F., (2004), 'e-Partnerships in supply chains: current issues and challenges to management', *Proceedings of SCMIS 2004*, Chung, W., (Ed), Hong Kong Polytechnic University, Hong Kong.

Zhao, F., (2004), 'Entrepreneurship and innovation in e-business: an integrative perspective', *Proceedings of the International Business Research Conference*, Hoque, Z. M.H., (Ed), World Business Institute, Melbourne.

Zhao, F., (2004), 'The changing scenario of inter-firm relationships', *Proceedings of the International Business Research Conference*, Hoque, Z. M.H., (Ed), World Business Institute, Melbourne.

School of Marketing

A1-Books

B1- Book Chapters

Inbakaran, R., Jackson, M., & Truong, T.H., (2004), 'Analysis of tourist expectation and satisfaction: case study of Australian tourists in Vietnam', in *Tourism Behaviour: A Psychological Perspective*, Raj, A., (Ed), Kanishka Publishers, Distributors, New Delhi.

Jackson, M., **Inbakaran, R.**, & Truong, T.H., (2004), 'Social perceptions of tourism', in *Tourism Behaviour: A Psychological Perspective*, Raj, A., (Ed), Kanishka Publishers, Distributors, New Delhi.

C1- Refereed Journal Articles

E1- Refereed Conference Publications

Inbakaran, R., & Jackson, M., (2004), 'A multivariate analysis of resident attitudes towards tourism development in regional Vicotira', *CAUTHE 2004: Creating Tourism Knowledge*, Cooper, C., Arcodia, C., Solnet, D., Whitford, M., (Eds), University of Queensland, Australia.

Inbakaran, R., Jackson, M., & Chhetri, P., (2004), 'Spatial representation of residential attitudes in tourism product regions of Victoria, Australia', *Proceedings of the New Zealand Tourism and Hospitality Research Conference 2004*, Smith, K.A., & Schott, C., (Eds), Victoria Management School, Victoria University of Wellington, Wellington, New Zealand.

Inbakaran, R., Jackson, M., & Chhetri, P., (2004), 'Segmentation of resort tourists: a study on profile differences in selection, satisfaction, opinion and preferences', *Proceedings of the New Zealand Tourism and Hospitality Research Conference 2004*, Smith, K.A., & Schott, C., (Eds), Victoria Management School, Victoria University of Wellington, Wellington, New Zealand.

Jackson, M., & **Inbakaran, R.**, (2004), 'Defining the tourist: who does what; to whom: and where?', *CAUTHE 2004: Creating Tourism Knowledge*, Cooper, C., Arcodia, C., Solnet, D., Whitford, M., (Eds), University of Queensland, Australia.

Jackson, M., & **Inbakaran, R.**, (2004), 'Community residents' attitudes towards tourism development: do attitudes predict intentions to act?' *Proceedings of the New Zealand Tourism and Hospitality Research Conference 2004*, Smith, K.A., & Schott, C., (Eds), Victoria Management School, Victoria University of Wellington, Wellington, New Zealand.

Wilson, B., (2004), 'A review and recommended approach for investigating moderating variables in latent construct models', *Proceedings: 6th Australasian Services Research Workshop*, Deans, K.R., (Ed), University of Otago, New Zealand.

Centre for Management Quality Research

A1-Books

B1- Book Chapters

C1- Refereed Journal Articles

E1- Refereed Conference Publications

CRC for Construction Innovation

A1-Books

B1- Book Chapters

C1- Refereed Journal Articles

E1- Refereed Conference Publications

Shah, A., Kumar, A., & Tan, T.H., (2004), 'Building infrastructure asset management: Australian practices', *CIB World Building Congress, 2004, Canada*, CIB publications, National Research Council, Canada.

Smart Internet Technology CRC

A1-Books

B1- Book Chapters

C1- Refereed Journal Articles

E1- Refereed Conference Publications

Research Development Unit

A1-Books

B1- Book Chapters

C1- Refereed Journal Articles

Brooks, R., Davidson, S., & Jackson, M., (2004), 'The price of discrimination: an economic analysis of human rights and equal opportunity commission rulings 1985-2000', *Economic Papers*, Vol. 23, No. 3, pp. 244-256.

Brooks, R., & Davidson, S., (2004), 'How much R&D should Australia undertake?', *Economic Papers*, Vol. 23, No. 1, pp. 165-174.

Brooks, R., Faff, R., Fry, T., & Newton, E., (2004), 'Censoring and its impact on multivariate testing of the capital asset pricing model', *Applied Financial Economics*, Vol. 14, No. 6, pp. 413-420.

Coate, B., (2004), 'Intellectual property rights, technology and innovation: some economic considerations', *The International Journal of Knowledge, Culture and Change Management*, Vol. 3.

Maldonado, D., & **Brooks, R.**, (2004), 'ARC Linkage projects and research intensive organizations: are research intensive organizations likely to participate?', *Economic Papers*, Vol. 23, No. 2, pp. 175-188.

E1- Refereed Conference Publications

Office of the PVC (Business)

A1-Books

B1- Book Chapters

Atchinson, M., (2004), 'Innovation and the future of co-operative education', in *International Handbook for Co-operative Education*, Coll, R.K., & Eames, C., (Eds), Waikato Print, New Zealand.

C1- Refereed Journal Articles

E1- Refereed Conference Publications