Building on “One College Way”, in 2012 the College of Business will strengthen its reputation as an internationally renowned business school that is city-based, globally-oriented and professionally-engaged. In line with RMIT as a global university of technology and design we will achieve this bold vision by embedding design and technology in what we do and ensuring focus is achieved through our College goals, objectives and priorities.

GOALS

Sustainable in practice.
OBJECTIVES
» Focus our five year College vision, mission, goals and objectives in pursuit of being an international business school renowned for innovation in business and design.
» Leverage our new Industry Advisory Board to achieve strategic goals.
» Align College resources to where they are needed.
» Achieve our strategic goals through coherent, “One Best Way” College-wide systems and practices.

External in focus.
OBJECTIVES
» Focus applied research on addressing ‘the big questions’.
» Engage high impact industry partners across all our activities, both onshore and offshore.
» Enhance Work Integrated Learning through innovation and design approaches.
» Extend a coordinated partnership management approach to offshore programs.

Transformative in impact.
OBJECTIVES
» Ensure relevant high quality student experiences, outcomes and pathways through innovative curriculum design and review mechanisms.
» Strengthen a culture of collaboration and collegiality that embraces change.
» Implement a coherent set of research centres, structures, practices and policies.
» “Get the story out” about the Swanston Academic Building.

2012 STRATEGIC POSITIONING PROJECTS

Delivering Program Innovation
DPVC Teaching & Learning
1. Implement new cutting edge academic and teaching PD to support the transition to SAB.
2. Identify new, innovative programs and embed “design” across the College.

Building Research Strengths
DPVC Research & Innovation
1. Finalise the implementation of research centres and groups, and their focus.
2. Develop research capability of ECRs and HDRs by implementing a Doctoral and Researcher Training Centre.

Aligning People Capacity
Senior Manager, HR
1. Align our workforce to the needs of the business school we are building.
2. Implement and utilise the “MyPerformance MyCareer” workplanning system.

Deepening International Profile
DPVC International
1. Develop international partnerships and pathways.
2. Integrate teaching, research and industry engagement in our offshore locations.

Refining Management of Resources
Director, Planning & Resources
1. Finalise the administrative transition and undertake the physical move to SAB.
2. Implement transparent and aligned resource management processes.

Consolidating Industry Engagement
DPVC Industry Engagement
1. Integrate top tier partners to deepen relationships with industry.
2. Expand industry training programs and revenue.