Multimedia TAFE

5192 Diploma of Printing and Graphic Arts (Multimedia)

Duration: One year full-time (total of 1120 hours).

The program provides the necessary skills and knowledge in all aspects of digital image design, manipulation and assembly, and the management practices necessary for digital output to multimedia platforms and other communication media. The program provides training for people who work, or wish to pursue a career, in the sophisticated electronic environment of the desktop publishing and graphic arts industries.

Career Prospects
The program is a recognised qualification for a career in desktop publishing, graphic pre-press, multimedia developer, multimedia graphic designer or web site designer.

Professional Recognition
The Diploma of Printing and Graphic Arts (Multimedia) is supported by the Victorian Printing Industry Training Board and the printing, publishing and creative arts industries.

Entrance Requirement
Current Year 12 prerequisite units 3 & 4: English (any). Non-Year 12 (mature age) applicants are encouraged to apply and should have relevant employment or evidence of experience and/or ability to meet the demands of the program.

Application Procedure
Full-time—VTAC Application.

Program Structure

Core Units
- Communicate in the workplace
- Maintain a safe work environment
- Inspect quality against required standards
- Analyse information and assign meta-tags
- Apply knowledge & requirements of the multimedia sector
- Develop a digital data template
- Develop document content and structure
- Manage multimedia production
- Manage multimedia projects
- Monitor production workflow
- Operate a database for digital printing
- Prepare production costing estimates
- Supervise & schedule others work
- Generate High-end pdf files

Elective Units
- Author a multimedia product
- Create 3D digital animation
- Create 3D digital models & images
- Design a multimedia product
- Design the navigation for a multimedia product
- Integrate a database with web site
- Integrate & use scripting language in authoring a multimedia product

Classes will commence early February, 2007 at 25 Dawson Street, Brunswick 3056

For further information and application procedures, contact Fay Mitchell on (03) 9925 9446 or eMail: fay.mitchell@rmit.edu.au

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