The Graduate School of Business European Study Intensive is offered in conjunction with our partner university, Grenoble Ecole de Management, located in the southern French Alps region.

Undertaking European Management—a postgraduate elective in France gives you the opportunity to:

• Gain an insight into the French economy
• Develop an understanding of management and leadership practices in French organisations
• Develop the ability to use cross cultural awareness as a means of analysing and understanding cultural differences
• Receive credit for one elective course towards your RMIT University degree.

Objectives

The aim of this course is for you to develop a range of perspectives and skills exploring the complexities of living and managing a business in Europe.

The course will address cultural norms and etiquette of France. A particular focus will be the management and leadership approaches used within France, and how these differ from approaches used in Australian organisations. The course will also examine the European Union and how business practice is facilitated across the diverse member states.

Academic content

This study intensive gives you the opportunity to participate in a 12 credit point course (one elective) as part of your degree. Specifically you will:

• Develop an appreciation of the cultural norms of France and the European Union
• Develop the ability to use cross cultural awareness as a means of analysing and understanding cultural differences
• Gain an insight into the French economy
• Develop an understanding of management and leadership practices in French organisations
• Develop an understanding of the European Union as a social and economic entity
• Develop an understanding of the relationship between Australia, France and the European Union

Before departure you will attend intensive learning workshops exploring cross-cultural, social and political issues relating to business in France and will be required to complete an assessment task in the form of an individual Issues Paper.

Additional assessment includes a reflective journal and a class presentation and written report due upon return.

To complete this course, you will be required to attend one workshop upon return from Grenoble.
Duration
Classes will commence at the Graduate School of Business, Grenoble, on Tuesday 12 January and conclude on Wednesday 20 January 2010. Students must be in Grenoble at the nominated accommodation by Monday 11 January.

Itinerary
Information about the five day program will be provided at pre-departure briefings. Further details concerning the course BUSM 2169 European Management can be found on the RMIT website.

The postgraduate group will be accompanied by RMIT University staff members, however they should not been seen as tour guides, rather they are course leaders to assist you in maximising your study experience.

Cost
RMIT students will pay the standard fees associated with studying the equivalent of one postgraduate elective, which for 2009 is $2,400. Please refer to the schedule of RMIT fees and charges published on the website www.rmit.edu.au/fs/studentfees.

Additional costs include; airfares, taxes, insurance, accommodation, meals and incidentals. Further information and suggestions to minimise these expenses will be provided at the information sessions.

Eligibility
This study intensive is available for credit to postgraduate students only. This is a single 12 credit point course. Partners are welcome to accompany their spouse/partner. For further details please contact Christine Millard, email christine.millard@rmit.edu.au.

How to apply
To apply for the study tour you must complete and submit an Study Intensive Application Form, Study Intensive Release Form and an Enrolment Variation Form.

The Graduate School of Business Study Intensive Application and Release Forms can be obtained from www.rmit.edu.au/bus/studytours

These must be submitted along with an RMIT Enrolment Variation Form by the due date.

Closing date
1 September 2009
Early application is advised.

GLOBAL MANAGEMENT AWARENESS

‘By completing overseas study, you can build an international aspect into the degree which is invaluable for anyone who wants to work overseas or obtain an edge in today’s multicultural society.

Being in such close proximity to the other students forces a deeper relationship than would normally be formed locally. The networks formed during the course are invaluable, and studying at an overseas institution gives you access to academics who are global leaders in their field.’

Jamie Mazoudier
Master of Business Administration (Executive) graduate

www.rmit.edu.au/bus/studytours