Study one elective in one week.

The Graduate School of Business Vietnam Study Intensive is offered in conjunction with RMIT International University Vietnam and the Robert B Smith School, University of Maryland, USA. It is a 12 credit point course and will run from Monday 30 June to Friday 4 July 2008.

Objectives

This course seeks to develop an understanding of international business, the challenges of establishing businesses in developing countries and cross cultural management. The opportunities to develop specific interpersonal skills related to cross cultural communication will be provided through interaction with colleagues and business leaders during the residential, delivered in the Ho Chi Minh. Broad program capabilities of effective use of oral presentations and analytical skills are also developed through class activities, learning and assessment tasks.

Academic content

At the end of this course students will have developed:

- An understanding and appreciation of the cultural norms of the peoples of Vietnam, other peoples of the Asian region and those of Australian, Malaysian and American peoples.
- The ability to use cross cultural models as a means of analysing and understanding cultural differences.
- An insight into the Vietnamese economy and the broader Asian arena.
- An understanding of management and leadership practices in Vietnam contrasted against Australian, Malaysian and American practice.
- An examination of the challenges facing organisations who wish to invest in developing countries.
- A focus on matters of governance, bribery and corruption between parties from developing and developed nations.

Itinerary

Information about the five day program will be provided at pre-departure briefings. Further details concerning the course BUSM 3229 Contemporary Issues in International Management can be found on the RMIT website.

The postgraduate group will be accompanied by RMIT University staff members and Robert B Smith University of Maryland staff members, however, they should not be seen as tour guides, rather they are course leaders to ensure you maximise your study experience.

Cost

Students will pay the standard tuition fee associated with studying the equivalent of one postgraduate elective course, currently at $2,400.

Additional costs include, airfares, taxes, insurance, accommodation, meals and incidentals. Further information and suggestions concerning minimising these expenses will be provided at the information sessions.

Eligibility

This course is available to postgraduate students ONLY. Students should recognise that this is a single 12 credit point course. Partners are welcome to accompany their spouse/partner.

How to apply

The Graduate School of Business (GSB) Application and Release Form can be obtained from www.rmit.edu.au/bus/gradschool/studytours.

This completed form must be submitted along with an Enrolment Variation Form by Friday 30 May 2008.

Classes

Classes will commence at RMIT University, Melbourne with two pre-departure classes scheduled for:

- Date: Monday 1 June 2008
  Time: 5.30 to 8.20 pm
  Location: To be advised

- Date: Wednesday 3 June 2008
  Time: 5.30 to 8.20 pm
  Location: To be advised

In Ho Chi Minh classes commence on Monday 30 June and conclude on Friday 4 July 2008.

Students must be in Ho Chi Minh in the nominated accommodation by Sunday 29 June to attend a welcome dinner.

Further information

Email: yvette.grant@rmit.edu.au
Web: www.rmit.edu.au/bus/studytours
                     www.rmit.edu.au/bus/gradschool/studytours

Information sessions

- Monday 17 March, 5.30 - 6.30 pm
- Monday 14 April, 5.30 - 6.30 pm
  RMIT Building 108 (239 Bourke Street, Melbourne)
  Level 9, Room 11

Disclaimer: The information in this brochure was correct at the time of printing. The School reserves the right to alter this information without notice. You are advised to check with the tour leader for any changes prior to making an application. February 2008

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