

RMIT graduates dominating the media

*In the words of media buying mogul – Harold Mitchell
“RMIT has become the best university in the southern
hemisphere for educating media people.”*

The Age, Business, August 26, 2011

RMIT produces media and communications graduates who are **fearless, eager and connected.**



Industry projects, work placements and lecturers from the industry prepare students for a career as exciting as it is unpredictable – you need only to hear from graduates who have already made it.



Alicia Gorey
Bachelor of Communication (Journalism)
News Reader

I loved everything about my three years at RMIT. My lecturers were fantastic and the practical skills I developed proved invaluable when it came to trying to get a job in what is a very competitive industry. The fact you could apply for positions having already written and put together news stories for print, radio and TV as well as having read live community radio bulletins was such an advantage. With only around 40 people in our year, we always had great access to our lecturers and tutors, who were full of great advice.

“I love what I do because every day is different. You never know what you’re going to be covering or where you may be sent for a story and there are so many different paths you can take, in front or behind the camera, print, online, and radio.”



Brett McLeod
Bachelor of Arts (Media Studies)
Journalist

There’s a lot of material I’d probably be embarrassed/ashamed/physically ill to look back at now. But, I remember the day our radio lecturer Helen Molnar played a tape of one of my comedy sketches to the class – and to my utter shock they laughed. That led to me forming a collaboration on 3RRR with the artist now known as Leaping Larry L. *The Two Headed Duck Show* was eventually titled *Danger Low Brow*, which kicked on for quite a while.

“If you want a job with a clear career path, job security and respect in the community – forget journalism. BUT, if you want a job where you’re never sure exactly what you’re going to do each day, where you occasionally get to witness history and where you’re actually paid to stick your nose in other people’s business, give it a shot. Just be prepared to fail, and learn, and fail and learn – repeat.”



Ruedilyn Schwegler
Bachelor of Communication (Media)
Marketing Coordinator

The best thing about Media and Communications at RMIT is the compulsory industry experience. As much as it terrifies most second and third years, it's such a beneficial aspect of the course and it's the reason I have my job at Channel Nine. As tempting as it is not to turn up to a lecture or tutorial, make sure you do. Many just-out-of-high school students become too relaxed.

“You may only need passes to graduate, but if you strive for high distinctions and engage in extracurricular activities you'll teach yourself the ethics of working hard and being competitive in a very, very competitive industry.”



Sonia Marinelli
Bachelor of Communication (Professional Communication)
News Reporter

While I believe education is important, I found when I graduated I was on the same level playing field as everyone else with a degree. Having relevant work experience on your resume is what will set you apart from the rest. Use the time and contacts available to you at RMIT to do extracurricular activities. Not only will you gain experience but you will establish a professional network which will prove invaluable when looking and applying for a paid job.

“The most exciting thing about the world of television journalism, and perhaps the most tedious, is that life is so unpredictable. But if you want to wake up in the morning and know exactly what you will be doing that day then this is the wrong job for you!”

To get your career started in the media and communication industry apply for an RMIT degree.

www.rmit.edu.au/mediacommunication