

Sustainability Accounting Education: Role of Websites

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Abstract

Purpose: The purpose of this article is to consider online education tools such as websites developed by sustainability accounting academics with proven track records in the area to provide sustainability accounting information for multiple stakeholders including researchers and practitioners.

Design/methodology/approach: A case study approach is adopted in this article. For this purpose a website content analysis of CSEAR's website is conducted. The various categories on the website and links present on the website are analyzed.

Findings: Adequate and diversified sustainability accounting information can be presented in multiple forms on websites. Such an approach is adopted by CSEAR on its website resulting in a rich and diversified set of sustainability accounting knowledge. Online learning including self education is gathering momentum world wide encompassing also sustainability education. Multiple types of sustainability accounting online knowledge can be useful for multiple educational purposes including for research purposes.

Research implications: websites are a useful mechanism for promoting education. The CSEAR website is an example of such an educational resource. Important characteristics of quality, completeness as well as up to date and interactive information are useful to facilitate sustainability accounting learning.

Originality/value: This is an original research paper. It adds to the literature in sustainability accounting by considering the potential of online learning as a paradigm and guidance for sustainability education, awareness and research.

Keywords: CSEAR; Sustainability; Accounting; Research; Education