

# MC250 Master of Communication Design

School of Media and Communication

Pre-selection kit  
for international students

This form must be completed by international students only. Australian or New Zealand citizens/ Permanent residents of Australia or Permanent Humanitarian Visa holders must apply through RMIT Admissions, [www.rmit.edu.au/programs/apply](http://www.rmit.edu.au/programs/apply).

## Section 1: Applicant information

Student / Applicant ID (if known)

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Title                      Family Name

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Given Name

Date of Birth

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Email

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## Section 2: How to Apply

1. Check the programs and fees website to ensure this program is offered for your preferred intake: <https://www.international.rmit.edu.au/info/programfees.asp>
2. Check the program academic and extra requirements at: [www.rmit.edu.au/programs/MC250](http://www.rmit.edu.au/programs/MC250)
3. Complete this pre-selection kit and upload it with your online application or via your iApply Applicant Portal: [iapply.rmit.edu.au](http://iapply.rmit.edu.au)

## Section 3: Further information

Contact:            Academic Services – Design Games Interaction  
Telephone:        +61 3 9925 2470  
Email:              [pg.communication.design@rmit.edu.au](mailto:pg.communication.design@rmit.edu.au)

## Section 4: Applicant submission

The following information is used to help us evaluate whether you have the necessary qualities to undertake this program.

### 1) Statement (250 words)

Please provide a statement outlining your perspective of the current state of communication design and the future of the discipline. To prepare this statement, please read, and use as a point of departure, Norman Potter's essay 'What is a designer?' available at [hyphenpress.co.uk/samples/17/WIAD\\_sample.pdf](http://hyphenpress.co.uk/samples/17/WIAD_sample.pdf). You may find it helpful to consider the following questions: Are Potter's ideas still relevant today? If so, which of his ideas are still relevant, and how? Or which of his ideas are outdated, and why? What does this say about the future of communication design?

### 2) Work experience

Please provide details of any relevant experience including employment, voluntary work, etc., or a description of what you have done, over what periods and how it strengthens your application to this program. (Maximum 250 words)

### 3) Folio

You must submit a folio with this pre-selection kit. Your folio must comprise 15 to 30 pieces of your own work and should be communication design focused, although it may contain a variety of work including, art, design or media work that demonstrates the breadth of your interests and expertise, as well as your conceptual and technical skills. For example, your folio may include: drawings, paintings, graphic design, photographs, motion graphics, digital images, models, sculpture, video, interactive media, games, websites, short writing pieces, and/or 2D and 3D animation.

You may also include development work as well as finished work. We recommend you explain each work, to help the selection officer understand the work's purpose and background.

If your work is a collaboration please detail precisely your role and the role of the collaborator/s.

#### **Folio submission instructions:**

**Upload:** You can upload this form as a supporting document in iApply and submit your folio by supplying links to your creative work on YouTube or other websites.

**Email:** You can submit this form and your folio by email to [pg.communication.design@rmit.edu.au](mailto:pg.communication.design@rmit.edu.au). The email is to be titled: Masters of Communication Design Application. Applicants must include their RMIT student or applicant ID number in the email.

**Mail or hand-deliver:** Pre-selection kits including additional supporting documents can be mailed or delivered to the Selection Officer at the address in section 3 of this form. You must ensure all attachments to this form include your name and RMIT application number. Please note: Pre-selection kits are retained as part of official RMIT records and will not be returned to applicants. If you wish to retain a record of your work, please make a copy for yourself.

#### **Electronic media specifications:**

- All digital media should be Mac formatted (OSX) as we cannot guarantee that we will be able to access PC or Linux formatted files.
- Images must be no larger than 5MB each and should be formatted as TIFF or JPEG files.
- Flash animation and Quicktime movies are all accepted, however, please ensure that the files are built or exported and open independently of the creator program.
- Work can be submitted through online access via YouTube or other websites. Please ensure all links are correct and that the materials play on most common browsers.
- DO NOT SEND .exe files, Windows Media Player or RealPlayer files.
- Please use a permanent marker to label CDs, etc. Do not use sticky labels.

## Section 5: Privacy statement and applicant declaration

### Privacy statement

RMIT University is providing you with this statement because RMIT University is seeking personal information about you in this form to fully and properly assess your application for study and administer any subsequent enrolment in accordance with its policies and procedures.

The information you provide on this form and during enrolment may be made available to the Australian Government, State Agencies and other designated authorities under the *ESOS Act 2000*, *ESOS Regulations 2001* and the National Code.

Information about you can be disclosed without consent where authorised or required by law.

RMIT University's policies require that the information on this form be supplied. Please note that failure to do so, or to supply only part of it, may result in your application being unable to be considered. In addition, any offer of a place may be revoked and enrolment cancelled if the information supplied is incomplete, false or misleading.

RMIT University collects, uses and destroys my information in accordance with RMIT University's Privacy Policy [www.rmit.edu.au/privacy](http://www.rmit.edu.au/privacy).

### Applicant declaration

Please read and sign the following applicant certification. This application is not valid unless signed and dated. If you are signing this application on behalf of the applicant, a certified copy of your authority to act on their behalf must be attached.

I declare that to the best of my knowledge, the information supplied in this form and any supporting documentation or materials is correct and complete. I acknowledge that the provision of incorrect or incomplete information or documentation or the withholding of information or documentation relating to my application may result in the cancellation of any offer or enrolment by RMIT University. I confirm that I have read and understood the application and accept the conditions of the application. I further understand that submission of an application to RMIT University does not guarantee the offer of a place. I authorise RMIT University to obtain, where necessary, further information regarding this application from other relevant bodies.

I agree that:

- I have read and understood the privacy statement and accept its conditions
- I will be bound by the statutes, regulations, standards of conduct and policies of the University as amended from time to time
- I consent to receiving information electronically from the University.

I certify that:

- the information supplied regarding my application is correct
- my response to questions and any work submitted as part of my application are my own original work
- the submission of incorrect or incomplete information may result in the withdrawal of any offer and/or cancellation of enrolment at any stage
- it is my responsibility to provide all relevant and required documentary evidence of my qualification/s.

I authorise RMIT University to:

- obtain further information with respect to my application from other organisations
- provide information to government, educational, health and other relevant institutions, in the processing of, or in conjunction with, my application.

Signed:

Date

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