Since 2000 the School of Business Information Technology in association with the Robert H. Smith School of Business at the University of Maryland has conducted a two-week Study Tour program in January of each year to Washington DC and New York City, USA.

Objectives

Students will be introduced to a range of issues related to the topic of business globalisation within a North American context. Students will have the opportunity to work in multi- and cross-disciplinary teams, and benefit from exposure to the ideas, knowledge and skills of their peers from other disciplines, programs and year-levels.

Capabilities developed in this course include the ability to:

- understand business behaviour in different countries, clusters of countries, and subgroups within one country
- describe different approaches helpful in increasing this understanding
- gain first hand knowledge of cross cultural differences through exercises and case studies.

Academic content

The USA study tour program gives students the opportunity to undertake a 24 point course (two general business electives) as part of their degree, with the focus of the course being on Business in the USA. Students enrol in either ISYS2372/ISYS2373 Business Globalisation - A Study Abroad (USA).

Before departure there are a number of intensive weekend workshops exploring cross-cultural issues associated with engaging in business across the globe.

Assessment tasks will vary for undergraduate and postgraduate students and may include a major research paper, a case study/business plan and a reflective journal. No assessment is due while in the USA.

Itinerary

Information about joining the study tour group in USA will be provided at pre-departure briefings.

During the two week intensive study period in the United States, students will be involved in:

- Cultural tour of Washington DC
- Lectures by leading American business school professors at the University of Maryland and Georgetown University
- Site visits and briefings by the International Monetary Fund, World Bank, Marriot International Inc, Black and Decker, the International Council for Capital Formation, and Austrade
- Optional visit to New York City

There will be an opportunity to explore Washington DC sites such as the US Capitol, Washington monument and the Smithsonian Museums. Prior to and upon completion of the tour, students will be free to travel around the world.

Cost

The cost of the study tour is approximately AUD $4,400 and includes airfares, taxes, insurance, accommodation and visa fees. Expenses including meals are the responsibility of the student. Further information about costs will be available at information sessions.

Students will pay the standard tuition fees associated with studying the equivalent of two RMIT general elective courses. In addition, there is an authorised special fee associated with the tour.

Eligibility

The Tour is open to undergraduate and postgraduate students studying an RMIT University program. Generally a credit average is required to attend the study tour; however students in first year should submit a resume in place of an academic transcript.

How to apply

An application form is available from the Study Tour web site and must be completed and returned by Friday 19 May 2007.

Classes

Classes in the USA start 5 January and conclude on 19 January 2008.

Further information

E-mail: paul.cerotti@rmit.edu.au
Web: www.rmit.edu.au/bus/studytours

Information Sessions (Wednesdays):

- 21 March
- 4 April

RMIT Building 108 (239 Bourke Street, Melbourne), Level 8, Room 22
12.30 - 1.30pm

RMIT Building 108 (239 Bourke Street, Melbourne), Level 8, Room 19
5.30 - 6.30pm

Disclaimer: The information in this brochure was correct at the time of printing. The School reserves the right to alter this information without notice. You are advised to check with the tour leader for any changes prior to making an application. March 2007

Prepared by RMIT Business Public Relations Unit, GPO Box 2476V, Melbourne, VIC 3001.

Photos: Cover: US flags (DAG Wilson); US Capitol, Washington DC (E Dame); Washington Monument (O Kabir); World Bank, Washington DC (A Bloem); Back: University of Maryland (T Santos).