ClickOn enables students in any location to interact with the lecture—making ClickOn ideal for use across multiple campuses and for distance education. ClickOn illustrates all student responses graphically and allows you to export results to either Blackboard or WebCT. Research indicates that by using a personal response system lecturers are able to engage students and increase participation, especially in larger classes.

**How does it work?**

- The lecturer asks a series of multiple choice questions which are projected on the overhead screen
- The students answer them using their mobile phone to respond
- The answers are then collated and instantly displayed in the lecture theatre

Correct answers help build student confidence and mistakes can be immediately corrected. The lecturer can modify the pace of the class, in realtime, to match the needs of the students.

Student participation in a ClickOn session when using their mobile phone is absolutely free of charge thanks to some smart technology. Students never forget to bring their mobile phones to class fully charged and ready to participate. Lecturers no longer have to worry about software updates, USB sticks, hubs, cables, compatibility issues and lecture theatre set-up, and with ClickOn there is no time-consuming distribution and collection of handsets. All a lecturer needs is an internet connection and for students to have a mobile phone.

**Top challenges for lecturers addressed by ClickOn:**

- Keeping students focused and alert
- Engaging shy students
- Assessing student’s knowledge
- Encouraging student participation
- Maximizing class time usage