Mr Faris Akbar Hajamaideen  
Director  
School of Design  
Singapore Polytechnic  
500 Dover Road  
Singapore 139651  
SINGAPORE

16th November, 2011

Dear Mr Hajamaideen

Recognition of Advanced Standing – Singapore Polytechnic

It is with great pleasure that I enclose details that formally document levels of advanced standing that graduates from the following Singapore Polytechnic program will receive into our Bachelor of Communication (Advertising) program

- Diploma in Visual Communication and Media Design

Applicants are expected to follow the normal application process into the RMIT programs and will receive confirmation of advanced standing in their Letter of Offer. Admission is subject to visa requirements and availability of places in the program.

We look forward to welcoming your graduates into our programs, and trust that our programs continue to grow and our advanced standing relationship prospers.

Yours sincerely,

[Signature]

Associate Professor Barbara de la Harpe  
Deputy Pro Vice-Chancellor, Learning and Teaching  
College of Design and Social Context  
RMIT University  
171 LaTrobe Street Melbourne 3000  
City Campus  
Australia

CRICOS provider number: 00122A

Enclosures: Attachment 1 for Advanced Standing entry for BP219 Bachelor of Communication (Advertising)
ATTACHMENT NUMBER 1
Singapore Polytechnic

BP219 Bachelor of Communication (Advertising)

1. ORGANISATION PROGRAM
Diploma in Visual Communication and Media Design

2. RMIT PROGRAM
Program Name: Bachelor of Communication (Advertising)
Program Code: BP219
Program Plan: BP219P9
CRICOS Code: 064394C

3. RMIT SCHOOL
School of Media and Communication
School Contact: Marianne Sison / Julie Bilby

4. ADVANCED STANDING STANDARD
English Language ability of one of the following / or equivalent:

- IELTS – 6.5+(no band less than 6.0) is required
- TOEFL – Paper based = 580+ (TWE 4.5+)
- TOEFL – Computer based = 237+ (TWE 4.5+)
- RMIT English Worldwide – Advanced Level 2

as determined by the specific RMIT program/s and VISA requirements. Students who have not attained this level will be required to complete supplementary English language training.

Applicants are required to submit a folio and academic transcripts as part of their application.

Advanced Standing in relation to specific course exemptions is dependant on many factors such as:

- Commencing semester of the student and the availability of courses
- Successful completion of the Diploma in Visual Communication and Media Design
- Student grades in advertising-related courses
- Folio of Diploma in Visual Communication and Media Design submitted in application
Students who have successfully completed the (Diploma in Visual Communication and Media Design) at Singapore Polytechnic and have been selected to the Bachelor of Communication (Advertising) will receive the following advanced standing:

<table>
<thead>
<tr>
<th>Commencement</th>
<th>Advanced Standing offered</th>
<th>To complete Bachelor of Communication (Advertising)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>February and July intakes</td>
<td>3 semesters</td>
<td>3 semesters</td>
<td>144 credit points</td>
</tr>
<tr>
<td>1.5 yrs, 144CP</td>
<td>1.5 yrs, 144CP</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5. **COORDINATION SERVICES**

Each institution will notify the other in writing if there is any change in the curriculum or program structure.

6. **LOCATION**

The program will be undertaken at the RMIT City Campus.

7. **COMMENCEMENT DATE**

The agreement shall commence upon the date this agreement is approved.

8. **APPLICATION PROCESS**

Applicants are required to apply to RMIT University via normal application process for international students.

9. **MARKETING**

Each institution is able to publicise this relationship in their marketing material.