Accounting Education Research – An Easy Option?

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This presentation considers how undertaking research in accounting education can make teaching and assessment more interesting and more fit-for-purpose. It looks at ways to approach research in this area that seem less like research and more like innovation but which, ultimately, present opportunities for papers and presentations that take relatively little effort to prepare.

The presentation also looks at alternative forms of research and at the nature of research output; at the difficulties in shifting from a conference paper to an article for an academic journal; and at the publication process. It does so through reflection of my own experiences over the past 25 years.