17th January, 2011

Mr Bo Pedersen  
Head of Studies, E-Designer Programme  
KEA Copenhagen School of Design & Technology  
Design/Business Unit  
Landskronagade 64-70  
DK-2100 Copenhagen  
DEM-NARK

Dear Mr Pedersen

Recognition of Advanced Standing (KEA Copenhagen School of Design & Technology)

On behalf of the RMIT University, I am pleased to enclose Addendum 2010, which supersedes the Agreement dated 29th October, 2008. This new agreement formally documents the new name of the School of Media and Communication as well as the level of advanced standing that graduates from the E-Designer Diploma Programme will receive when entering our Bachelor of Design (Communication Design) program.

Applicants are expected to follow the normal application process into the RMIT program and will receive confirmation of advanced standing in their Letter of Offer. Admission is subject to visa requirements and availability of places in the program.

We look forward to receiving your graduates.

Yours sincerely,

[Signature]

Associate Professor Barbara de la Harpe  
Deputy PVC, Learning and Teaching  
College of Design and Social Context  
RMIT University  
171 La Trobe Street Melbourne 3000  
City Campus  
Australia

CRICOS provider number: 00122A
ATTACHMENT NUMBER 1

KEA Copenhagen School of Design & Technology

BP115

1. ORGANISATION PROGRAM
   E-Designer Diploma Programme

2. RMIT PROGRAM
   Program Name: Bachelor of Design (Communication Design)
   Program Code: BP115
   CRICOS Code: 012348F

3. RMIT SCHOOL
   Media and Communication

   School Contact: Dr Marianne Sison / Ms Bronwyn Clarke

4. ADVANCED STANDING STANDARD
   English Language ability of one of the following / or equivalent:
   - IELTS – 6.5+ (no band less than 6.0) is required
   - TOEFL – Paper based = 580+ (TWE 4.5+)
   - TOEFL – Computer based = 237+ (TWE 4.5+)
   - RMIT English Worldwide – Advanced Level 2

   as determined by the specific RMIT program/s and VISA requirements. Students who have not attained this level will be required to complete supplementary English language training.

   Applicants are required to submit a folio and academic transcripts as part of their application.

   Advanced Standing in relation to specific course exemptions is dependant on many factors such as:

   - Commencing semester of the student and the availability of courses
   - Successful completion of E-Designer Diploma Programme
   - Student grades in particular courses such a design and history / theory
   - Folio of design submitted in application
Students who have successfully completed the **E-Designer Diploma Programme** at **BEC Design** and have been selected to the **Bachelor of Design (Communication Design)** program will receive the following advance standing:

<table>
<thead>
<tr>
<th>Commencement</th>
<th>Advanced Standing offered</th>
<th>To complete Bachelor of Design (Communication Design)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Years remaining</td>
</tr>
<tr>
<td>July intake</td>
<td>3 semesters</td>
<td>3 semesters</td>
</tr>
<tr>
<td></td>
<td>1.5 yrs</td>
<td>1.5 yrs</td>
</tr>
</tbody>
</table>

5. **COORDINATION SERVICES**

Each institution will notify the other in writing if there is any change in the curriculum or program structure.

6. **LOCATION**

The program will be undertaken at the RMIT City Campus

7. **COMMENCEMENT DATE**

The agreement shall commence on the date this agreement is approved.

8. **APPLICATION PROCESS**

Applicants are required to apply to RMIT University via normal application process for international students.

9. **MARKETING**

Each institution is able to publicise this relationship in their marketing material.