Europe has had a long and successful performance in the development of clean energy technologies, driven by an industrial sector seeking new growth impetus and renewal, and the concerted introduction of a carbon price. Each country has progressively specialised and continues to develop and install clean energy solutions to generate renewable energy and drive energy efficiency and pollution reduction.

Today European investors boast of a global investment footprint. Australia is sometimes part of this international expansion and maintaining investor interest is key to gaining commitment to invest.

Carolyn provides a unique perspective on the attraction of European direct investment to Australia in the clean energy sector, the corporate decision making process and market entry strategies as well as the role of investment attraction agencies like Austrade.

Carolyn Abela Rebiscoul has been working with the Australian Government since September 2003, attracting foreign investment to Australia from different Western European markets, notably France, Spain, the United Kingdom, Ireland and Israel, and across multiple sectors including infrastructure, mining, ICT, biotech and tourism.

Clean energy has been a focus of Carolyn’s work since 2009, when as part of Austrade’s mandate to promote the Government’s Clean Energy & Environment strategy, she led Austrade’s activities in the sector in Europe, the Middle East and Africa. Based in Paris, Carolyn continues to lead and coordinate Austrade’s initiatives in Western Europe in the sector.

Carolyn holds a Master’s degree in Business Administration from the Vienna University of Economics.