The core of RMIT’s success in education has been to provide students and industry with focused outcomes relevant to industry and professions.

RMIT University has a commitment to education and research that builds understanding by practical investigation, by designing for the problems it encounters in the world around it. To do so for the future means building a ‘global passport’ for students and ensuring that research agendas are global in their conception.

Our approach to education and research draws on our history, recognising that at its core has always been a commitment to engage with the future through responding to the demands of students and industry.

RMIT was designed to build a brighter future for the people of Melbourne. RMIT will design for the future to be global through providing an engagement and experience that stretches across the region and by being practical in approaching ideas and solutions through industry and community links and flexibility in education. In all this RMIT, through creativity and passion, will design for a better future.

**Strategic Plan**

**Mission**

RMIT is a global university of technology with its heart in the city of Melbourne. We create and disseminate knowledge to meet the needs of industry and community and foster in students the skills and passion to contribute to and engage with the world.

**Vision to 2010**

In 2010 RMIT will be:

- Global in outlook and action, offering our students and staff a global passport to learning and work.
- Urban in orientation and creativity, reflecting and shaping the city of the 21st Century.
- The first choice provider of work-relevant learning in Australia, preparing students for professions and vocations of the future.
- One of Australia’s top research universities, internationally known for our applied focus and for excellence in research and research education in our chosen fields.
Values

Useful:
• Our graduates are creative, skilled and highly employable.
• Knowledge and skills developed in our students are relevant and applicable to the needs of communities, industry and individuals.
• Our staff are outcome-oriented and agile in their approach to meeting the needs of communities, industry and individuals.

Creative:
• Opportunities for students and staff to fulfil their potential are created.
• Innovative curriculum and research solutions are sought, applied and rewarded.
• A creative and inventive culture is fostered.

Connected:
• Students’ aspirations, experience and needs are central to evaluating our performance and shaping improvement.
• Industry and community are active partners in our teaching and research.
• Global networks formed around enterprise, industry and communities underpin our operations.
• Team work is supported and encouraged.

Fair:
• Learning opportunities cater for a diverse range of students, including those who may be disadvantaged in relation to education and/or labour markets.
• Respect for Indigenous cultures is reflected in our work.
• Intellectual freedom and tolerance is nurtured and debate encouraged.
• A physically, culturally and socially safe work and study environment is provided for all staff and students.
• Ethical, honest and open dealings characterise relationships with students, staff and partners.

Passionate:
• Meeting the needs and aspirations of our students and partners is a top priority.
• Excellence in teaching, scholarship and research is rewarded and supported.
• Cultural and social diversity is supported and celebrated.

RMIT University: www.rmit.edu.au