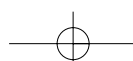
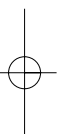
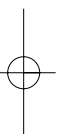


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STATEMENT FROM

# the Dean

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RMIT Business completed a major restructure of Schools within the Faculty that combined staff from the VET and Higher Education sectors. The research and scholarly activity in this report therefore reflects the broad range of activities within the Schools by both teaching and academic staff as well as students.

Taking its lead from the federal government's white paper, RMIT has been developing research concentrations across the university. An important focus for RMIT Business will be e-business. As part of developing and leading research, teaching and consulting in this area, Professor Paula Swatman was appointed as an Innovation Leader in Electronic Commerce with the Faculty and Professor of Electronic Commerce in the School of Business Information Technology. She has been building a team of consultants and researchers both within RMIT and across the university. Her work has included the development of a faculty-wide Master of E-Business which will be available later in 2000.

RMIT Business was further enriched in 1999 by a number of other academic appointments. Associate Professor Jenny Morris commenced as Director of the Transport Research Centre in February. Under her leadership the fifth consecutive year of data from the Victorian Activity and Travel Survey (VATS) was completed, as was a reassessment of the survey questionnaire and methodology of the project for implementation for launch in January 2000. Associate Professor Bobby Banerjee, with interests in corporate environmentalism, also commenced with the School of Management.

The Faculty was proud to host three important international conferences this year. The School of Accounting and Law ran the 11th Asian Pacific conference on International Accounting Issues. The School of Economics and Finance

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organised the Asia-Pacific Finance Association Conference which was attended by approximately 200 delegates from the Asia-Pacific region. The School of Marketing was also selected to run the World Valuation Congress that was attended by senior delegates from over twenty-one countries. All were very successful and considered to serve as benchmarks for future conferences.

The number of research students within the Faculty has continued to increase. In 1999 there were 175 students being supervised. Of these, seven doctoral and one masters thesis were successfully completed. The Faculty was also pleased to have the first three students in the School of Management's Doctor of Business Administration complete in 1999. Dr Michele Allen, Dr Robert Chee and Dr Jack Jacoby all graduated with groundbreaking theses. The DBA is a doctoral program offered part-time over three years for senior executives who seek to further their successful career development through advanced management subjects, with particular emphasis on strategic management. The doctoral thesis is expected to make an original and significant contribution to the advancement of professional practice in management as well as demonstrate a level of competence appropriate for a doctoral award.

The following report reflects RMIT Business' aim to support the social and economic development of our communities; to contribute to the intellectual development of Australia; and to meet the needs of a broad range of enterprises.

Professor Margaret Jackson

Dean, RMIT Business

## BOOK CHAPTER

Lines, R., 'Sound and Space', 'Acoustic Constructs', 'Soundwaves', 'Perfect Form', Yirrkala', 'Orientalism', in *Interior Cities*, McLeod, R.(ed), School of Architecture and Design RMIT, Melbourne, 1999, pp.53-59,162-165.

## CONFERENCE PAPERS AND PRESENTATIONS

Lines, R., 'Teaching with technology: The space between strategy and outcomes', 6th International Literacy and Education Research Network Conference, Penang, Malaysia, September, 1999.

Smith, S., 'What do employers look for and what do we provide?', 1999 CEA-WACE International Conference on Co-Operative Education, Washington DC, USA, July 1999.

Weisz, M, Smith, S, & Hardwick, M, 'Measuring the Development of Student, Attributes', 'Graduates for the New Millenium' AAGE, GCCA & NAGCAS Annual Conference, Manly, Sydney, December, 1999.

## INVITED LECTURES, SEMINARS AND WORKSHOPS

Atchison, M., 'Should all student learning equate to a dollar on a credit unit?', Seminar for the Australian Federation of University Women (AFUW), Melbourne University, Melbourne, June, 1999.

Bigelow, H., 'Assessment of work of students whose first language is other than English', Panel discussion at Curtin University, Perth, WA, November, 1999.

Bigelow, H, 'And when I get home', Panel discussion on cultural factors in psychotherapy, National Conference of the Australian and New Zealand Association of Psychotherapy (ANZAP), Melbourne, November, 1999.

Bigelow, H, 'Tips for becoming your ideal presenter', Half-day pre-conference workshop, 10th National Conference of the International Student Advisers of Australasia (ISANA), Gold Coast, Queensland, November, 1999.

Bigelow, H., 'A conversazione: ISANA, the story so far', Panel Presentation, 10th National Conference of the International Student Advisers of Australasia (ISANA), Gold Coast, Queensland, November, 1999.

Lines, R, 'Implementing teaching change - organisational change workshop', Third Annual National Teaching Forum, Canberra, December, 1999.

## RESEARCH AWARDS

Bigelow, H, Awarded 'Life Membership' of the International Student Advisers of Australasia (ISANA) for service to the organisation in the first 10 years of its' existence. Award presented at the 10th National Conference of the International Student Advisers of Australasia (ISANA), Gold Coast, Queensland, November, 1999.

The Australian Award for Excellence in Educational Publishing, Fraser, I., Gionea, J., & Fraser, S., *Economies for Business*, 2nd edn, McGrawHill, Sydney.

CENTRE FOR

# workplace culture change

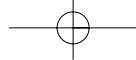
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The Centre for Workplace Culture Change is a commercial research and consulting centre within RMIT, working in the broad area of organisational change.

The Centre's work ranges from 'pure' organisational consulting for individual companies (e.g. strategic planning, organisational change implementation) to large-scale projects involving companies and government, which provide action in the companies and policy advice/feedback. The Centre works across a broad range of industry sectors and with all levels of government.

The Centre continues to undertake extensive work on skills and skill gaps. In 1999, the Centre continued work on the Regional Labour Market Project funded by the Department of Employment Workplace Relations and Small Business on skill gaps in North East Victoria. The Centre is also undertaking skill gap projects in the dairy industry and in tourism/hospitality.

The Centre undertakes a range of direct organisational consulting projects for corporate clients, including: strategic facilitation, 'culture gap mapping' and linking change to bottom-line indicators.



#### MONOGRAPHS AND REPORTS

Bodi, A., Maggs, G. & Gray, J., 'Bridging Skill Gaps', Department of Employment Workplace Relations and Small Business, Melbourne, 1999.

Bodi, A., Maggs, G. & Gray, J., 'Managing Skill Transitions in the Dairy Industry', Department of Employment Workplace Relations and Small Business, Melbourne, 1999.

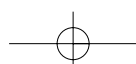
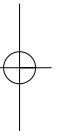
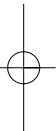
Bodi, A. & Maggs, G., 'Creating Balanced Partnerships in an emerging market', Office Training and Further Education, Melbourne, 1999.

#### RADIO AND TELEVISION PRESENTATIONS

Interviews with ABC and commercial radio

#### PRINT MEDIA

Interviews with major metropolitan papers such as The Age.



SCHOOL OF

# accounting and law

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The School of Accounting and Law hosted the 11th Asian-Pacific Conference on International Accounting Issues in November 1999. This major international conference attracted over 200 participants from 27 countries.

The conference considered issues and the latest research in topic areas such as: capital markets, managerial accounting, finance, international accounting, accounting education, international standards, auditing, corporate governance and environmental and cultural factors in accounting.

The School pioneered and trialed new procedures for the management of research students' candidatures. Drawing on the successes and lessons learned, such procedures will be implemented across the faculty in 2000.

The emphasis on research in Accounting and Law continued to grow. Associate Professor Margaret Jackson was appointed as Director of Research and Development in the School. Later in the year, Margaret was promoted to full Professor. Associate Professor Sheila Bellamy was awarded her doctorate for a thesis on "Reshaping higher education: Cultural explanations for the responses of academic accountants to enforced change". Three candidates completed their Doctor of Philosophy thesis in the School in 1999:

Dr Pat O'Brien on 'Concepts and costs for the maintenance of productive capacity: A study of measurement and reporting of soil quality',

Dr John Tippett on 'Ethical investment in Australia',

Dr Nick Sciulli on 'The use of costing systems to facilitate the competitive tendering and contract decision making process in the public sector'

## BOOKS

- Gill, G.S., Cosserat, G., Leung, P. & Coram, P., *Modern Auditing*, 5th edn, John Wiley & Sons Inc., Milton, Queensland, 1999.
- Hughes, R., Minogue, D. & Senaratne, G., *Business Budgeting and Financial Management*, 2nd edn, Specific Publications, Sydney, 1999.
- Lipton, P. & Herzberg, A., *Understanding Company Law*, 8th edn, LBC Information Services, Sydney, 1999.
- Lipton, P., Herzberg, A. & Von Nessen, P., *Essential Corporations Legislation 1999*, 5th edn, LBC Information Services, Sydney, 1999.

## ARTICLES IN REFEREED JOURNALS

- Jackson, M., 'Out of step? Australia's response to article 39 of the TRIPS agreement', *National Law Review*, October 1999, <http://www.nlr.com.au/articles/jackson/jacksontxt.htm>.

## ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

- Bellamy, S., 'Evaluating for the new millennium: The challenge for universities', *Public Sector Bulletin*, vol.2, 1999, pp.4-5.
- Jackson, M., 'Data protection in Australia', *The Computer Law and Security Report*, vol.15, no. 4, 1999, pp.238-242.
- Rowles, T., Hutton, B. & Bellamy, S., 'Recognition and measurement of land under roads', *Charter*, vol.70, no.10, pp.66-67.

## CONFERENCE PAPERS AND PRESENTATIONS

- Rowles, T., Bellamy, S. & Hutton, B., 'Issues in Australian government accounting: The troubling matter of land under roads', 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.
- Cahill, D. & Myers, P., 'Human resources accounting: Research adrift without a theory', 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.
- Watty, K., 'Cognitive, behavioural and technical skills in accountancy: Employers' perceptions', 11th Asia-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.
- Watty, K., 'The post-war quest for quality in Australian accounting education: The changing academic role', AAANZ Doctoral Colloquium, Cairns, July, 1999.

## INVITED LECTURES, SEMINARS AND WORKSHOPS

- Adams, K., Group Leader, Ethics Module, The Institute of Chartered Accountants in Australia, professional year, program, February, 1999.
- Adams, K., Group Leader, Ethics Module, The Institute of Chartered Accountants in Australia, professional year program, May 1999.
- Bellamy, S., 'Credit risk assessment', Dun & Bradstreet, Melbourne, August, 1999.
- Bellamy, S., 'Credit risk assessment', Dun & Bradstreet, Melbourne, December, 1999.
- Bellamy, S., 'Reshaping higher education: Cultural explanations for the responses of academic accountants to enforced change', School of Social Science and Planning, RMIT University, 1999.

Dellaportas, S., 'Ethics and ethical dilemmas in business', ACCA Professional Development Seminar, Melbourne, June 1999.

O'Brien, P., Invited submission and presentation, members of the subcommittee undertaking the inquiry into environmental accounting and reporting, Public Accounting and Estimates Committee, Victorian Parliament, Melbourne, February, 1999.

Young, A., 'Issues in investment planning', Financial Planning Association, Riverina Chapter, Wagga Wagga, NSW, July, 1999.

#### CONFERENCE DISCUSSANTS

O'Neill, M., discussant of 'The impacts of accounting systems on performance measurement system and performance indicators', (J. M. Moghaddam), 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Rowles, T, discussant of 'Determinants of going-private in the United States over the period 1980 to 1992', (M. Rawashdeh), 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Woolley, R., discussant of 'Financial accounting: challenges at the dawn of the new millennium', (M Ali Fekrat), 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

#### EDITORSHIPS (BOOKS AND JOURNALS)

Lipton, P., editor, Current Commercial Law, LBC Information Services, Sydney, 1999.

#### EDITORSHIPS (BOOKS AND JOURNALS)

Bellamy, S., joint editor, Public Sector Bulletin, Victoria, 1999.

Bellamy, S., book review editor, Accounting Forum, 1999.

Lipton, P. editor, Current Commercial Law, LBC Information Services, Sydney, 1999.

#### EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

Adams, K., member of examiners panel, Ethics Module, The Institute of Chartered Accountants in Australia, professional year program, February, 1999.

Adams, K., ethics syllabus panel, professional year program, The Institute of Chartered Accountants in Australia, May, 1999.

Bellamy, S., member of Public Sector Committee, ASCPA, Victoria, 1999.

Bellamy, S, member of Australian Society of Certified Practising Accountants (Victoria) Public Sector Committee, 1999.

Bellamy, S., member of 11th Asian-Pacific Conference on International Accounting Issues Organising Committee, 1999.

Bellamy, S, panel to select best papers, 11th Asian-Pacific Conference on International Accounting Issues, 1999.

Inglis, R., committee member, Australian Centre for Management Accounting Development, 1999.

Jackson, M., member of Privacy Committee, Law Council of Australia, 1999.

Lipton, P., member of Corporate Law Teachers Association Executive Committee, 1999.

Lipton, P, course director of Chartered Institute of Company Secretaries Corporate Governance course, 1999.

O'Neill, M, divisional councillor and vice president, Australian Society of CPAs, Victorian Division, 1999.

O'Neill, M., member of executive, Australian Society of CPAs, Victorian Divisional Council, 1999.

O'Neill, M., committee member, National Membership and Education Committee, Australian Society of CPAs, 1999.

#### WORKING AND OCCASIONAL PAPERS

Faux, J., 'Environmental financial information and the public accounts and estimates committee of the parliament of Victoria: Research opportunities', RMIT Business Working Paper Series, WP 99/12.

Paderno, F., 'A study of art and design small business practices to determine the attributes needed for operating a successful small business', RMIT Business Working Paper Series, WP 99/19.

Watty, K., & Terzioglu, B., 'Performance measures employed by Australian subsidiaries of US service multinational companies: An empirical survey', RMIT Business Working Paper Series, WP 99/10.

#### DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED)

##### - RMIT BUSINESS ONLY

Cao, Y., 'Essential development of the audit profession in China during periods of significant restructure', Masters (in progress).

Chan, S., 'Development of ethical sensitivity and ethical judgement in accounting students: An empirical study of the effectiveness of an accounting ethics intervention', PhD (in progress).

Cooper, B., 'Investigation of factors which impact on the performance and completion rates of accounting students', PhD (in progress).

Dellaportas, S., 'The effect of accounting education on students' moral development', PhD (in progress)

Faux, J., 'Role of environmental financial information in the decision making process of shareholders and environmentalists and the development of a reporting model', PhD (in progress).

Hutton, B., 'Assessing trade credit risk in manufacturing: An investigation of decision outcomes and their determinates', PhD (in progress).

Kilgore, A., 'Significance of audit committees and their impact on the perception of audit quality', PhD (in progress).

Molland, A., 'Financial decisions and reporting by Victorian local authorities: An investigation into depreciation methods of infrastructure assets and their implications' PhD (in progress).

Myers, P., 'Auditor independence: The views of natural shareholders in Australia', PhD (in progress).

O'Brien, P., 'Concepts and costs for the maintenance of productive capacity: A study of the measurement and reporting of soil quality', PhD (completed).

Sciulli, N., 'The use of costing systems to facilitate the competitive tendering and contracting decision making process in the public sector', PhD (completed).

Shying, M., 'The written word and accounting ideas - A cross-cultural examination of comprehension', PhD (in progress).

Sofocleous, S., 'Accounting, taxation and fiscal instruments: The influence of forest users and the sustainability of Australian native forests', PhD (in progress).

Sop, M., 'The traditional management accounting model and its relevance to the contemporary manufacturing environment in Australia', PhD (in progress).

Terzioglu, B., 'International Transfer Pricing: A management control system framework' PhD (in progress).

Watty, K., 'The post-war quest for quality in Australian accounting education: the changing academic role', PhD (in progress).

Yee, H., 'The role of the accounting profession in China: Development from a cultural perspective' Masters (in progress).

#### APPOINTMENTS

Adams, K., reviewer for Financial Statements Program, The Institute of Chartered Accountants in Australia, 1999.

Adams, K., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Bellamy, S., ad hoc reviewer, International Review of Women and Leadership, 1999.

Bellamy, S., reviewer, Papers submitted to 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, 1999.

Bellamy, S., reviewer, Papers submitted to 29th Annual Meeting of the Western Decision Sciences Institute, Maui, Hawaii, 1999.

Bellamy, S., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Dellaportas, S., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Gowland, D., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Hutton, B., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Inglis, R., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Leung, P., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Myers, P., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

O'Brien, P., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

O'Brien, P., reviewer for the Western Decision Sciences Institute 28th Annual Meeting, Puerto Vallarta, Mexico, April, 1999.

Watty, K., reviewer, Papers submitted to 11th Asian Pacific Conference on International Accounting Issues, Melbourne, 1999.

Watty, K., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Woolley, R., reviewer, 11th Asian-Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

#### GRANTS AND RESEARCH FUNDING (EXTERNAL)

Hutton, B., Mathews, C. & Hutton, C., 'Business Finance Survey 2000', Hall Chadwick, \$10,000.

Jackson, M., 'Legal Regulation of Internet Gambling in Australia', Gamble.com.au, \$2,200.

SCHOOL OF

# business information technology

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During 1999, the School completed work on a research policy that is aligned to both the Faculty and University policies and which aims for high quality, relevant and business focussed research activities.

One encouraging sign during the year was an upward trend in the number of refereed publications authored within the School, this included publications accepted at refereed conferences as well as direct publication in reputable refereed journals. At the end of the year, Professor Martin and Judith Ellis, a part-time doctoral student in the School won a Faculty research grant to investigate the take-up of knowledge management in Australian local government. This is the first national study of this topic.

Perhaps the major event in terms of research potential that occurred during 1999 was the appointment of Professor Paula Swatman as Innovation Leader in Electronic Commerce within the Faculty. Based in the School of Business IT, Professor Swatman has already made a considerable impression as a supervisor of doctoral students, through her monthly e-commerce seminars for staff and research students and her winning of scholarships, including a post-Doctoral fellowship in the e-commerce field. Several major grant applications are in the pipelines notably one for NHMRC and two SPIRT applications and a growing list of articles has been submitted to refereed conferences. This activity is expected to reflect very positively in next years research report.

## BOOKS

Bevinkoppa, S., *Still Image Compression on Parallel Computer Architectures*, Kluwer Academic Publisher, Ah Dordrecht, Netherlands, 1999.

## BOOK CHAPTERS

Martin, B., 'The organisational impact of knowledge' in *Information and Organisation*, Macdonald, S., & Nightingale, J., (eds), North Holland, Amsterdam, 1999, pp. 231-242.

McKay, E. & Garner, B.J., 'The complexities of visual learning: Measuring cognitive skills performance' in *Advanced Research in Computers and Communications in Education*, New Human Abilities for the Networked Society, Cumming, G., Okamoto, P., & Gomez, L., (eds), IOS Press, Amsterdam, vol.1, 1999, pp. 208-215.

## ARTICLES IN REFEREED JOURNALS

Martin, W., 'New directions in education for LIS: Knowledge management programs at RMIT', *Journal of Education for Library and Information Science*, vol.40, no.3, 1999, pp.142-150.

Martin, W.J., Kerrisk, J. & Richards, D., 'Digital directions: Widening the educational net for information professionals', *Education for Information*, vol.17, no.4, 1999, pp.281-294.

McKay, E., 'An investigation of text-based instructional materials enhanced with graphics', *Educational Psychology*, vol.19, no.3, 1999, pp.325-335.

McKay, E., 'Exploring the effect of graphical metaphors on the performance of learning computer programming concepts in adult learners: A pilot study', *Educational Psychology*, vol.19, no.4, 1999, pp.471-487.

Poon, S.P.H. & Swatman, P.M.C., 'An exploratory study of small business internet commerce issues', *Information and Management*, vol.35, no 1, 1999, pp.9-18.

Parker, C.M. & Swatman, P.M.C., 'An internet-mediated electronic commerce business simulation: experiences developing and using TRECS', *Simulation and Gaming*, vol.30, no.1, 1999, pp.51-69.

Poon, S.P.H. & Swatman, P.M.C., 'A longitudinal study of small business internet commerce experiences', *International Journal of Electronic Commerce*, vol.3, no.3, 1999, pp.21-34.

## ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

Abi-Raad, M., 'Code of ethics? Which one?' *SIGCSE Bulletin: Inroads*, vol.31, no.2, June, 1999, pp.73-77.

Martin, B., 'Book review - M.K. Rochester, Education for librarianship in Australia' *Journal of Documentation*, vol. 55, no.3, June 1999, pp. 355-356.

McKay, E., 'Developing a multimedia presentation: Smoothing the way with instructional design principles', *Computer Education*, June, 1999, pp.18-25.

Swatman, P.M.C., 'Laws for e-commerce making progress', *Australian CPA Magazine*, April, 1999, pp.28-29.

## CONFERENCE PAPERS AND PRESENTATIONS

- Al-Quimari, G., & Bruno, V., 'Visualization technique for representing distributed data and distributed query execution plans', Proceedings of 5th International Conference on Information Systems Analysis and Synthesis, vol.8, International Institute Informatics and Systemics, Orlando, Florida, pp.1-8.
- Chan, C. & Swatman, P.M.C., 'B2B e-commerce implementation: The case of BHP steel', ECIS'99" The 7th European Conference on Information Systems, Copenhagen, Denmark, 1999, pp.70-83.
- Chan, E. & Swatman, P.M.C., 'Electronic commerce: A component model', COLLECTeR'99" 3rd Annual COLLECTeR Conference on Electronic Commerce, Wellington, New Zealand, November, 1999.
- Chan, C. & Swatman, P.M.C., 'E-commerce implementation in Australia: A case study approach', COLLECTeR'99 - 3rd Annual COLLECTeR Conference on Electronic Commerce, Wellington, New Zealand, November, 1999.
- Gregory, M., Michener, S. & Swatman, P.M.C., 'Internet Gambling', AusWeb'99 The Fifth Australian World Wide Web Conference, Ballina, NSW, 1999, pp.610-618.
- Gregory, M., Michener, S. & Swatman, P.M.C., 'Internet Entertainment', AusWeb'99 The Fifth Australian World Wide Web Conference, Ballina, NSW, 1999, pp.288-301.
- Martin, B., 'Identifying cultural requisites to implement a successful knowledge management program', The Knowledge Advantage, Intelligent Business Solutions, Sydney, February, 1999.
- Martin, B., 'Knowledge management in Asia: Making knowledge work for your business', EDM Asia, Singapore, March, 1999.
- Martin, B., 'Measuring and quantifying: How the outcomes of knowledge management programs affect the bottom line', Global Management Strategies Conference, Melbourne, March, 1999.
- Martin, B., 'Knowledge and management, an evolving relationship', INFOSMART Australasia 99, Sydney, April, 1999.
- Martin, B., 'Knowledge management in Australasia' INFOSMART New Zealand 99, Auckland, May, 1999.
- Martin, B., 'Knowledge management: Recent developments and jurisdictional issues', CSIRO Information Management & Technology Conference, Surfers Paradise, November, 1999.
- McKay, E., & Garner, B.J., 'The complexities of visual learning: Measuring cognitive skills performance', 7th International Conference on Computers in Education, Chiba, Japan, November, 1999.
- Parker, C.M. & Swatman, P.M.C., 'Web-TRECS: The design and use of an e-commerce business simulation', Bled'99-12th Bled International Conference on Electronic Commerce, Moderna Organizacija, Bled, Slovenia, pp.497-512.
- Richardson, J. & Millar, K., 'Design issues in the creation of flexible learning resources', IASTED International Conference, Pennsylvania, USA, May, 1999.
- Smith, B. & McCarthy, G., 'Linking heritage with history: Using authority records to link objects with their past', Museums Australia Conference, IAAA, Albury, May, 1999.
- Smith, B. & Don, K., '*Where have all the (Business) archives gone*', Australian Society of Archists Annual Conference – archives at risk: Accountability, vulnerability and creditility, Brisbane, July, 1999.
- Tanner, K., 'Emergent professional roles: Knowledge management in schools', Proceedings 16th Biennial Conference of the Australian School Library Association, Bytes Books and Bollards by the Bay, Geelong, 1999, pp.324-335.

Welch, B., & Macintyre, P., 'Shaping reader: Australia and Australians as constructed in recent fiction for young people', 16th Biennial Conference of the Australian School Library Association, Geelong, Vic, January, 1999.

#### INVITED LECTURES, SEMINARS AND WORKSHOPS

Bevinkoppa, S., 'Parallel implementation of digital image compression', University of Ballarat, February, 1999.

Bruno, V., 'Visualisation techniques for representing distributed data and distributed query execution plans', Department of Computer Science, RMIT, March, 1999.

Davison, A.J., 'Electronic commerce – A business future', Pitcher Partners Seminar, March, 1999.

Martin, B., 'A rough guide to knowledge management', Victorian Chapter Data Management Association, Melbourne, May, 1999.

Martin, B., 'Knowledge: From production to management', Department of Information Systems, Melbourne University, November, 1999.

Swatman, P.M.C. & Swatman, P.A., 'Strategic use of e-commerce', AIIA Breakfast Seminar Series, Melbourne, Victoria, February, 1999.

Swatman, P.M.C., 'E-commerce effectiveness in Australia', School of Accounting, Finance and Entrepreneurship Seminar Series, University of New England, Armidale, New South Wales, March, 1999.

Swatman, P.M.C., 'Virtual reality in the information economy', Keynote Address for "SimTecT'99" The Simulation Technology and Training Conference, Melbourne, Victoria, March/April, 1999.

Swatman, P.M.C., 'Using virtual reality to enhance internet commerce', 12th International Electronic Commerce Conference Graduate Students Consortium and Educational Symposium, Novo Mesto, Slovenia, June, 1999.

Swatman, P.M.C. & Swatman, P.A., 'Strategic electronic commerce: An Australian perspective', Institut für Wirtschaftsinformatik Seminar Series, University of Koblenz, Germany, June, 1999.

Swatman, P.M.C., 'Setting a strategic perspective for e-commerce in Australia', VMSD(Virtual Environments Research Group) Seminar Series, GMD (German National Research Center for Information Technology), Bonn, Germany, June, 1999.

Swatman, P.M.C., 'Virtual reality and internet commerce: Interactive support for online purchasing', School of MIS Research Seminar Series, Deakin University, Geelong, September, 1999.

Swatman, P.M.C., 'Government e-commerce: A comparative view', Electronic Commerce Research Unit Seminar Series, Faculty of Business and Law, Victoria University, Melbourne, October, 1999.

Swatman, P.M.C., 'Getting started with e-commerce', CiBiS Conference "E-volution: Business Beyond 2000", Newcastle, New South Wales, November, 1999.

Welch, B., 'Boys and reading strategies, materials and issues', Brunswick Secondary College, Brunswick, May, 1999.

Welch, B., 'Boys and literacy', Central Highlands Education Region, Kyneton, August, 1999.

## CONFERENCE CHAIR, FACILITATOR OR DISCUSSANT

Swatman, P.M.C., Timmers, P., Loebbecke, C. & Crowley, R.T., workshop organiser and chair, 'Graduate programs in electronic commerce', Bled'99' – 12th International Conference on Electronic Commerce, Bled, Slovenia, June, 1999.

Swatman, P.M.C., conference session chaired, 'Opportunities and barriers for electronic commerce applications', Bled'99' 12th International Conference on Electronic Commerce, Bled, Slovenia, June, 1999.

Swatman, P.M.C., faculty facilitator, Graduate students consortium and educational symposium, Bled'99' – 12th International Conference on Electronic Commerce, Bled, Slovenia, June, 1999.

Swatman, P.M.C., conference session chaired, 'Graduate student workshop, COLLECTeR'99' – 3rd Annual COLLECTeR Electronic Commerce Conference, Wellington, New Zealand, November, 1999.

Swatman, P.M.C., faculty facilitator, Doctoral consortium, ACIS'99' – 10th Australasian Conference on Information Systems, Wellington, New Zealand, November, 1999.

Swatman, P.M.C., conference session chaired, 'E-commerce: business-to-business', ACIS'99' 10th Australasian Conference on Information Systems, Wellington, New Zealand, December 1999.

## EDITORSHIPS (BOOKS AND JOURNALS)

Smith, B., International Council on Archives, Section on Business and Labour Archives, Newsletter.

Smith, B., Archivist and Manuscripts (Guest editor, November 1999 issue).

Swatman, P., Journal of Global Information Technology Management.

Swatman, P., International Journal of Electronic Commerce.

Swatman, P., EM - Electronic Markets.

Swatman, P., Electronic Journal of Organizational Virtualness.

Swatman, P., Journal of Marketing Practice: Applied Marketing Science (Australasian Regional Editor).

Welch, B., Viewpoint: On Books for Young Adults (Associate editor).

## EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

Swatman, P., member organising committee, Bled International Conference on Electronic Commerce, 1999.

Swatman, P., member organising committee, COLLECTeR Electronic Commerce Conference, 1999.

Swatman, P., member organising committee, 'ICIS'2000' the International Conference on Information Systems, 1999.

Swatman, P., member organising committee, 'ECIS'2000' the European Conference on Information Systems, 1999.

Swatman, P., member organising committee, 'PACIS'2000' Pacific Asia Conference on Information Systems, 1999.

Swatman, P., track chair, GITM2000 Track on Virtual Reality and New Media, 1999.

Swatman, P., board member, eMERGE CMC, 1999.

Swatman, P., member working group on corporate governance, eMERGE CMC 1999.

Swatman, P., member, APESMA Curriculum Committee, 1999.

## PRINT MEDIA

Swatman, P.M.C. & Ramsay, R., 'Asian tigers the target of IT gurus', *Business Asia*, December, 1999, p.15.

## DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED)

## - RMIT BUSINESS ONLY

Agombar, S., 'Factors underlying the design of an information architecture for transnational information services', PhD (in progress).

Chan, E., 'Curriculum development model for electronic commerce in higher education', PhD (in progress).

Chishti, M., 'Strategy, technology and management process: a grounded understanding if information technology based business process transformation', PhD (submitted).

Davis, M., 'A delphi study to forecast policy trends related to knowledge management in the civil justice system in Victoria', PhD (in progress).

Ellis, J., 'The role of knowledge management in enabling competitive advantage for Australian organisations in the global economy', PhD (in progress).

MacKenzie, B., 'Increasing the availability and use of quality information about drugs and drug use in school communities', Masters (in progress).

Maulana, I., 'The development of internet commerce in Indonesia', PhD (in progress).

Moussi, C., 'A review of the feasibility of the Melbourne Trade Point Model in moving an small to medium sized enterprise into electronic international trade', Masters (in progress).

Murch, C., 'Restructuring chaos: Beyond the desktop to a new interface', Masters (in progress).

Nugent, P., 'Knowledge management: Defining knowledge requirements for the competitive organisation' Masters (in progress).

Olsen, P., 'A framework to assess effectiveness, useability and user satisfaction associated with computer programs used for educational management', Masters (in progress).

Pendit, P., 'The use of information technology in public information services: An interpretive study of structural change via technology in the Indonesian public service', PhD (in progress).

Ponting, J., 'Australian food and wine online: WWW marketing practices of Australian food and wine manufacturers', PhD (in progress).

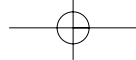
Reyes, G., 'The implications of information systems (IS) performance of matching IS organisational structure with the organisational environment', PhD (in progress).

Rossato, J., 'A method by which the measurement of effectiveness for information delivery systems for command and control warfare in an Australian army brigade can be modelled', Masters (in progress).

Skinner, S., 'Racist disinformation on the world wide web: The role of anti-racist sites in providing balance', PhD (in progress).

Wilkins, L., 'E-Commerce: Adoption and implementation issues', PhD (in progress).

Zulliger, T., 'Structure for improved navigation and user satisfaction at the point of entry into organisational world wide web sites', PhD (in progress).



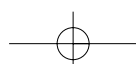
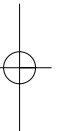
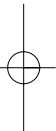
#### MULTI-MEDIA AND WORLD WIDE WEB PUBLICATIONS

Gregory, M., Mitchener, S. & Swatman, P.M.C., 'Internet gambling', 'AusWeb'99' - the Fifth Australian World Wide Web Conference, Ballina, NSW, April, 1999, <http://ausweb.scu.edu.au/aw99/papers/gregory2>.

Gregory, M., Mitchener, S. & Swatman, P.M.C., 'Internet entertainment', 'AusWeb'99' - the Fifth Australian World Wide Web Conference, Ballina, NSW, April, 1999, <http://ausweb.scu.edu.au/aw99/papers/gregory2>.

#### OTHER

Martin, W., 'Social and organisational aspects of requirements engineering methods: A practice oriented approach', Official opponent in a PRD Disputation at Linkoping University, Sweden, 1999.



THE SCHOOL OF

# economics and finance

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The School of Economics and Finance continued its strong research performance in 1999. The research output for the year included eighteen refereed journal articles, fifteen conference presentations and fifteen invited lectures.

The highlights include:

Successful hosting of the Asia-Pacific Finance Association Conference.

This conference attracted approximately 200 delegates from over twenty countries.

Three PhD completions (Sinclair Davidson, David Lin and Vanitha Rangunathan).

Three Master of Business by research completions (Michael Gangemi, Pramayanti Meitisari, Gallayanee Piriya Pant).

Successful commencement of research on two SPIRT grants, one with J.B. Were Stockbroking Limited, and the other with ASSIRT Pty Ltd.

The School is well placed to continue its performance in 2000. At the end of 1999 there were 30 registered post-graduate research students and several forthcoming publications.

## BOOKS

Gionea, J., *International Economic Geography*, 2nd edn, School of Economics and Finance, RMIT, 1999.

Koken, E., & Smith, B., *Tax & Remuneration Planning*, 2nd edn, Australian Tax Practice, Sydney, 1999.

Smith, B., & Koken, E., *Superannuation Choice of Funds*, Wright Books, Melbourne, 1999.

Smith, B., & Koken, E., *Super Simple Superannuation*, 2nd edn, Wright Books, Melbourne, 1999.

## ARTICLES IN REFEREED JOURNALS

Brooks, R., Berman, G., Davidson, S., & Tan, T.-Y., 'Announcements and revisions of Australian macroeconomic data and their news content for Australian financial markets', *Journal of International Financial Markets, Institutions and Money*, vol.9, 1999, pp.195-215.

Copp, J. & Brooks, R., 'Variance ratio testing of the Australian forward foreign exchange market', *Applied Economics Letters*, vol.6, 1999, pp.417-419.

Copp, J. & Brooks, R., 'The economic costs of forward mispricing', *Accounting Research Journal*, vol.12, 1999, pp.229-232.

Davidson, S., 'Okeahalam and Bah on corruption: A comment', *The South African Journal of Economics*, vol.67, no.1, 1999, pp.157-165.

Davidson, S. & Faff, R., 'Extra-market sensitivity to a gold price factor: Evidence from national market portfolios', *Studies in Economics and Econometrics*, vol.23, 1999, pp.1-14.

Davidson, S. & Faff, R., 'Some additional Australian evidence on the day of the week effect', *Applied Economics Letters*, vol.6, 1999, pp.247-249.

Diggle, J., Brooks, R. & Shannon, J., 'International diversification of the funds management industry', *Applied Economics Letters*, vol.6, 1999, pp.663-667.

Di Iorio, A. & Faff, R., 'An international market model and exchange rate risk: Australian evidence', *Applied Economics Letters*, vol.6, 1999, pp.77-80.

Faff, R. & Heaney, R., 'An examination of the relationship between Australian industry equity returns and expected inflation', *Applied Economics*, vol.31, no.8, 1999, pp.915-933.

Faff, R. & Howard, P.F., 'Interest rate risk of Australian financial sector companies in a period', *Pacific-Basin Finance Journal*, vol.7, no.1, 1999, pp.83-101.

Gangemi, M., Brooks, R. & Faff, R., 'Mean reversion and the forecasting of country betas: A note', *Global Finance Journal*, vol.10, no.2, 1999, pp.231-245.

Hallahan, T.A., 'The information content of portfolio performance history and persistence in fund performance: an examination of rollover funds', *Accounting and Finance*, vol.39, no.3, 1999, pp.255-274

Hallahan, T.A. & Faff, R., 'An examination of Australian equity trust for selectivity and market timing performance', *Journal of Multinational Financial Management*, vol.9, no.3-4, 1999, pp.387-402.

Josev, T., Peker, A. & Faff, R., 'The potential distorting effect of extreme observations in event studies: Australian corporate name changes as an illustrative case', *Accounting, Accountability and Performance*, vol.5, no.1, 1999, pp.1-10.

McKenzie, M., 'Power transformation and forecasting the magnitude of exchange rate forecasts', *International Journal of Forecasting*, vol.15, 1999, pp.49-55.

McKenzie, M., 'Risk in the Japanese banking sector: implications of the Financial Systems Reform Act (1992)', *The Asia-Pacific Journal of Economics and Business*, vol.3, 1999, pp.4-20.

McKenzie, M., 'The impact of exchange rate volatility on international trade flows', *Journal of Economic Surveys*, vol.13, 1999, pp.71-106.

Ragunathan, V., Faff, R. & Brooks, R., 'Correlations, business cycles and integration', *Journal of International Financial Markets, Institutions and Money*, vol.9, 1999, pp.75-95.

Trivedi, A. & Brooks, R., 'Autocorrelations, returns and Australian stock indices', *Applied Economics Letters*, vol.6, 1999, pp.581-584.

#### ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

Faff, R. & Twite, G., 'To b or not to b', *JASSA*, Issue 3, Spring, 1999, pp.31-34.

Stewart, M., Shannon, J., & McKenzie, M., 'A variable rate Goods and Services Tax (GST) for Australia', *Economic Papers*, vol.18, 1999, pp.78-94.

#### CONFERENCE PAPERS AND PRESENTATIONS

Brooks, R., 'Garch modelling of individual stock data: The impact of censoring, firm size and trading volume', 28th conference of Economists, La Trobe University, Melbourne, September, 1999.

Brooks, R., 'An empirical examination of the time series relationship between beta risk and financial leverage', 11th Asian Pacific Conference on International Accounting Issues, Melbourne, November, 1999.

Davidson, S., 'Are returns in international markets described by a single or multi-factor structure', Eighth Annual Southern African Finance Association Conference. Held at the University of Cape Town, February, 1999.

Di Iorio, A., 'The stability of exchange rate risk: Evidence from the Australian equities market', EFM Association Conference, Paris, June, 1999.

Marshall, J., 'Tensions in life long education', Learn International Conference, Penang, Malaysia, October, 1999.

Faff, R., 'Extra-market sensitivity to a gold price factor: Evidence from national market and global industry portfolios', Southern African Finance Association 9th Annual Conference, Cape Town, February, 1999.

Faff, R., 'The stability of exchange rate risk: Evidence from the Australian equities market', European Financial Management Association conference, Paris, June, 1999; AAANZ Conference, Cairns, July, 1999 and APFA conference, Melbourne, July, 1999.

Faff, R., 'Are returns in the international economy explained by a single or multi-factor structure?', 12th Annual Australasian Finance and Banking Conference, Sydney, December, 1999.

Gionea, J., 'Trends and prospects in the international grain sector', ACER National Business Education and Research Conference, Perth, October, 1999.

Hallahan, T. & Faff, R., 'Composite portfolio performance measurement incorporating higher moments', APFA Conference, Melbourne, July, 1999.

McKenzie, M. 'The economics of exchange rate volatility asymmetry', European Financial Management Association, Paris, June, 1999.

McKenzie, M. 'New insights into the impact of the introduction of future trading on stock price volatility', French Finance Association, Aix-en-Provence, June, 1999.

McKenzie, M. 'New insights into the impact of the introduction of future trading on stock price volatility', 1999 Asia Pacific Finance Association Conference, Melbourne, July, 1999.

Mitchell, H., Brown R., & Easton, S., 'Old volatility – ARCH effects in 19th century consol data', 1999 Asia Pacific Finance Association Conference, Melbourne, July, 1999.

Mitchell, H., 'Does factor analysis produce meaningful results for financial data', Queensland Finance Conference, Brisbane, September, 1999.

Thomas, S. & Brooks, R., 'GARCH-based hedge ratios for Australian share price index futures: Does asymmetry matter?', Queensland Finance Conference, Brisbane, September, 1999.

Weisz, M., 'The added value of undertaking a co-operative education year: The measurement of student attributes' 1999 CEA/WACE International conference on co-operative education, Washington DC, July 1999.

Weisz, M., Smith, S., & Hardwick, M., 'Measuring the development of student attributes', AGCAS, GCCA, AAGE Conference on Graduates for the new millennium, Sydney, December, 1999.

#### INVITED LECTURES, SEMINARS AND WORKSHOPS

Brooks, R., 'Time varying country risk: An assessment of alternative modelling techniques', Department of Accounting and Finance, Monash University, Melbourne, May, 1999.

Brooks, R., 'GARCH modelling of individual stock data: The impact of censoring, firm size and trading volume', School of Economics and Finance, Queensland University of Technology, Brisbane September, 1999.

Brooks, R., 'Censoring and its impact on beta estimation', Department of Commerce, University of Queensland, October, 1999.

Davidson, S., 'An assessment of the legal determinants of external finance', Department of Commerce, University of Queensland, October, 1999.

Diggle, J., 'The scope of Melbourne's financial services', Melbourne Financial Services Task Force, April, 1999.

Diggle, J., 'The importance of money management', Sydney Futures Exchange, July, 1999.

Di Iorio, A., 'The foreign exchange sensitivity of Australian stock returns', EFM Association, 1999.

Faff, R., 'New insights into the impact of the introduction of futures trading on stock price volatility', Department of Finance and Accounting, National University of Singapore, April, 1999.

Faff, R., 'How to improve your chances of getting published', Department of Accounting, Queensland University of Technology, April, 1999; and Department of Accounting and Finance, Caulfield, Monash University, September, 1999.

Faff, R., 'The effect of intervaling on the foreign exchange exposure of Australian stock returns', Department of Accounting and Finance, University of Newcastle, August, 1999.

Faff, R., 'An examination of the Fama and French three factor model using commercially available factors', School of Economics and Finance, RMIT, September, 1999; School of Business, Bond University, October, 1999; and School of Finance and Business Economics, Edith Cowan University, November, 1999.

Fuller, P., 'Australia - a globalised economy', Doncaster-Templestowe Kiwanis Club, Melbourne, July 1999.

Fuller, P., 'Cost-benefit analysis', Victorian Planning and Environmental Law Association, Melbourne, August 1999.

Gionea, J., 'Dynamics of the international grain sector in the 21st Century', ANZIBA Annual Conference, Sydney, September/October, 1999.

McKenzie, M., 'The economics of exchange rate asymmetry', Department of Banking and Finance, University of New South Wales, May 1999.

#### CONFERENCE DISCUSSANTS

Brooks, R., discussant of 'Endowment warrant valuation', (Hoang, P., Powell, J. & Shi, J.), Tenth Annual Asia-Pacific Futures Research Symposium, Hong Kong, February, 1999.

Brooks, R., discussant of 'When the US sneezes, does the world catch a cold?', (Alford, A. & Ragunathan, V.), Asia Pacific Finance Association, Melbourne, July, 1999.

Di Iorio, A., discussant of 'Time diversification and estimation risk – The US asset market 1900-1997', (Persson, M. & Hansson, B.), EFM Association Conference, Paris, June, 1999.

Hallahan, T., discussant of, 'Market timing abilities of mutual fund managers: The Indian experience', (Sengal, S. & Gupta, O), Asia-Pacific Finance Association (APFA), Melbourne, July, 1999.

Mitchell, H., discussant of 'ARCH and GARCH based tests on the Malaysian stock market. Interest rate and currency markets before and during the currency turmoil' (Nor, F.M.), Asia Pacific Finance Association Conference, Melbourne, July, 1999,.

#### EDITORSHIPS

Brailsford, T. (ext) and Faff, R., Editors, Series in Advance Finance, McGraw-Hill.

Brooks, R., Editorial Panel, Accounting Research Journal, 1999.

Davidson, S., Editorial Panel, Accounting Research Journal, 1999.

Davidson, S., Editorial Panel, Studies in Economics and Econometrics, 1999.

Faff, R., Editor, Accounting Research Journal, 1999.

Faff, R., Editorial Board, Accounting, Accountability and Performance, 1999.

#### EXTERNAL BOARD AND COMMITTEE MEMBERSHIP

Faff, R., Treasurer, Asia-Pacific Finance Association, 1999.

Faff, R., Director, Asia-Pacific Capital Markets Ltd, 1999.

Weisz, M., Australia Co-operative Education Society, Committee Member, Vic Division, 1999.

## DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED)

## - RMIT BUSINESS ONLY

- Anderson, J., 'Microstructure issues in futures markets', PhD (in progress).
- Aritonong, R., 'The effect of non-debt tax shields on capital structure: Indonesian evidence' PhD (in progress).
- Avsar, S., 'Expectations and efficiency off selected commodity and currency futures markets', PhD (in progress).
- Berman, G., 'Corporate governance and accountability in the charity sector', PhD (in progress).
- Boyd, I., 'The evolution of Australia's retirement incomes system - A public choice approach', Masters (in progress).
- Chieng, D., 'Role of fundamentals in exchange rate forecasting in a speculative market', PhD (in progress).
- Choy, K., 'The performance of initial public offerings in Hong Kong' Masters (in progress).
- Cowling, B., 'The Averch-Johnson effect: The Australian experience', PhD (in progress).
- Davidson, S., 'South African corporate structures in an agency theory framework', PhD (completed).
- Di Iorio, A., 'Foreign exchange sensitivity - Pacific Basin stock returns', PhD (in progress).
- Diggle, J., 'When cash is king - Maximising returns from the optimal asset allocation process', PhD (in progress)
- Dimakopoulos, A., 'Government intervention in agriculture to alleviate the problems of economic development' Masters (in progress).
- Fuller, P., 'Determinants of attendance patterns at AFL games', Masters (in progress).
- Gionea, J., 'Trends/prospects in the global grain sector: The opportunities for Australia's grain industry', PhD (in progress).
- Hallahan, T., 'Examination of the characteristics and performance of investment and superannuation funds' PhD (in progress).
- Intellect, C., 'Spectral analysis: Applications in finance' PhD (in progress)
- Lai, E., 'What models can be used to measure risk in the context of investing in emerging markets?', PhD (in progress).
- Marisetty, V., 'Funds management in India', Masters (in progress).
- Maynes, G., 'Investment in human capital and economic growth: Comparative study -Aust, Singapore, Malaysia', Masters (in progress).
- McCallum, A., 'Demand and supply characteristics of accommodation for the older Australian' Masters (in progress).
- McKeown, W., 'Examination of the investment performance of superannuation fund managers since 1988: Does size matter?', Masters (in progress).
- Meitisari, P., 'The impact of international diversification on capital structure' PhD (in progress).
- Ng, B., 'The relationship between spot and futures market: evidence for the Kuala Lumpur Stock Exchange', Masters (in progress).
- Peker, A., 'The identification and measurement of risk in a portfolio context', PhD (in progress).
- Piriyapant, G., 'The role of equity factors in explaining the cross-sectional variation in stock returns in the Thai capital market', PhD (in progress).

- Ragunathan, V., 'integration of the Australian capital market and its impact on risk measurement', PhD (completed).
- Risman, S., 'What has been the impact of financial deregulation on competition and efficiency in the Australian banking industry', Masters (in progress).
- Sefton, C., 'Risk and volatility in the Asia Pacific markets' PhD (in progress).
- Sokulsky, D., 'Development of new sub-category benchmarks on the Australian stock exchange', PhD (in progress).
- Tan, K.H., 'The causes and effects of speculative attack: the case of Malaysia', Masters (in progress).
- Thomas, S., 'Modelling commodity prices in the Australian national electricity market', PhD (in progress).
- Tran, T., 'Privatisation and property rights in transition economies' Masters (in progress).
- Vasilevski, S., 'Global portfolio diversification: an Australian perspective', Masters (in progress).
- Willis, S., 'Microstructure of the Australian stock market', PhD (in progress).
- Yong, L., 'Beta and the sensitivity to interest rates of Asia-Pacific stock markets', PhD (in progress).

#### DEGREES BY RESEARCH (COMPLETED) - OUTSIDE RMIT BUSINESS

- Boymal, J., 'Alcohol addiction as an intrapersonal collective action problem', PhD, Monash University (awarded).
- Stewart, M., 'The economic effects of Australia's system of fiscal federalism', PhD, University of Melbourne (awarded).

#### RADIO AND TELEVISION PRESENTATIONS

- Loveday, P., 'Graduate placement and co-operative education', 3AK, 8 April, 1999.

#### PRINT MEDIA

- Loveday, P., 'Getting a fare deal', *Age*, 12 April, 1999, p.2.
- Loveday, P., 'When is bigger better?', *Age*, 8 March 1999, p.2.
- Loveday, P., 'Custom-made fortune', *Age*, 15 February 1999, p.2.
- Loveday, P., 'New year revolution', *Age*, 25 January 1999, p.2.
- Loveday, P., 'Making allowances for Rugrats', *Age*, 14 December 1999, p.2.

#### MULTI-MEDIA AND WORLD WIDE WEB PUBLICATIONS

- Gionea, J., & Nixon, E., 'Instructors Resources', (to accompany textbook Fraser, I, Gionea, J, Fraser, S., *Economics for Business*, 2nd edn., McGraw-Hill) , "<http://www.mcgraw-hill.com.au/mhle/econ>" <http://www.mcgraw-hill.com.au/mhle/econ>, Nov-Dec 1998, 17 May, 1999.

#### GRANTS AND RESEARCH FUNDING (INTERNAL)

- Faff, R., 'Asset Pricing and the Liquidity Premium', RMIT Business Research Grant, 1999.
- Weisz, M., 'Improving international co-operative education through international co-operation', Team member of RMIT Quality Award, 1999.

RESEARCH COMPLETED IN THE SCHOOL OF  
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During 1999 The School of Management continued to develop its research profile and expertise, increasing research activities by both staff and students, with Dr Rosalie Holian as Director Research. A highlight of the year was the graduation of the School's first three DBA candidates in addition to a number of PhD and Master of Business candidates who also completed.

Two joint RMIT and Industry/Community research and discussion groups were established in the School: The Health Services Learning Network facilitated by Dr Carlene Boucher and the Values in Management and Leadership/Business and Society group facilitated by Associate Professor David Kimber. As a result of the work of these two groups public seminars were conducted on Training and Education in Business Ethics and on 'How to win funds and influence people' interested in Management.

The field of Health Services Management research continued to be a key area of research with funding for several projects awarded by the Commonwealth Department of Health and Family Services. This included the continuation of the National Allied Health Casemix Committee (NAHCC) secretariat and the Development of performance indicators for Allied Health Professionals and the completion of an Exploration of the impact of Compulsory Competitive Tendering (CCT) on consumers of Aged and Disability Services in Local Government in Victoria.

The School extended its areas of research to include Corporate Environmentalism with the appointment in 1999 of Associate Professor Bobby Banerjee. He has established a research focus area in Organizational Accountability, Stakeholders and Ecological Sustainability (OASES). This field of study complements staff research in other existing areas of Management research, which include: Strategic Decision Making, Leadership, Human Resource Management and Industrial Relations, Ethics and Values, Health Services Management, International Management, Public Policy, Cultural Diversity, Work and Family, Organisational Culture, Structure and Change, Management Education.

## BOOKS

Kheng-Hor, K. & Munro-Smith, N., *Reader Friendly Strategic Management*, Pelanduk, Kuala Lumpur, 1999.

## BOOK CHAPTERS

Banerjee, S.B., 'Corporate environmentalism and the greening of strategic marketing' in *Greener Marketing: A Global Perspective on Greening Marketing Practice*, M. Charter & M.J. Polonsky (eds), Greenleaf Publishing, Sheffield, UK, 1999, pp.16-40.

Browne, M., Banerjee, B., Fulop, L., & Linstead, S., 'Managing strategically' in *Management: A Critical Text*, L. Fulop & S. Linstead (eds), Macmillan, South Yarra, 1999, pp.314-413.

Kimber, D., 'Trust – A key component for building international alliances' in *Enterprise Management– New Horizons in Indo-Australian Collaboration*, S. Neelamegham, D. Midgley & C. Sen (eds), Tata McGraw Hill, Delhi, 1999, pp.429-446.

Kimber, D., 'Ethics and international technology transfers' in *Applied Ethics in Management: Towards New Perspectives*, S.K Charkraborty. & S.R. Chatterjee (eds), Springer Verlag, Germany, 1999, pp.1-17.

Morley, C., 'A professional doctorate in business: The new height of management education' in *Enterprise Management: New Horizons in Indo-Australian Collaboration*, S. Neelamegham, D. Midgley, & C. Sen, (eds), Tata McGraw-Hill, New Dehli, 1999, pp.555-565.

Moore, S., 'Caring and the state', in *Current Issues in Health Policy*, L. Hancock, (ed), Allen & Unwin, Sydney, Chapter 14, 1999, pp.174-213.

## ARTICLES IN REFEREED JOURNALS

Ainsworth, M. & Dunwoodie, K., 'Acknowledging student diversity: Modifying the MBA experience for international students', *Journal of the Australian & New Zealand Academy of Management*, vol.5, no.1, 1999, pp. 35-45.

Berrell, M., & Gloet, M., 'Reflections on the cultural dimensions of educational administration', *Journal of Educational Administration and Foundations*, vol.14, no.1, 1999, pp.10-32.

Holian, R., 'Doing action research in my own organisation: ethical dilemmas, hopes and triumphs', *Action Research International*, paper no.3. <http://www.scu.edu.au/schools/sawd/ari/ari-holian.html>.

Kimber, D. & Birchall, G., 'Values and trust - Keys to the growth of "social capital" in business', *IIMB Management Review*, vol.10, no.3, 1998, pp.15-24 (printed in 1999).

Kimber, D. & Siemensma, F., 'Book review – The Politics of Management Knowledge' *IIMB Management Review*, vol.10, no.3, 1998, pp.159-160 (printed 1999).

Kimber, D. & Siemensma, F., 'Round table – the academic perspective - reflections on future directions of management education', *IIMB Management Review*, vol.10, no.1 & 2, 1998, pp.126-128 (printed 1999).

## ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

Fastenau, M., 'Avoid "homosocial" reproduction: Be clear about skills needed when hiring', *HR Monthly*, April 1999, pp.53-54.

Fastenau, M., 'Mixing work with family', *HR Monthly*, July 1999, pp.41-42.

Fastenau, M., 'Men make lousy secretaries; don't they?', *HR Monthly*, September 1999, pp.49-50.

Fastenau, M., 'Diversity strategies', *HR Monthly*, November 1999, pp.47-48.

Fastenau, M., 'What to do after the complaint has been resolved', *Focus on Workplace Diversity*, November, 1999, pp.6-8.

Fastenau, M., 'Improve induction of non-traditional employees', *Focus on Workplace Diversity*, November, 1999, pp.11-13.

Fastenau, M., 'Combat a hidden cause of discrimination', *Focus on Workplace Diversity*, November, 1999, pp.13-15.

Sheldrake, P., 'Knowing what we know', *Drake Review*, vol.13, no.3, 1999, pp.16-18.

#### CONFERENCE PAPERS AND PRESENTATIONS

Banerjee, S.B., 'Whose mine is it anyway? National interest, indigenous stakeholders and colonial discourses: The case of the Jabiluka uranium mine', Critical Management Studies Conference, Manchester, England, July, 1999.

Banerjee, S.B., 'Sustainable development and the reinvention of nature', Critical Management Studies Conference, Manchester, England, July, 1999.

Banerjee, S.B., 'The myth of sustainable development', ANZAM 99 Conference, Hobart, Tasmania, December, 1999.

Banerjee, S.B., 'Stakeholder colonialism and the Jabiluka uranium mine', ANZAM 99 Conference. Hobart, Tasmania, December, 1999.

Berrell, M. & Gloet, M., 'Organizational learning and the third culture' ANZAM '99 Conference, Hobart, Tasmania, December, 1999.

Boucher, C., 'Career planning for managers in the education sector', ADAPE Annual Conference, Association of Development and Alumni Professionals in Education, Melbourne, April, 1999.

Brigden, C., 'A Lumper's story: The THC and its affiliates', *Proceedings of the Sixth National Conference of the Australian Society for the Study of Labour History*, The Australian Society for the Study of Labour History, Illawarra Branch, Wollongong, 1999, pp.205-209.

Hill, M., Koulouris, A. & Rose, M., 'Navigating change in international education: A workshop about coping with organisational change', International Students Advisers Network of Australia, Gold Coast, Queensland, 1999.

Holian, R., 'Professional codes of ethics', Australian Institute of Computer Ethics (AICE) Conference, Melbourne, July, 1999.

Jamsai, S. & Holian, R., 'Flexible work practices in Thailand', Academy of International Business, Conference: 'Preparing for 2000: Opportunities and Challenges for International Business in the Asia Pacific Region', Melbourne, July 1999.

Jones, S., 'Information technology – Partner or predator in teaching employment relations', IERA Annual Conference, Christchurch, New Zealand, July, 1999.

Jones, S., 'Avoiding the spider: How to use technology to achieve collaborative education, HERDSA Conference, Melbourne, July, 1999.

Jones, S., 'Politics, power and persuasion: Documenting a drama for students - The 1998 Waterfront Dispute', Australian Documentary Conference, November, Adelaide, 1999.

Kimber, D., 'Spirituality in education – Reflections from Australia', International Conference-Spiritual Wisdom in Changing Times, Mt Abu, India, February, 1999.

Kimber, D. & Segon, M., 'Ethics in the new university system', Australian Association for Professional and Applied Ethics 6th Annual Conference, University of Western Sydney, September/October, 1999.

Koulouris, A. & Tracey, A., 'Semi-autonomous learning groups in a post-graduate management course', British Academy of Management Annual Conference, Manchester, England, September, 1999.

Lewis, N., 'The new model employment relationship: Capitalizing on culture in the "new times" millenium', ANZAM '99 Conference, Hobart, December, 1999.

Lewis, N., "'Strategic" Human Resources Management: Taylorism in "Pomo" performance drag?', ANZAM'99 Conference December, 1999.

Linstead, S. & Banerjee, S.B., 'Organizational dreaming', Critical Management Studies Conference, Manchester, England, July, 1999.

Moore, S., 'Health care financing', Is Medicare sustainable?', Health Issues Conference, Melbourne, July, 1999.

Morley, C., 'The role of the university in professional doctorates', Australian and New Zealand Academy of Management Annual Conference, Hobart, December, 1999.

Priest, J. 'Ethics in IST management and consulting: Think global, act local'. Performance Solutions Research, School of Management, RMIT Business, ANZAM, Hobart, Tasmania, December, 1999.

Sheldrake, P., 'Matching personal and corporate values – The challenges of cultural diversity', National Corporate Value Seminar, Malaysia Airlines Academy, Kelana Jaya, Malaysia, August, 1999.

Smyth, A. & Holian, R., 'The credibility of the researcher who does research in their own organisation', Association for Qualitative Research Conference: 'Issues of Rigour in Qualitative Research', Melbourne, July, 1999.

Steiner, C., 'Unifying research and practice through concrete, personal knowing', Changing Practice through Research and Research through Practice Conference, 7th International Conference on Post-Compulsory Education and Training Gold Coast, December, 1999.

Wade, P. & Holian, R., 'Practicing compassionate fun - therapeutic humour and chronic illness', Australian Psychological Society 34th Annual Conference: 'Psychology: Exploring Human Nature', Hobart, September-October, 1999.

Woodruff, I., 'Allied Health, managing for the future', Australian Casemix Clinical Committee Conference, August, 1999, Canberra.

Woodruff, I. & Fitzgerald, K., 'Performance indicators for the allied health professions', National Allied Health Casemix Conference, Darwin, August, 1999.

Woong, L., Jones, S. & Adie, J., 'The east is dead: The end of illusion: Asian crisis, bubbles, cash and fest – tract capitalism', 1999 Annual Conference of the Academy of International Business South East Asia Region Proceedings, vol.1, AIBSEAR Organising Committee, Melbourne, 1999, pp.451-457.

#### INVITED LECTURES, SEMINARS AND WORKSHOPS

Banerjee, B., 'Whose mine is it anyway?: National interest, indigenous stakeholders and colonial discourses in the case of the environmentally friendly and culturally sensitive uranium mine', Research Seminar Series, School of Management, RMIT, September, 1999.

Banerjee, B., 'Corporate environmentalism', Research Seminar Series, School of Management, RMIT, March, 1999.

- Boucher, C., 'Strategic planning for care managers', Bundoora Extended Care Centre, Bundoora, March, 1999.
- Boucher, C., 'Current issues in Research', Research Seminar Series, School of Management, RMIT, April, 1999.
- Brigden, C., 'Teaching labour history using film', Teaching and Learning Workshop, AIRAANZ Conference, Adelaide, February, 1999.
- Brigden, C., 'Teaching labour history roundtable', Social Science History Association Conference, Fort Worth, Texas, November, 1999.
- Caddick, M., 'Evaluating developments in the Australian public service', INLOGOV Seminar, School of Public Policy, University of Birmingham, United Kingdom, June 1999.
- Caddick, M., 'From Kenneth to Blair: Are there any differences in their approach to the management of government?', Research Seminar Series, School of Management, RMIT, August, 1999.
- Caddick M., 'Contrasting policy directions for local government: Victorian and British trends', Municipal Association of Victoria, Human Services Divisional meeting, Melbourne, September, 1999.
- Caddick, M., 'Emerging policy trends for local government', Management Team, Mt. Alexander Shire, Castlemaine, October, 1999.
- Caddick, M., 'Developing policy in a local government context', workshop for management staff, City of Brimbank, Keilor, July & August, 1999.
- Fastenau, M. 'Managing diversity', Victoria University of Technology, Melbourne, April, 1999.
- Holian, R., 'Women, work and ageing', Keynote speech, International Women's Day, Australian Bureau of Statistics, Melbourne, March, 1999.
- Holian, R., 'Ethical issues and decision making', Department of Accounting and Management, LaTrobe University, September, 1999.
- Holian, R. & Raab, N. 'Good and evil in the organisation', Values in Management and Leadership/Business and Society Seminar Series, School of Management, RMIT, 1999.
- Jamsai, S., 'Flexible work practices in Thailand', Research Seminar Series, School of Management, RMIT, June, 1999.
- Jones, S., 'The 1998 waterfront dispute', Industrial Relations Society Seminar, Melbourne, May, 1999.
- Kimber, D., 'Values and international corporate strategy', Calcutta Management Association, India, January, 1999.
- Kimber, D., 'Values and international corporate strategy', Indian Council of Social Science Research Lecture, Osmania University, India, January, 1999.
- Kimber, D., 'Managing across cultures – The similarities and differences', MBA Alumni Meet, Osmania University, India, January, 1999.
- Kimber, D., 'Trust, values and social capital', Vivekenanda Nidhi, India, January, 1999.
- Kimber, D. & Siemensma, F., 'International Business – Australia, New Zealand and Malaysia', Indian Institute of Management, Calcutta, India, January, 1999.
- Kimber, D. & Siemensma, F., 'Living and learning in Australia', Indian Institute of Management, Calcutta, India, January, 1999.

- Kimber, D., 'The international academic: Imperious, imperialistic, culture destroyer, holiday-seeker, fun lover, or a noble, global citizen', Work in Progress Seminar Series, School of Management, RMIT, April, 1999.
- Kimber, D. & Siemensma, F., 'Ethics and organisational learning', ASTOLg Breakfast Seminar Series, School of Management, Monash University, June, 1999.
- Kimber, D., 'Trust - Its implications for organisational development', Organisation Development Australia, Evening Seminar Series, RMIT, June, 1999.
- Kimber, D., 'Trust - Its definitions and dimensions', Values in Management and Leadership/ Business and Society Seminar Series, School of Management, RMIT, July, 1999.
- Kimber, D., 'Ethics and the environment', The Environmental Institute AGM Address, Melbourne University Graduate School, August, 1999.
- Kimber, D., 'Corporate governance in the public sector', Master of Public Policy program, Monash University, October, 1999.
- Kimber, D. & Siemensma, F., 'Education in India – International student issues to consider', Melbourne University International Advisor Seminar Series, November, 1999.
- Kimber, D., 'Ethics in the next Millennium', The Ethical Enterprise Network AGM Address, Melbourne, December, 1999.
- Lewis, N. 'Recent research', Research Seminar Series, School of Management, RMIT, April, 1999.
- Morley, C., 'Estimating integrated time series and other problems in modelling tourism demand', RMIT School of Economics and Finance Seminar, RMIT Business, August, 1999.
- Morley, C. & Sheldrake, P., 'Dumb and dumber: The future of Australian universities?', School of Management Work in Progress Series, RMIT, March, 1999.
- Sheldrake, P., 'Leadership: Some thoughts', Williamson Community Leadership Program Retreat, Marysville, Victoria, February, 1999.
- Sheldrake, P., 'Leadership in a time of uncertainty', Rural Leadership Program Retreat, Adelaide, April, 1999.
- Sheldrake, P., 'Commerce, community and communication', Victorian TAFE Association Regional Conference, Lakes Entrance, Victoria, April, 1999.
- Sheldrake, P., 'Leadership in turbulent times', Malaysian Institute of Management, Malacca, Malaysia, June, 1999.
- Sheldrake, P., 'Contexts and competencies: Leadership issues for the allied health professions', Health Services Management Network, RMIT Business, October, 1999.
- Sheldrake, P., 'How to win friends and influence people', Allied Health Managers, Health Services Management Network, RMIT Business, October, 1999.
- Woodruff, I., 'Allied health at the crossroads', Queensland Health Department Seminar, Brisbane, July, 1999.
- Wong, L., Jones, S. & Adie, J., 'The East is dead: The end of illusion Asian crisis, bubbles, crash and fast-track capitalism', Research Seminar Series, School of Management, RMIT, May, 1999.
- Wong, L. 'Cross cultural research issues', Research Seminar Series, School of Management, RMIT, March, 1999.
- Woodruff, I., 'Strategic planning for Australia's allied health professions', Commonwealth Department of Health and Aged Care Workshop, Melbourne, December, 1999.

## EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

- Brigden, C., Member of Management Committee, Centre for Union Research and Education (CURE), 1999.
- Caddick, M., Independent member of the Finance and Compliance Committee, Mitchell Shire Council, March, 1999.
- Jones, S., Member of Executive International Employment Relations Association, July 1999.
- Jones, S., Member of Executive Industrial Relations Society, 1999.
- Jones, S., Convener, Advocacy and conflict resolution forum, Industrial Relations Society of Victoria (Inc), 1999.
- Kimber, D., Project Director for development of a Melbourne Office, St James Ethics Centre, July to December, 1999.
- Kimber, D., Panel Member, Cranlana Program Review, May, 1999.
- Kimber, D., Conference Convenor, 'Corporate governance - In the boardroom', Australian Society of Certified Practising Accountants and RMIT School of Management, Rockmans Regency, June, 1999.
- Kimber, D., Panel member, The Purple Sage Project, April to December, 1999.
- Kimber, D., Convenor, Spirituality Leadership and Management 2000 Conference, 1999.
- Kimber, D., Co-convenor, Ethics Education and Training Symposium, RMIT, October, 1999.
- Jones, S., Industrial Relations Society Inc.(Vic), Vice President, 1999.
- Morley, C., Member of Course Advisory Panel for Bachelor of Business, LaTrobe University, Bendigo, 1999.
- Sheldrake, P., Board, 3MBS Radio, 1999.
- Sheldrake, P., Board, Melbourne International Festival of Organ and Harpsichord, 1999.
- Sheldrake, P., Chairman, Rupert Bunning Foundation, 1999.
- Sheldrake, P., Member, Opera Australia National Council, 1999.

## WORKING PAPERS AND OCCASIONAL PAPERS

- Boucher, C. & Gardner, I., 'Beyond male stereotypes in management practice', RMIT Business Working Paper Series, WP 7/99.
- Boucher, C., 'A description of modernism and postmodernism in the context of organisation studies and thinking about management', RMIT Business Working Paper Series, WP 8/99.
- Boucher, C., 'Leaders with disabilities: Still a splendid deception', RMIT Business Working Paper Series, WP 6/99.
- Ellingworth, R., 'When the will to change is not enough? An action research case study from the finance industry', RMIT Business Working Paper Series, WP 5/99.
- Gill, C., 'Use of hard and soft models of HRM to illustrate the gap between rhetoric and reality in workforce management', RMIT Business Working Paper Series, WP 99/13.
- Kimber, D., 'Values based strategies and planning for global organisations', RMIT Business Working Paper Series, WP 9/99.
- Morley, C., 'Estimating integrated time series and other problems in modelling tourism demand', RMIT Business Working Paper Series, WP 3/99.

Morley, C., 'How professional? The role of the university in professional doctorates', RMIT Business Working Paper Series, WP 4/99.

O'Shannassy, T., 'Lessons from the evolution of the strategy paradigm', RMIT Business Working Paper Series, WP 99/20.

O'Shannassy, T., 'Strategic Thinking: A continuum of views and conceptualisation', RMIT Business Working Paper Series, WP 99/21.

Parratt, E. & Holian, R., 'ISO 9000 Certification: Is it worth it?', RMIT Business Working Paper Series, WP 99/2.

Scarlett, B.L., 'A delphi study of the business goals of Australian stockbroking firms', RMIT Business Working Paper Series, WP 99/11.

Scarlett, B.L., 'A cross cultural comparison of business goals', RMIT Business Working Paper Series, WP 99/1.

Sheldrake, P. & Hurley, J., 'The good manager in a world of change', RMIT Business Working Paper Series, WP 99/18.

Steiner, C. & Black, L., 'Australian PR professionals in corporate strategic planning: educational implications', RMIT Business Working Paper Series, WP 99/17.

Steiner, C., 'Educating science workers for an innovating work environment', RMIT Business Working Paper Series, WP 99/16.

Steiner, C., 'How important is professionalism in public relations management?', RMIT Business Working Paper Series, WP 99/15.

Steiner, C., 'Unifying research and practice through concrete, personal knowing', RMIT Business Working Paper Series, WP 99/14.

#### MONOGRAPHS AND REPORTS

Cherry, N., *Action research: A pathway to action, knowledge and learning*, RMIT University Press, Melbourne, 1999.

Fitzgerald, K., Higgins, N., Moore, S. & Silva Brito, I., *Contracting Care: The impact of competitive tendering on Victorian local government aged and disability service users*, School of Management, RMIT University, Melbourne, 1999.

#### DEGREES BY RESEARCH AND DOCTOR OF BUSINESS ADMINISTRATION

#### THESIS TOPICS (IN PROGRESS, SUBMITTED OR COMPLETED)

Adie, J., 'Long hours of work: Implications for women workers', PhD (in progress).

Allan, M., 'The relationship between total quality management and organization structure, within the Australian manufacturing context', DBA (completed).

Avard, G., 'How will business dependant on print media respond to the internet phenomenon', DBA (in progress).

Balding, C., 'The implementation of quality improvement (QI) programs in public hospitals', PhD (in progress).

Bishop, J., 'An analysis of the major causes and effects of stress at work in downsized organisations in Australia', Masters (in progress).

Black, P., 'Performance measurement in local Government', Masters (submitted).

Bourke, D., 'Applied learning, corporate culture, and financial performance: Measuring returns on the training and development investments', DBA (submitted).

- Boxer, L., 'Deliberation by senior managers of triple bottom line issues', PhD (in progress).
- Brearley, L., 'Making meaning of the experience of organisational change through image-making and story telling', PhD (in progress).
- Burrows, P., 'An ethnographic study of the implementation of a Management Information System in a privatised Australian utility', Masters (in progress).
- Caine, T., 'Clinical risk management for Australian healthcare', Masters (in progress).
- Callaghan, W., 'Marketing decision support systems for demand forecasting: implementation and development strategies', PhD (in progress).
- Chapple, S., 'Local government chief executive officers: Role, functions and expectations', Masters (submitted).
- Chee, R., 'Strategic responses by the major banks to forces transforming the banking industry', DBA (completed).
- Con Foo, R., 'An examination of SME's in hypercompetitive environments to determine key success factors and successful business strategies', DBA (in progress).
- Cooney, M., 'To explore the experience of the consultant role within the client/consultant dyad in terms of its personal impact on the consultant', Masters (in progress).
- Dimitriadis, E., 'The impact of ethnocultural identity on management: a case of Greek managers', Masters (in progress).
- Dimovski, B., 'The underpricing of initial public offerings in Australia from 1997-1999', DBA (in progress).
- Doig, M., 'The nature of organisational sustainability', Masters (in progress).
- Doyle, S., 'The impact of the adoption of electronic commerce and related new technology on business skills', DBA (in progress)
- Fallon, P., 'Trade union democracy, elected and appointed trade union organisers', Masters (in progress).
- Finken, R., 'Perceptions of emotional intelligence in the Australian workforce: The role of emotional intelligence in business decision-making, individual and business success', DBA (in progress).
- Fitzpatrick, K., 'The experiences of executives subject to a performance management system that includes an incentive component', Masters (in progress).
- Fraser, D., 'Australian company directors & information technology: Current attitudes & approaches to board decision-making & oversight for IT investments', DBA (in progress).
- Fronsko, A., 'A benchmarking model for the insurance industry', DBA (submitted).
- Fullerton, P 'The socialisation experiences of culturally dissonant lateral recruits in a major Australian bank', PhD (completed).
- Gill, C., 'Rhetoric and reality in workforce management', PhD (in progress).
- Gooden, P., 'Energised culture: The latest wave of cultural change at General Electric', DBA (in progress).
- Graham, I.S., 'The development and validation of a framework for the planning, implementation and evaluation of healthcare information systems', DBA (in progress).
- Grossman, L., 'The management of reputation', Masters (in progress).

- Guest, J., 'What are the key human response factors that result from implementing post-merger change theory and what is their impact on re-shaping organisational culture?', Masters (in progress).
- Hassall, K., 'A data envelope approach for comparing the efficiency of financial returns case study: The Australian transport sector', Masters (submitted.).
- Hay, C., 'Business education and cultural diversity', DBA (in progress).
- Hiley, T., 'Exploring the nature of the lived experience of professionals in single-person organisations, with a particular focus on learning', Masters (in progress).
- Hughes, P., 'Managing cultural impacts within strategic alliances', DBA (in progress).
- Hunter, P., 'Corporate revitalisation: A strategic business model of innovation & growth', DBA (in progress).
- Jacoby, J.J., 'Reframing the relationship between the corporation and its shareholder owners: Implications for modern organisations', DBA (completed).
- Jamsai, S., 'Flexible work practices in Thailand', PhD (in progress).
- Jeffrey, R., 'From pothole to loophole – The effect of compulsory competitive tendering on the civil construction industry', DBA (in progress).
- Koo, C.Y., 'Reengineering the R&D process in subsidiaries of multinational corporations', DBA (in progress).
- Lang, W., 'The impact of financial institution Internet strategies on brand image', DBA (in progress)
- Lehmann, J., 'Managing organisational change in rural social and community services', PhD (in progress).
- Lippi, J., 'Nature of the mentoring relationship', PhD (in progress).
- Martin, P., 'Changes in train: A case study of the diffusion of competency based training', Masters (submitted).
- McNicholas, B., 'Corporate arts sponsorship relationships', Masters (in progress).
- Nolan, G., 'The globalisation of business: A risk management guide for Australian companies', DBA (in progress).
- Noone, C., 'Effective compliance: A study of regulatory compliance programs in Australia', DBA (in progress).
- Oliver, F., 'Strategic quality performance measurement and management to enhance learning organisations: A systems approach to developing a new Australian higher education model', Masters (in progress).
- Pickering, M., 'Maintaining and/or improving an organisation's competitive position through the use of 'human capital' measures', DBA (in progress).
- Priest, J., 'Managing information systems investments: An exploratory management study', DBA (in progress).
- Raybould, M., 'Professional development profile of project managers', DBA (in progress).
- Rieussset-Frazer, A., 'The conceptualisation of craft in the contemporary Australian furniture industry', Masters (in progress).
- Robinson, G., 'Chief executive officer's share option plans effectiveness in delivering wealth to shareholders', DBA (in progress).
- Ryan, M., 'Building a value driven healthcare network: Comparing the development of an Australian pharmacy and veterinary group', DBA (in progress).
- Saldanha, C., 'Diagnostic analysis of public sector organizations in developing countries', PhD (in progress).

- Scanlon, M., 'Top management teams: Attaining team based effort', DBA (in progress)
- Scarlett, B., 'Organisation effectiveness: A cross-cultural study', PhD (in progress).
- Seifert, B., 'The implications of new legislation on the individual superannuation and on funds management and investment strategy', DBA (in progress).
- Sharrock, G., 'Leadership and change in the Australian university', PhD (in progress).
- Shields, C., 'The effect on management practices of the world views of managers formed through their experience of the budget process: a case study', DBA (submitted).
- Sinclair, M., 'The creation and testing of a "virtual community"' to enable organisational learning', DBA (in progress).
- Smyth, A., 'Human resource managers in transition', Masters (completed).
- Stavretis, L., 'An investigation of the performance management of academics in the changing University sector', Masters (in progress).
- Stewart, P., 'The formulation and implementation of corporate and human resources strategies— A comparative study of a private and a public organisation', Masters (completed).
- Teague, C., 'Quality of work life', DBA (in progress).
- Tenni, C., 'Being a senior women manager: Managing in the health-care sector, one woman's experience', Masters (in progress).
- Thong, M., 'An exploration & description of MBA students' learning experiences in the "soft skills" managerial competencies domain', DBA (in progress).
- Trainor, G., 'Creating value for the utility customer of the future', DBA (in progress).
- Turner, P., 'General surgical workforce planning for rural & remote Victoria: Patient or practitioner focussed?', DBA (in progress).
- Weisz, M., 'The added value of a co-operative education program', DBA (in progress).
- Wilkinson, J., 'The professional association as a loosely coupled system: Membership and participation dimensions that create choices', PhD (completed).
- Wood, K., 'Power sharing between Australian chief executives and their boards and the effect on corporate performance', DBA (in progress).
- Woodhouse, P., 'Private sector provision of public hospital services in Victoria', DBA (in progress)
- Zagarbashi, H., 'Impacts of foreign technology on output in developing countries: The case of Iran', PhD (completed).

#### RADIO AND TELEVISION PRESENTATIONS

- Holian, R., 'Managers and ethics', interview with Leon Vyner, 5AA Adelaide, 24 September 1999.
- Holian, R., 'Managers and ethics', interview with Ken Dickin, 5DN Adelaide, 24 September 1999.
- Jones, S., 'The waterfront dispute – one year on', 3LO, 8 May 1999.
- Kimber, D., 'The spirit of things', Radio National, 28 September 1999.
- Kimber, D., 'Cash for comment – The Laws affair', Drivetime, 3LO, October 1999.

Kimber, D., 'Ethics & international trade policies', *Country Drivetime*, 3LO, 9 November 1999.

Kimber D, 'Corporate social responsibility', *Drivetime*, 3LO, 30 November 1999.

#### PRINT MEDIA

'CCT and HACC services', *Local Government FOCUS*, May 1999, pp.4 (article discusses report by K. Fitzgerald, N. Higgins, S. Moore and I. Silva Brito).

Edmunds, M., 'Good bosses have the last laugh', *Herald-Sun*, 24 September 1999, pp.26 (article discusses study by R. Holian)

Kimber, D., 'The public intellectual - About to emerge?', *Openline*, RMIT, July, 1999, pp.8.

Kimber, D., & Birchall, G., 'Learning to value trust', *The Financial Times - Bangalore*, vol.10, no.8., March, 1999.

Moore, S., 'Solving the tendering puzzle', *Business Book Review, BRW*, 15 January 1999,

Morley, C., 'Making better accountants: Looking at MBA degrees', *Australian CPA*, vol.69, no.8, pp.48-50.

Thorp, D, 'The joke's on ethical decisions', *The Weekend Australian*, 23-24 October 1999, pp.49 (discusses research by R. Holian).

#### MULTI-MEDIA AND WORLD WIDE WEB PUBLICATIONS

Banerjee, B., 'Whose mine is it anyway?: National interest, indigenous stakeholders and colonial discourses in the case of the environmentally friendly and culturally sensitive uranium mine', RMIT Business Management Abstract, *The Manager*, October 1999, <http://www.themanager.com.au>.

Holian, R. & Martin, S., 'Managers and ethical decision making', RMIT Business Management Abstract, *The Manager*, January, 1999, <http://www.themanager.com.au>.

Holian, R., 'Ethical issues and decision making in organisations', *Qualitative Solutions and Research*, March 1999, <http://www.qsr.com.au/qua/rosou/AboutNudist/Doctors.htm>.

Jacoby, J., 'Reframing the relationship between the corporation and its shareholders', RMIT Business Management Abstract, *The Manager*, December 1999, <http://www.themanager.com.au>.

Jamsai, S., 'Flexible work practices in Thailand', RMIT Business Management Abstract, *The Manager*, July, 1999, <http://www.themanager.com.au>.

Jones, S., 'Information technology – Partner or predator in teaching employment relations', RMIT Business Management Abstract, *The Manager*, August, 1999, <http://www.themanager.com.au>

Kimber, D. 'Ethics in international technology transfers', RMIT Business Management Abstract, *The Manager*, April, 1999, <http://www.themanager.com.au>.

Lewis, N., 'Strategic' Human resources management: Taylorism in 'Pomo' performance drag?' RMIT Business Management Abstract, *The Manager*, November 1999, <http://www.themanager.com.au>.

Parratt, E., 'ISO 9000 Certification: Is it worth it?', RMIT Business Management Abstract, *The Manager*, February 1999, <http://www.themanager.com.au>

Sheldrake, P., & Morley, C. 'Dumb and dumber: The future of Australian universities?', RMIT Business Management Abstract, *The Manager*, May 1999, <http://www.themanager.com.au>.

Smyth, A. & Holian, R. 'The credibility of the researcher who does research in their own organisation', July 1999, AQR:  
<http://www.latrobe.edu.au/www/aqr/offer/conferen.htm>.

Smyth, A. & Holian, R. 'The credibility of the researcher who does research in their own organisation', July, 1999,  
<http://www.scu.edu.au/schools/sawd/arr/ASRHAQR.txt>.

Smyth, A. & Holian, R., 'The credibility of the researcher who does research in their own organisation', RMIT Business  
Management Abstract, *The Manager*, June, 1999, <http://www.themanager.com.au>.

Zargarbashi, H. 'Impacts of foreign transferred technology on output in developing countries: The case of Iran', RMIT  
Business Management Abstract, *The Manager*, March, 1999, <http://www.themanager.com.au>.

#### GRANTS AND RESEARCH FUNDING (EXTERNAL)

Woodruff, I., 'Investigation into a management reporting system for Allied Health Professionals', \$55,000, 1999.

Woodruff, I., 'Performance Indicators Development', \$50,000, 1999.

Woodruff, I., 'Allied Health Management Development', \$105,000, 1999.

SCHOOL OF

# marketing

The school of Marketing has three major research groups; marketing, logistics and property. Each group conducts research in its discipline area.

The marketing group has diverse research interests covering electronic marketing, brand management, services marketing, sports marketing and ethics. Stewart Adam has led the research in electronic commerce including a major multi-phase study of on-line business in collaboration with the school of marketing at the University of Otago, New Zealand. Bill Callaghan, Gillian Stainforth and Brad Wilson are conducting research in the area of brand management. Michael Schwartz is leading research in ethics and macro-marketing. Con Stavros specialises in sports marketing.

The logistics group's research has been influenced by the international nature of its discipline and teaching program. A major area of research is the development of generic graduate attributes for logistics students applicable globally. A joint logistics research program involving Beijing Materials Institute and the China Association of Materials and Equipment Trade (CAMET) was established by Kerry Hammond.

The property group conducts a broad research program covering rural land values (Jim Baxter), real estate asset management (Rob Webster) and the evaluation of land management systems (John Leigh). Substantial research reports by leading Master's students were in retail location planning (Tim Heath) and housing price dynamics (Peter Moon). The group also convened 'World Valuation Congress 8' in Melbourne, April 1999. The Congress attracted senior delegates from 29 nations.

## BOOKS

Baskin, C. & Adam, S., *Managing on the Internet*, Prentice Hall, Sydney, 1999.

Flaherty, J., Lombardo, R., Morgan, P., DeSilva, B. & Wilson, D., *A Spreadsheet Approach to Business Quantitative Methods*, Glen Tees Press, Melbourne, 1999.

## BOOKS CHAPTERS

Baxter, J., 'Rural property' in *Valuation Principles and Practise*, Australian Property Institute, 1999, 2nd edn, pp.218-255.

Webster, R., 'Financial mathematics' in *Valuation Principles and Practise*, Australian Property Institute, 1999, 2nd edn, pp.257-339.

## ARTICLES IN REFEREED JOURNALS

Mulye, R., 'An empirical comparison of three variants of the AHP and two variants of conjoint analysis', *Journal of Behavioural Decision Making*, vol.11, no.4, 1998, pp.263-280 (printed 1999).

Schwartz, M., 'Peter Drucker and the denial of business ethics', *Journal of Business Ethics*, vol.17, 1998, pp.1685-1692 (printed 1999).

## ARTICLES IN PROFESSIONAL AND ACADEMIC JOURNALS

Schwartz, M., 'Hiring a dirty hand', *Research in ethical issues in organisations*, vol.1, 1999, pp.199-210.

## CONFERENCE PAPERS AND PRESENTATIONS

Adam, S. & Deans, K.R., 'WebQUAL: An e-commerce audit', *The Web After a Decade: Proceedings of AUSWeb99*, the Fifth Australian World Wide Web Conference, Southern Cross University Press, Lismore, 1999, pp.253-262.

Adam, S., 'Previous practice effect on educator adoption of dynamically continuous innovation', *ANZMAC Conference Proceedings*, University of NSW, Sydney, CD ROM, 1999.

Adam, S., 'Internet survey data collection: The case of WebQUAL', *ANZMAC Conference Proceedings*, University of NSW, Sydney, published on CD ROM, 1999.

Christopherson, G. & Eakins, P., 'The importance of context in work placements: Co-operative education and the development of graduate attributes for a global work force', Washington, USA, World Conference on Co-operative Education, July, 1999.

Christopherson, G., 'The impact of culture on the teaching and learning experiences of higher education students in a multi-cultural environment', *Culture Race and Community: Making it Work in the New Millennium*, Melbourne, August, 1999.

Christopherson, G., Wang Jing Fang & Hammond, K, 'Commerce and classrooms: The impact of cross cultural differences on educational and commercial relationships with international students - with particular reference to China', 10th Annual ISANA Conference, Gold Coast, Queensland, November/December, 1999.

Mulye, R, 'A normative framework for analysing the country of origin effect', *Proceedings of the 25th Annual Conference of the European International Business Academy*, CD Rom, SPL Communications, Manchester, England, 1999, <http://www.sm.umist.ac.uk/eiba99>.

Odgers, J.F, 'O brave new (academic world) - Some personal reflections', Academy of Business & Administrative Sciences, Barcelona, Spain, July, 1999, website [www/sba.mushio.edu/abas/1999/proceedings/html](http://www/sba.mushio.edu/abas/1999/proceedings/html).

Odgers, J.F. & Wilson, D.W., 'A systemic analysis of city link Melbourne, Australia', *Papers of the Australasian Transport Research Forum*, vol.23, part.2, Western Australian Department of Transport, Perth, pp.917-933.

Schwartz, M., 'Peter Drucker and the end of the marketing man', 6th National AAPAE Conference, October, 1999.

Schwartz, M., 'Management as the spirit of the modern age', 6th Annual International Conference Promoting Business Ethics, New York, October, 1999.

Wilson, D. 'Why did Travelcard work and Met ticket fail?', Australian Transport Research Forum, vol.23, Perth, 1999, Part 1, pp 17-26.

#### INVITED LECTURES, SEMINARS AND WORKSHOPS

Adam, S., 'Pricing strategies', Monash University, Gippsland & Berwick, May 1999.

Adam, S., 'Online research: Pros and cons', Department of Marketing Research Seminar, University of Otago, New Zealand, August, 1999.

Adam, S., 'Integrating electronic marketing: Enter the net,' University of Otago, New Zealand, August, 1999.

Adam, S., 1999, 'Marketing in the new millennium: Enter the net', Faculty of Management Public Seminar, University of Canberra, September, 1999.

Baghdikian, N., 'Adding value to MK100, flexibility showcase'; RMIT University, Faculty of Business, Tivoli Building, August, 1999.

Christopherson, G., 'Australian logistics infrastructure', ADF Warfare Centre, Williamstown, NSW, February, 1999.

Christopherson, G., 'Supply chain management and defense support – A brief review of the challenges for the 21st century', Infrastructure Support Bureau of Transport Economics Colloquium, Canberra, May, 1999.

Leigh, J., 'Land values and use in Kiribati' Landowners Association Committee, Tarawa, Kiribati, June, 1999.

Odgers, J.F., 'An introduction to strategic planning', guest lecture at RMIT Business to MBIT Students, July, 1999.

Stavros, C., 'Expanding services marketing to sport', Griffith University, Queensland, August, 1999.

Stavros, C., 'The mind of the consumer', Griffith University, Queensland, August, 1999.

#### EDITORSHIPS (BOOKS AND JOURNALS)

Schwartz, M., (ed), *Research in Ethical Organizations*, Jai Press, Raleigh, North Carolina, 1999.

#### EXTERNAL BOARD AND I EXTERNAL BOARD AND COMMITTEE MEMBERSHIP

Barrett, M., The Murray Valley Citrus Marketing Board, Re-appointment for 3 year term, 1999

Baxter, J., Member, Australian Property Institute National Education Committee, 1999.

Christopherson, G, Immediate Past national Chairman, The Chartered Institute of Transport in Australia, 1999.

Christopherson, G., National President, Defence and Industry Courses Association, 1999.

Clements, J., General Committee member, CITA (Vic), 1999/00.

Leigh, J., Member of Continuing Professional Development Committee', Australian Property Institute, 1999.

Schwartz, M., Vice-President, AAPAE Executive Committee, 1999.

Webster, R., Valuer Membership Committee, Australian Property Institute, 1999.

Webster, R., Victorian Division, Professional Development Committee, Property Council of Australia, 1999.

Webster, R., Board of Directors, Austin Street Repatriation Medical Centre, 1999.

Wilson, D., Committee member, Logistics Association of Australia, Victoria

#### MONOGRAPHS AND REPORTS

Leigh, J., '*Valuation methodology project*', Commonwealth Government, Kiribati, June, 1999.

Leigh, J., '*Evaluation of tenders – Western Regional Office*', VicRoads, September, 1999

#### DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED)

##### - RMIT BUSINESS ONLY

Baghdikian, N., 'Investigation into the strategic planning process for new products in Australian manufacturing firms', Masters (in progress).

Baxter, J., 'Rural land development use and decision making in Northern Victoria, 1880-1960', PhD (in progress).

Burgess, K., 'A cross cultural comparison of three logistics supply chains (Australia Post, BHP Transport and QLD Rail)', PhD (in progress).

Green, L., 'Role of the www. in marketing of real estate', Masters (in progress).

Heaney, B., 'Relationships marketing: developing and implementing strategies in professional service firms', Masters (in progress).

Hubbard, H., 'Assessment of the effective use of marketing communications planning models by marketing and advertising executives', Masters (submitted).

Krisnan, R., 'Air traffic demand modelling and aircraft assignment optimization in Australian domestic aviation', Masters (in progress).

Lawson, J., 'The theory of expectation', Masters (in progress).

Leigh, J., 'Evaluation of land management systems in the South Pacific', Master (in progress)

Miranda, M., 'An analysis of the relationship between absolute price threshold and differential price threshold for in-store price specials', PhD (submitted).

Murray, A., 'The nature of competition for port services', Masters (in progress).

Renwick, R., 'Comparative statistical approaches to mass valuation', Masters (in progress).

Robson, K., 'Barriers to complaint - The silent majority', Masters (in progress).

Wilson, B., 'An investigation into three consumer constructs: Explaining the nature of relations influencing brand relationship quality', PhD (in progress).

DEGREES BY RESEARCH - OUTSIDE RMIT BUSINESS

Adam, S, 'An investigation of educator adoption of knowledge media', M.Com, Deakin University (completed).

RADIO AND TELEVISION PRESENTATIONS

Odgers, J.F, interview about city link, 3CR, 13 October, 1999.

Wilson, D., interview about Victoria's oldest map, 3LO, 13 October 1999.

PRINT MEDIA

Elder, J., 'It's an ad, but is it art?', *Australian Magazine*, 18-19 September, 1999, pp.44-45 (contains interview with Schwartz, M)

Odgers J.F, 'So now who is the guilty party?' *Age*, 15 September, p.15.

Stavros, C., 'To P.E. or not P.E.', *Sports Australia*, vol. 2, Issue 4, pp.114-115.

Stavros, C., 'Extinguishing the fires', *Sports Australia*, vol. 2, Issue 4, pp.94-96.

Stavros, C., 'Database marketing', *Sports Australia*, vol.2, Issue 3.

Odgers, J., 'The high cost of Citylink', *Age*, Letters to Editor, 27 September, 1999, p.12.

Odgers, J., 'So now, who is the guilty party?', *Age*, 6 September, 1999, p.15.

Skurrey, M., 'On for the roads scholars', *Australian Financial Review*, 13 August 1999, (Feature article citing J.F. Odgers & D. Wilson)

# transport

RESEARCH CENTRE

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The Centre embarked on a re-building phase in 1999, under the leadership of incoming Director, Associate Professor Jenny Morris. A milestone was reached in December 1999 with the release of the fifth consecutive year of data from the Victorian Activity and Travel Survey (VATS). Considerable updating of the survey was also undertaken. This resulted in a revised survey questionnaire and methodology for the launch of the seventh year of data collection in January 2000.

VATS continues to be the core activity of the Centre, and underpins the TRC's research and consulting activities. Use of the VATS databases in 1999 was extended to include analyses of accident exposure rates, profiles of people using the facilities and services of central Melbourne, and variations in concentrations of activities across the Melbourne Metropolitan area. Methodological issues of survey design were also comprehensively studied, both through an analysis of VATS and a comparative review of recent travel and activity surveys undertaken in Australia and overseas

Two new research staff joined the Centre in 1999, extending the capability of the Centre in two important areas. Dr. Christina Sindt has an interest in air quality issues, drawing on her background in chemistry; and Dr. Francis McGinley has extensive experience in public transport planning.

The Centre is now well placed to consolidate and expand its research activities and collaboration with government and private organisations.

## BOOK CHAPTER

Kam, B.H. & Burbidge, A., 'Auction results as indicators of market behaviour: Are they reliable?' in *Houses and Jobs in Cities and Regions: Research in honour of Chris Maher*, O'Connor,(ed), University of Queensland Press, Brisbane, 1999, pp.107-120.

## CONFERENCE PAPERS AND PRESENTATIONS

Kam, B.H. & Morris J.M., 'Response rates in travel surveys: The VATS experience', *Papers of the 23rd Australasian Transport Research Forum*, Western Australian Department of Transport, Perth, 1999, pp.591-608.

Khoo, J. & Wang, F.S., 'What comes out of cooking – Waste generation in food service businesses', 13th WWM National Conference of Waste Management, Melbourne, 1999.

Lau, C., 'A comparative study of distance measures using the Victorian Activity and Travel Survey (VATS) data', 21st Conference of Australian Institutes of Transport Research, The University of Queensland, Brisbane, 1999.

## INVITED LECTURES, SEMINARS AND WORKSHOPS

Kam, B.H., 'A GIS approach to the analysis of crash rate', VATS98 Forum, Melbourne, November, 1999.

Lau, C., 'VATS summary data pack', VATS98 Forum, Melbourne, November, 1999.

Morris, J.M., 'Significant travel trends', VATS98 Forum, Melbourne, November, 1999.

Morris, J.M., 'Transport planning issues in the city of Hobsons Bay: Relieving congestion', Transport Planning Forum, Newport Branch of the ALP, Newport, March, 1999.

Sindt, C., 'VATS 2000 – Questionnaire redesign', VATS98 Forum, Melbourne, November, 1999.

## EXTERNAL BOARD AND COMMITTEE MEMBERSHIPS

Morris, J.M., member, Land Victoria Geospatial Information Reference Group, 1999.

Morris, J.M., member, City of Melbourne Public Transport Consultative Committee, 1999.

Morris, J.M., member, Australian Bureau of Statistics Transport Statistics Users Group, 1999.

Morris, J.M., member, Australian Bureau of Statistics Property Statistics Group, 1999.

## MONOGRAPHS AND REPORTS

Kam, B., 'A GIS – based analysis of demographic, spatial and temporal variations in crash rate', Commonwealth Department of Transport and Regional Development, Canberra, 1999.

Kam, B., Khoo, M. & Goh, T., 'VATS fundamental variables: A four-year comparison', Department of Infrastructure Victoria, Melbourne, 1999.

Kam, B. & Khoo, M., 'City users – A profile analysis', City of Melbourne, Melbourne, 1999.

Kam, B. & Lau, C., 'City users – A comparative analysis of single versus multi-purpose users', City of Melbourne, Melbourne, 1999.

Morris, J.M., Kam, B., Sindt, C. & Lau, C., 'Travel and activity data scoping data – Phase 1 report', in association with ARRB Transport Research, ACT Department of Urban Services, Melbourne, 1999.

Wang, F.S., 'Illegal commercial waste problems in the CBD laneways', Transport Research Centre, RMIT University, Melbourne, 1999.

#### DEGREES BY RESEARCH (IN PROGRESS, SUBMITTED OR COMPLETED) - RMIT BUSINESS ONLY

Bougatias, J., 'Modelling travel patterns to AFL Football games', Masters (in progress).

Guo, J., 'A graph partitioning approach to transport analysis zone design in a geographical environment', Masters (submitted).

Khoo, J., 'Saleability of residential properties: An empirical study of Melbourne auction markets', PhD (in progress).

Khoo, M., 'Real estate market cycle: A case analysis of the housing sub-markets in Melbourne', Masters (in progress)

Lau, C., 'The dynamics of land-use transport interaction - A case study of Melbourne', PhD (in progress).

Procko, J., 'The analysis of accident rates in different demographic groups using geographic information systems', Masters (in progress).

Tudorovic, J., 'Modelling skier movements around an alpine ski field', Masters (in progress)

#### RADIO AND TELEVISION PRESENTATIONS

Morris, J.M., 'City link discussion', Terry Laidler Show, 3LO, 29 July, 1999.

Morris, J.M., 'Interview on VATS98 data release', ABC News, 29 November, 1999.

Morris, J.M., 'Users of the city', Terry Laidler Show, 3LO, 2 December, 1999.

#### PRINT MEDIA

Morris, J.M., 'Private control but public concern over policy matters', *Age*, 29 July, 1999.

Morris, J.M., 'Cost of traffic jams to triple in 15 years', *Age*, 15 September, 1999.

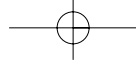
Morris, J.M., 'Are cars killing us?', *Saturday Age*, 18 September, 1999.

#### GRANTS AND RESEARCH FUNDING (EXTERNAL)

Transport Research Centre, 'Victorian Activity and Travel Survey (VATS)', Department of Infrastructure Victoria, \$400,000.

Kam, B.H. & Morris, J.M., 'City users analyses', City of Melbourne, \$98,000.

Morris, J.M. & Kam, B.H., 'ACT travel and activity data scoping study', ARRB Transport Research, \$13,500.



#### GRANTS AND RESEARCH FUNDING (INTERNAL)

Kam, B.H., 'Cost effectiveness of repeat reminders and non-response interviews in mail survey', Research Development Unit Grant, RMIT Business, \$5,000.

#### CONSULTING FUNDING

Kayak, H. & McGinley, F., 'Spastic Society of Victoria client movements', Saturn Consulting, \$9,400.

McGinley, F., 'Development of an operational performance reporting system', Swanston Trams, \$24,435.

Wang, F., 'Estimation of population distribution at the census district level using VATS97 dataset', CSIRO, \$6,000.

