By studying Business Globalisation—A Study Abroad in Canada over a two week period at Ryerson University, Toronto, Canada, you can receive credit for two elective courses in your RMIT degree. Undertaking this study tour gives you the opportunity to:

» gain practical knowledge and an understanding of the total management process associated with the globalisation of business and international trade

» be introduced to a range of issues related to the topic of business globalisation within a Canadian context

» focus on Canada in issues pertaining to technology, culture, politics, economics, ethics, human resource management and the environment

» receive credit for two elective courses towards your RMIT University degree.

Objectives

The Canadian Study Tour provides a unique opportunity to critically appreciate and evaluate relationships between global and Canadian businesses. You will learn how to use reflective practice techniques as part of ethical global management and to develop relevant strategy for globally networked organisations. You will also learn how to work effectively as part of a multi-disciplinary, collaborative team and make culturally sensitive business decisions within a diverse global environment.

Academic content

This internationally focused study tour (ISYS 2380/ISYS 2381) gives you the opportunity to experience the practical challenges of working in global companies. Before departure intensive learning workshops will be held exploring the cross-cultural, social and political issues associated with engaging in business across the globe. Upon return, there are further opportunities to share knowledge and reflect on experiences gained during the study tour component. Assessment tasks are different for undergraduate and postgraduate students and may include a group presentation, reflective learning journal, individual assignment and analytical paper.
Classes
The duration of the study tour is Sunday 24 June to Friday 6 July, with classes in Canada commencing on Monday 25 June 2012. The compulsory intensive preparation workshops will be held on 14 and 15 April, and 19 and 20 May. You are required and must commit to attending all sessions during these weekend workshops in order to participate in the tour. A wrap up session will be held on Saturday 6 October 2012 for final assessment of the course.

Itinerary
The intensive 12 day study tour includes visits to:
- GS1 Canada
- Niagara Wine Region and Vineyards
- Steam Whistle Brewery
- Niagara Falls
- Niagara on the Lake
- Ryerson University
- Walmart Burlington
- Cultural bus tour of Toronto

Additional sightseeing
There will also be an opportunity to undertake additional sightseeing. Prior to and upon completion of studies, you will be free to travel around the world. Why not visit Québec, Montréal or Ottawa?

Tour leader
Dr Konrad Peszynski is a senior lecturer in the School of Business IT and Logistics. He has been leading study tours to North America for five years at RMIT. Konrad currently teaches postgraduate courses in Globalisation and Business and Information Technology, e-Procurement and Supply Chain Technologies, and Business Globalisation (Canada). Konrad was part of a team who won the 2010 RMIT Teaching Excellence Award for Internationalisation. The award recognises excellence relating to the enhancement of the student learning experience by integrating an international and intercultural dimension into teaching and learning.

Cost
The cost of the study tour is approximately $5,000 and includes airfares, taxes, insurance, accommodation, visa and administration fees. Further information about costs will be available at information sessions. In addition, students will pay the normal fees associated with studying the equivalent of two RMIT general elective courses.

Eligibility
The study tour is open to undergraduate and postgraduate students studying an RMIT University program and that have two general electives available as part of their program structure. Partners are welcome.

How to apply
The application form is available from the RMIT Business Study Tour website www.rmit.edu.au/bus/studytours

Closing date
Completed applications must be received by Friday 30 March 2011.

Early application is advised.

AN OPPORTUNITY TOO GOOD TO MISS
“...The study tour will open your eyes to another part of the world in more ways than you can imagine. You will gain an appreciation of Canadian businesses and form opinions that will trigger your own development upon return. The tour is actioned-packed with a balance of theory and the opportunity to meet new people, attend industry specific lectures, and see the sights. There is no better elective choice for students. The trip was everything I expected plus more.”

Greg Duggin
Bachelor of Business (Management) student