International study tour

» Bangkok

Undertaking Globalisation in Practice—a study tour in Thailand gives you the opportunity to:

» Acquire an appreciation of cross-cultural issues associated with business practice in a global business environment
» Critically appreciate and evaluate the relationship between global and national business, international and domestic law and the role of international organisations
» Gain experience on how to make culturally sensitive and ethical business judgements within a diverse global business and legal environment
» Work effectively as part of a multi-disciplinary, collaborative team
» Receive credit for two elective courses towards your RMIT University degree.

Objectives
Globalisation in Practice—A Study Tour in Thailand, offered by the School of Accounting, is a unique opportunity to introduce you to the multifaceted nature of change associated with globalisation. Students will meet with senior personnel from Thai industry and government to experience the impact of increased interaction, or integration, of national business systems through the growth of international trade and investment.

Many issues relating to technology, culture, politics, economics, ethics and the environment will be analysed from a global and Thai perspective.

Academic content
The Thai study tour gives you the opportunity to participate in a 24 credit point course (two electives) as part of your degree. This internationally focused study tour (ACCT2164/ACCT2165) will expose you to a cultural and business environment that compares with and contrasts to Australia. You will gain valuable practical experience through industry and government site visits in Thailand and by appreciating cross-cultural business perspectives. These experiences will equip you with key skills and knowledge to function and compete in a global market place.

You will be instructed by Thai professors from Thammasat University, one of Thailand’s leading University’s located in the heart of Bangkok as well as leading Bangkok business men and women.

Before departure there are a number of intensive learning workshops exploring cross-cultural, social and political issues associated with engaging in business across the globe. Upon return, there are further opportunities to share knowledge and reflect on experiences gained during the study tour component.

Assessment tasks will vary for undergraduate and postgraduate students. Assessment may include individual/group analytical papers, class participation, a reflective learning journal and a group presentation.

www.rmit.edu.au
Duration
Classes are scheduled to commence in Thailand on Monday 21 January 2013 and conclude on Friday 1 February 2013. The tour hotel will be booked from Sunday afternoon 20 January until Saturday morning 2 February 2013.

Itinerary
The intensive 14-day study tour includes business and cultural visits to:
» Regional financial institutions
» Thai Board of Investment
» Bangkok Stock Exchange
» World Bank
» Grand Palace
» Bridge on the River Kwai and Ayuthaya—ancient capital of Thailand
» Bangkok cultural and city tour
» Industrial Zone
» Non-Government Organisation—Kenan Institute
Note: site visits may be substituted

Additional sightseeing
There will also be an opportunity to undertake additional sightseeing in Bangkok during and after the tour. Why not visit the mountains of Mae Hong Son, snorkel and dive around the islands of the Andaman and South China Seas (e.g. Koh Samui, Phuket, Koh Phangan), visit the ancient city of Sukhothai, the tranquil villages moored along the Mekong River, or enjoy the many natural wonders of nearby provinces such as Chang Mai.

Cost
The total cost of the study tour will be approximately $2,300–$2,700 (depending on the final cost of airfares which students purchase themselves) and covers accommodation, visa fees, daily transport, breakfast and lunch. Other expenses such as evening meals and travel insurance are the responsibility of the student. Further information about costs will be available at information sessions. Students will pay the standard tuition fees associated with studying the equivalent of two RMIT general elective courses. In addition, there is an authorised materials fee associated with the tour. Please refer to the schedule of RMIT fees and charges published on the website www.rmit.edu.au/programs/fees.

Eligibility
The tour is open to all undergraduate and postgraduate students studying an RMIT University program in Melbourne.

How to apply
A completed application form must be returned by the closing date. Applicants should read the criteria for selection prior to lodging an application. The application form is available from the Business Study Tour website www.rmit.edu.au/bus/studytours.

Closing dates
» First round, Friday 1 June 2012
» Second round, Friday 27 July 2012
Early application is advised.

SAWAT-DII KHA!
‘The Thai Study Tour should not be missed. This is an amazing opportunity to experience Bangkok and its beautiful, friendly people, gain access to forward thinking professors at Thammasat University and an array of industry visits guaranteed to stimulate your thirst for learning. This experience will truly give you an insight into what makes this country tick and how it hopes to find its place in the rapidly changing global economy.’
Tracy Hogg
Bachelor of Business (Accountancy) graduate