

Master of Business Administration (Executive) MBA (Executive)

Online Study

Duration: 12 units

Three intakes: February, June, November

Program Overview

RMIT University and Open Universities Australia have partnered to provide an online Master of Business Administration – MBA (Executive).

Time-poor managers can boost their careers earning the same internationally recognised degree as that offered on-campus, but with the convenience of studying online. The program provides flexible delivery of RMIT's well known and long standing MBA program, allowing students to study anywhere, any time – at home, work, or even while travelling.

The program combines general management skills with specialist know-how in international business. With a focus on solving 'real world' issues, this is an opportunity to complement 'on-the-job' experience with integrated and practical learning and increase options for career progression.

The world of business is changing at breathtaking speed and conventional models of business education – the one size fits all approach – are obsolete. The new online MBA (Executive) will provide interactive learning using the latest web technology and will include discussion boards and opportunities to meet face-to-face.

Open Universities is Australia's leading online education service and is a consortium of seven leading Australian universities: RMIT, Curtin, Griffith, Macquarie, Monash, Swinburne and UniSA.

The program is designed to minimise disruption to students' normal work demands and home life. The program is offered over three study periods each year, providing participants with the ability to fast-track their studies.

As part of the MBA (Executive) program students have the option to exit earlier with the Graduate Certificate or Graduate Diploma of Business Administration.

Teaching Methods

The program will be delivered primarily online with the initial unit (*Global Business Context*) and the final unit (*Implementing Strategy*) delivered partially as intensive residentials over 4-5 days.

Students are required to spend three hours in the online virtual classroom plus up to eight hours personal study/assignments per week for each unit.

Study Materials and Special Requirements

Study guides and courseware will be provided for all units in CD/DVD format (including either hyperlinked readings of full text readings) with text download format.



Key Benefits

- Convenience and flexibility of online study – any time, anywhere
- Complement "on-the-job" experience, knowledge and skills with practical learning to meet the challenges of an increasingly complex global business environment
- Develop leadership and strategic thinking
- Strong emphasis on corporate responsibility and governance
- Focus on international management – RMIT University's Graduate School of Business is represented on six campuses: Singapore, Kuala Lumpur, Ho Chi Minh City, Hanoi, Hong Kong and Melbourne

Assessment

Assessment will be by a combination of group and individual assignments and examinations.

Program Structure

The program consists of 12 units. Students are required to complete eight core units and four specialist international management units.

Core units:

OMBA100	Global Business Context (residential)
OMBA110	Business and Economic Analysis
OMBA120	Creating Strategy
OMBA130	Managing People, Relationships and Performance
OMBA200	Leadership and Management
OMBA210	Marketing Management
OMBA220	Finance and Accounting for Business Decisions
OMBA400	Implementing Strategy (residential)

Four international management units:

OMBA300	Management and e-commerce
OMBA310	Financing International Business
OMBA320	International Trade
OMBA330	Legal Issues in International Business

Entrance Requirements

Academic + Work Experience

A bachelors degree in any discipline from a recognised tertiary institution and evidence of significant, relevant work experience; or

Management + Work Experience

Entry may be granted to applicants who do not have an academic qualification but who can demonstrate through professional work experience their capacity to successfully undertake the program.

English

In addition, all applicants must possess good communication skills in both written and spoken English. All non-Australian residents and overseas full-fee paying students must provide evidence of one of the following:

- IELTS 6.5+ (no band less than 6.0)
- TOEFL Paper based 580+ (TWE 4.5+)
- TOEFL Computer based 237+ (TWE 4.5+)
- RMIT English Worldwide (REW) Advanced level 2

Note: TOEFL and IELTS results are only recognised for one year from the test date.

Application and Enrolment

Applicants must contact Open Universities Australia, including international applicants. International applicants are citizens of countries other than Australia (with the exception of New Zealand citizens and Australian Permanent Residents).

Credit Transfer

Credit may be awarded for postgraduate study undertaken at another tertiary institution. Applicants with an ICAA, CPA or Chartered Secretaries qualification may be eligible for three unit credits.

Cost

The 2007 cost per unit is AUD\$2,520. FEE-HELP is available for students who wish to defer upfront costs of study. Eligibility criteria apply.



Robert
Online student

"Open Universities Australia gives me the opportunity to study on my own terms."

Contact Details

For further information or to enrol, contact the OUA Student Advisors:

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