How to nominate

Each year the RMIT Communicator of the Year award recognises an Australian who has used communication to outstanding effect in achieving important community outcomes.

To nominate, simply name the person you believe should be Communicator of the Year for 2010 and explain their contribution to the field of communication in less than 200 words. You can include links to online references to support your nomination.

You will also need to include your name and contact details as well as your nominee’s contact details, if they are publicly available. Nominations should be emailed to prcommunicator@rmit.edu.au by Friday 7 May 2010.

All nominators’ names automatically go into a prize draw to win a $100 voucher from Computers Now.

Eligibility criteria
Candidates must be nominated by another individual. They may not self-nominate. Eligibility is limited to Australian residents. Nominees do not have to be public figures, however their achievement should meet the assessment criteria stipulated. Nominees who have previously been nominated or won the award may be nominated again.

Assessment criteria and selection
A selection panel comprising RMIT University staff with expertise in public relations and communication, senior industry practitioners and students will consider all eligible nominees. The selection panel will assess all eligible nominations against the following criteria:

> The importance of communication to achieving the outcome specified
> The nominee’s demonstrated commitment to, and passion for, communication
> The significance of the nominee’s achievement
> The nominee must demonstrate qualities and ethics that make him/her a role model
> The nature, effectiveness and quality of the communication involved

At its discretion, the selection panel may choose to identify a number (no set minimum or maximum) of finalists for the award, and then identify the recipient of the award based on the assessment criteria. Otherwise the panel may choose to identify the award recipient only. If the panel does not consider any nominee to be an appropriate award recipient, it may decide not to make the award.

Presentation of award
The award will be made at the annual RMIT Communicator of the Year Breakfast to be held at 7.15am on Thursday 29 July at the Hotel Windsor, Melbourne.

Nominator prize draw terms and conditions: 1. Instructions and information on how to enter the nominator prize draw form part of the conditions of entry. 2. No responsibility will be taken for late, lost or misdirected entries. 3. All eligible nominators are automatically entered into nominator prize draw. 4. To be eligible, nominating parties must adhere to the nominations process outlined in this document. 5. Nominations must be received via email by Friday 7 May 2010 to be eligible to enter the prize draw. 6. Prize winners will be drawn by the Communicator of the Year 2010 Organising Committee Panel. 7. Prizes are not transferable and cannot be taken in part or redeemed in cash. 8. The Selection Panel’s decision is final and no correspondence will be entered into. 9. Winners of the nomination prize draw will be contacted by email with details on how to collect their prize.