SAB Virtual Advertising Agency

Level 6

General description
Similar to the enterprise business space, the virtual advertising agency (formerly studio room) will also provide a simulated business office environment. Basic AV presentation facilities will be provided in a meeting room environment and interactive whiteboards will be provided in the open area for creative brainstorm type sessions. Desktop connections to the display devices will allow multimedia computers to provide presentation and brainstorming content.

Supported learning modes

Didactic / lecture presentation
In didactic mode, students and facilitators will use basic AV presentation systems to deliver simple presentations.

Collaborative / Group work
In collaborative mode, group work will be supported by interactive whiteboards mounted on walls at either end of the open area. Sharing of group work will be facilitated by connections between interactive whiteboards. Signals from interactive whiteboards can be routed to any or all displays including those in the virtual room where required. Connections to desktop mounted multimedia computers will allow direct presentation or display of media and artwork to the wider group.

Layout
AV presentation facilities will be provided in the meeting room. Wall mounted interactive whiteboards will be provided at either end of the open area. A small cupboard should be provided with the presentation system and each interactive whiteboard to house dedicated PC and AV equipment.

Users will load DVDs, USB devices and other media directly to the cupboard-mounted PC. Audio and video connections to desktop multimedia computers along the side wall of the open space will be provided.

Video display
The AV presentation system will consist of a single projection onto a nominated wall. Video will be sized and specified primarily for the presentation of data. Two wide aspect ratio interactive whiteboards, complete with ceiling mounted projectors, will be mounted on the end walls of the open area. Users will have the capability to connect a laptop to the presentation system or interactive whiteboards or to use a dedicated PC. Audio and video signals from the desktop multimedia computers can also be displayed.

Control
Control of the presentation system and interactive whiteboards will be via a wall mounted keypad controller, at the location of each display. The presentation system will be controlled by the provided keyboard and mouse. Control of the interactive whiteboard PC will be via a touch sensitive interactive whiteboard.

Interactivity and collaboration
Group collaboration will be supported by shared audio and video signals and presentation systems in the virtual agency. Audio and video signals from desktop multimedia computers can also be shared with the wider group via the displays.

For more information contact your Academic Development Group