STUDY TOUR - CHINA
Undergraduate / Postgraduate

November/December 2007
The China Study Tour is a collaboration between the Shanghai Institute of Foreign Trade (SIFT), Fudan University and RMIT Business.

Objectives

Students will be introduced to a range of issues related to the topic of business globalisation within a Chinese context. Advances in transportation, technology and communication have dramatically increased the level of global interaction in China. As a result many issues pertaining to technology, culture, politics, economics, ethics, human resource management and the environment are analysed from a broader global perspective in the beginning and then a narrower regional and Chinese perspective.

Students will have the opportunity to work in multi- and cross-disciplinary teams, and benefit from exposure to the ideas, knowledge and skills of their peers from other disciplines, programs and year-levels.

Academic content

The China study tour program gives students the opportunity to undertake a 24 point course (two general business electives) as part of their degree, with the focus of the course being on Business Globalisation and the future of business in China. Students enrol in either ISYS2382 or ISYS2383 Business Globalisation - A Study Tour (China)

Before departure there are a number of intensive weekend workshops exploring cross-cultural issues associated with engaging in business across the globe.

Assessment tasks will vary for undergraduate and postgraduate students and may include a major research paper, a case study/business plan and a reflective journal. No assessment is due while in the China.

Itinerary

Information about joining the study tour group in China will be provided at pre-departure briefings.

During the two week intensive study period in Shanghai, students will be involved in:

- Historical and cultural tour of Shanghai
- Lectures by SIFT and Fudan University Professors
- Site visits and briefings by organisations such as Alcatel Bell-Shanghai, Shanghai Stock Exchange, Austrade, BAO Steel, Shanghai Waigaoqiao Free Trade Zone

There will also be time to explore the local area including Jade Buddha Temple, The Bund, Pearl Tower, Pudong Financial District and the Shanghai Markets. Prior to and upon completion of the tour, students will be free to travel around the world.

Cost

The cost of the study tour is approximately AUD $2,950 and includes airfares, taxes, insurance, accommodation and visa fees. Expenses including meals are the responsibility of the student. Further information about costs will be available at information sessions.

Students will pay the standard tuition fees associated with studying the equivalent of two RMIT general elective courses. In addition, there is an authorised special fee associated with the tour.

Eligibility

The Tour is open to undergraduate and postgraduate students studying an RMIT University program. Generally, a credit average is required to attend the study tour; however students in first year should submit a resume in place of an academic transcript.

How to apply

An application form is available from the Study Tour web site and must be completed and returned by Friday 19 May 2007.

Classes

Classes in China start 25 November and conclude on 7 December 2007.

Further information

E-mail: paul.cerotti@rmit.edu.au
Web: www.rmit.edu.au/bus/studytours
Information Sessions (Wednesdays):
- 21 March
- 4 April

RMIT Building 108 (239 Bourke Street, Melbourne), Level 8, Room 22
12.30 - 1.30pm

RMIT Building 108 (239 Bourke Street, Melbourne), Level 8, Room 19
5.30 - 6.30pm

Disclaimer: The information in this brochure was correct at the time of printing. The School reserves the right to alter this information without notice. You are advised to check with the tour leader for any changes prior to making an application. March 2007
Prepared by RMIT Business Public Relations Unit, GPO Box 2476V, Melbourne, VIC 3001.
Photos: Cover: The Bund Tourist Tunnel links The Bund to modern Pudong (M van der Chijs); Bao Steel, Quyanglu, Shanghai (H Groven); Fudan University, Shanghai (T Li); Jade Buddha Temple (J Lein). Back: Pudong Financial District and Pearl Tower (D Wilmot).