EU Centre at RMIT University

Four key objectives of the 2010-2014 Work Programme

1. **Academic Activities**

- Promote a range of innovative and relevant academic activities on EU policies and EU–Australian relations through undergraduate and postgraduate programs across the University.
- Increase the numbers of PhD students focusing their thesis on research about the EU.
- Organise academic conferences devoted to issues of applied EU and EU–Australia public policy.
- Produce a series of publications; a by-product of professional and executive education, research programs and academic symposia and seminars undertaken by the Centre.

2. **Outreach Activities**

- Enhance the visibility of the EU, its research agenda, policies and partnership framework through a range of outreach activities such as discussion forums targeting journalists, government, peak industry bodies and national and Victorian decision-makers on current EU issues.
- Further establish and consolidate links into existing Industry Network Groups.
- Facilitate prominent EU speakers into existing Industry Forums.
- Run professional development workshops for teachers. As an extension of this activity, the Centre will create a page of resources for teachers accessible from the Centre’s website.
- Have a user-friendly but comprehensive Centre website for the promotion of Centre activities and dissemination of ‘Matters EU’.
- Develop a targeted media and communications strategy to enable the effective publication and dissemination of information about the activities and outputs of the Centre to different constituencies.
- Hold an annual essay competition.
- Seek interviews and ‘Expert Comment’ with the media based on current research projects, EU-Australia events of interest and Centre activities.
3. Academic Exchange Activities

- Facilitate greater student and staff mobility between RMIT University and the European Union and encourage greater academic contact and exchange including the opportunity to further develop joint research with EU Universities. This will be achieved through the
  - RMIT International Industry Experience and Research Program (RIIERP),
  - Student Exchange Programs,
  - Study Tours to the EU,
  - Study Abroad Programs,
  - Split PhD Programs,
  - participation in the Erasmus Mundus PhD and Master program,
  - RMIT University Foundation Fellowship Program.
- Provide impetus for the Academic Colleges to increase the number of co-taught courses between RMIT University and partner institutions in the EU.
- Promote greater synergies with other programs sponsored by the European Commission (i.e. Erasmus Mundus II and Cotutelles).
- Facilitate the mobility of academics for the purpose of research and other collaborative activities through Memoranda of Understanding RMIT University currently has with other universities in the Asia Pacific Region.

4. Cooperation with other Centres

- Cooperate with the other EU Centres in Australia and New Zealand to consolidate and enhance the effectiveness of the EU Centre Network.
- Provide up-to-date information for the intranet, regular content for the Online Newsletter, timely details of EU visitors and examples of best practice.
- Be responsive and cooperate with other Centres in the Asia Pacific Region and around the world.
- Represent RMIT University at the Annual National EU Centre Directors’ Meeting and the Worldwide EU Meeting held every two years in Europe.