In January 2013, the School of Economics Finance and Marketing will conduct three separate European study tours.

» Denmark—in association with Århus School of Business (postgraduate students only)
» France—in association with Ecole Supérieure de Commerce de Bretagne à Brest (undergraduate students only)
» Germany—in association with the Cologne University of Applied Sciences (undergraduate students only)

Each study tour program gives you the opportunity to undertake a 24 credit point course (two general electives) as part of your degree.

Participants will be accompanied by RMIT staff members for the duration of the study tour.

Objectives
The study tours to Europe, offered by the School of Economics, Finance and Marketing, are a unique opportunity to introduce you to an overseas travel and cultural experience, combined with studies focusing on the European Union.

Since participants come from across the entire university, the course consists of content designed to be pertinent to all students, regardless of background.

Academic content
Each of these internationally focused study tours will expose you to a cultural and business environment that compares with and contrasts to Australia.

The coursework during the two week intensive study period will depend on which tour you choose.

Each destination’s program is coordinated in conjunction with RMIT, for RMIT students.

Business topics covered overseas include economics, international business, finance, industrial relations/human resources and cross-cultural management. Other topics covered over the two weeks include language, history, geography and art. Field trips to local businesses and attractions are also included on certain study tours.

Regardless of destination, the content undertaken overseas is taught entirely in English.

Before departure there are workshops exploring the cross-cultural issues associated with engaging in business across the globe. Upon return, there are further opportunities to share knowledge and reflect on experiences gained during the study tour component.

Assessment tasks include a group business report and presentation, a reflective learning journal and an individual assignment.
Denmark
Our oldest study tour partnership is with the Århus School of Business. Århus is Denmark’s second largest city and known for its mix of cosmopolitan living and old town charm. Students will be able to enjoy a meal along the canal in one of the many restaurants or visit any one of the museums or galleries. Århus University will provide tours of the city in addition to other cultural activities.

France
Brest is a small town in the north-west of France which is an important university town with 20% of the population attending universities in the area. Its small size gives students the opportunity to live like a local. Students will have the chance to participate in classes with local French students as well as participating in local company visits and a visit to the impressive Mont-Saint-Michel.

Germany
With over 1 million inhabitants, Cologne is the fourth largest city in Germany and is located in the west of the country. Centred around its impressive cathedral, the Dom, Cologne offers a fantastic range of historic and modern attractions. Students will be given the opportunity to travel to nearby cities such as Bonn and Frankfurt as part of the programme to visit local companies and cultural sites.

Itinerary
Information about joining each study tour group in Europe will be provided at pre-departure briefings.

Your free time can be used to complete your homework and enjoy the local cafés and restaurants. There will also be some organised dinners or other social activities during the two-week tour.

Prior to and upon completion of studies, you will be free to travel around the world.

Classes
Classes in either Århus, Brest or Cologne commence on 7 January and conclude on 18 January 2013.

Cost
The cost to participate in the study tour varies from $3,500–$5,000 depending on your program destination. This includes payment for airfares, taxes, insurance, accommodation and meals which you will incur during the study tour. Further information about costs will be available at information sessions.

In addition, students will pay the normal fees associated with studying the equivalent of two RMIT general elective courses. Further information about costs will be available at information sessions.

Eligibility
The Denmark tour is only available to postgraduate students. The tours to France and Germany are open to all undergraduate students studying an RMIT University program. Partners are also welcome.

How to apply
You must complete and return a European Study Tour Application Form by Tuesday 7 August 2012.

The application form is available from the RMIT Business Study Tour website www.rmit.edu.au/bus/studytours or may be obtained from any of the information sessions.

LIVE, EAT, BREATHE AND STUDY OVERSEAS
‘I really enjoyed my time on the study tour. The program had a great balance of educational and social activities. Living and studying in a different culture that has different views was extremely interesting and eye-opening. I would recommend this to anyone who is interested in broadening their perspectives and improving the quality of their learning while at university.’

Garry Steiner
Bachelor of Business (Economics and Finance) graduate

The information in this brochure was correct at the time of printing. The School reserves the right to alter this information without notice. You are advised to check with the tour leader for any changes prior to making an application. Prepared by RMIT University, GPO Box 2476, Melbourne, VIC 3001, March 2012.

Photos: FRONT: European Union flag (Björn Kindler), Cologne Cathedral and Hohenzollern Bridge, Cologne (Jidamiko).
BACK: Aarhus, Denmark (Grem Emel); Århus School of Business (Chris Thompson); Harbour near Aarhus (Tim Vines); Porte de la Caserne Guépin—Brest (Chris Thompson); Mont St Michel (Chris Thompson).
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