STUDY TOURS - EUROPE
Undergraduate / Postgraduate

RMIT University

January 2008
In association with Århus School of Business, L'Ecole Supérieure de Commerce, Il Politecnico di Milano and the University of Applied Sciences (UAS) Cologne, the European Study Tour program gives students the opportunity to undertake a 24 credit point course (two general electives) as part of their degree.

Objectives
The study tours to Europe, offered by the School of Economics, Finance and Marketing, are a unique opportunity to introduce students to an overseas travel and cultural experience, combined with studies focusing on the European Union.

Since students come from across the entire university, the courses are consist of content designed to be interesting to all regardless of background.

Academic content
These internationally focused study tours will expose students to a cultural and business environment that compares with and contrasts to Australia.

The two week intensive study period covers the following topics:

Århus
- Denmark and Europe
- European Business and Finance; or

Brest
- Know France (including language course)
- Marketing and Business Decision Making; or

Milan
- Italian and European Business and Finance; or

Cologne
- Germany and the European Union

Before departure there are a number of intensive learning workshops exploring cross-cultural issues associated with engaging in business across the globe. Upon return, there are further opportunities to share knowledge and reflect on experiences gained during the study tour component.

Assessment tasks may include a group presentation a business report, a reflective learning journal and an individual assignment.

Itinerary
Information about joining the study tour group in Europe will be provided at pre-departure briefings.

Your free time can be used to complete your homework and enjoy the local cafes and restaurants. The accompanying RMIT University staff members are not responsible for organising dinners or other social activities but some group activities will be organised in conjunction with local representatives.

Prior to and upon completion of studies, students will be free to travel around the world.

Cost
The study tour cost varies from $3,500 - $5,000 depending on your program destination. It includes airfares, taxes, insurance, accommodation and meals. Further information about costs will be available at information sessions.

In addition, students will pay the normal fees associated with studying the equivalent of two RMIT general elective courses.

Eligibility
The Denmark tour is only available to postgraduate students. The tours to France, Italy and Germany are open to all undergraduate students studying an RMIT University program. Partners are also welcome.

How to apply
The application form, available from the RMIT Business Study Tour web site, must be completed and returned by Friday 1 June 2007. Early application is advised.

Classes
Classes in Europe start 7 January and conclude on 19 January 2008.

Further information
E-mail: Rod.Crane@rmit.edu.au
Web: www.rmit.edu.au/bus/studytours

Information Sessions:
- 16 April 6.00 - 7.00pm
- 19 April 6.00 - 7.00pm
RMIT Building 108 (239 Bourke Street, Melbourne), Level 12, Room 84

Disclaimer: The information in this brochure was correct at the time of printing. The School reserves the right to alter this information without notice. You are advised to check with the tour leader for any changes prior to making an application. March 2007
Prepared by RMIT Business Public Relations Unit, GPO Box 2476V, Melbourne, VIC 3001.
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