Exchange Scholarship

to Aarhus School of Business, Aarhus University – Denmark
We hereby offer a one-semester scholarship to studies at ASB to one student of your selection. The scholarship amounts to EUR 1500 and is given to one of your students for one semester full-time studies at ASB during the exchange year 2009/2010.

We hope you will join forces with us in promoting this unique opportunity to your students interested in spending a semester abroad and thereby further strengthen the exchange agreement between our two institutions.

WHAT WE ASK OF OUR PARTNER

• To promote the scholarship to potential recipients
• To nominate one qualified student to receive the scholarship
• To notify ASB of nominated student before 1 May/1 November 2009

WHAT WE ASK OF THE SCHOLAR

• To promote ASB as exchange destination to students at their home institution interested in going abroad on exchange. For example by:
  o Writing a weblog/article during the exchange stay
  o Participation in student fairs after returning home

WHAT WE DO AT ASB

• Assist our partner institution in promoting ASB via
  o Providing you with information and sample marketing material
  o Providing the student with information and display material for student fairs after return
• Inform the selected student about all matters related to her or his exchange stay in Aarhus
• Pay the scholarship to the student after arrival in Denmark.

Should you have any questions, please don’t hesitate to contact the International Office at ASB.
You can reach International Coordinator
Ms Patrizia Marchegiani
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