Entrepreneurship & Growing Ideas in the Fashion & Textiles Industries

How will you make your mark in the fashion or textiles industries?

There are probably lots of ways to do this. Having great ideas and knowing how to sift and implement them is one sure way to make your mark.

Explore the challenges and rewards of growing a new business or contributing to the growth and success of an existing organisation with Marcus Powe, RMIT's Entrepreneur in Residence.

There are many myths about what it is to be an entrepreneur or even an intrepreneur – someone working in an existing organisation.

Marcus will discuss what to look for -and what to avoid - in growing an opportunity, whether it is your own new business concept or a new project in a medium or large size organisation. Marcus is practical, real-word, and entertaining. And he even knows a bit about the fashion and textiles industries!

Marcus is a successful entrepreneur and business person. He has extensive business experience drawn from consulting and from his experience as a CEO and director in sectors including textiles, information technology, scientific instrumentation, automotive and tourism.

As a business consultant and advisor, he has worked with over 400 organisations in Australia, New Zealand and Singapore, including fashion and textiles businesses.

Event Details

Date: Monday 27 October
Time: 12.00 noon to 1.00 pm
Place: Building 514, Level 2 Auditorium