Advertising Careers Day

Saturday 23 August 2008 | 10am - 3pm

Get the message

Topics:

- Branding and strategy
- Integrated marketing communications
- Creative advertising
- Account service
- Media
- Production
- The future and new technologies
- Study options

A full day seminar introducing you to a career in advertising.

Speakers: actively engaged in the advertising industry and RMIT University teaching staff.

Recommend to: anyone considering advertising as a career. It will provide a realistic up-to-date overview of the industry and employment opportunities.

Cost: $55 per person
(includes refreshments and light lunch)

Venue: RMIT University City - Bourke Street campus (239 Bourke Street, Melbourne) RMIT Building 108 Level 9, Lecture Theatre 16

Further information:
Jenny Tserkezidis (03) 9925 5658 email: jenny.tserkezidis@rmit.edu.au
www.rmit.edu.au/bus/events/careers/ad

Registration closes 19 August
Book early — places limited!

Registration form

Registration closes 19 August 2008

Please accept my registration for the AIA Advertising Careers Day Saturday 23 August 2008

I enclose a cheque/money order for $55 incl GST made payable to Advertising Institute of Australasia Inc.

Send payment and completed registration form to:
Jenny Tserkezidis
Business TAFE School
RMIT University
Level 13, 239 Bourke Street
Melbourne 3000

Name: ..........................................................
Address: ................................................... 
..................................................................
Postcode: ................... State: .................
Telephone: ...............................................
Email: .....................................................
Age: ................. Education level: ...........
School: ....................................................
Special dietary requirements: ..........................................................

How did you hear about this seminar?
(please tick)
[ ] Careers Counsellor [ ] Website
[ ] Advertisement [ ] Poster
[ ] RMIT Open Day [ ] Other